

Do monetary incentives affect response rates?

POLICY BRIEF: GROUP 1

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CONTENTS

1. Importance
2. Methodology
3. Conduction of the field experiment
4. Main results
5. Recommendations and Conclusions

IMPORTANCE OF GOOD DATA

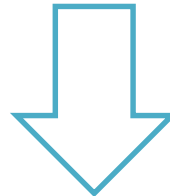
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Data quality is crucial



Representative sample size



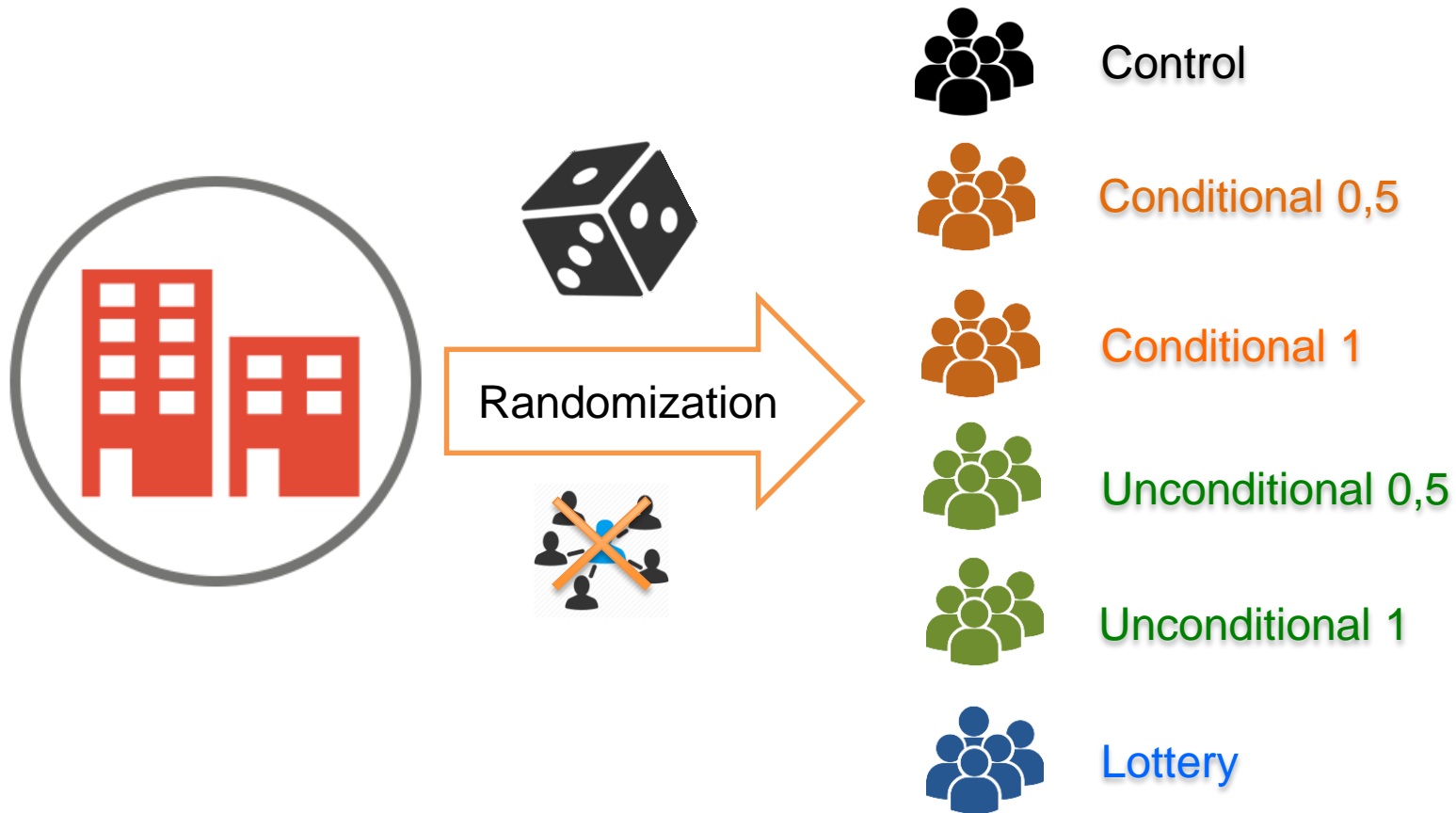
How to convince people to participate in surveys?

