

GIANNA MAADDI

EDUCATION

Drexel University, Pennoni Honors College

Bachelor of Science in User Experience and Interaction Design

Anticipated Graduation: June 2025

Cumulative GPA: 3.96

SKILLS

DESIGN SOFTWARE:

Figma; InVision; Adobe XD, Photoshop, Premiere Pro, After Effects

WEB DEVELOPMENT LANGUAGES:

HTML; CSS; JavaScript

BUSINESS TOOLS:

Microsoft Word, PowerPoint, Excel, SharePoint; Google Docs, Slides, Sheets

RELEVANT COURSES

User Interface Design I, II
Web Design I, II
User Experience Design
Storytelling for User Experience Design
Interaction Design
Microinteractions
Human-Computer Interaction
Human Factors Engineering

CONTACT

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Cherry Hill, NJ 08002

EXPERIENCE

Technology Content Creator Co-Op
Unisys

March 2022–September 2022

- Develop questions for usability testing, aggregate testing data, and provide data-driven recommendations to share with the project team

- Establish user experience best practices by creating wireframes, journey maps, user personas, and user flows

- Deliver engaging content, such as videos, infographics, and blogs

Freelance Artist
Redbubble

June 2021–Present

- Produce over 100 digital designs using Canva and Adobe Photoshop

- Market products and increase traffic through social media

- Utilize analytics to improve sales

Volunteer
Crossroads Programs, Inc.

October 2015–Present

- Adhere to budget for purchasing Christmas gifts for 50-60 teenagers in group homes

- Create Microsoft Excel spreadsheet to track costs of items purchased

- Lead group of volunteers in wrapping and organizing presents

DESIGN PROJECTS

User Interface Design | Responsive User Interface Design | Interaction Design

- Conducted research through card sort, user personas, site map

- Selected color palette, typography, iconography

- Transformed wireframes into high-fidelity prototypes

AWARDS

Founder’s Scholarship | Drexel University | Fall 2020–Present
Dean’s List | Drexel University | Fall 2020–Present
Salutatorian | Holy Cross Preparatory Academy | 2020

ACTIVITIES

Member | Drexel SPARK | Drexel University | Fall 2021–Present
Member | Active Minds | Drexel University | Fall 2021–Present
Captain | Softball Team | Holy Cross Preparatory Academy | Spring 2020
Vice President | Debate Club | Holy Cross Preparatory Academy | 2018–2020
Member | National Honor Society | Holy Cross Preparatory Academy | 2018–2020