

DAY 2: LINKEDIN DM TEMPLATES (20 Openers)

Alyssa Harper Pro Advice

The 11-Word Formula: "Saw your post on [X]—here's how I [3x'd it]"

Template Set:




1. **For Thought Leaders:** "Saw your post on AI tools—here's how I 3x'd engagement with them"
2. **For Hiring Managers:** "Saw your post about hiring—here's how I filled roles 40% faster"
3. **For Founders:** "Saw your post on fundraising—here's how I secured \$2M using similar tactics"
4. **For Marketers:** "Saw your post on content strategy—here's how I doubled our reach"
5. **For Sales Pros:** "Saw your post about cold calling—here's how I improved close rates 35%"
6. **For Product Managers:** "Saw your post on roadmaps—here's how I cut sprint time 25%"
7. **For Designers:** "Saw your post about UX—here's how I boosted conversions 60%"
8. **For Engineers:** "Saw your post on tech debt—here's how I reduced it by half"
9. **For Consultants:** "Saw your post about client retention—here's how I achieved 90% renewal"
10. **For Executives:** "Saw your post on scaling teams—here's how I grew from 10 to 50 efficiently"
11. **For Career Coaches:** "Saw your post about resumes—here's how I helped clients land 5 offers"
12. **For Content Creators:** "Saw your post on viral content—here's how I hit 10M views organically"

13. **For HR Professionals:** "Saw your post about culture—here's how I improved retention 40%"
14. **For Finance Folks:** "Saw your post on budgeting—here's how I cut costs without layoffs"
15. **For Operations Leads:** "Saw your post on efficiency—here's how I streamlined 15 processes"
16. **For Startup Founders:** "Saw your post about MVPs—here's how I launched in 6 weeks"
17. **For Coaches:** "Saw your post on client results—here's how I doubled testimonials"
18. **For Writers:** "Saw your post about ghostwriting—here's how I landed \$10K contracts"
19. **For Event Planners:** "Saw your post on networking—here's how I doubled turnout"
20. **For Podcasters:** "Saw your post about guests—here's how I booked 20 A-listers"

The Follow-Up Framework: After they reply interested, send this structure: 1. Quick proof (1 sentence with metric) 2. The "how" (2-3 bullet points) 3. Offer value (free resource/quick call) 4. Light CTA (no pressure)

Want More?

This is Day 2 of our 10-day series.

Get all 10 days plus bonuses: -  Email: alyssaharperadvice@gmail.com -  TikTok: [@alyssaharperadvice](#) -  Dashboard: [Your Link Here]

Next Steps: 1. Implement today's advice 2. Share your results with us 3. Check out tomorrow's content

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