

GIANNA MAADDI

EDUCATION

Drexel University, Pennoni Honors College

Bachelor of Science in User Experience
and Interaction Design

Anticipated Graduation: June 2025

Cumulative GPA: 3.95

SKILLS

DESIGN SOFTWARE:

Figma; InVision; Adobe Photoshop,
Illustrator, After Effects; iMovie

PROGRAMMING LANGUAGES:

HTML 5, CSS

BUSINESS TOOLS:

Microsoft Word, PowerPoint, Excel;
Google Docs, Slides, Sheets

RELEVANT COURSES

User Interface Design I, II
Interaction Design
Design for Media I, II
Human-Computer Interaction
Web Design I

CONTACT

PORTFOLIO: grm3.wordpress.com

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ADDRESS: 3 Stratford Court,
Cherry Hill, NJ 08002

EXPERIENCE

Freelance Artist

June 2021-Present

Redbubble

- Produce over 100 digital designs using Canva, Adobe Photoshop, and Adobe Illustrator
- Market products and increase traffic through social media
- Utilize analytics to improve sales

Freelance Podcast Editor

June 2020-Present

- Edit content for length and clarity to fit client profile
- Design promotional material for social media
- Work quickly and independently to publish episodes on a weekly basis

Volunteer

October 2015-Present

Crossroads Programs, Inc.

- Adhere to budget for purchasing Christmas gifts for 50-60 teenagers
- Create Microsoft Excel spreadsheet to track costs of items purchased
- Lead group of volunteers in wrapping and organizing presents

DESIGN PROJECTS

User Interface Design | Responsive User Interface Design | Interaction Design

- Conducted research through card sort, user personas, site map
- Selected color palette, typography, iconography
- Transformed wireframes into high-fidelity prototypes

AWARDS

Founder's Scholarship | Drexel University | Fall 2020-Present

Dean's List | Drexel University | Fall 2020-Present

Salutatorian | Holy Cross Preparatory Academy | 2020

ACTIVITIES

Member | Drexel SPARK | Drexel University | Fall 2021-Present

Member | Active Minds | Drexel University | Fall 2021-Present

Captain | Softball Team | Holy Cross Preparatory Academy | Spring 2020

Vice President | Debate Club | Holy Cross Preparatory Academy | 2018-2020

Member | National Honor Society | Holy Cross Preparatory Academy | 2018-2020