## pwc

## **CUSTOMER RETENTION ANALYSIS**

Churner Customer

Dependents

No Yes

Gender
Female Male

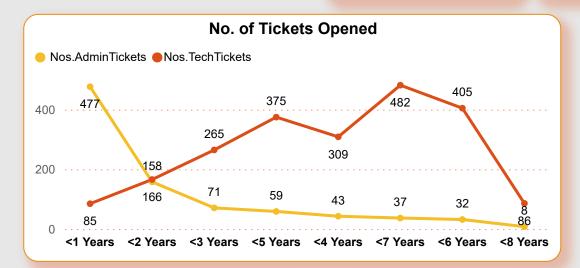
1869

**Avg.Total Charges** 

1,531.80

**Avg.Monthly Charge** 

74.44





**Senior Citizen** 

476

Partner

669

**Online Security** 

295

**Online Backup** 

523

**Device Protection** 

545

**Tech Support** 

310

**Streaming Movies** 

818

Streaming TV

814



