

Gabrielle Maramag
Allentown PA, 18103
gmara634@live.kutztown.edu – (484) 725-7557

EDUCATION

2022-2023 **Kutztown University of Pennsylvania**
B.S., Psychology
Cumulative GPA: 4.0

2014-2018 **Lehigh Carbon Community College**
A.A., Fine Arts
Cum Laude - Cumulative GPA: 3.7

HONORS, AWARDS, & SCHOLARSHIPS

2023 **Research Award**, Kutztown University

Award Description: Excellence in research projects, including research experiences as faculty research assistants.

2022 **President Merit Scholarship - \$1000**, Kutztown University

2022 **Transfer Gold Scholarship - \$6000**, Kutztown University

2022 **Transfer Book Award - \$500**, Kutztown University

2018 **Arcadia Foundation Arts Scholarship - \$1000**, Lehigh Carbon Community College

2014-2015 **Honors Scholars Program**, Lehigh Carbon Community College

POSTERS

Napper, L.E., **Maramag, G.**, Wolter, L.C., Murabito, K., Fox, G., Ebersole, D.S. (June, 2023). "We talked and talked": Parents' perspectives on alcohol harm-reduction communication. Poster to be presented at the Research Society on Alcoholism.

Wolter, L.C., Napper, L.E., Montes, K.S., Zamboanga, B.L., Ford, K., **Maramag, G.**, Jacobs, N. (February, 2023). The use of spontaneous implementation intentions in the context of college drinking. Poster to be presented at The Society for Personality and Social Psychology's Annual Convention.

INVITED TALKS & PRESENTATIONS

Maramag, G. (2022, October). KU Psychology Department Annual Conference. Chosen as 2022 undergraduate representative to speak on current department psychological research. Kutztown University of Pennsylvania, Kutztown, PA.

RESEARCH EXPERIENCE

June 2022 –
Present

Volunteer Research Assistant
Health Risk Behavior Lab
Lehigh University, Bethlehem, PA

Project Description: Exploring parents' perspectives on alcohol harm-reduction communication in a quasi-qualitative study

- Conduct thematic analysis of 662 mothers' responses to open-ended online survey questions describing harm-reduction advice and alcohol-related protective behavioral strategies

Project Description: Effectiveness of normative feedback on alcohol-related attitudes in young adults

- Drafted the IRB proposal and designed a Qualtrics survey for a pilot study in a health psychology behavioral experiment testing the impact of group norms on college student drinking

Project Description: First-generation college students' experiences with feelings of on-campus belonging in a photovoice study

- Assist in thematic analysis and organization of photographs captured by first-generation students representing their sense (or lack) of belonging to evoke positive changes on-campus

Faculty Advisor: Lucy E. Napper, PhD

May 2022 –
Dec 2022

Research Assistant
Psychology of Eating and Consumer Health (PEACH) Lab
University of Pennsylvania, Philadelphia, PA

Project Description: Impact of warning labels on sugar-sweetened beverages in an online store

- Recruited and communicated with 150 caregivers of young children in the Greater Philadelphia and South Jersey area in an online 4-week experiment
- Collected and entered confidential participant data into a REDCap database
- Collaborated with an interdisciplinary team of scholars in a hybrid-remote setting

Faculty Advisor: Christina A. Roberto, PhD

Mar 2022 –
Present

Volunteer Research Assistant
Gender, Race, Inclusion and Trauma (GRIT) Lab
Lehigh University, Bethlehem, PA

Project Description: Evaluating the effectiveness of a parent workshop in equipping caregivers and their families with trauma-informed practices

- Conduct weekly fidelity assessments of a 7-session training program designed to enhance parent knowledge about emotional intelligence and mindful self-care
- Assist facilitators and parents as they confront experiences related to trauma and adversity
- Evaluate the program's effectiveness with pretest/posttest assessments and observational data

Project Description: Stakeholders' perspectives on the impact and effectiveness of a school resource officers program

- Transcribe focus group interviews of high school students and reported emerging themes regarding perceptions of school safety and school resource officers
- Collect and analyze survey data using statistical software (SPSS)

Faculty Advisor: Christopher T. H. Liang, PhD

COMMUNITY SERVICE

May 2017 –
Present

Volunteer, Fundraiser
Congregation Keneseth Israel
Allentown, PA

- Design T-shirts, awards, and marketing materials and perform race-day duties for the Harvest 5K, an annual fundraiser that has benefitted the Habitat for Humanity, The Literacy Center, and Central Elementary School of Allentown
- Assist with Family Promise by staying overnight to support at-risk homeless families as they transition to sustainable housing and financial security

SKILLS

REDCap
Qualtrics
SPSS

Box
Participant recruitment
Data entry and quality control

PROFESSIONAL AFFILIATIONS

2022 – Present	Division 35 Society for the Psychology of Women
2022 – Present	American Psychological Association
2022 – Present	Psi Chi Chapter: Kutztown University of Pennsylvania

2022 – Present Pennsylvania Psychological Association

CERTIFICATIONS

2025 **Good Clinical Practice Course, CITI Program**

2022 **Social/Behavioral Research Course, CITI Program**