

# DAY 9: THE FLINCH MASTERCLASS

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## Alyssa Harper Pro Advice

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### Advanced Negotiation Tactics

#### CORE TECHNIQUE: The 3-Second Silence

**Scenario:** Boss says "Sorry, we can only do \$90K"

**Your Response:** 1. Pause (count to 3 in your head) 2. Maintain eye contact 3. Raise one eyebrow slightly 4. Let THEM break the silence

**What Usually Happens:** They immediately add "But maybe I can see if we can do \$95K" or "Let me talk to the team"

**Why It Works:** - Silence creates discomfort - They assume you're disappointed - They fill the void with concessions - You didn't have to ask twice

#### ADVANCED TECHNIQUES:

**1. The Anchor High** Start with a number 20-30% above your target **Example:** Want \$100K? Ask for \$130K **Effect:** Makes \$100K seem reasonable

**2. The Reluctant Agreement** When they offer something, pause and say: "I appreciate that... I was hoping for more, but I understand the constraints" **Effect:** Signals flexibility while maintaining position

**3. The Multiple Equivalent Simultaneous Offer (MESO)** Give them 3 options, all favorable to you: - Option A: \$110K base - Option B: \$100K + 10K signing bonus - Option C: \$95K + extra week vacation + \$15K equity **Effect:** They feel in control, you win regardless

**4. The Time Pressure Reverse** Instead of accepting their "we need to know by Friday" Say: "I need until Monday to evaluate the full package" **Effect:** Shows you're serious and have options

**5. The Strategic Concession** Give up something that costs you little but seems valuable **Example:** "I can be flexible on start date if we can land on \$105K" **Effect:** Makes them feel they "won" something

**6. The Mirroring Technique** Repeat the last 3 words they said as a question **Them:** "That's the best we can do" **You:** "The best you can do?" **Effect:** Forces them to elaborate or reconsider

**7. The Hypothetical Higher Authority** "If I could get my spouse/partner on board, would you be able to do [X]?" **Effect:** Creates wiggle room for both parties

#### NEGOTIATION MISTAKES TO AVOID:

✗ Accepting the first offer ✗ Negotiating over email (always call/meet) ✗ Revealing your current salary unprompted ✗ Apologizing for negotiating ✗ Making demands without rationale ✗ Negotiating only salary (consider equity, title, vacation, remote) ✗ Saying yes immediately when they meet your number

#### THE FULL NEGOTIATION SCRIPT:

**Phase 1: Receive Offer** "Thank you for the offer. I'm excited about the role. I'd like to review everything and get back to you tomorrow."

**Phase 2: The Ask** "I'm really excited to join the team. Based on my research and the value I'll bring, I was hoping we could land at [X]. How does that sound?"

**Phase 3: Handle Objections** "I understand budget constraints. Let me ask—what would it take to get to [X]? Is there flexibility in [equity/bonus/title]?"

**Phase 4: The Close** "If we can get to [Y], I'm ready to accept right now and get started."

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## Want More?

This is Day 9 of our 10-day series.

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