GLORIA WANG

Product / Interaction Designer

University of Illinois at Urbana-Champaign

BFA, Industrial Design 2014-2018

Microsoft / Product Designer II (contract)

Bellevue, WA • Feb 2019 - present

• The SME for product integration and growth experiences in Power Apps with a primary goal of growing MAU (monthly active users).

From FY2019 to FY2020, MAU has grown 170%

- Design experiences pertaining to ALM (app lifecycle management)
- Utilize and understand design patterns for respective products to ensure a seamless integration. Creates interproduct relations between other products and Power Apps; i.e. Azure, Sharepoint, and Teams.
- Surface and initiate efforts to redesign problem areas in collaboration with the research team to pitch user-centric changes to PMs and stakeholders.
- Design with Fabric/Fluent (design system) and have contributed in our organization's visual and interaction guidance on UI elements-- including accessibility guidelines.
- Develops conceptual diagrams, wireframes, mockups, and prototypes.

AGCO / Product Designer

Champaign, IL • Aug 2017 - Feb 2019

- Worked in Tech innovation with a focus on mixed reality solutions for agricultural education, IT training content, and sales.
- Conducted user research, organized on-site research missions, and established target personas for our organization.
- Designed and developed 3D models for Unity, conceptual diagrams, wireframes, mockups, and prototypes.
- Created and established official visual design guidelines and patterns for our organization (GSI) and introduced design thinking as the company's first Product designer.

Chamberlain Group / UIUX Design Intern

Oakbrook, IL • May 2017 - Aug 2017

- Lead two engineer + design teams and designed UX for a concept- to production product.
- Designed concepts for smart car MyQ UI, and co-redesigned the MyQ (IoT) mobile application.
- Facilitated user/marketing research, and A/B testing.
- Developed conceptual diagrams, wireframes, mockups, and prototypes.

John Deere / UIUX Design Intern

Champaign, IL • Dec 2016 - May 2017

 Worked on mobile and tablet applications for combine, tractor, and other large agricultural equipment like GrainTruckPlus. www.gloriawang.design gloriawangggg@gmail.com Seattle, WA

Skills

Graphic

Figma Sketch InVision

Adobe XD

Illustrator Photoshop

1.10003110

InDesign

3D

Solidworks Keyshot Vuforia Studio (AR)

Design

Interaction design
Ideation/conceptual design
wireframing/prototyping
Visual design
Communication
Collaboration
Accessibility design

Research

Interviewing A/B testing

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HTML
CSS