

Subscribers\_Galore\_Exploring\_Wi Xgmass417/Subscribers-Galore-E XProfile - s.gopinath | Tableau Pub XUntitled mural • Exploring World X

https://app.mural.co/t/exploringworldstopyoutubecha3919/m/exploringworldstopyoutubecha3919/1693897079472/6eed40c019e...A ☆ □ ☆ □

Untitled mural

Says

What have we heard them say?  
What can we imagine them saying?

"I love watching YouTube channels with lots of subscribers."

"I want to discover new and exciting content."

"I often spend hours on YouTube."

Searches for YouTube recommendations and top channel lists.

Clicks on videos with catchy thumbnails and titles.

Does

What behavior have we observed?  
What can we imagine them doing?

Thanks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

"What's trending on YouTube right now?"

"Are there hidden gem channels that I haven't discovered yet?"

"I hope to find content that matches my interests."

Excitement about discovering new content.

Frustration when unable to find interesting channels.

Curiosity about how popular channels gain subscribers.

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

Subscribers Galore:  
Exploring World's Top Youtube Channels

See an example

Share

3/6

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### Brainstorm & idea prioritization

Brainstorming ideas for your team and prioritizing them based on their impact and effort.

- 1. Brainstorming
- 2. Prioritization
- 3. Implementation

### Brainstorm

Brainstorming ideas for your team and prioritizing them based on their impact and effort.

Idea	Impact	Effort
1. Brainstorming	High	Low
2. Prioritization	Medium	Medium
3. Implementation	Low	High

### WorldMap

WorldMap showing the distribution of ideas across different regions.

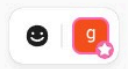


Tableau - Story 1

FileDataServerWindowHelp

Connections

List of most-...Tube channels  
Text file

Files

Use Data Interpreter

Data Interpreter might be able to clean your Text file workbook.

List of most-... channels.csv

New Union

New Table Extension

List of most-subscribed YouTube channels

Connection

Live

Extract

Edit

Refresh

Extract contains all data. 16-10-2023 09:49:59

Filters

0

Add

Need more data?

Drag tables here to relate them. [Learn more](#)

List of most-subscribed Yo...

9 fields 51 rows

51

rows

Name

List of most-subscribed YouTube channels.csv

Fields

Type	Field Name	Physical Table	Rem...
#	F1	List of most-s...	F1

#	#	Abc	Abc
F1	Rank1	Name	Link
0	1	T-Series	Link
1	2	Cocomelon	Link
2	3	Sony Entertainment Televisio...	Link
3	4	MrBeast	Link
4	5	PewDiePie	Link

