

# Share your mobile app with consumers

## In this section

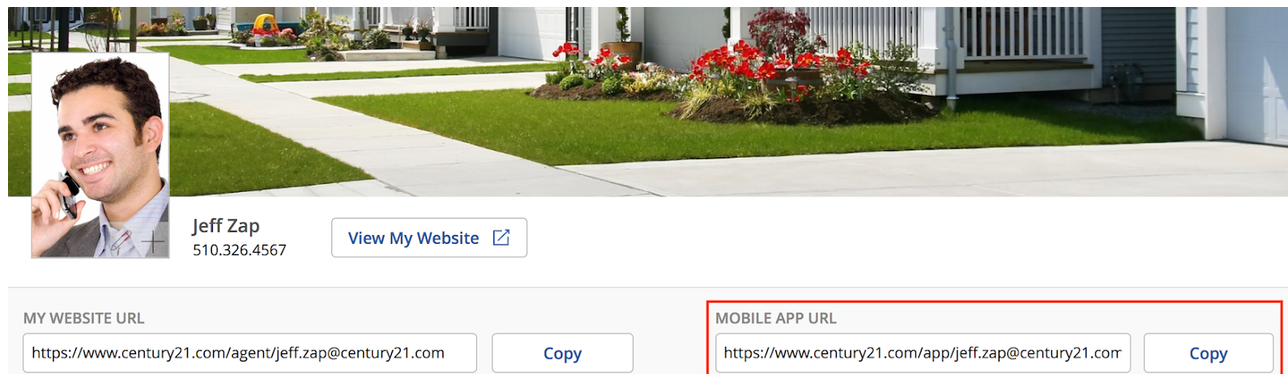
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## Share your mobile app

Zap provides every agent with a unique mobile URL. Use this link to direct agents to the App Store or Play Store and encourage consumers to download the consumer app, which represents your branding. There are two ways to share your app.

### Share URL from My Website

1. Click your profile photo on the top right navigation. Select **My Website**.
2. Locate the field labeled “Mobile App URL.” Click **Copy**. This will copy your mobile link, which you can paste into a text, email, social media post or anywhere else.



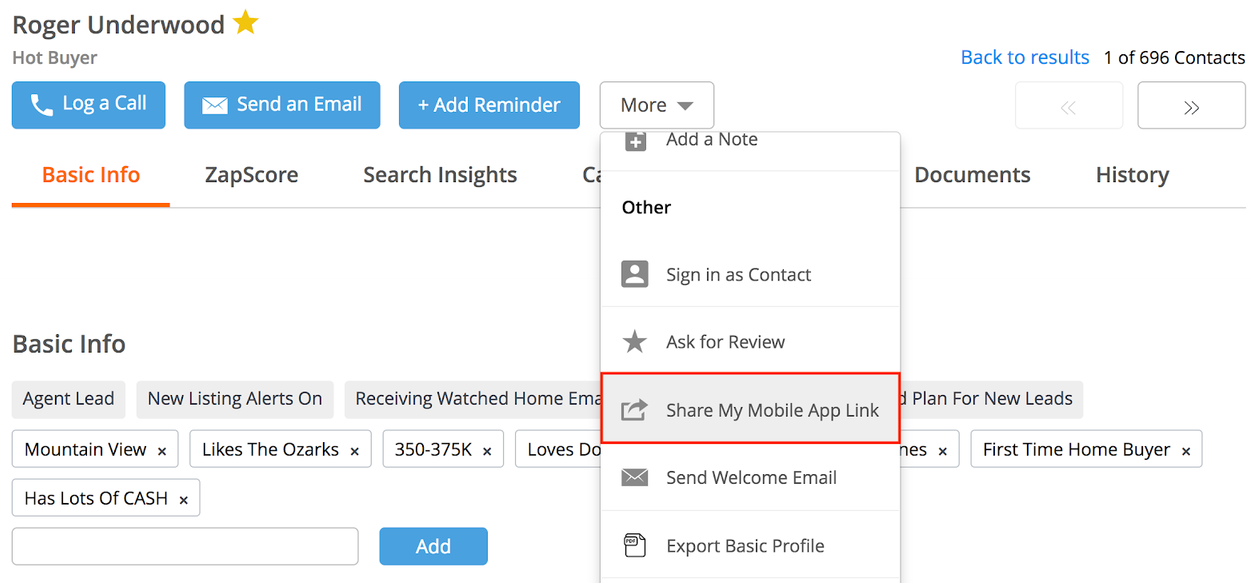
The screenshot shows a real estate agent's profile for Jeff Zap, with a background image of a modern house and a photo of the agent. Below the profile information, there are two URL fields. The 'MOBILE APP URL' field is highlighted with a red border and contains the link 'https://www.century21.com/app/jeff.zap@century21.com' with a 'Copy' button next to it. The 'MY WEBSITE URL' field contains the link 'https://www.century21.com/agent/jeff.zap@century21.com' with a 'Copy' button next to it.

MY WEBSITE URL	MOBILE APP URL
<a href="https://www.century21.com/agent/jeff.zap@century21.com">https://www.century21.com/agent/jeff.zap@century21.com</a>	<a href="https://www.century21.com/app/jeff.zap@century21.com">https://www.century21.com/app/jeff.zap@century21.com</a>
<a href="#">Copy</a>	<a href="#">Copy</a>

*Mobile App URL*

### Share URL from a contact's profile

1. Click on your client's name to enter their profile.
2. Click onto the dropdown **More** and select **Share my Mobile App Link**. This will open an email editor which includes your mobile link.



*Share mobile app link*

3. Preview and edit the email.
4. Click **Send Email**.

### Ensure your marketing sticks

By sharing your mobile app with your customers, you provide a cross-platform experience and increase your visibility. However, in order to ensure consumers see *your* marketing, we advise you to follow a few best practices.

- **Create an account for your client.** In order to see your marketing, clients will need to be logged into an account. By adding your client into your contact list, you ensure that they are associated with you.
- **Download the app with your client.** By walking your client through the mobile experience, you're able to confirm your marketing presence. Have your client download the app through your referral link. Then, ask them to save a home or create a search in your service area. This helps avoid reassignment in case your client searches outside your area.

### What will my contacts see?

To see what the consumer mobile app experience is like for your prospective clients, check out your brand's video:

- [BHGRE](#)
- [CB](#)
- [C21](#)
- [ERA](#)