

How am I marketed in Zap?

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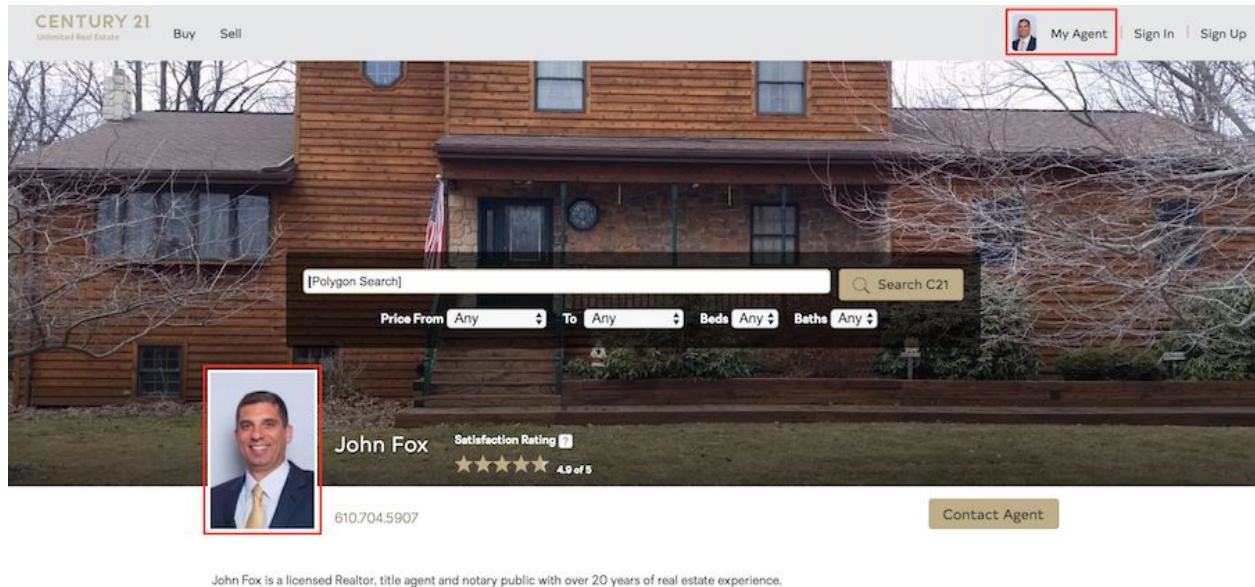
Zap relies on **impressions** to maximize your online marketing. An **impression** is an instance where your name, face, and/or contact information appears to a consumer. Whereas contacting leads takes active effort, impressions entail more of the everyday, behind-the-scenes work.

Where do consumers see my marketing?

More or fewer clients will see your marketing depending on your visits scheduled, referrals, or other engagement efforts. Here are some places we market agents:

Your Agent Website

Consumers may find your website from **Find an Agent** on the top navigation or click through to your website via other marketing. You can also direct contacts to your website using your unique URL.



Your Broker or Team Website

Brokers and teams dedicate a space at the bottom of their websites to highlight an agent. These agents are shown on rotation, although teams may decide to display their team leader here.

Upcoming Open Houses



2128 Pullman Av... **\$3,050,000**
Belmont, CA 94002
4 bed 4 bath 3,059 sq ft \$997 /sq ft SFR
Saturday, September 22, 1pm-4pm



1279 Mission Road **\$899,000**
South San Francisco, C...
3 bed 3 bath 1,580 sq ft \$569 /sq ft TWI
Saturday, September 22, 2pm-4pm

Meet Our Agents



Erin Ollinger
Better Homes and Gardens Real Estate
J.F. Finnegan Realtors
650.201.3084

Contact Agent

Connect with Us

We take great pride in providing wonderful Home ownership and Lifestyles content to make your life easier and more friendly. Come and Connect with Us!



Search Results Page

The search results page appears when a consumer searches for a city or location.

If you've referred a consumer to your website and they've searched within your [market area](#), you will be shown as their "Local Real Estate Agent".