Data Source

Rank wise Channel

No of Channels with Brand

Channel Brand

Channel Name and Sub

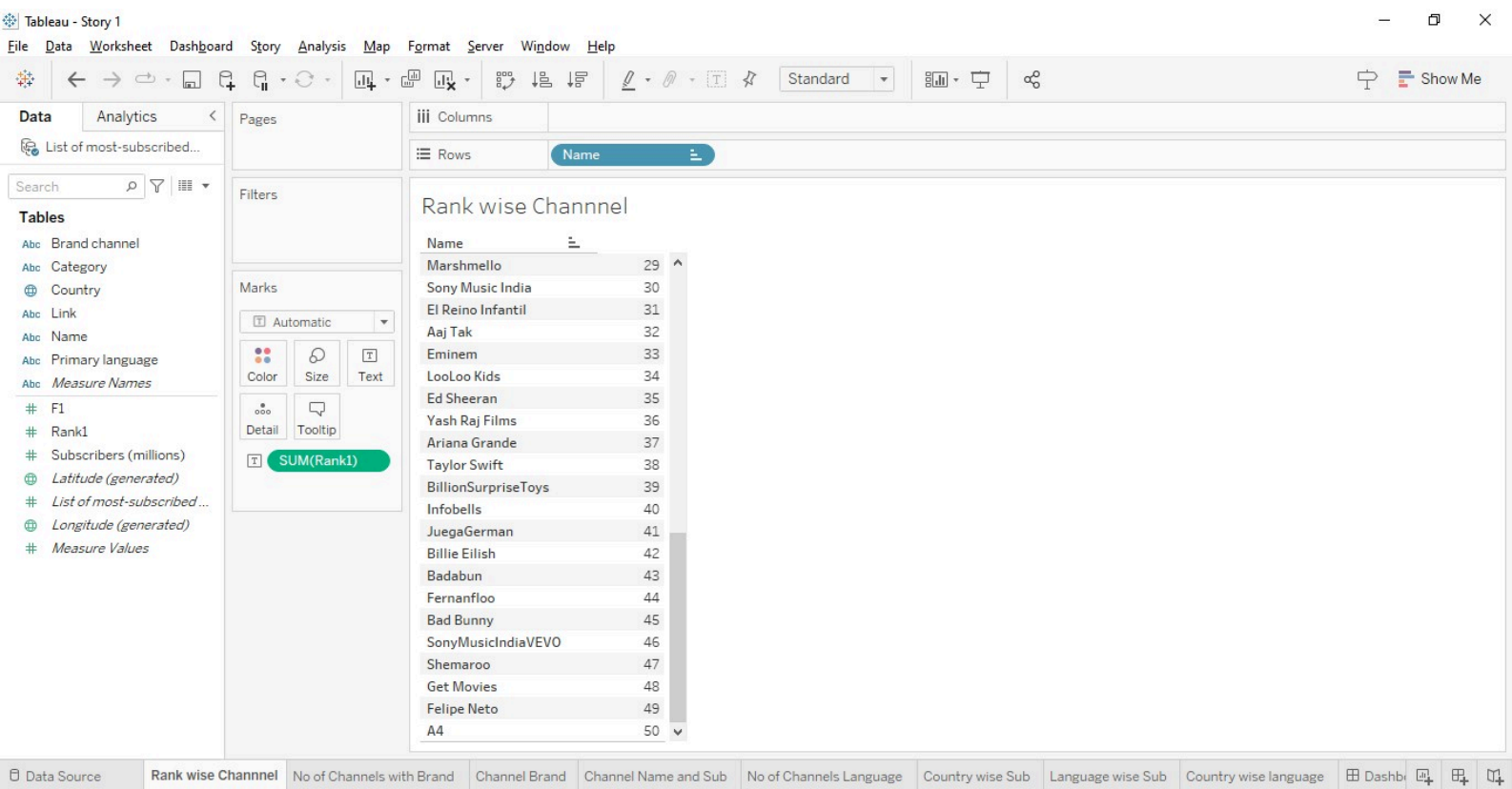
No of Channels Language

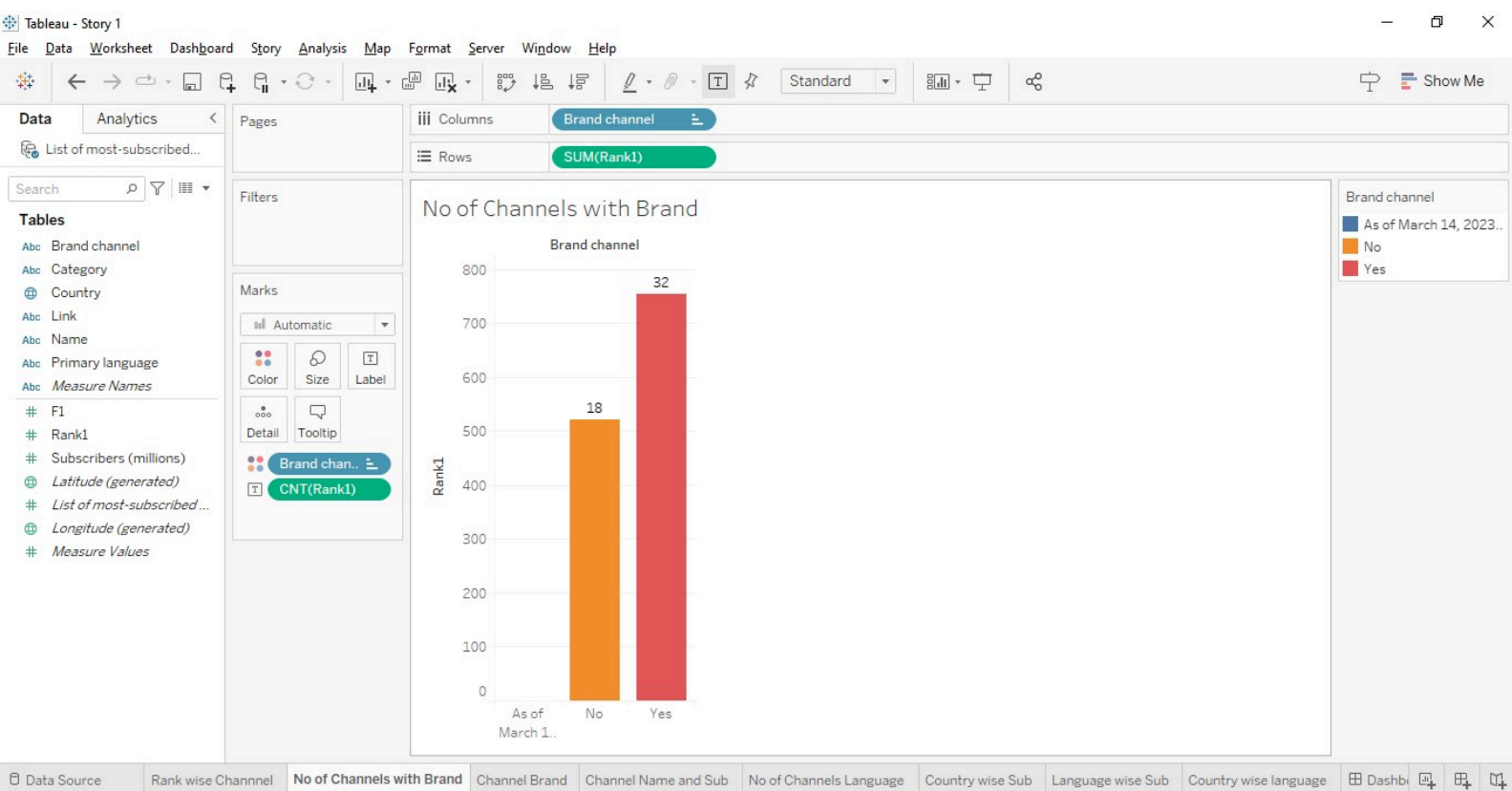
Country wise Sub

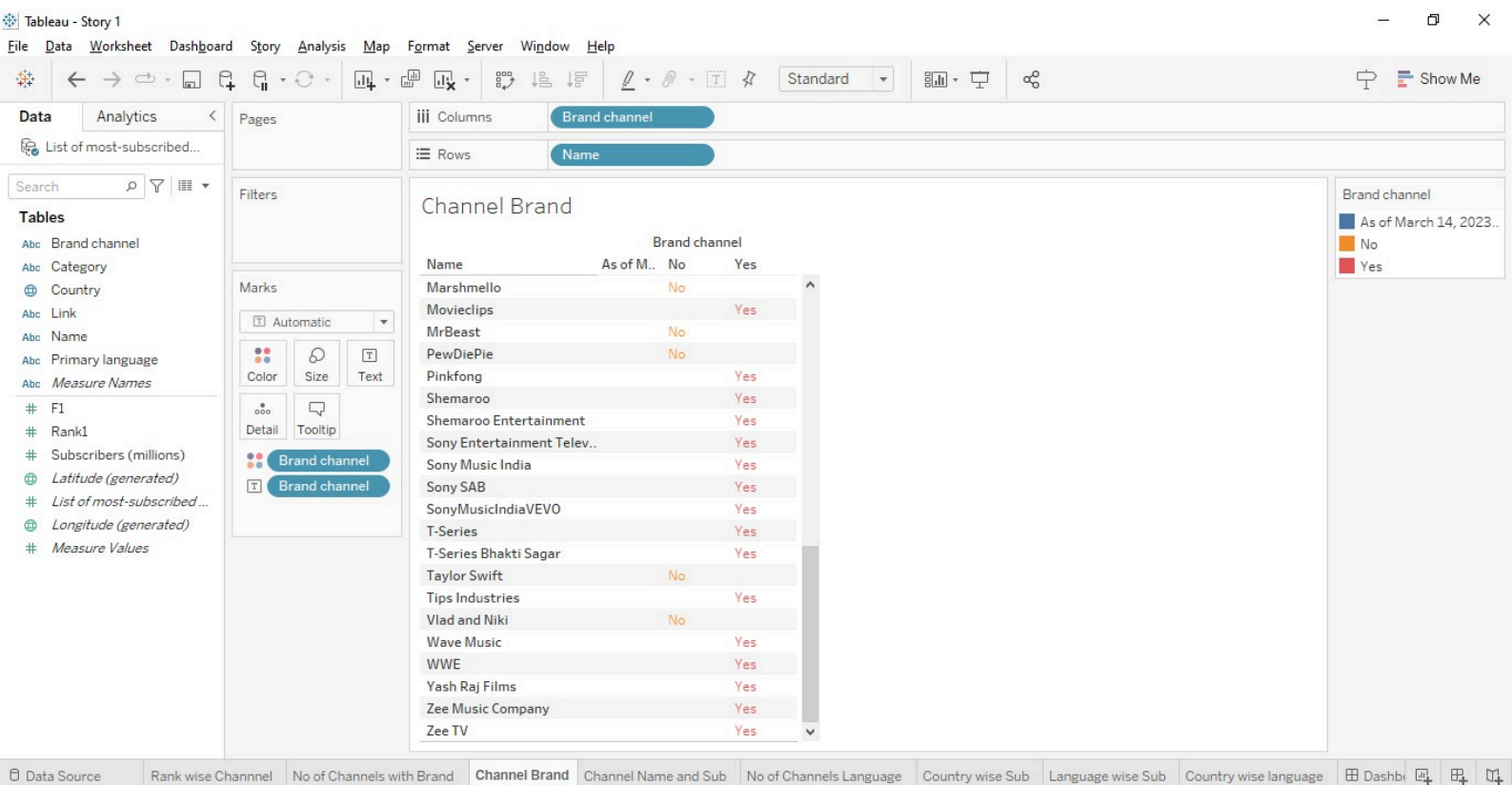
Language wise Sub

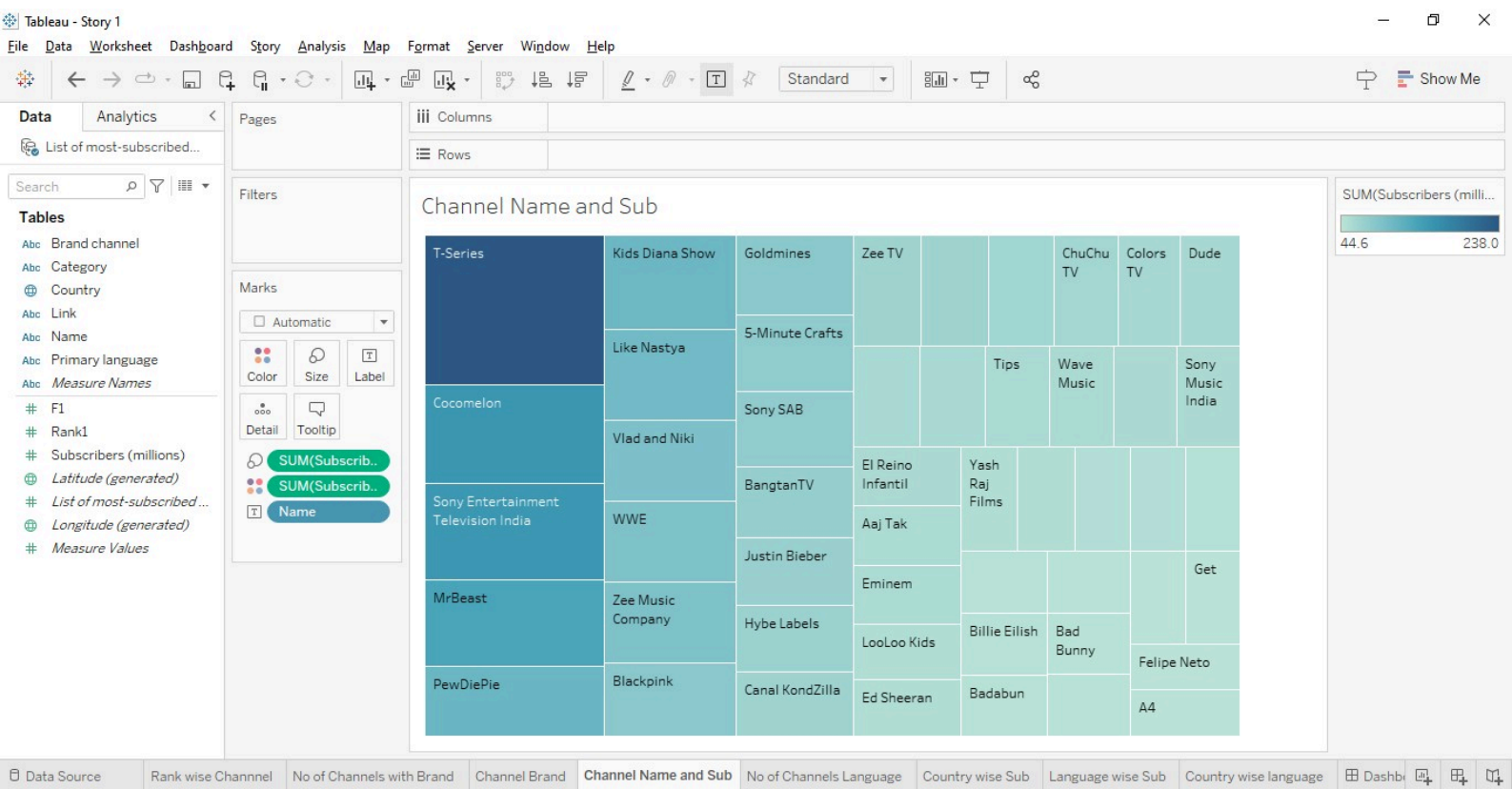
Country wise language

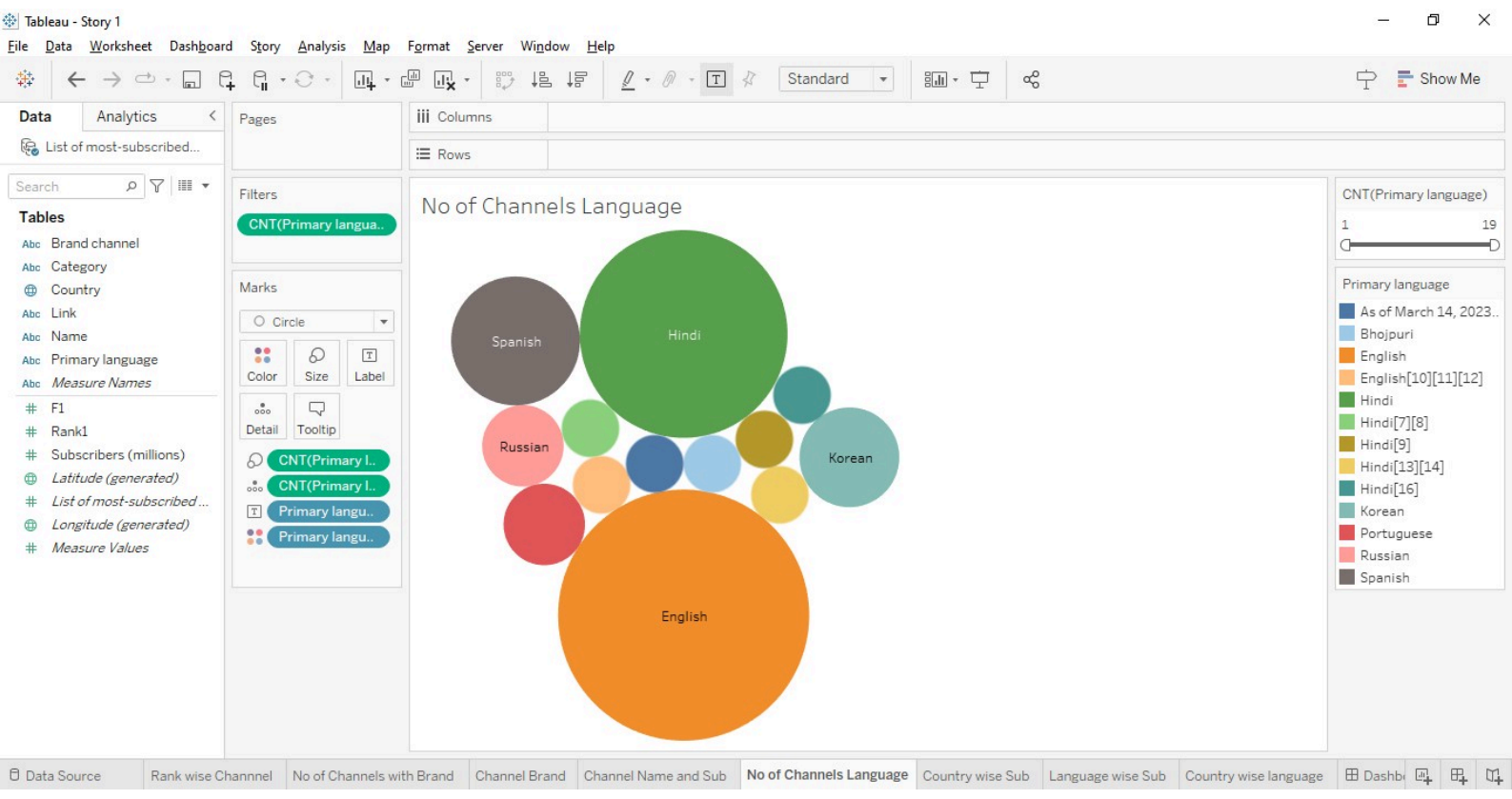
Dashb...



