

Gabrielle Maramag
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EDUCATION

2022-2023 **Kutztown University of Pennsylvania**
B.S., Psychology
Cumulative GPA: 4.0

2014-2018 **Lehigh Carbon Community College**
A.A., Fine Arts
Cum Laude - Cumulative GPA: 3.7

HONORS, AWARDS, & SCHOLARSHIPS

2023 **Research Award**, Kutztown University of Pennsylvania
Awarded by psychology department faculty based on excellence in research projects, including research experiences as faculty research assistants

2022 **Psi Chi International Psychology Honors Society**, Kutztown University of Pennsylvania

2022 **President Merit Scholarship - \$1000**, Kutztown University of Pennsylvania

2022 **Transfer Gold Scholarship - \$6000**, Kutztown University of Pennsylvania
Awarded to transfer students based on academic performance

2022 **Transfer Book Award - \$500**, Kutztown University of Pennsylvania
Awarded to first-time transfer students who have earned an associate degree

2018 **Arcadia Foundation Arts Scholarship - \$1000**, Lehigh Carbon Community College
Awarded annually to two students in the fine arts program

2014-2015 **Honors Scholars Program**, Lehigh Carbon Community College

POSTERS

Napper, L.E., **Maramag, G.**, Wolter, L.C., Murabito, K., Fox, G., Ebersole, D.S. (June, 2023). "We talked and talked": Parents' perspectives on alcohol harm-reduction communication. Poster to be presented at the Research Society on Alcoholism.

Wolter, L.C., Napper, L.E., Montes, K.S., Zamboanga, B.L., Ford, K., **Maramag, G.**, Jacobs, N. (February, 2023). The use of spontaneous implementation intentions in the context of college drinking. Poster presented at The Society for Personality and Social Psychology's Annual Convention.

INVITED TALKS & PRESENTATIONS

Maramag, G. (2022, October). KU Psychology Department Annual Conference. Chosen as 2022 undergraduate representative to speak on current department psychological research. Kutztown University of Pennsylvania, Kutztown, PA.

INDEPENDENT STUDY

Jan 2023 –
Present

Co-Investigator

Gender, Race, Inclusion and Trauma (GRIT) Lab
Lehigh University, Bethlehem, PA

Project Title: Healing Through Systems Change: Efficacy of the Parent T.R.E.E. Program

Description: Evaluating the effectiveness of a training workshop (T.R.E.E.) in equipping parents of the Lehigh Valley public school system with knowledge about trauma, restorative practices, emotional intelligence, and equity

- Conduct weekly fidelity assessments of a 7-session community training program's first rollout to a parent audience based on adherence to curriculum and potential areas for improvement
- Administer pretest/posttest assessments (demographics, MSCS-Brief, SSEIT) and record weekly observational data
- Consent and compensate English and Spanish-speaking participants
- Coordinate, lead, and transcribe follow-up Zoom interviews with participants to gain parent feedback on the curriculum

Co-Investigator: Christopher T. H. Liang, PhD

Faculty Advisor: Greg Shelley, PhD

RESEARCH EXPERIENCE

June 2022 –
Present

Volunteer Research Assistant

Health Risk Behavior Lab
Lehigh University, Bethlehem, PA

Project Title: Parental Messages About Alcohol Use

Description: Exploring parents' perspectives on alcohol harm-reduction communication in a quasi-qualitative study

- Conduct thematic analysis of 662 mothers' responses to open-ended online survey questions describing harm-reduction advice and alcohol-related protective behavioral strategies

Project Title: Normative Reference Group: Whose Norms to Matter?

Description: Effectiveness of normative feedback on alcohol-related attitudes in young adults

- Drafted the IRB proposal and designed a Qualtrics survey for a pilot study in a health psychology behavioral experiment testing the impact of group norms on college student drinking

Project Title: Assessing a Sense of Belonging in First-Generation College Students

Description: Examining first-generation college students' experiences with feelings of on-campus belonging in a photovoice study

- Assisted in thematic analysis and organization of photographs captured by over 50 first-generation students representing their sense (or lack) of belonging

Faculty Advisor: Lucy E. Napper, PhD

May 2022 –
Dec 2022

Research Assistant

Psychology of Eating and Consumer Health (PEACH) Lab
University of Pennsylvania, Philadelphia, PA

Project Title: Online Study of the Effects of Sugary Drink Warning Labels on Consumption (NCT05079477)

Description: Communicating the health risks of Sugar- Sweetened Beverages (SSBs): A randomized-controlled experiment of different nutrition labels on purchases and consumption

- Recruited, screened, consented, and tracked over 150 racially and ethnically diverse caregivers of young children in the Greater Philadelphia and South Jersey area for four weeks via an online store that shipped participants their purchases
- Collected and entered over 2,000 participant data entries into a secure database (REDCap)
- Collaborated with an interdisciplinary team of scholars in a remote setting

Faculty Advisor: Christina A. Roberto, PhD

Mar 2022 –
Present

Volunteer Research Assistant

Gender, Race, Inclusion and Trauma (GRIT) Lab
Lehigh University, Bethlehem, PA

Project Title: School Resource Officer Program

Description: Analyzing stakeholders' perspectives on the impact and effectiveness of a school resource officers program within the Bethlehem Area School District

- Transcribe two 1-hour focus group interviews of ten high school students and report emerging themes regarding perceptions of school safety and school resource officers
- Collect and analyze demographic survey data using statistical software (SPSS)

Faculty Advisor: Christopher T. H. Liang, PhD

COMMUNITY SERVICE

May 2017 –
Present

Volunteer, Fundraiser
Congregation Keneseth Israel
Allentown, PA

- Design T-shirts, awards, and marketing materials and perform race-day duties for the Harvest 5K, an annual fundraiser that has benefitted the Habitat for Humanity, The Literacy Center, and Central Elementary School of Allentown
- Assist with Family Promise by staying overnight to support at-risk homeless families as they transition to sustainable housing and financial security

SKILLS

REDCap
Qualtrics
SPSS

Box
Participant recruitment
Data entry and quality control

PROFESSIONAL AFFILIATIONS

2022 – Present	Division 35 Society for the Psychology of Women
2022 – Present	American Psychological Association
2022 – Present	Psi Chi Chapter: Kutztown University of Pennsylvania
2022 – Present	Pennsylvania Psychological Association

CERTIFICATIONS

2025	Good Clinical Practice Course , CITI Program
2022	Social/Behavioral Research Course , CITI Program