Approach



1. Purpose: How the participants will react to different monetary incentives?
2. RCT: Talent Square, randomly selected apartments

Experiment Design



CONDUCTION OF FIELD EXPERIMENT

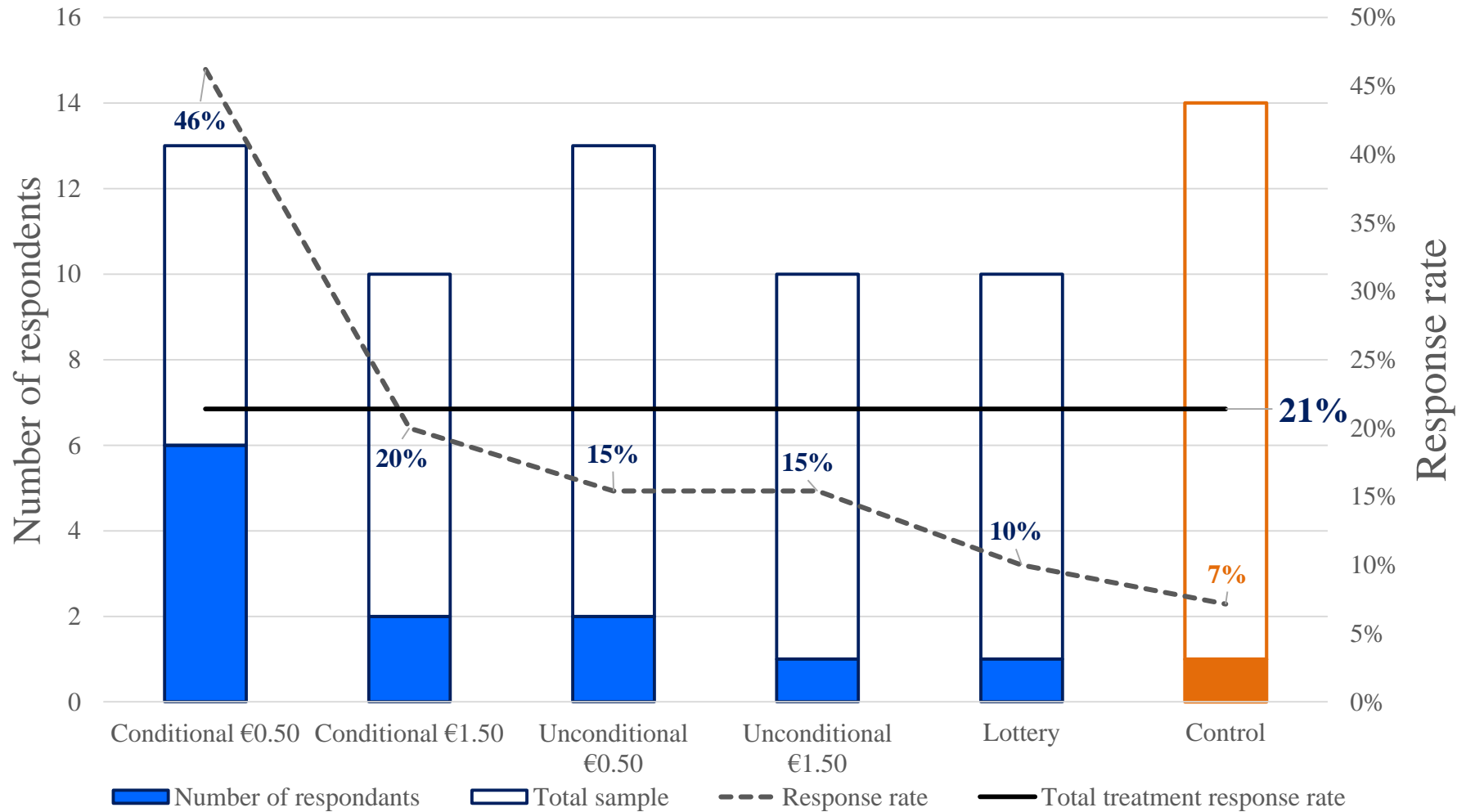
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70



