

**Gabrielle Maramag**  
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## EDUCATION

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2022-2023      **Kutztown University of Pennsylvania**  
B.S., Psychology  
Cumulative GPA: 4.0

2014-2018      **Lehigh Carbon Community College**  
A.A., Fine Arts  
Cum Laude - Cumulative GPA: 3.7

## HONORS, AWARDS, & SCHOLARSHIPS

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2023      **Psi Chi Honors Society in Psychology**, Kutztown University of Pennsylvania

2023      **Academic Achievement Award**, Kutztown University of Pennsylvania  
Awarded by psychology department faculty for highest GPA

2022      **Research Award**, Kutztown University of Pennsylvania  
Awarded by psychology department faculty based on excellence in research projects, including research experiences as faculty research assistants

2022      **President Merit Scholarship - \$1000**, Kutztown University of Pennsylvania

2022      **Transfer Gold Scholarship - \$6000**, Kutztown University of Pennsylvania  
Awarded to transfer students based on academic performance

2022      **Transfer Book Award - \$500**, Kutztown University of Pennsylvania  
Awarded to first-time transfer students who have earned an associate degree

2018      **Arcadia Foundation Arts Scholarship - \$1000**, Lehigh Carbon Community College  
Awarded annually to two students in the fine arts program

2014-2015      **Honors Scholars Program**, Lehigh Carbon Community College

## POSTERS

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**Maramag, G.** (2023, April). "The effectiveness of a trauma-informed skills-building curriculum for parents". Poster to be presented at the 24<sup>th</sup> Annual Berks County Undergraduate Research & Creativity Conference.

Napper, L.E., **Maramag, G.**, Wolter, L.C., Murabito, K., Fox, G., Ebersole, D.S. (June, 2023). "We talked and talked": Parents' perspectives on alcohol harm-reduction communication. Poster to be presented at the Research Society on Alcoholism.

Wolter, L.C., Napper, L.E., Montes, K.S., Zamboanga, B.L., Ford, K., **Maramag, G.**, Jacobs, N. (February, 2023). The use of spontaneous implementation intentions in the context of college drinking. Poster presented at The Society for Personality and Social Psychology's Annual Convention.

## INVITED TALKS & PRESENTATIONS

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**Maramag, G.** (2022, October). KU Psychology Department Annual Conference. Chosen as 2022 undergraduate representative to speak on current department psychological research. Kutztown University of Pennsylvania, Kutztown, PA.

## INDEPENDENT STUDY

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Jan 2023 –  
Present

### **Co-Investigator**

Gender, Race, Inclusion and Trauma (GRIT) Lab  
Lehigh University, Bethlehem, PA

*Project Title:* Healing Through Systems Change: Efficacy of the Parent T.R.E.E. Program

*Description:* Evaluating the effectiveness of a new training workshop (T.R.E.E.) in equipping parents with knowledge about trauma, restorative practices, emotional intelligence, and equity

- Conduct weekly fidelity assessments of a 7-session community training program based on adherence to curriculum and potential areas for improvement
- Administer group tests and record observational data
- Consent and compensate English and Spanish-speaking participants
- Coordinate, lead, and transcribe follow-up Zoom interviews with participants to analyze parent feedback and satisfaction

*Co-Investigator:* Christopher T. H. Liang, PhD

*Faculty Advisor:* Greg Shelley, PhD

## RESEARCH EXPERIENCE

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June 2022 –  
Present

### **Volunteer Research Assistant**

Health Risk Behavior Lab  
Lehigh University, Bethlehem, PA

*Project Title:* Parental Messages About Alcohol Use

*Description:* Exploring parents' perspectives on alcohol harm-reduction communication in a quasi-qualitative study

- Conduct thematic analysis of 662 mothers' responses to open-ended online survey questions describing harm-reduction advice and alcohol-related protective behavioral strategies

*Project Title:* Normative Reference Group: Whose Norms to Matter?

*Description:* Effectiveness of normative feedback on alcohol-related attitudes in young adults

- Drafted the IRB proposal and designed a Qualtrics survey for a pilot study in a health psychology behavioral experiment testing the impact of group norms on college student drinking

*Project Title:* Assessing a Sense of Belonging in First-Generation College Students

*Description:* Capturing first-generation college students' experiences with feelings of on-campus belonging in a photovoice study

- Assisted in thematic analysis and organization of photographs captured by over 50 first-generation students representing their sense (or lack) of belonging

*Faculty Advisor:* Lucy E. Napper, PhD

May 2022 –  
Dec 2022

**Research Assistant**

Psychology of Eating and Consumer Health (PEACH) Lab  
University of Pennsylvania, Philadelphia, PA

*Project Title:* Online Study of the Effects of Sugary Drink Warning Labels on Consumption (NCT05079477)

*Description:* Communicating the health risks of Sugar- Sweetened Beverages (SSBs): A randomized-controlled experiment of different nutrition labels on purchases and consumption

- Recruited, screened, consented, and tracked over 150 racially and ethnically diverse caregivers of young children in the Greater Philadelphia and South Jersey area for four weeks via an online store that shipped participants their purchases
- Collected and entered over 2,000 participant data entries into a secure database (REDCap)
- Collaborated with an interdisciplinary team of scholars in a remote setting

*Faculty Advisor:* Christina A. Roberto, PhD

Mar 2022 –  
Present

**Volunteer Research Assistant**

Gender, Race, Inclusion and Trauma (GRIT) Lab  
Lehigh University, Bethlehem, PA

*Project Title:* School Resource Officer Program

*Description:* Analyzing stakeholders' perspectives on the impact and effectiveness of a school resource officers program within the Bethlehem Area School District

- Transcribe two 1-hour focus group interviews of ten high school students and report emerging themes regarding perceptions of school safety and school resource officers
- Collect and analyze demographic survey data using statistical software (SPSS)

*Faculty Advisor:* Christopher T. H. Liang, PhD

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**COMMUNITY SERVICE**

May 2017 –  
Present

**Volunteer, Fundraiser**

Congregation Keneseth Israel  
Allentown, PA

- Design T-shirts, awards, and marketing materials and perform race-day duties for the Harvest 5K, an annual fundraiser that has benefitted the Habitat for Humanity, The Literacy Center, and Central Elementary School of Allentown
- Assist with Family Promise by staying overnight to support at-risk homeless families as they transition to sustainable housing and financial security

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**SKILLS**

REDCap  
Qualtrics  
SPSS

Box  
Participant recruitment  
Data entry and quality control

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**PROFESSIONAL AFFILIATIONS**

2023 – Present	Society of Clinical Child and Adolescent Psychology (SCCAP), Division 53 of the American Psychological Association
2023 – Present	Psi Chi Chapter: Kutztown University of Pennsylvania
2022 – Present	Division 35 Society for the Psychology of Women
2022 – Present	American Psychological Association

2022 – Present      Pennsylvania Psychological Association

**CERTIFICATIONS**

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2025      **Good Clinical Practice Course, CITI Program**

2022      **Social/Behavioral Research Course, CITI Program**