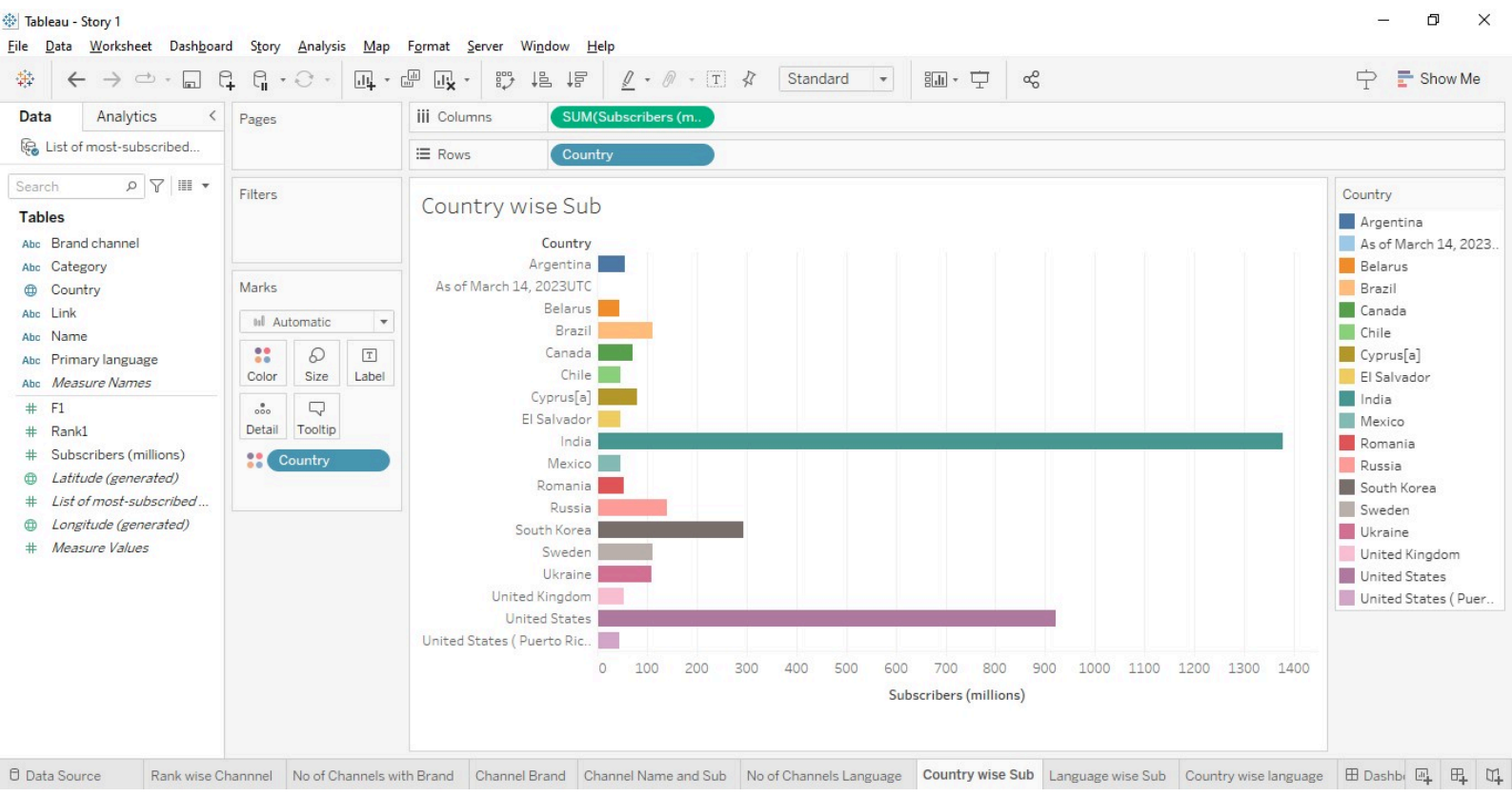


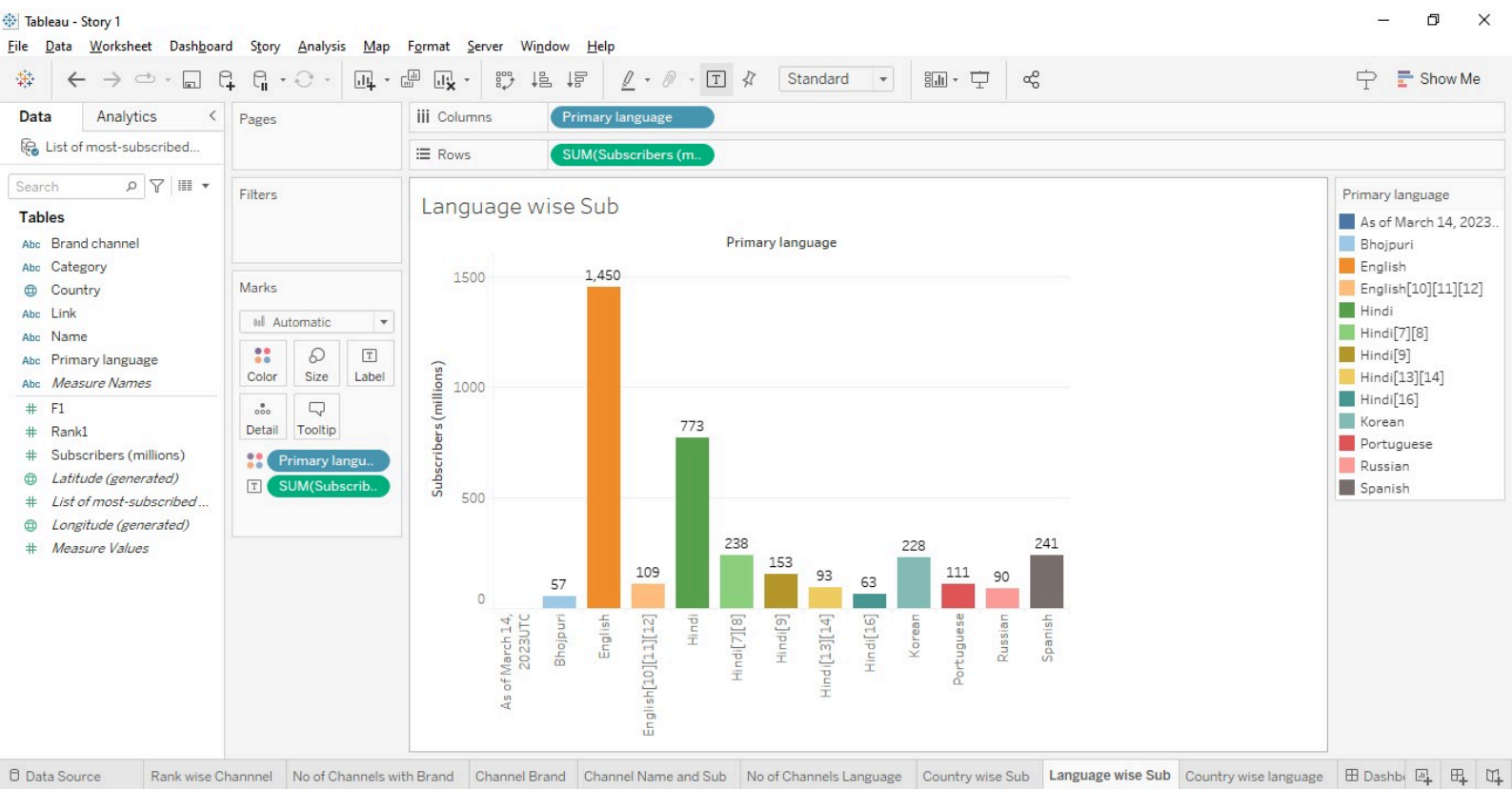


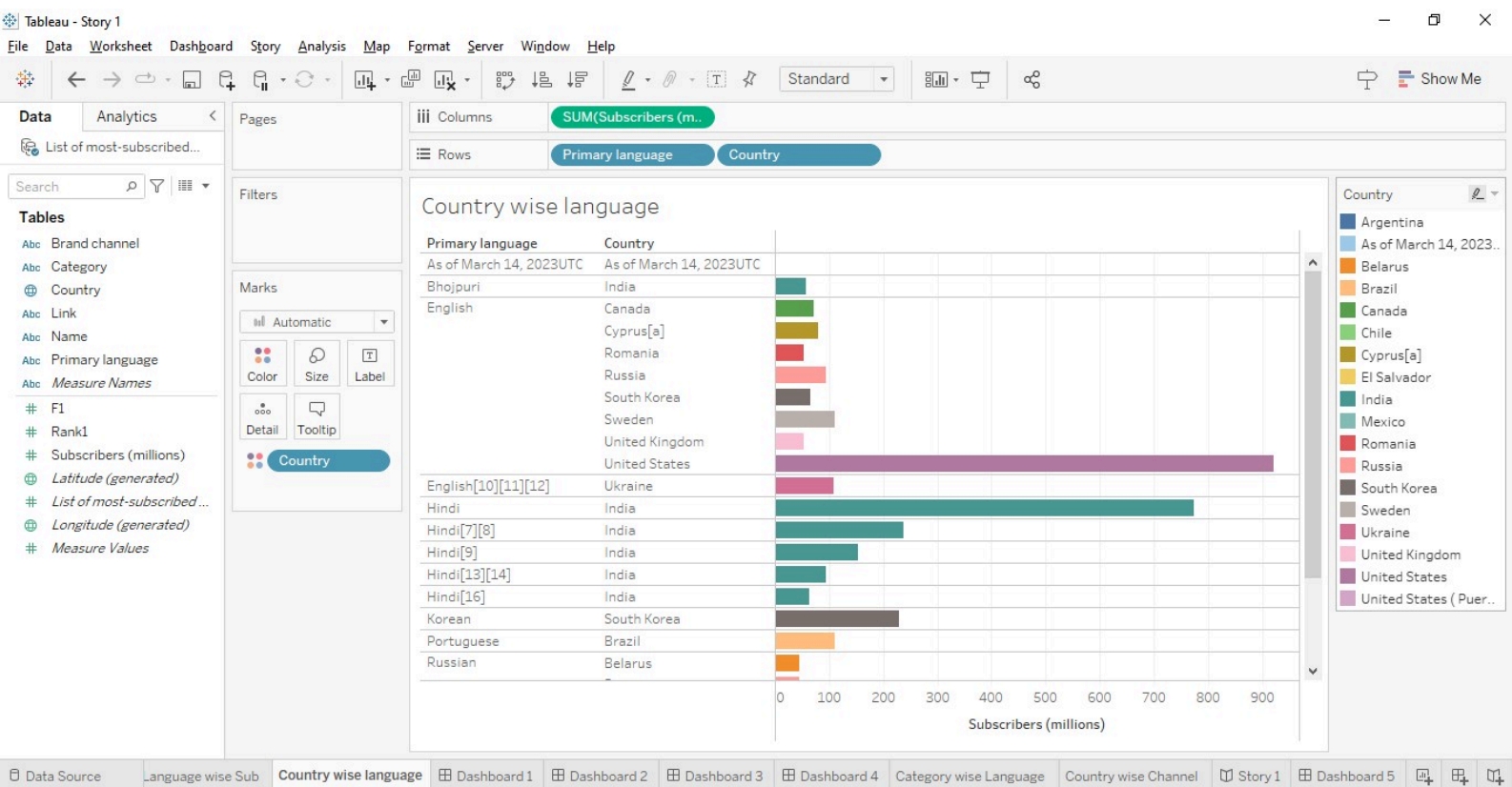


