# Shaniqua White

# Professor’s Name

# Course

# Due Date

# JWI 515: Week 10 Discussion

# Summary

The rise of more reasonably priced, smaller dwelling options in the US real estate market is covered in the article. It features people like Robert Lanter, who resides in a 600-square-foot home in a development with 400-square-foot homes (Dougherty). These smaller dwellings are becoming more and more popular due to factors like growing housing costs, changing demographics, and regulatory changes. In response to consumer requests, developers are constructing smaller homes to increase the accessibility of homeownership, particularly for individuals looking for affordable housing options and first-time purchasers.

**Future Changes in Economics**

Smaller dwelling units will probably become more common in the future as housing costs keep rising and demographic shifts do not go away. The need for more inexpensive housing options will be driven by changing customer tastes and economic pressures, which will force builders to concentrate on creating smaller, more economical homes. Moreover, regulations might be changed to further encourage the building of smaller units, which would promote mixed-use areas and denser housing complexes.

**Impact on U.S Economy**

The U.S. economy is significantly impacted by changes in the housing market. Smaller homes are becoming more common; this makes housing more affordable and opens up opportunities for more people to buy and build wealth (Dougherty). A rise in housing-related construction activity often spurs job creation, economic expansion, and increased consumer spending. To maintain long-term economic gains, however, issues with infrastructure, zoning laws, and land availability might need to be resolved.

**Impact on Companies and Workplaces**

The trend toward smaller dwellings has an impact on businesses and work environments in the real estate, housing, and construction sectors. Therefore, developers, builders, and real estate brokers need to modify their approaches and products in response to changing client needs for more compact, reasonably priced homes. On the other hand, larger builders entering the market pose a threat to businesses like Hiatus Homes which specialize in building modest homes (Dougherty). Professionals in the housing industry also need to refresh their knowledge and abilities to meet the increased demand for smaller homes. Overall, the housing industry’s workplaces and businesses face both opportunities and challenges as a result of the market’s developments. In the evolving economic landscape, those who can innovate and adapt to changing market dynamics may prosper.

# Works Cited

# Conor, D. “The Great Compression.” The New York Times, 2024, <https://www.nytimes.com/2024/02/17/business/economy/the-great-compression.html>