Gloria Passuello

UX RESEARCHER | UX DESIGNER

I am a UX designer with a background in human resources. Thanks to my interviewing and listening skills I am extremely adept at user research and the translation of research findings into meaningful design solutions.

CONTACT

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📍 München

TOOLS

Research - Usability Hub, OptimalSort, Maze, Airtable, Notion, Typeform

Design - Figma, Adobe XD, Miro, Zeplin

Webdesign - HTML, CSS, Webflow

LANGUAGES

Italian - Mother tongue

English - Fluent C1 (CAE)

German - Fluent C1 (TestDAF)

French - Intermediate B1.2

RELEVANT EXPERIENCES

UX UI Design Bootcamp | March 2022 - current
CareerFoundry - online

800+ hours End-to-End Design Bootcamp. Project-based curriculum spanning Design Thinking Theory, Discovery Research, IA, Personas, User Journeys, User Flows, Wireframing, Prototyping, Usability Testing, Visual Design, Design Systems, HTML, CSS, Javascript.

Recruiting Consultant | June 2021 - current
Hr Factory GmbH - Munich

Working as a project-based Recruitment Expert. Clients I worked for: Tradelite Solutions GmbH, Joby Aviation GmbH, Jochen Schweizer MyDays Group.

International Recruiter | June 2019 - May 2021
ALTEN GmbH - Munich

End-to-End Recruitment for IT & Engineering roles. Managed the French VIE International Graduate Program within all ALTEN GmbH Business Units in Germany and Austria.

Research Assistant | Jan. - June 2018
IPES Food - Brussels

Audited on EU processes for food policy-making, conducted qualitative research on participatory food governance (surveys, interviews with EU officials and NGOs), supported with conferences' organisation.

EDUCATION HISTORY

CareerFoundry (March 2022 - Current)
Intensive UX UI Design Course

ISARA Lyon | Höhenheim University (2016 - 2018)
M.Sc. in Sustainable Food Systems

Alma Mater Studiorum University (2011 - 2014)
Bachelor in Marketing and Communication