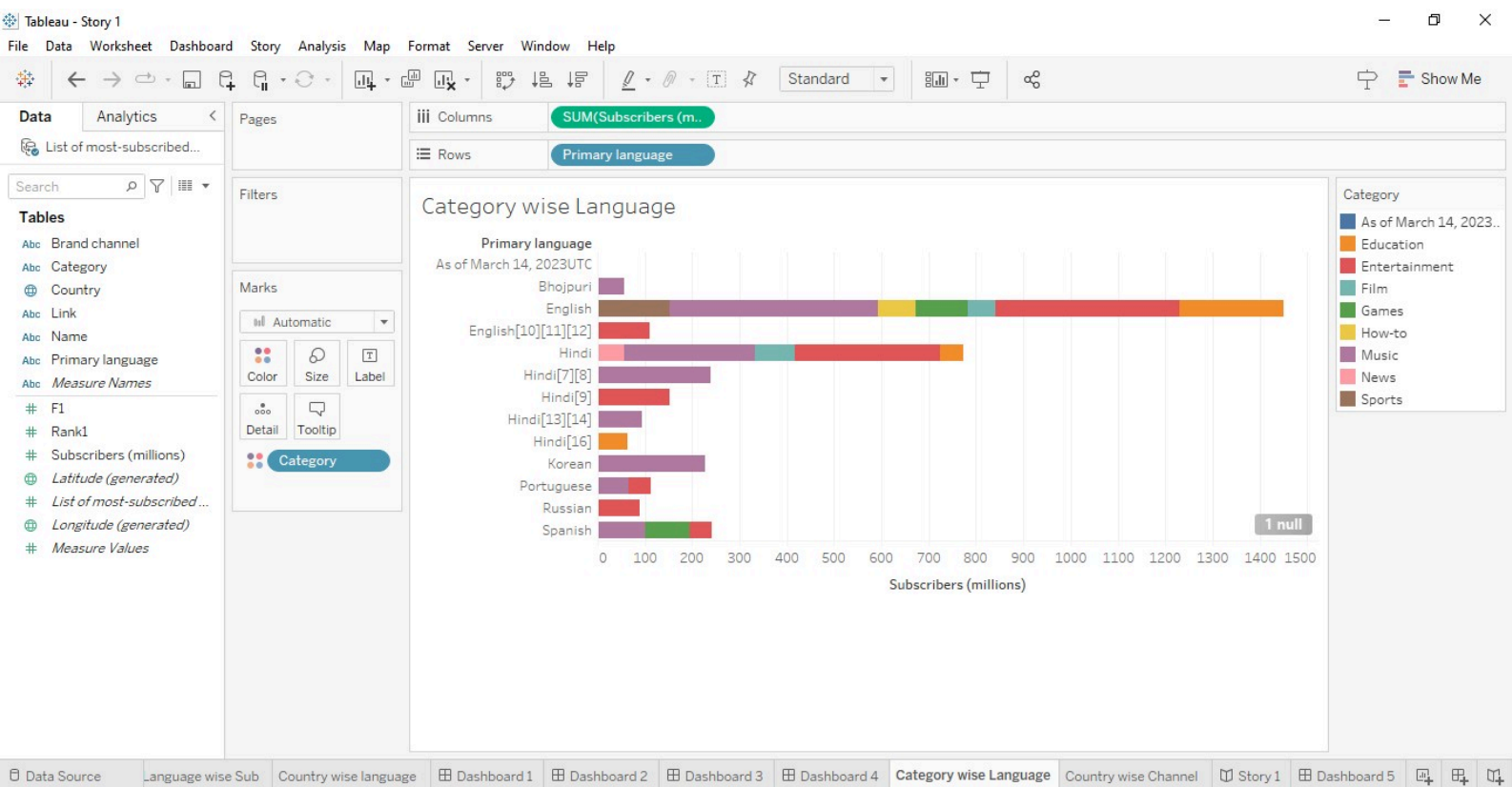


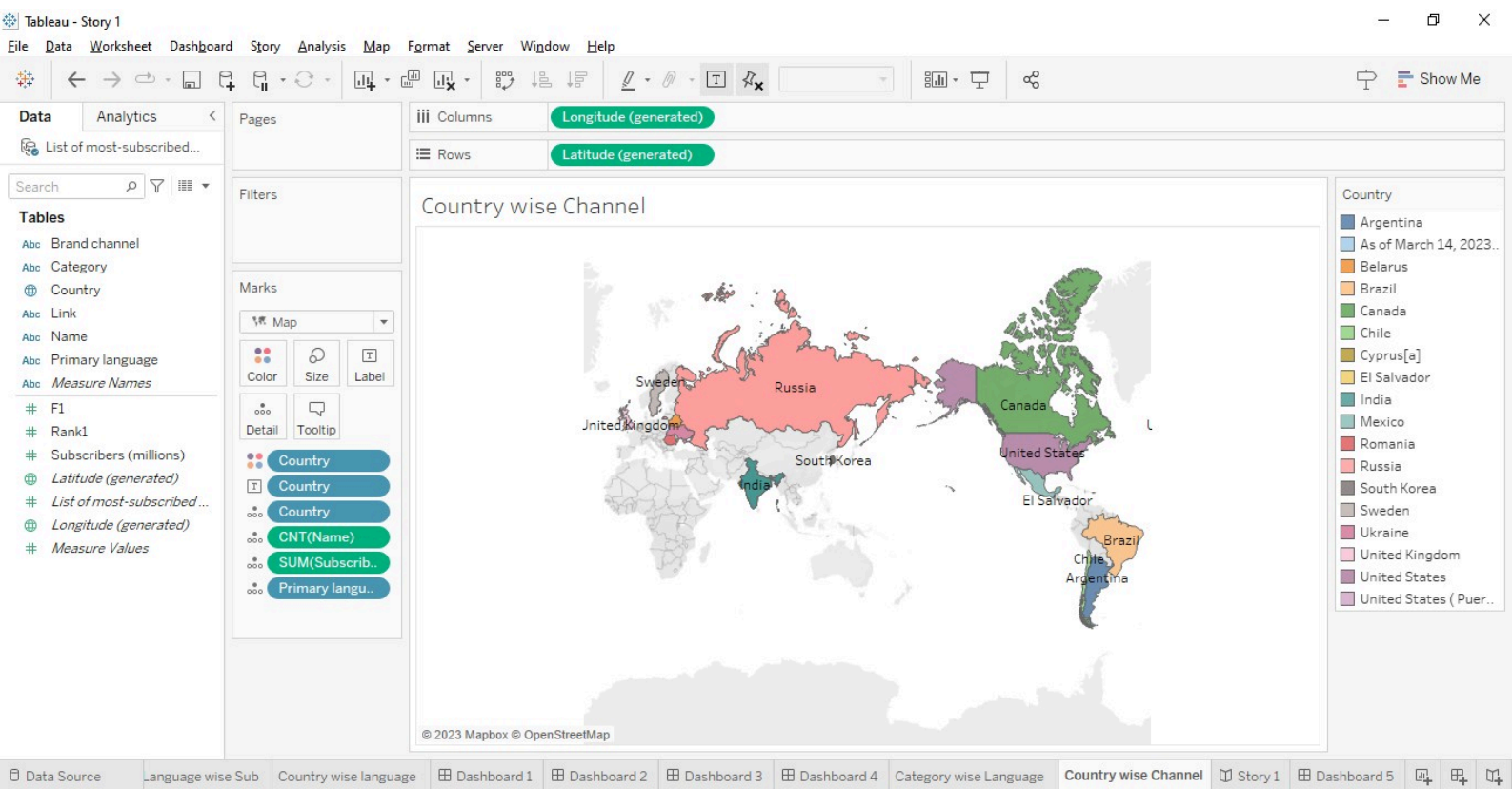


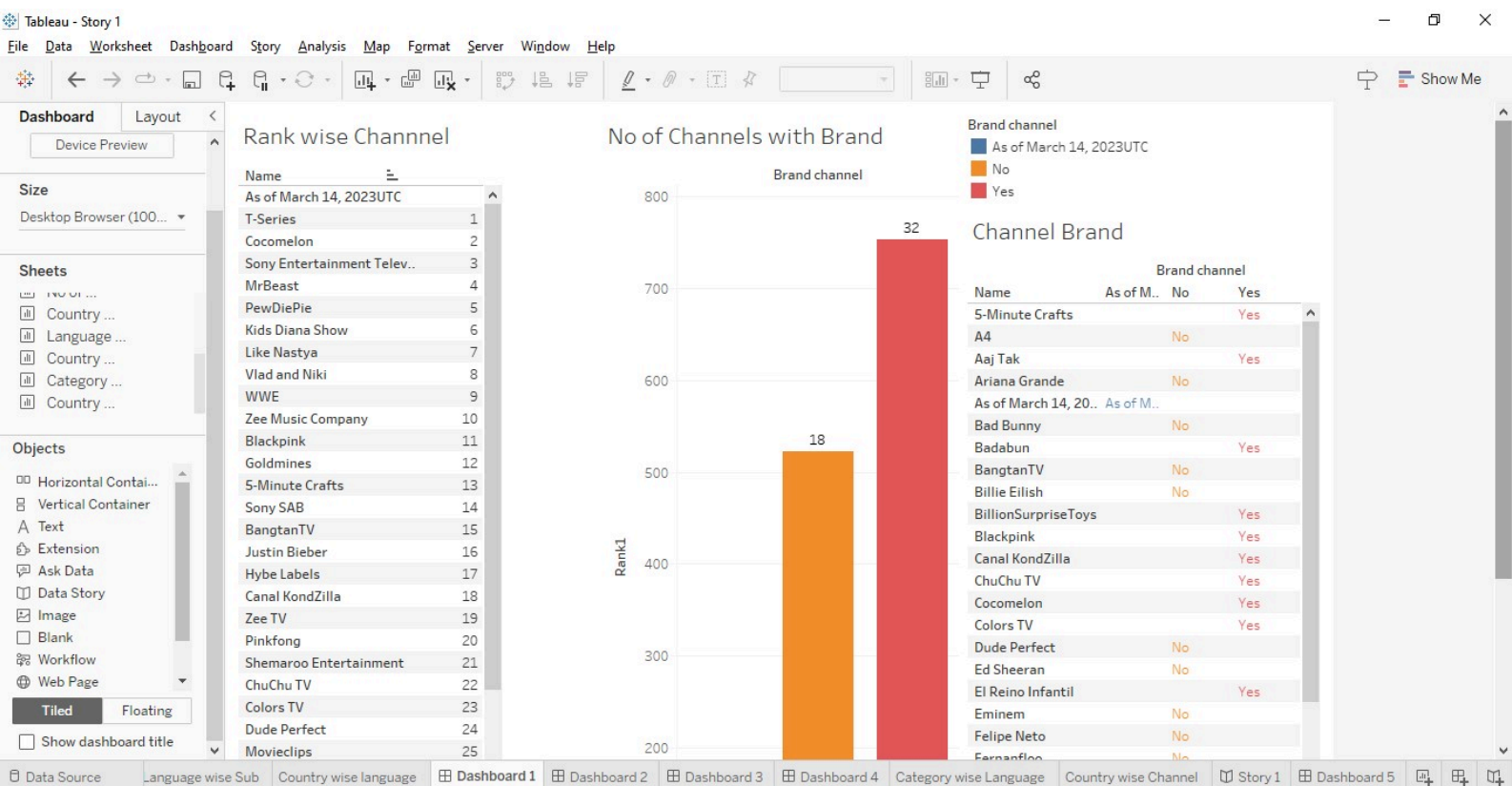


