The Infographic was built with focus on general public readers, trying to inform to this public about the facts about airline safety concerns, presenting this time as new graph the numbers of incidents for only US airlines available on the data set, fatalities and revenue of the industry, I keep the infographic with the same colors used in the blog, 3 colors, blue, red and grey, this time for being a rapid and sensitive information I used grey to show number of "loses" changing the word "fatalities"

The infographic is build with negative indicators on the bottom part and positive indicators on the top part, first trying to gain attention of the public showing human losses and with numbers traying to address the positive numbers that have been seeing in the industry, I used 6 graphics, one of them new, showing number of incidents for only US airlines incidents, and the difference in number of incidents between 1985-1999 and 2000-2014, I also changed color of the graph using to contrast car crashes with airplane crashes, I also added some notes of numbers important to get the immediate attention on some of the graphics, like the reduction on airplane accidents and growth on aircraft industry revenue. Last graph used in this infographic shows number of accidents by airline around the world, trying to get the attention not only of the USA travelers but the worldwide ones, this graph shows the reduction from grey to red on number of accident during the last decades, I also added some small notes to help to understand the take away of the graphs

References

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