

# STEVE GLOWICKI

DIGITAL DESIGNER \ INTERACTIVE DEVELOPER  
LOS ANGELES, CA

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<https://www.linkedin.com/in/steveglowicki>

<https://glowickis.github.io>



Decades of proven professional experience as a senior designer and team lead, specializing in marketing advertisements for the entertainment industry, and a genuine passion for theatrical, streaming, gaming, music, and pop culture.

7+ years experience in digital graphic design.

5+ years experience in interactive rich media design and development.

12+ years experience in interactive multimedia design and development.

## SKILLS

### DIGITAL DESIGN

- Digital Display Banners
- Website Takeovers
- Landing Pages + Microsites

### GRAPHIC DESIGN

- Branding / Logos + Logotypes
- Presentation Decks
- Print Collateral

### MOTION DESIGN

- Animated GIFs
- Cinemagraphs
- Video Editing

### INTERACTIVE DESIGN + DEVELOPMENT

- Interactive HTML5 Rich Media Banners
- UI / UX + Iconography
- Digital Press Kits

## PROFICIENCIES

### DIGITAL DESIGN

- Adobe Creative Suite
- Adobe Photoshop
- Adobe Illustrator

### GRAPHIC DESIGN

- Adobe InDesign
- Apple Keynote

### MOTION DESIGN

- Adobe After Effects
- Adobe Media Encoder

### INTERACTIVE DESIGN + DEVELOPMENT

- Adobe Animate
- Google Web Designer
- HTML / CSS / JavaScript

## EXPERIENCE

2019.02\_2024.03

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### Senior Graphic Designer

TBWA \ Media Arts Lab \ Be Grizzlee

Team Lead Digital Banner Production

- iPhone / Apple Watch Ad Unit Foreign Market Localization
- iPhone Dynamic Creative Optimization Ad Units
- Apple+ TV Ad Units

2016.10\_2018.11

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### Freelance Interactive Designer + Developer

TBWA \ Designory :: Petrol Advertising :: Avatar Labs

Leroy + Rose :: Buster Ink :: Siltanen + Partners

Interactive Rich Media Digital Banner Design + Development

- Rich Media Banners
- Static Display Banners
- Motion Graphics
- Interactive HTML5 / Javascript
- UI/UX Interface Design
- Audio / Video Editing + Compression
- Collateral + Packaging Design
- Logo Design

2011.09\_2016.01

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### Interactive Rich Media Developer + Designer

Break Media [Defy Media, Inc.]

Rich Media Development + Design

- Converted Ad Units to DoubleClick Studio + HTML5
- Developed Universal HTML Markup for Ad Units
- Created Custom Ad Unit Templates
- Coded Modular Ad Unit Video Player
- Interactive Programming + Design
- Audio / Video Editing + Compression
- Motion Graphics

12 YEARS

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### Senior Interactive Developer + Designer

Boiler Room :: Hollywood Previews :: Next Exit Creative

Digital Press Kit Design + Development

- CD-ROM Interface Programming + Design
- Packaging Design
- Collateral + Packaging Design
- Audio / Video Editing + Compression
- Motion Graphics

## EDUCATION

University of Michigan :: School of Art + Design

Bachelor of Fine Arts [Graphic Design]

Cum Laude