

Gregory Lubin

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Education

Washington University in St. Louis - Olin Business School

Bachelor of Science in Business Administration
Majors: Finance and Marketing, Minor: Computer Science
Expected Graduation: May 2016

St Louis, MO
Dean's List

Hello World - President and Founder (project based CS learning for non-CS majors) 2014 - Present

- Designed a curriculum for the student mentors
- Lectured on frontend website development
- Recruited and oversaw a team of student mentors

Engineering Test Kitchen - Chief Financial Officer (non-profit consulting organization) 2014 - Present

- Redesigned a sustainable budget
- Developed a best-practices guide after obtaining legal advice
- Constructed a Microsoft Excel-based budget tracker

Olin Executive Council - *Representative* (oversees Business School clubs) 2014 - Present
Washington University Scholars in Business - *Scholarship Recipient* 2012-2013

Experience

EdSurge

Online education technology information resource for news, events and industry insights **Summer 2014**
Data Analyst and Software Engineer Intern Burlingame, CA

- Designed, coded, and launched social media web application (front-end and back-end)
- Analyzed website and social media traffic; prioritized content development on findings
- Created corporate procedures for web SEO and Twitter
- Conducted social media campaigns

Retailgence, Inc.

Marketing start-up to support hyper local brand advertising **Summer 2013**
Business Development and Web Development Intern Redwood City, CA

- Analyzed effectiveness of advertising campaign; prioritize allocation of resources
- Coded the Retailgence Merchant Portal using front-end web development
- Created marketing collateral
- Acted as a liaison between business development and data science for efficient communication

Centerphase Solutions, Inc.

Clinical trial services company, cofounded by Mayo Clinic **Summer 2012**
Intern Upper Saddle River, NJ

- Researched clinical trials to identify business development opportunities
- Supported analysis of secondary use of electronic medical records as part of a NIH grant

Computer Skills and Interests

Programming: Java, Python, SQL, HTML, CSS (Bootstrap), JavaScript (jQuery)

Software: Microsoft Excel, PowerPoint, and Word

Interests: Reading, Hiking, Piano, and Tennis