

Gloryah J. Allen

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Education

University of Virginia • Charlottesville, Virginia

August 2013 - May 2017

- ❖ B.A. in Economics / B.A. in Studio Art: New Media
- ❖ Related Courses: Mathematical Microeconomics, Managerial Accounting, Industrial Organization, New Media, Sculpture
- ❖ Skills: Adobe Premiere, InDesign, Photoshop, After Effects, Audition and STATA

iXperience • Cape Town, South Africa

May 2015 – July 2015

- ❖ Designed, created and deployed a dynamic web application called Treasure from scratch using Ruby on Rails, HTML, and CSS (<https://ancient-reef-7780.herokuapp.com/>)
- ❖ Immersed myself in an intensive, 160-hour web development bootcamp
- ❖ Skills: JavaScript, Bootstrap, GitHub, Ruby on Rails, HTML, CSS

Employment

Virginia Department of Transportation • Charlottesville, VA

June 2016 – January 2017

Economic Research and Web Design Intern

- ❖ Redesigning the wireframe and front end appearance of the Virginia Transportation Research Council's Research Library located in Charlottesville, VA using the online Content Management System (CMS) Springshare LibGuides
- ❖ Creating templates for the homepage and subsequent pages using HTML, CSS, JavaScript and Bootstrap that will be available for employees within the VDOT network and various contractors
- ❖ Submitted 2 economic research reports, one detailing the application of employment as a variable for economic turbulence with traffic forecasting using data provided by U.S. Bureau of Labor Statistics and Bureau of Economic Analysis

MADE Agency • Cape Town, South Africa

June 2015 - July 2015

Web Development Intern

- ❖ Created a web application for the Cape Town Electronic Music Festival with Ruby on Rails that generates an electronic press kit. Collaborated directly with the chief technical officer, front-end designer, head of new business and head of strategy
- ❖ Researched and pitched lookbook ideas for the Nike Tech Pack Fall product launch
- ❖ Managed product database for men's retail items on custom content management system

University Transit Services at UVA • Charlottesville, VA

January 2014 – May 2016

Student Bus Driver

- ❖ CDL Certified employee serving UVA students, faculty and community members and ensuring safety while on UVA's campus
- ❖ Used strong interpersonal, organizational and critical thinking skills to manage routes and time.
- ❖ Logged 400+ hours of operating 26,000 lb. air brake vehicles; 15 hours per week

University Activities

National Student Advertising Competition • University of Virginia

Video and Production Committee

August 2016 - Present

- ❖ Selected as 1 of 6 non-business students to compete in the National Student Advertising Competition
- ❖ Designing campaign book and video content for the brand Tai Pei: Frozen Asian Food
- ❖ Using Adobe software such as Photoshop, InDesign and Premiere to create advertisements for Tai Pei

HackCville at UVA • Charlottesville, VA

Marketing Team

August 2016 - Present

- ❖ Creating and publishing all content for web and campus for our student run entrepreneurship community
- ❖ Designing graphics for upcoming HackCville events with Adobe Photoshop
- ❖ Managing e-mail newsletter with subscribed by over 2,000 students with MailChimp

National Association for the Advancement of Colored People • Charlottesville, VA

August 2015 – May 2016

Chief Financial Officer

- ❖ Established a bank account, actively sought fundraising opportunities, developed a budget and managed funds for NAACP events
- ❖ Funded Leadership Luncheon through sponsorship valued at \$1,080

Cavalier Marching Band • University of Virginia

July 2013 – November 2016

Drumline, Audio/Visual and Banquet Organizer

- ❖ Participated in practices for 20 hours per week to perform for pre-game and halftime shows for UVA Football home games
- ❖ Collaborate with a team to organize annual banquet for 350 members to coordinate catering, reservations and event space