MADHUMITHA GOVINDARAJAN
FREELANCE TECHNICAL CONTENT WRITER

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SUMMARY

Freelance technical writer creating clear, practical content on QA and automation. Strong background in manual and automation testing with 4 years of experience as a QA. Comfortable breaking down concepts for beginners and writing step-by-step guides and tutorials. Able to research topics, understand technical features, and turn them into simple tool-based articles. Focuses on accuracy, readability, and making complex information easy to follow.

SKILLS

- **Content Writing:** Blogs, How-to Guides, Tutorials
- **Technical Domains:** QA, Automation Testing
- **Platforms:** WordPress, LinkedIn
- **Collaboration Tools:** Google Docs, Sheets
- **SEO Basics:** Keywords, headings, readability
- **Soft Skills:** Clear Communication, Time Management
- **Graphics & Screenshots:** Canva, Snipping Tool
- **Editing & Review:** Proofreading, Rewriting

FREELANCE WORK EXPERIENCE

Technical Content Writer, BusStop - API Testing Tool — Sep 2025 - Present

- Created simple, beginner-friendly blogs on API concepts and tool workflows in a clear, step-by-step format.
- Wrote practical examples to help readers understand testing practices easily.

Technical Content Writer, BrowserStack — Mar 2025 - Present

- Created high-quality technical content tailored for QA engineers and developers.
- Explained coding concepts in a simple way through blogs and how-to guides.
- Revamped outdated blog content to improve clarity and accuracy.

Social Media Content Creator, iQAtest — Mar 2025 - Jun 2025

- Designed and scheduled engaging posts to share testing insights.
- Helped build a friendly online presence for the brand by creating content to promote the QA tool with the testing community.

Content Writer, Independent Projects — Nov 2021 - Apr 2022

- Developed content for articles, blog posts, and web pages for a non-profit organization.
- Edited content for grammar and clarity.

INTERNSHIPS

Dialabank, Mar 2021 - Jun 2021

- Created content for websites using WordPress.
- Proof Reading and Editing to ensure plagiarism free content.

GKWorks, Dec 2020 - Feb 2021

- Worked on rewriting articles for website blogs.
- Optimized old website blogs with up-to-date contents.

PROJECTS / WRITING SAMPLES

- Common Assertions in API Testing — BusStop Solutions
- Maintenance of Automated Processes - Why It Matters — BusStop Solutions
- Core Benefits of Investing in Test Automation — iQAtest
- A Complete Guide to Mockito ArgumentCaptor — BrowserStack
- How to Call JavaScript Function from HTML — BrowserStack

EDUCATION

MA, Psychology	Indira Gandhi National Open University	**2022 - 2024**
BSc, Actuarial Mathematical Science	Bishop Heber College, Trichy	**2018 - 2021**

ADDITIONAL INFORMATION

- Available for freelance or part-time work.
- Comfortable adapting writing tone based on preferred style.
- Interested in QA-focused educational content and tool documentation.