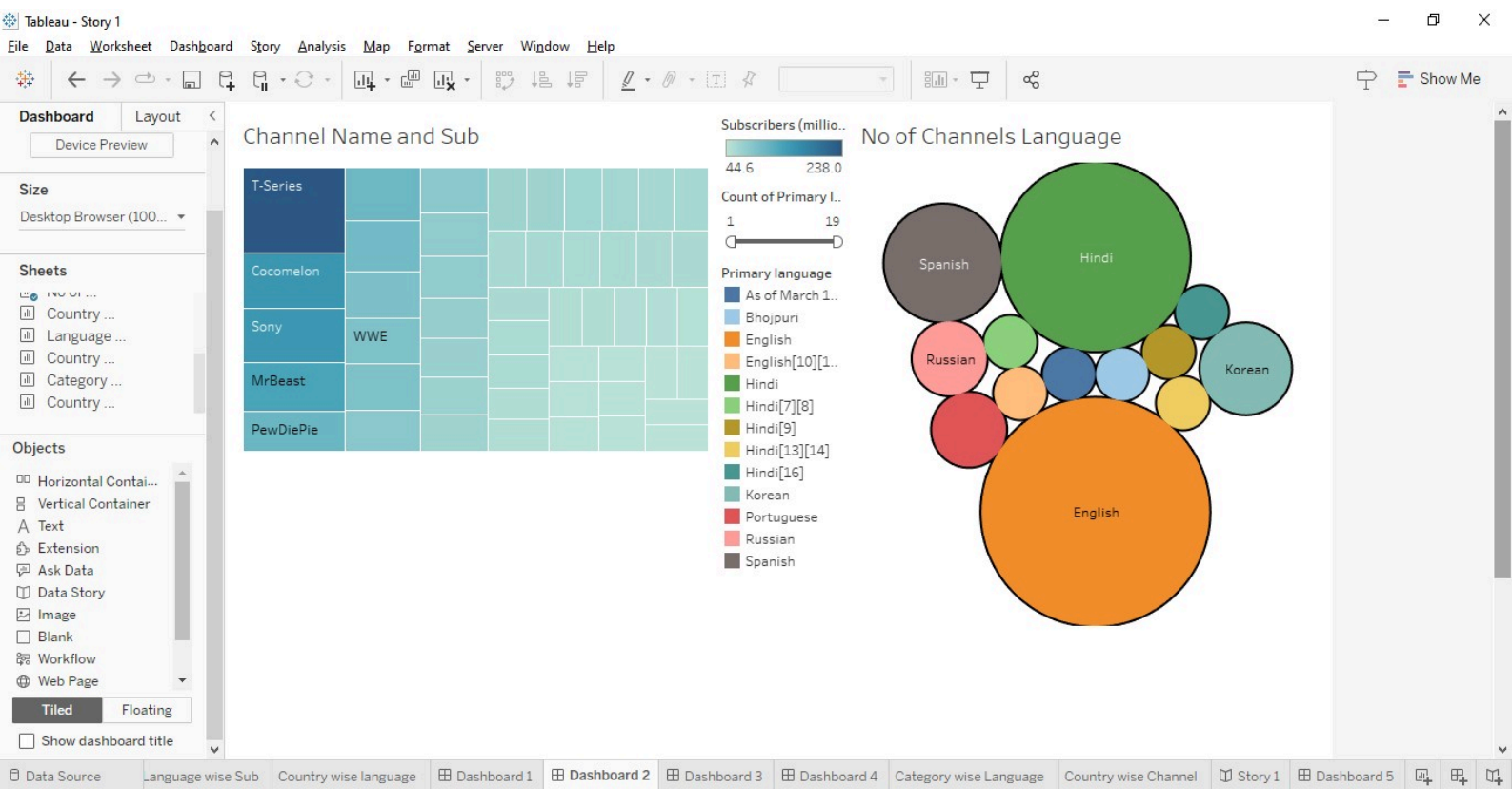








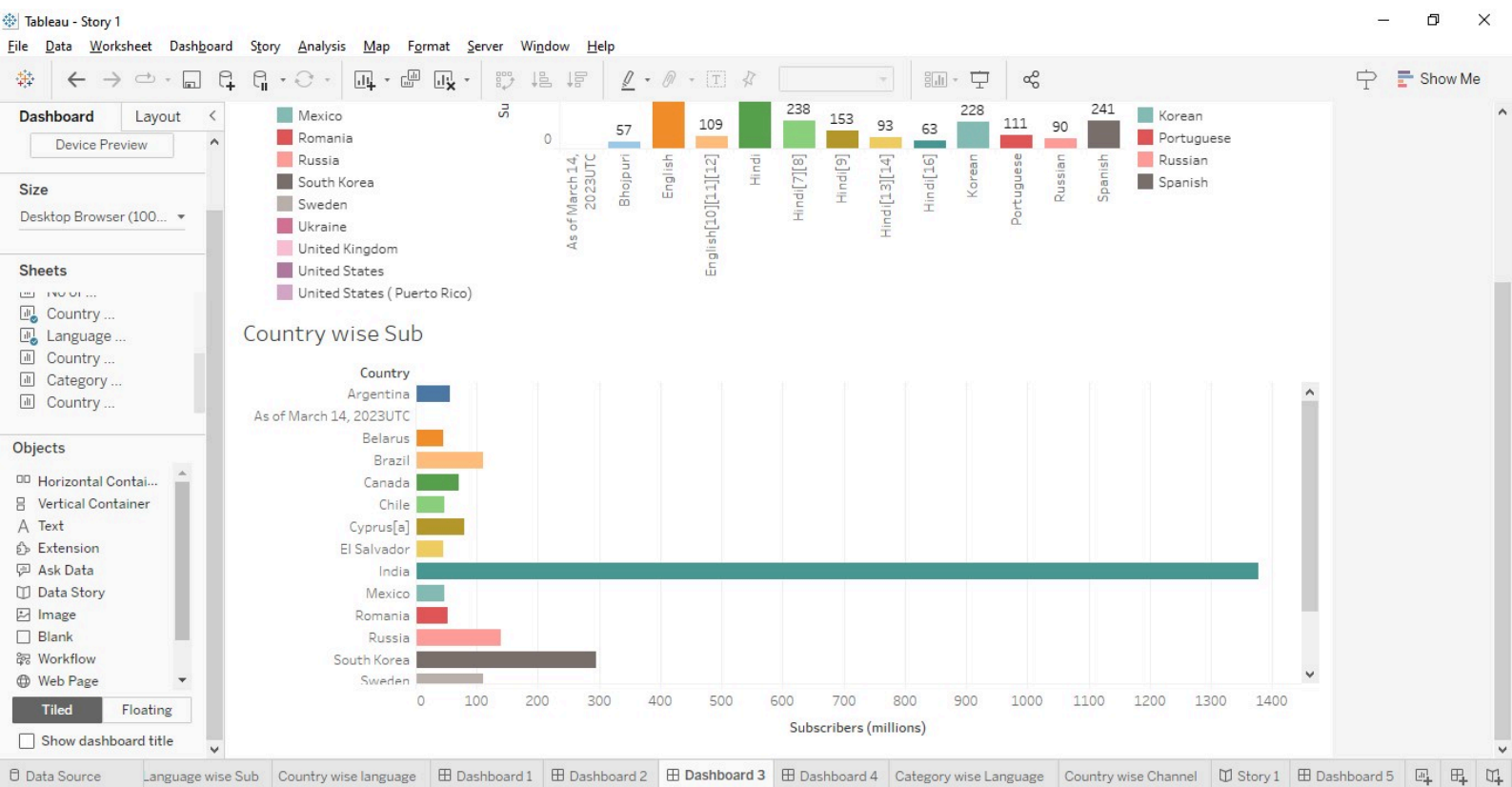


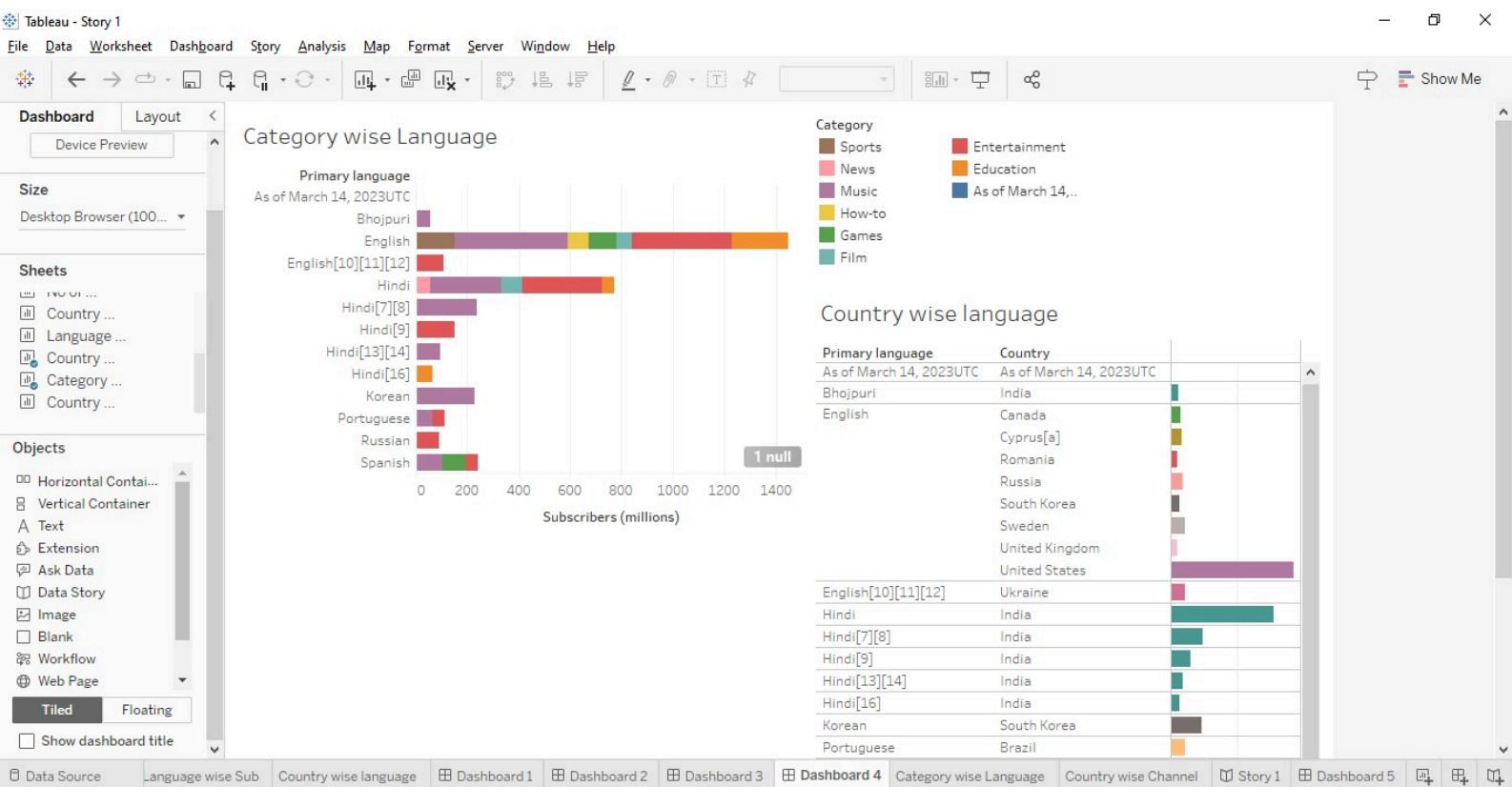


