

Gloryah J. Allen

gja2nd@virginia.edu
(571) 221-6823

Education

University of Virginia • Charlottesville, Virginia **August 2013 - May 2017**

- ❖ B.A. in Economics / B.A. in Studio Art: New Media
- ❖ Related Courses: Mathematical Microeconomics, Managerial Accounting, Industrial Organization, New Media, Sculpture
- ❖ Skills: Adobe Photoshop, Premiere and After Effects, STATA

iXperience • Cape Town, South Africa **May 2015 – July 2015**

- ❖ Designed, created and deployed a dynamic web application called Treasure from scratch using Ruby on Rails, HTML, and CSS (<https://ancient-reef-7780.herokuapp.com/>)
- ❖ Immersed myself in an intensive, 160-hour web development bootcamp
- ❖ Skills: JavaScript, Bootstrap, GitHub, Ruby on Rails, HTML, CSS

Employment

Virginia Department of Transportation • Charlottesville, VA **June 2016 – January 2017**

Economic Research and Web Design Intern

- ❖ Redesigning the wireframe and front end appearance of the Virginia Center for Transportation Innovation and Research's Library Located in Charlottesville, VA using the online Content Management System (CMS) called Springshare LibGuides.
- ❖ Creating Templates for the homepage and subsequent pages using HTML, CSS, JavaScript and Bootstrap that will be available for employees within the VDOT network and various contractors.
- ❖ Submitted 2 economic research reports, one detailing the application of employment as a variable for economic turbulence with traffic forecasting using data provided by U.S. Bureau of Labor Statistics and Bureau of Economic Analysis.

MADE Agency • Cape Town, South Africa **June 2015 - July 2015**

Web Development Intern

- ❖ Created a web application for the Cape Town Electronic Music Festival with Ruby on Rails that generates an electronic press kit. Collaborated directly with the chief technical officer, front-end designer, head of new business and head of strategy
- ❖ Researched and pitched lookbook ideas for the Nike Tech Pack Fall product launch
- ❖ Managed product database for men's retail items on custom content management system

University Transit Services at UVA • Charlottesville, VA **January 2014 – May 2016**

Student Bus Driver

- ❖ CDL Certified employee serving UVA students, faculty and community members and ensuring safety while on UVA's campus
- ❖ Used strong interpersonal, organizational and critical thinking skills to manage routes and time
- ❖ Logged 400+ hours of operating 26,000 lb. air brake vehicles; 15 hours per week

University Activities

National Student Advertising Competition • University of Virginia **August 2016 - Present**

Team Member

- ❖ Selected as 1 of 6 non-business students to compete in the National Student Advertising Competition
- ❖ Researching and developing a campaign for the brand Tai Pei: Frozen Asian Food
- ❖ Using Adobe software such as Photoshop, InDesign and Premiere to create advertisements for Tai Pei

HackCville at UVA • Charlottesville, VA

Marketing Team

August 2016 - Present

- ❖ Creating and publishing all content for web and campus for our student run entrepreneurship community
- ❖ Designing graphics for upcoming HackCville events with Adobe Photoshop
- ❖ Managing e-mail newsletter with subscribed by over 2,000 students with MailChimp

National Association for the Advancement of Colored People • Charlottesville, VA **August 2015 – May 2016**

Chief Financial Officer

- ❖ Established a bank account, actively sought fundraising opportunities, developed a budget and managed funds for NAACP events
- ❖ Funded Leadership Luncheon through sponsorship valued at \$1,080

Cavalier Marching Band • University of Virginia **July 2013 – November 2016**

Drumline, Audio/Visual and Banquet Organizer

- ❖ Participated in practices for 20 hours per week to perform for pre-game and halftime shows for UVA Football home games
- ❖ Collaborate with a team to organize annual banquet for 350 members to coordinate catering, reservations and event space