

# **Progress Report : Fashion Recommendations with In-depth Review Analysis**

## **1. Progress Made Thus Far**

- Data Preparation and Analysis:
  - Completed the comprehensive review of the "Women's E-Commerce Clothing Review" dataset and performed some statistical analysis, including examining the distribution of fields such as age and rating within the dataset, and plotted relationships between various fields, like count of recommendations vs rating, to understand correlations and trends.
  - Conducted thorough preprocessing of the dataset, including lowercasing text for uniformity, removing punctuation and numbers to clean the data, tokenization to break down text into individual elements, removing stop words to focus on relevant words, lemmatization to bring words to their base or dictionary form, and filling in missing values to ensure data completeness.
- Background Dataset Acquisition:
  - While researching the algorithm, we realized that some background data in a related area will be helpful for our algorithm. So a supplementary dataset focusing on fashion reviews has been collected to help with defining aspect categories, enhancing the precision and relevance of our recommendation algorithm.
- Insightful Discoveries:
  - Our analysis and research into the datasets have provided critical insights into consumer behavior and preferences. These findings have shaped our ideas for both the recommendation algorithm and the user interface design.

## **2. Remaining Tasks**

- Algorithm Development:
  - While we have already started researching the algorithms, the complete design of the clothing recommendation algorithm is still underway.
  - Implementation of natural language processing and sentiment analysis techniques.
- User Interface Development:
  - Design and development of an intuitive and engaging user interface that integrates with the recommendation system.
- System Integration and Testing:
  - Integration of the recommendation algorithm with the user interface, ensuring seamless functionality.
  - Setting up evaluation metrics (precision, recall, F1-score) for the system.
  - Conducting user testing and feedback sessions to refine the system.
- Documentation of the evaluation process.
  - Completion of documentation and reporting.
  - Preparation for the final presentation and demonstration of the system.

## **3. Challenges/Issues Being Faced**

- Researching the background dataset
  - It's a significant challenge to identify and acquire a suitable dataset for fashion review.

- Integrating the newly acquired fashion review dataset with our existing dataset presents complexities. Ensuring that this integration aligns with our project objectives and enhances the recommendation algorithm's effectiveness is a key focus.
- Designing sound and accurate algorithms:
  - The primary challenge lies in designing algorithms that are not only sound in their analytical approach but also accurate in delivering personalized fashion recommendations. Balancing technical sophistication involving complex NLP techniques with practical applicability is crucial.
- User Interface Usability:
  - Designing a user interface that is not only aesthetically pleasing but also easy to navigate and use, especially when integrating advanced algorithmic outputs.
- Integration Challenges:
  - Seamlessly integrating the backend algorithm with the frontend user interface, ensuring that the system is robust and user-friendly.
- Evaluation Metrics and Feedback:
  - Developing effective evaluation strategies to accurately measure system performance and user satisfaction.
  - Adapting and refining the system based on initial user feedback, which can be challenging given the subjective nature of fashion and personal preference.

## **Conclusion**

The project is progressing well with significant milestones achieved in data preparation and background dataset research. We are now transitioning into more technical phases involving algorithm development and user interface design. Despite still facing challenges in algorithm complexity, user interface usability, system integration, and evaluation, we are confident in our ability to address these issues as we move forward.