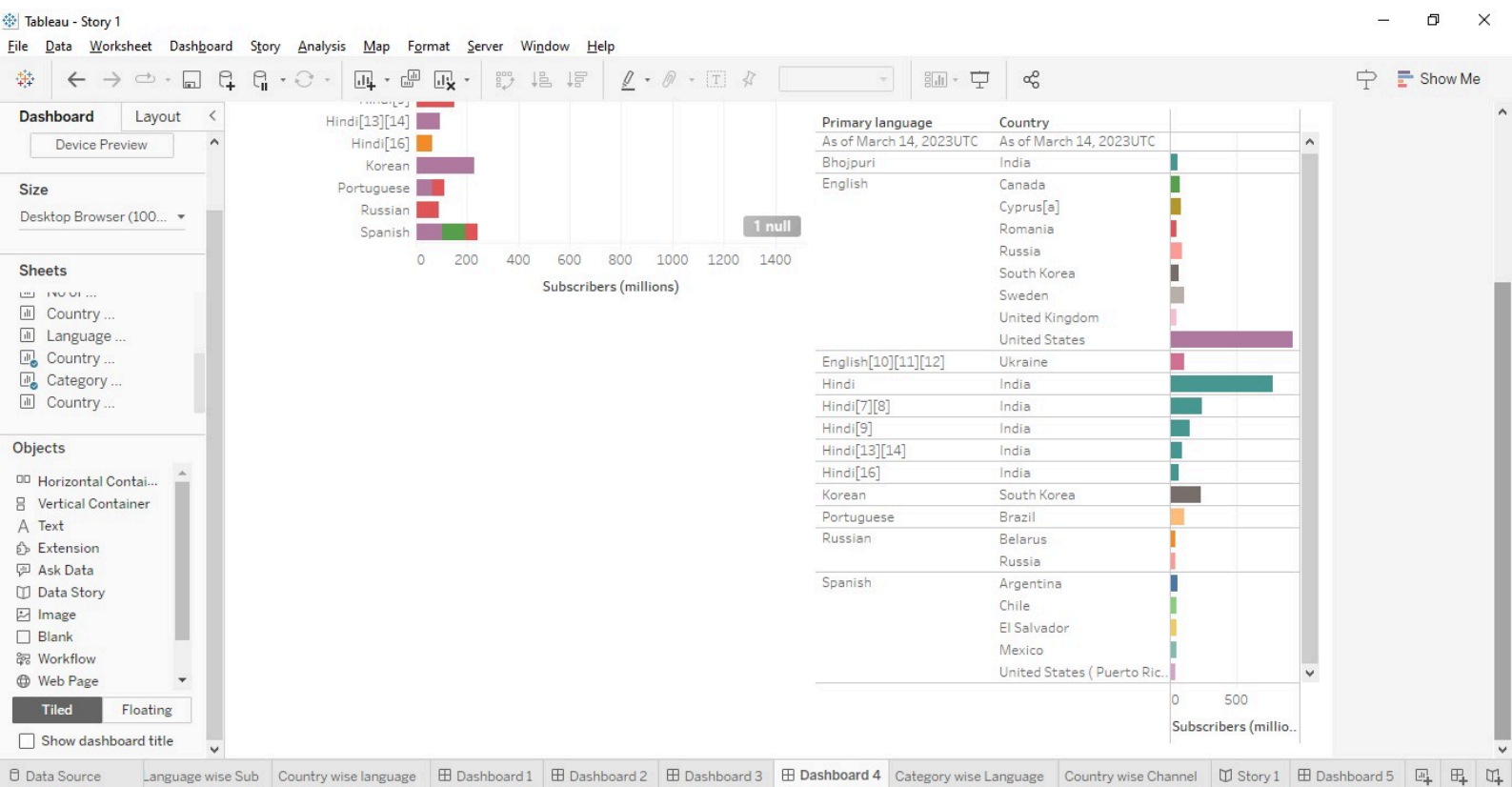


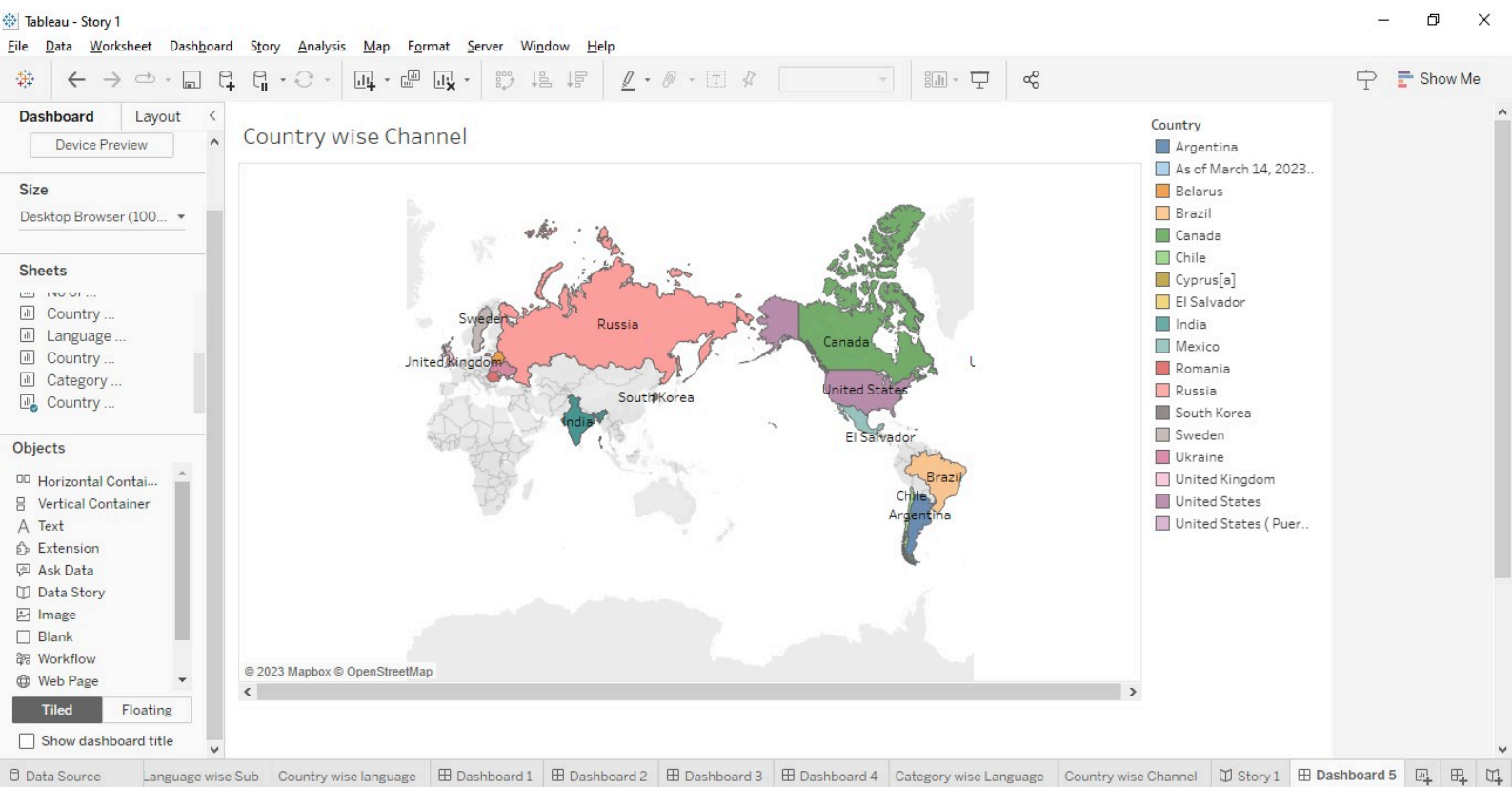


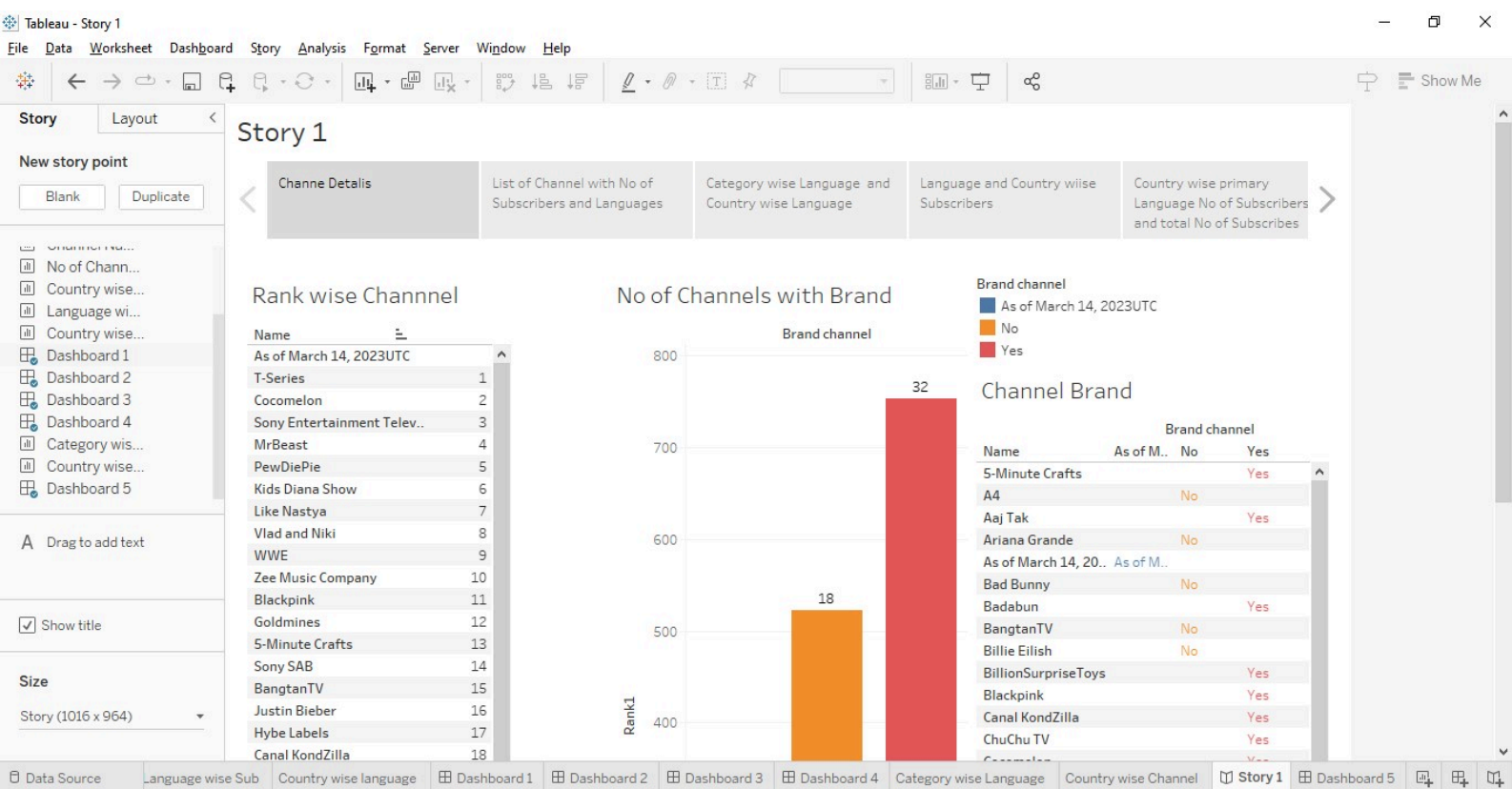