RESULTS

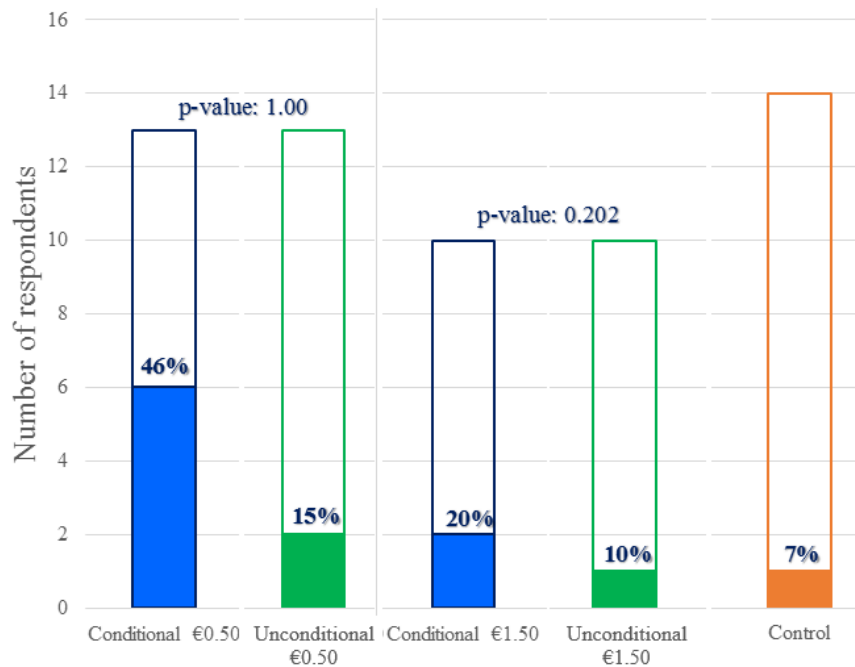
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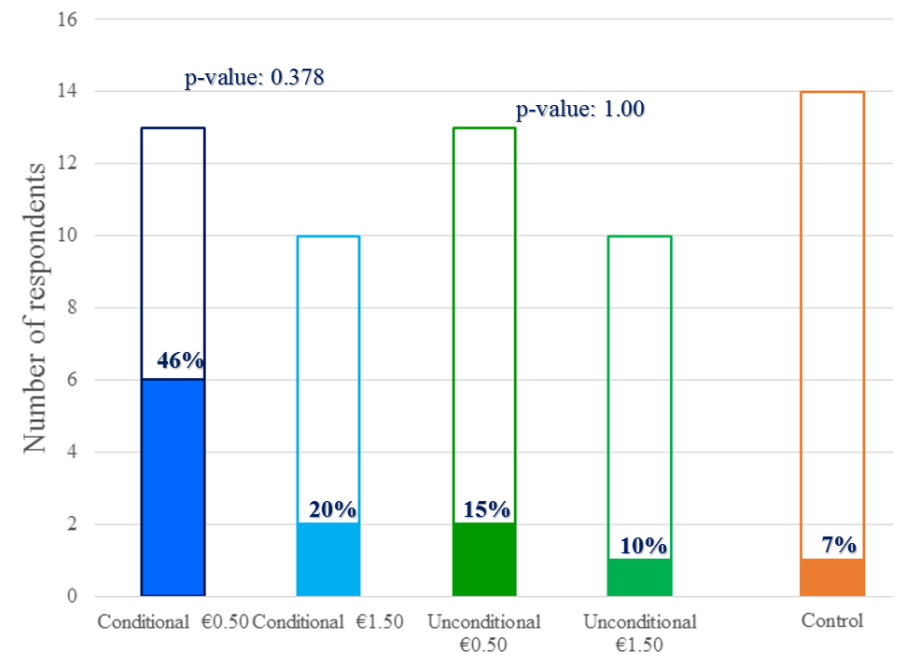
RESULTS

8

○ Conditional VS Unconditional



○ €0,5 VS €1



RECOMMENDATION & CONCLUSION



1. Results are only exploratory

2. Some relevant questions and possible explanations

- Was the sample adequate to answer our policy question?
- Were the prizes too similar among themselves? €0.50 VS €1.50
- Low intrinsic motivation of the sample? Self-Determination Theory?

3. Lessons

- Different prizes could be more separated from each other
- The number of cases in each group should be increased
- This experiment could be replicated with the same prize characteristics (€0.50 and €1) but to a larger sample

**THANK YOU FOR YOUR
ATTENTION 😊!**