

# Gloryah J. Allen

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## Education

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**University of Virginia • Charlottesville, Virginia** **August 2013 - May 2017**

- ❖ B.A. in Economics / B.A. in Studio Art: New Media
- ❖ Related Courses: Mathematical Microeconomics, Managerial Accounting, Industrial Organization, New Media, Sculpture

**iXperience • Cape Town, South Africa** **May 2015 – July 2015**

- ❖ Designed, created and deployed a dynamic web application called Treasure from scratch using Ruby on Rails, HTML, and CSS (<https://ancient-reef-7780.herokuapp.com/>)
- ❖ Immersed myself in an intensive, 160-hour web development bootcamp

## Employment

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**Virginia Department of Transportation • Charlottesville, VA** **June 2016 – January 2017**

*Economic Research and Web Design Intern*

- ❖ Redesigned the wireframe and front end appearance of the Virginia Transportation Research Council's Research Library using the online Content Management System (CMS) Springshare LibGuides
- ❖ Created templates for the homepage and subsequent pages using HTML, CSS, JavaScript and Bootstrap that will be available for employees within the VDOT network and various contractors
- ❖ Submitted 2 economic research reports, one detailing the application of employment as a variable for economic turbulence with traffic forecasting using data provided by U.S. Bureau of Labor Statistics and Bureau of Economic Analysis

**MADE Agency • Cape Town, South Africa** **June 2015 - July 2015**

*Web Development Intern*

- ❖ Created a web application for the Cape Town Electronic Music Festival with Ruby on Rails that generates an electronic press kit. Collaborated directly with the chief technical officer, front-end designer, head of new business and head of strategy
- ❖ Researched and pitched lookbook ideas for the Nike Tech Pack fall product launch
- ❖ Managed product database for men's retail items on custom content management system

**University Transit Services at UVA • Charlottesville, VA** **January 2014 – May 2016**

*Student Bus Driver*

- ❖ CDL Certified employee serving UVA students, faculty and community members and ensuring safety while on UVA's campus
- ❖ Used strong interpersonal, organizational and critical thinking skills to manage routes and time
- ❖ Logged 400+ hours of operating 26,000 lb. air brake vehicles; 15 hours per week

## University Activities

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**National Student Advertising Competition • University of Virginia**

*Video and Production Committee*

**August 2016 - Present**

- ❖ Designing the campaign book and video storyboard for the client Tai Pei: Frozen Asian Food
- ❖ Using Photoshop, InDesign and Premiere to create advertisements for Tai Pei

**HackCville at UVA • Charlottesville, VA**

*Marketing Team and Vector Program*

**August 2016 - Present**

- ❖ Created and published web content for student run entrepreneurship community
- ❖ Managing e-mail newsletter with 2,000+ subscribers on MailChimp
- ❖ Additional training in Adobe InDesign, Photoshop, and Illustrator through the Vector

**National Association for the Advancement of Colored People at UVA • Charlottesville, VA**

**August 2015 – May 2016**

*Chief Financial Officer*

- ❖ Established a bank account, fundraising opportunities, a budget and managed funds for NAACP events
- ❖ Funded Leadership Luncheon through sponsorship valued at \$1,080

**Cavalier Marching Band • University of Virginia**

**July 2013 – November 2016**

*Drumline, Audio/Visual and Banquet Organizer*

- ❖ Practiced 20 hours a week for 29 halftime shows at UVA's home football games
- ❖ Collaborated with a team to organize annual banquet for 350 members involving coordinating catering, and event space

**Skills:** Adobe Premiere, After Effects, InDesign, Photoshop, STATA, HTML/CSS JavaScript, Bootstrap, Ruby on Rails