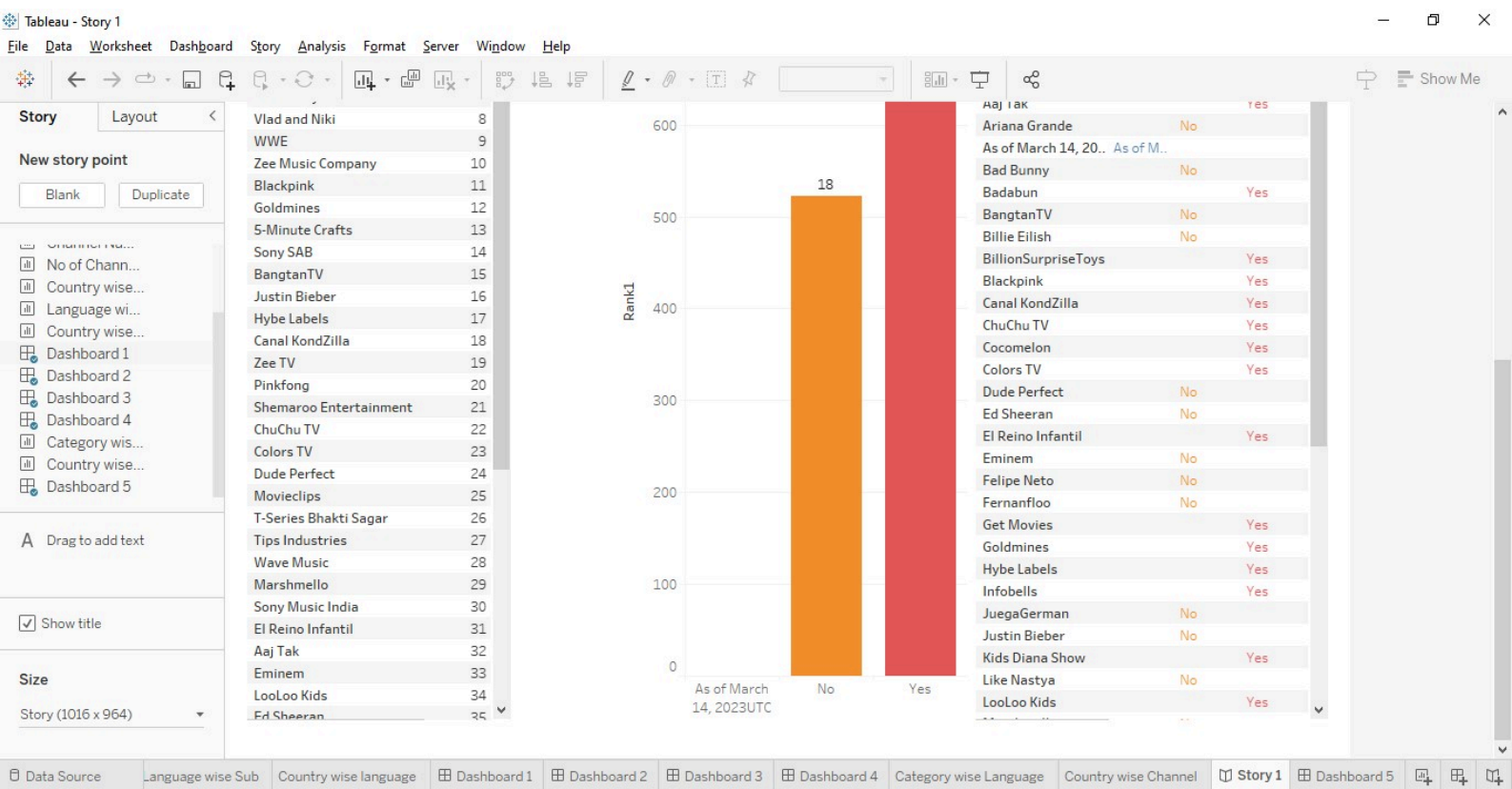


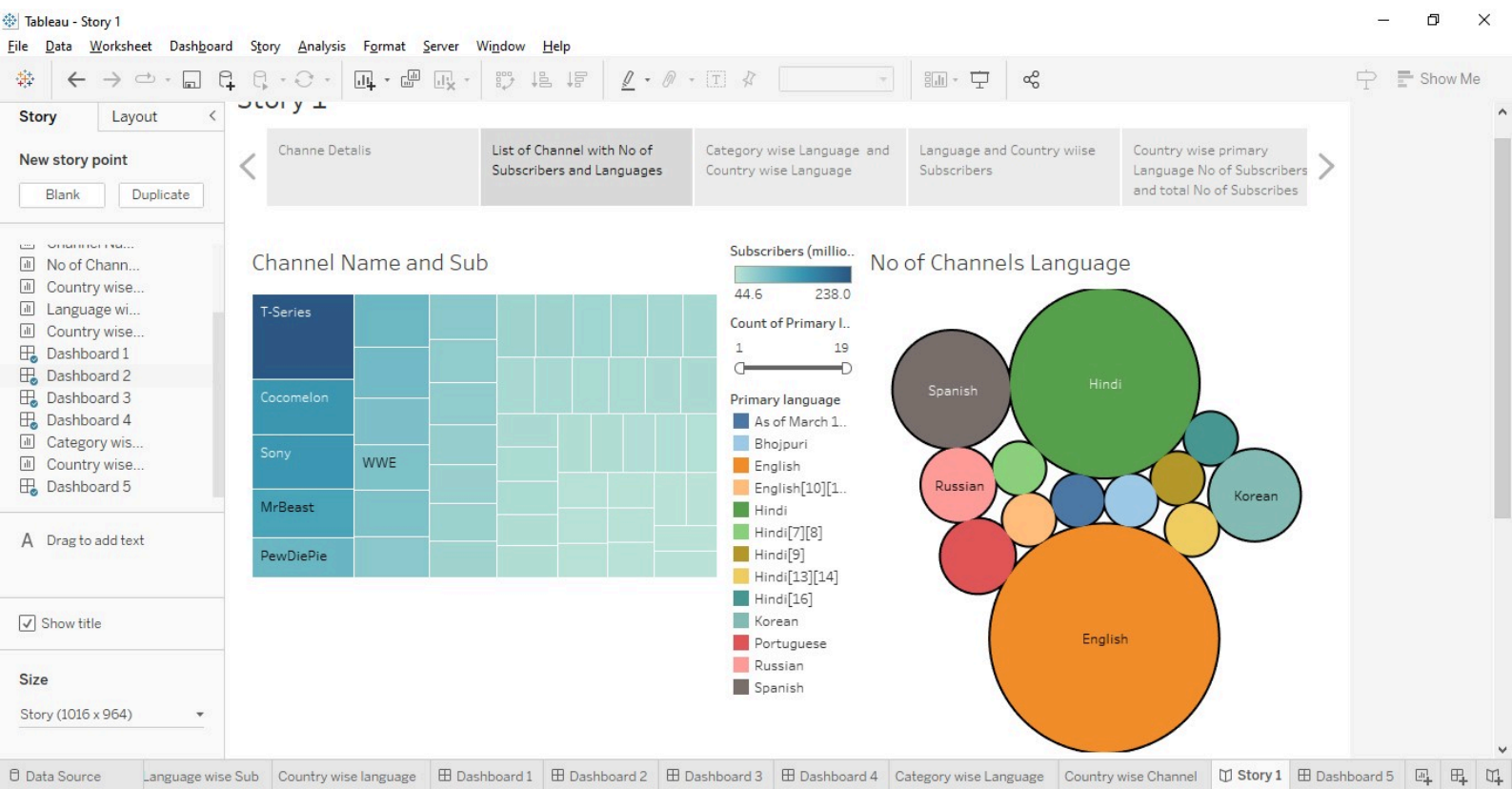




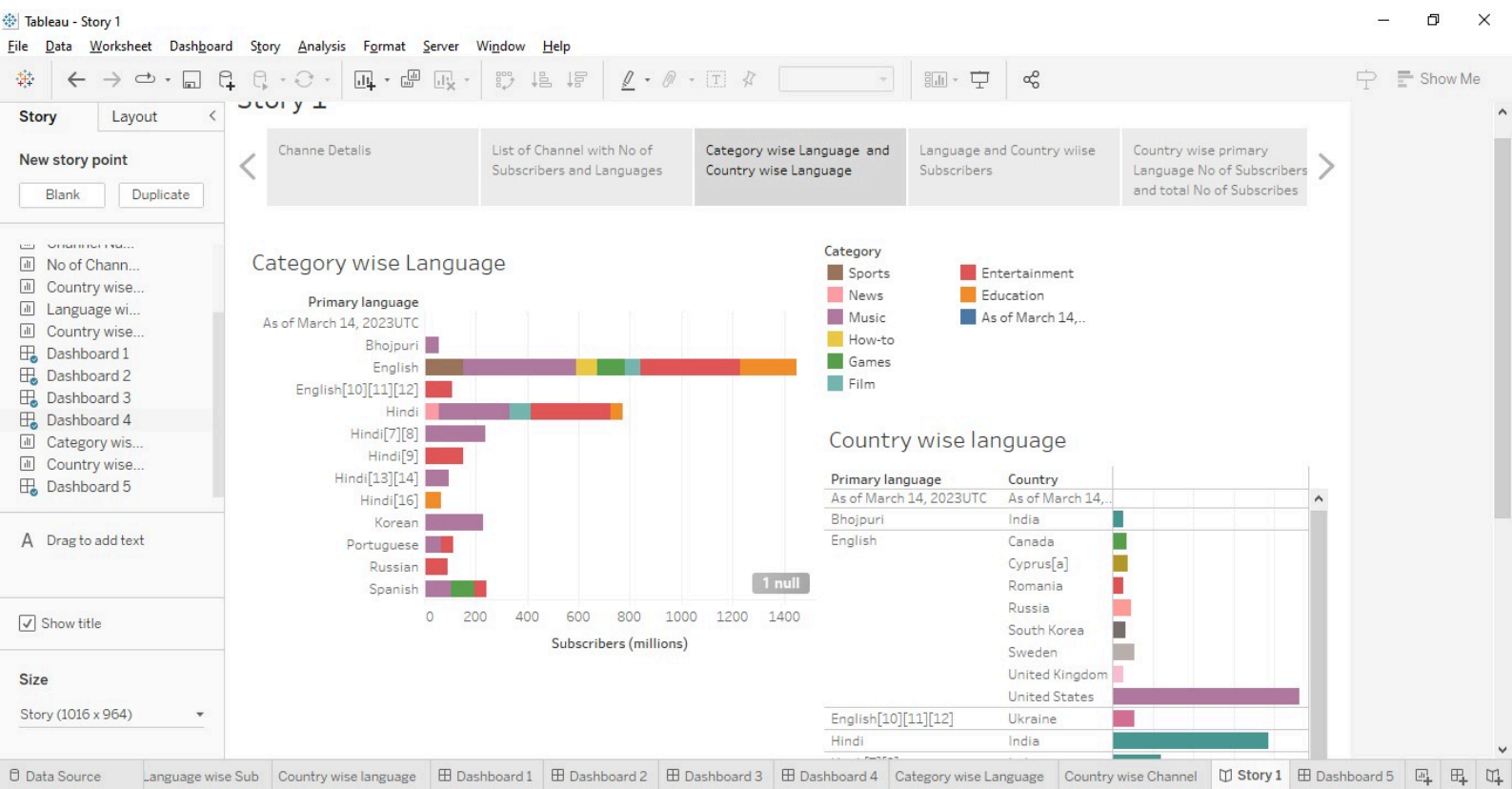




