Shaniqua White

Professor’s Name

Course

Due Date

JWI 515: Week 2 Discussion

The selected overseas country for this analysis is India. India is an interesting destination for potential investors because of its large and growing population. Essentially, the population of India is currently over 1.4 billion people (Kemp Para. 2). Additionally, India exhibits a demographic dividend with a majority of people having a median age of around 29 years. This translates into a large and dynamic workforce which drives productivity. On the other hand, the product provided by the chosen organization, Tesla, is Electric Vehicles (EVs). EVs are automobiles propelled by electric motors.

The motors used in EVSs draw their powers from rechargeable batteries meaning that the vehicles provide zero tailpipe emissions and reduce air pollution and reliance on fossil fuels. Essentially, Tesla manufactures EVs known for their performance, sustainability, and innovation. The Model S luxury car, Model X SUV, Model Y compact SUV, and Model 3 compact sedan are all part of its lineup (Qian 670). With their state-of-the-art technology, extended range, and autopilot functions, these EVs are essential to Tesla’s goal of hastening the global switch to sustainable energy.

India’s labor force participation rate and GDP are important measures of the country's economic health. Growing GDPs are a sign of prosperity and development since they represent total economic activity and output. In 2022, India’s GDP was $25440 billion, a rise, compared to $23315 billion in 2021 (*India Indicators)*. This increase is a positive sign for investment potential. Increased rates of labor force participation indicate a larger working population that is actively contributing to the economy by driving consumption and production. India’s labor force participation is over 62% which means that it has an adequate workforce to drive its economic success (*India Indicators)*. More people contributing to the economy’s potential for growth and productivity is implied by increased participation. As a result, strong GDP growth combined with increasing labor force participation indicates a strong economy with plenty of opportunities.

**Work Cited**

*India Indicators*. (n.d.). <https://tradingeconomics.com/india/indicators>

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Qian, Lixian, and Cheng Zhang. “Complementary or congruent? The effect of hosting Tesla charging stations on hotels’ revenue.” *Journal of Travel Research* vol. 62, no. 3, 2023, pp. 663-684.