

## Gabrielle Maramag

1219 E Emmaus Ave, Allentown PA, 18103  
[gmara634@live.kutztown.edu](mailto:gmara634@live.kutztown.edu) – (484) 725-7557

### EDUCATION

---

2022-2023      **Kutztown University of Pennsylvania**  
B.S., Psychology  
Cumulative GPA: 4.0

2014-2018      **Lehigh Carbon Community College**  
A.A., Fine Arts  
Cum Laude - Cumulative GPA: 3.7

### HONORS, AWARDS, & SCHOLARSHIPS

---

2023      **Research Award**, Kutztown University

2022      **President Merit Scholarship - \$1000**, Kutztown University

2022      **Transfer Gold Scholarship - \$6000**, Kutztown University

2022      **Transfer Book Award - \$500**, Kutztown University

2018      **Arcadia Foundation Arts Scholarship - \$1000**, Lehigh Carbon Community College

2014-2015      **Honors Scholars Program**, Lehigh Carbon Community College

### POSTERS

---

Napper, L.E., **Maramag, G.**, Wolter, L.C., Murabito, K., Fox, G., Ebersole, D.S. (June, 2023). "We talked and talked": Parents' perspectives on alcohol harm-reduction communication. Poster to be presented at the Research Society on Alcoholism.

Wolter, L.C., Napper, L.E., Montes, K.S., Zamboanga, B.L., Ford, K., **Maramag, G.**, Jacobs, N. (February, 2023). The use of spontaneous implementation intentions in the context of college drinking. Poster to be presented at The Society for Personality and Social Psychology's Annual Convention.

### INVITED TALKS & PRESENTATIONS

---

**Maramag, G.** (2022, October). KU Psychology Department Annual Conference. Chosen as 2022 undergraduate representative to speak on current department psychological research. Kutztown University of Pennsylvania, Kutztown, PA.

### RESEARCH EXPERIENCE

---

June 2022 – Present      **Volunteer Research Assistant**  
Health Risk Behavior Lab  
Lehigh University, Bethlehem, PA

*Project Description:* Exploring parents' perspectives on alcohol harm-reduction communication in a quasi-qualitative study

- Conduct thematic analysis of online survey open-ended responses describing maternal harm-reduction advice and alcohol-related protective behavioral strategies
- Analyze interrater reliability of data coding using statistical software (SPSS)

*Project Description:* Effectiveness of normative feedback on alcohol-related attitudes in young adults

- Draft the IRB proposal and designed a Qualtrics survey for a pilot study in a health psychology behavioral experiment testing the impact of group norms on college student drinking

*Project Description:* First-generation college students' experiences with feelings of on-campus belonging in a photovoice study

- Assist in thematic analysis and organization of photographs captured by first-generation students representing their sense (or lack) of belonging to evoke positive changes on-campus

*Faculty Advisor:* Lucy E. Napper, PhD

May 2022 –  
Dec 2022

**Research Assistant**

Psychology of Eating and Consumer Health (PEACH) Lab  
University of Pennsylvania, Philadelphia, PA

*Project Description:* Impact of warning labels on sugar-sweetened beverages in an online store

- Recruited and communicated with participants in the Greater Philadelphia and South Jersey area in an online longitudinal experiment
- Collected and entered confidential participant data into a REDCap database
- Collaborated with an interdisciplinary team of scholars in a hybrid-remote setting

*Faculty Advisor:* Christina A. Roberto, PhD

Mar 2022 –  
Present

**Volunteer Research Assistant**

Gender, Race, Inclusion and Trauma (GRIT) Lab  
Lehigh University, Bethlehem, PA

*Project Description:* Evaluating the effectiveness of a parent workshop in equipping caregivers and their families with trauma-informed practices

- Conduct weekly fidelity assessments of a 7-session training program designed to enhance parent knowledge about emotional intelligence and mindful self-care
- Assist facilitators and participants as they confront experiences related to trauma and adversity
- Evaluate the program's effectiveness with pretest/posttest assessments and observational data

*Project Description:* Stakeholders' perspectives on the impact and effectiveness of a school resource officers program

- Transcribe focus group interviews of high school students and reported emerging themes regarding perceptions of school safety and school resource officers
- Collect and analyze survey data using statistical software (SPSS)

*Faculty Advisor:* Christopher T. H. Liang, PhD

---

## COMMUNITY SERVICE

May 2017 –  
Present

**Volunteer, Fundraiser**  
Congregation Keneseth Israel  
Allentown, PA

- Design T-shirts, awards, and marketing materials and perform race-day duties for the Harvest 5K, an annual fundraiser that has benefitted the Habitat for Humanity, The Literacy Center, and Central Elementary School of Allentown
- Assist with Family Promise by staying overnight to support at-risk homeless families as they transition to sustainable housing and financial security

---

## SKILLS

REDCap  
Qualtrics  
SPSS

Box  
Participant recruitment  
Data entry and quality control

---

## PROFESSIONAL AFFILIATIONS

2022 – Present	Division 35 Society for the Psychology of Women
2022 – Present	American Psychological Association
2022 – Present	Psi Chi Chapter: Kutztown University of Pennsylvania

2022 – Present      Pennsylvania Psychological Association

**CERTIFICATIONS**

---

2025      **Good Clinical Practice Course, CITI Program**

2022      **Social/Behavioral Research Course, CITI Program**