# DAY 6: EMAIL SUBJECT LINE TEMPLATES (50 Examples)

## Alyssa Harper Pro Advice

### The "[Goal] in 7 Days" Formula

**B2B Sales Templates:** 1. "Double your pipeline in 7 days" 2. "Cut sales cycle 30% in 7 days" 3. "5 qualified leads in 7 days" 4. "Close 2x faster in 7 days" 5. "Book 10 demos in 7 days"

**Marketing Templates:** 6. "3x your engagement in 7 days" 7. "Grow your list 500 subs in 7 days" 8. "10K video views in 7 days" 9. "Double your open rates in 7 days" 10. "Launch your campaign in 7 days"

**Product/Tech Templates:** 11. "Ship your MVP in 7 days" 12. "Cut bugs 40% in 7 days" 13. "Speed up load time in 7 days" 14. "Deploy new feature in 7 days" 15. "Onboard users 2x faster in 7 days"

**Operations Templates:** 16. "Save 20 hours in 7 days" 17. "Cut costs $5K in 7 days" 18. "Automate 3 processes in 7 days" 19. "Improve efficiency 30% in 7 days" 20. "Clear your backlog in 7 days"

**HR/Recruiting Templates:** 21. "Hire your next star in 7 days" 22. "Screen 50 candidates in 7 days" 23. "Improve retention in 7 days" 24. "Build your pipeline in 7 days" 25. "Launch referral program in 7 days"

**Personal Brand Templates:** 26. "Gain 1K followers in 7 days" 27. "Go viral in 7 days" 28. "Book 5 speaking gigs in 7 days" 29. "Land media coverage in 7 days" 30. "Build your portfolio in 7 days"

**Client Services Templates:** 31. "Onboard 3 clients in 7 days" 32. "Increase retention 25% in 7 days" 33. "Get 5-star reviews in 7 days" 34. "Upsell existing clients in 7 days" 35. "Reduce churn in 7 days"

**Content Creation Templates:** 36. "Write 10 posts in 7 days" 37. "Plan 30 days content in 7 days" 38. "Hit 100K reach in 7 days" 39. "Repurpose 20 pieces in 7 days" 40. "Build content system in 7 days"

**Career Development Templates:** 41. "Land 3 interviews in 7 days" 42. "Revamp your resume in 7 days" 43. "Build your network in 7 days" 44. "Master [skill] in 7 days" 45. "Get promoted in 7 days (roadmap)"

**Startup Templates:** 46. "Validate your idea in 7 days" 47. "Launch pre-sale in 7 days" 48. "Get 100 signups in 7 days" 49. "Raise your round in 7 days (prep)" 50. "Find your co-founder in 7 days"

**Pro Tips:** - Personalize with recipient's company/role - A/B test different numbers (7 vs 14 vs 30 days) - Follow up if no response in 3 days - Always deliver on the promise in the email body

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