Oakland, CA

Min Price - Max Price

Beds

Baths

MORE FILTERS

SEARCH

Oakland, CA Real Estate — Homes For Sale in Oakland, CA

HOMES FOR SALE » COLDWELL BANKER RESIDENTIAL BROKERAGE - NORTHERN CALIFORNIA


931 Properties Found

Save Search

View Map


Date: newest first

OPEN Sun Sep 23, 2pm-4:30pm




585 9th St #452
Oakland, CA 94607
\$625,000
\$2,759/mo
1 beds • 1 baths • 771 sq ft • \$811 / sq ft
On Site 1 days • Condo

OPEN Sat Sep 22, 2pm-5pm



6657 Heartwood Drive
Oakland, CA 94611
\$935,000
\$3,649/mo
3 beds • 2 baths • 1,850 sq ft • \$505 / sq ft
On Site 1 days • Single Family Residence



Michael Anderson
\$10.499.7700 | CalDRE #00915347
Client Ratings ★★★★★ (56)

Ask a Question


It was a true pleasure working with Michael he was miticulous in his efforts to...

read more

If you've written a Local Insight for a service market, your face and name will appear beside your insight.

12345...1020304050...100200>LAST >>

Insights about Austin, TX from Local Real Estate Agents



Tammy Feng on 09/03/2018

GET YOUR KICKS

If you imagine a bronco kicking up its heels at a rodeo, then you'll know what Austin can bring you--weather-wise. Summers scorch you. You start thinking that you've had enough... [more](#) ▾

Helpful

If you have more than 5 completed scheduled visits from the past 6 months, we'll display your contact info below any local insights for the zip codes that you serve.


Home Listing Page

The home listing page provides details on a specific property. If you are the listing agent for a property, you will appear as that property's "Listing Agent".

COLDWELL BANKER

SEASIDE REALTY

888.685.9851


SIGN IN 

Min Price - Max Price ▾

Beds ▾

Baths ▾


MORE FILTERS ▾

 **SEARCH**

FEATURED LISTING

1274 Sandcastle Drive

Corolla, NC 27927

 Currituck County Schools

5 bed 5 bath 1 pt. bath 3,228 sq ft \$265 / sq ft SFR


Lot Size 9,150 sq ft Built 1994 On site 139 days

Photos

Maps

Bird's Eye


Street View






For Sale: **\$855,000**


\$3,336/mo

Request a Showing

 Get \$5,000 Reward


Share:   

Listing Agent



Heather Sakers


510.984.4364



Heather did a great job getting the word out about our home with wonderful photos... [read more](#)

5 star review by Bob S. on 06/04/18

Your marketing may appear—at random—below the title, "Connect with a local agent".




[Go See This Home](#)
[Request More Info](#)
[Save](#)


Beautiful home in Briarcliffe South. Well maintained, updated kitchen with cherry cabinets, updated baths, Stainless Appliances and granite. Family room has brick fireplace. Great cul-de-sac location, District 200 schools available for sale or lease.

Walk Score®: 36 [Print](#)


Last Checked For Updates: **1 minute** ago Status: Active Views: 0

MLS #10088797, Listed on 09/20/18 by JOHN GREENE, REALTOR  [Popularity](#) N/A


Connect with a local agent



Matt Satre
Ask Matt a question




Rick Covert
Ask Rick a question



BK Singh
Ask BK a question



If you've added a property insight for a home listing, your insight and profile photo will also appear here.




[Go See This Home](#)
[Request More Info](#)
[Save](#)

Walk Score®: 60 [Print](#)

Last Checked For Updates: **1 hour 20 minutes** ago Status: Active Views: 2

MLS #09875780, Listed on 03/06/18 by COLDWELL BANKER RESIDENTIAL  [Popularity](#) 

Insights about 10036 S Rhodes Ave from Local Real Estate Agents



Felice Barrett
Visited on 08/03/18 [Ask a question](#)

Great opportunity for a rehab and transformation. Great bones. Spacious living room, dining room and Basement. Four bedrooms and potential for another one in basement.

[Needs Painting](#)
[Major Fixer](#)

What about mobile marketing?

We've got you covered! Agent marketing will appear on the Home Details Page for mobile.

How can I get myself in front of consumers?

Zap makes sure the leads you've referred see your marketing front and center, but by taking a few simple steps, you can also market to consumers who haven't been assigned.

- **Make sure your MLS memberships are linked with your account.** By [linking your MLS](#), you'll be marketed as the listing agent on any associated home listing pages.
- **Write Property Insights.** By writing insights, you promote yourself as knowledgeable and active. When you write [property insights](#), your profile photo will appear on the home listing page you've written for. This promotes your insight to existing clients and curious leads.
- **Write Local Insights.** Have something to share about a city, neighborhood, or even subdivision that you work within? Share [Local Insights](#). They're short posts about local areas you service, and they'll earn you impressions on search results pages.

Where can I track impressions?

If you're receiving the Weekly Marketing Stats email from Zap, you'll see how many impressions you've made in the past year.