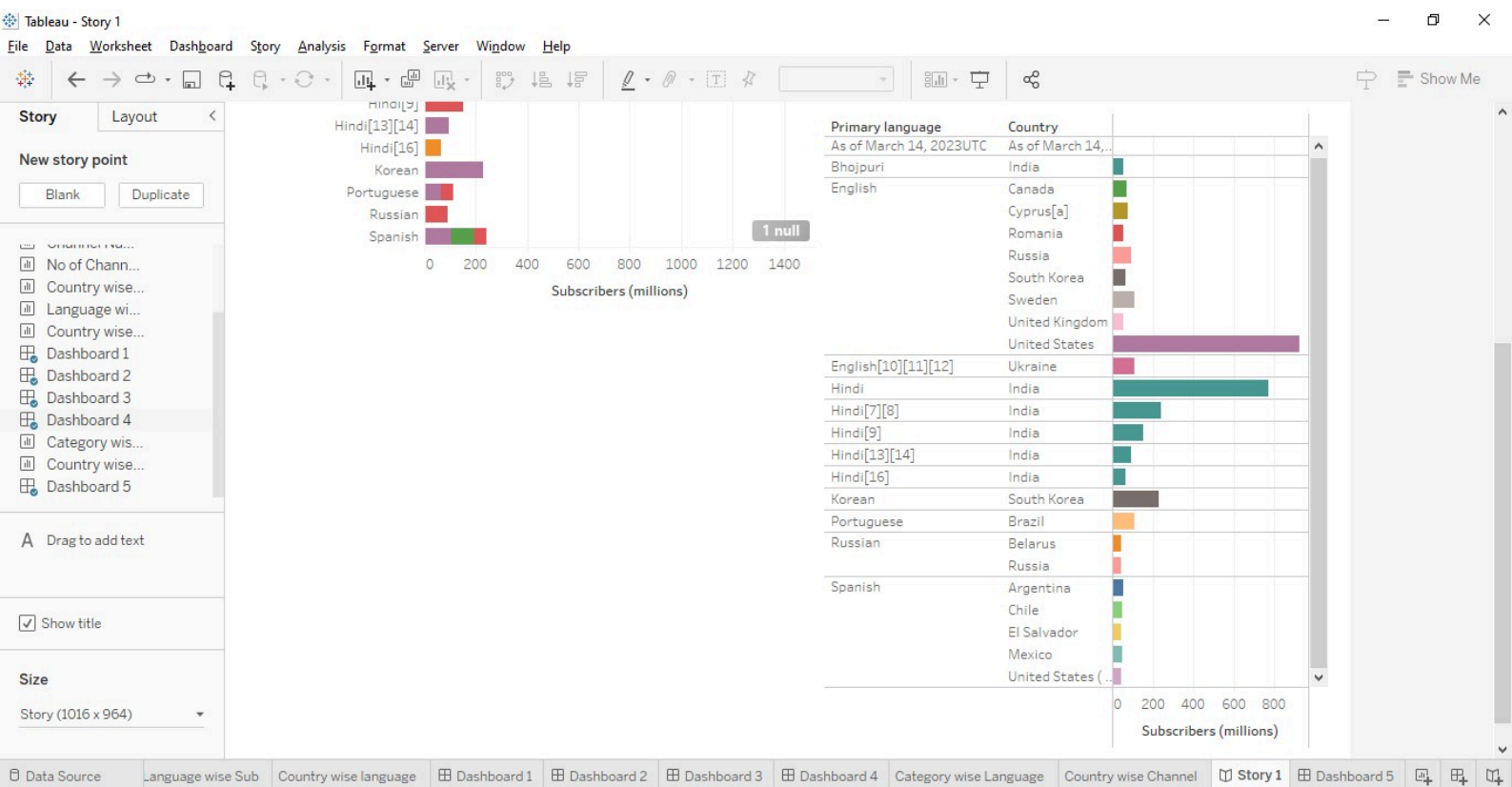


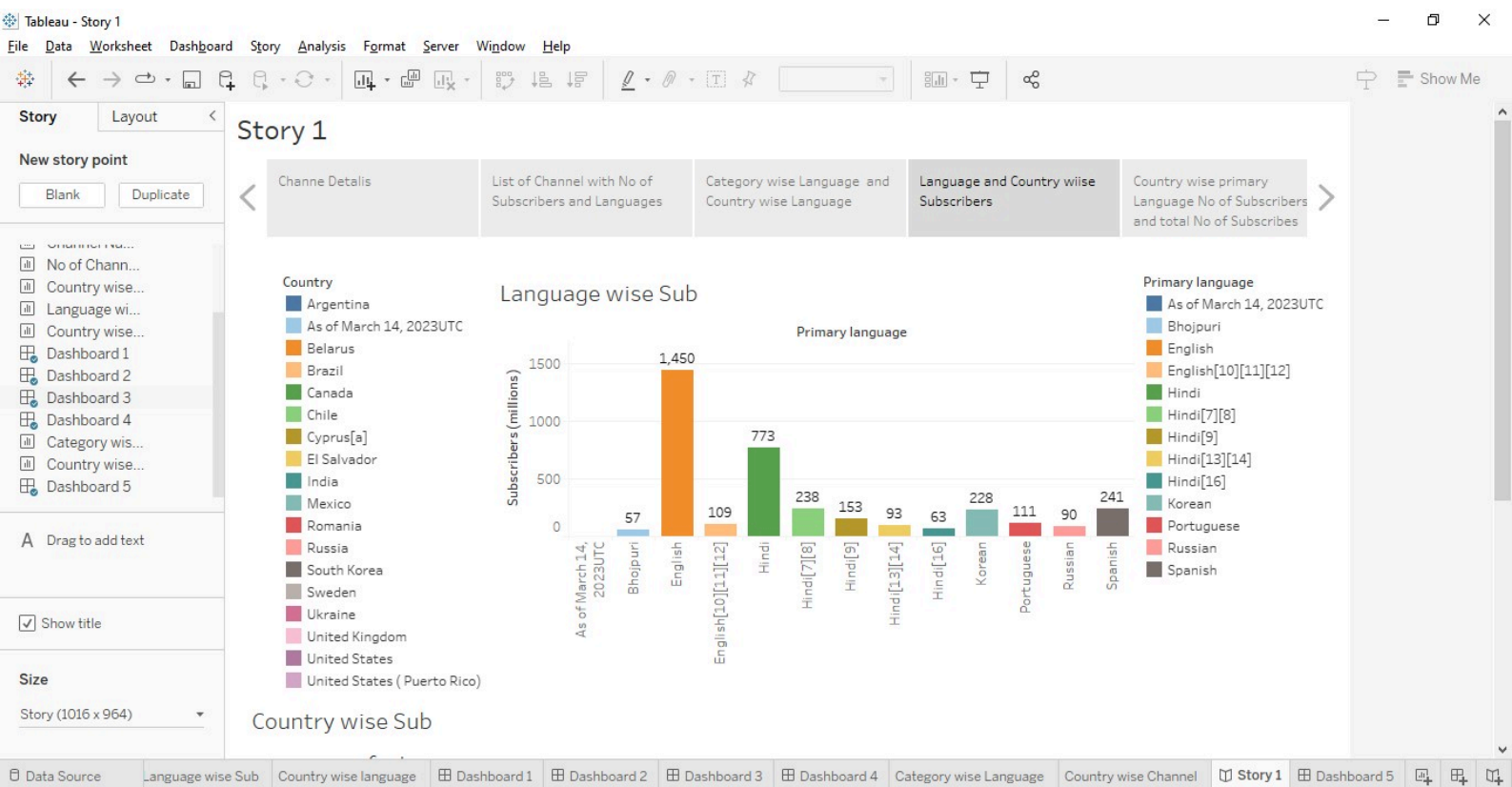


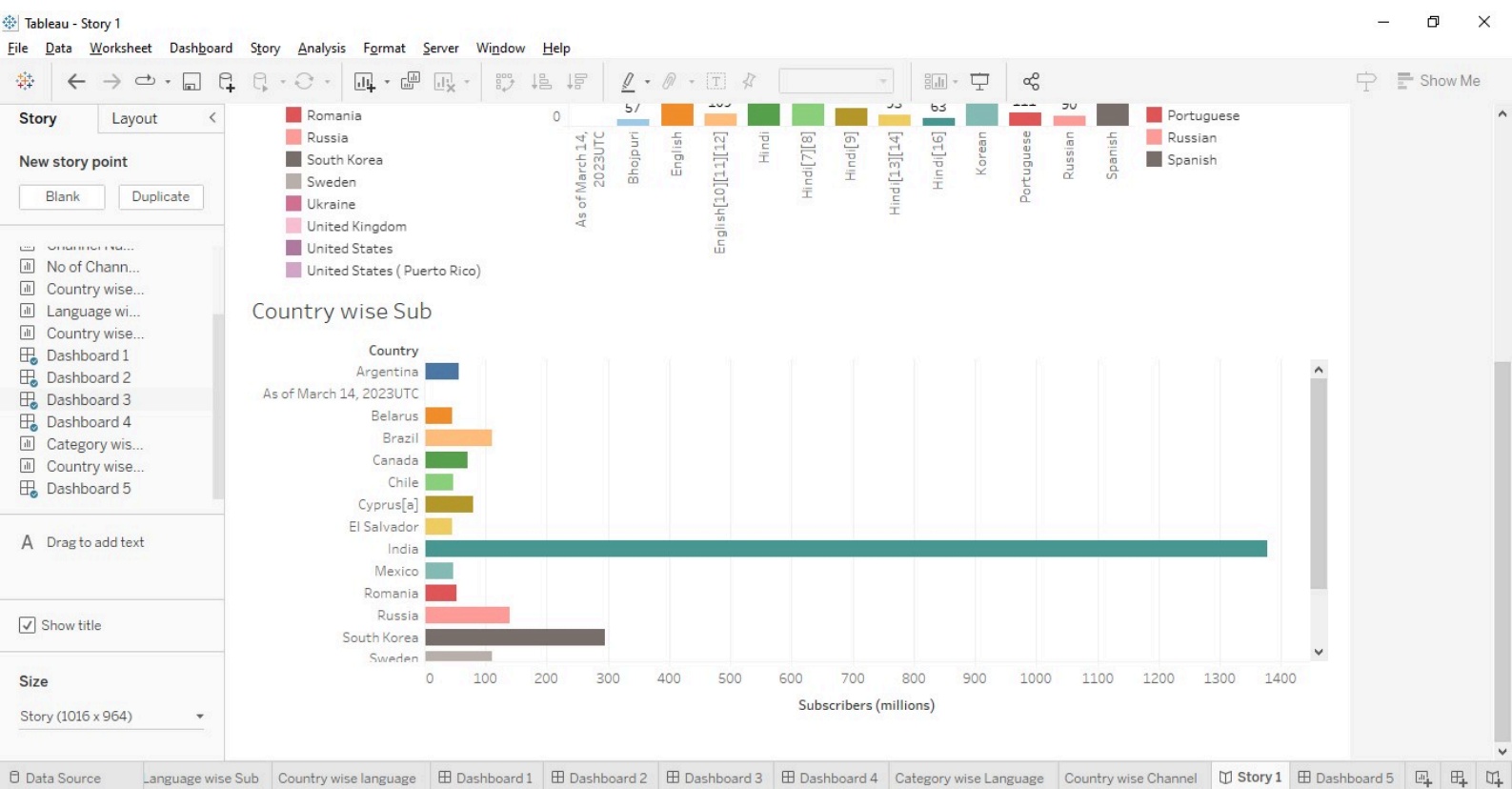


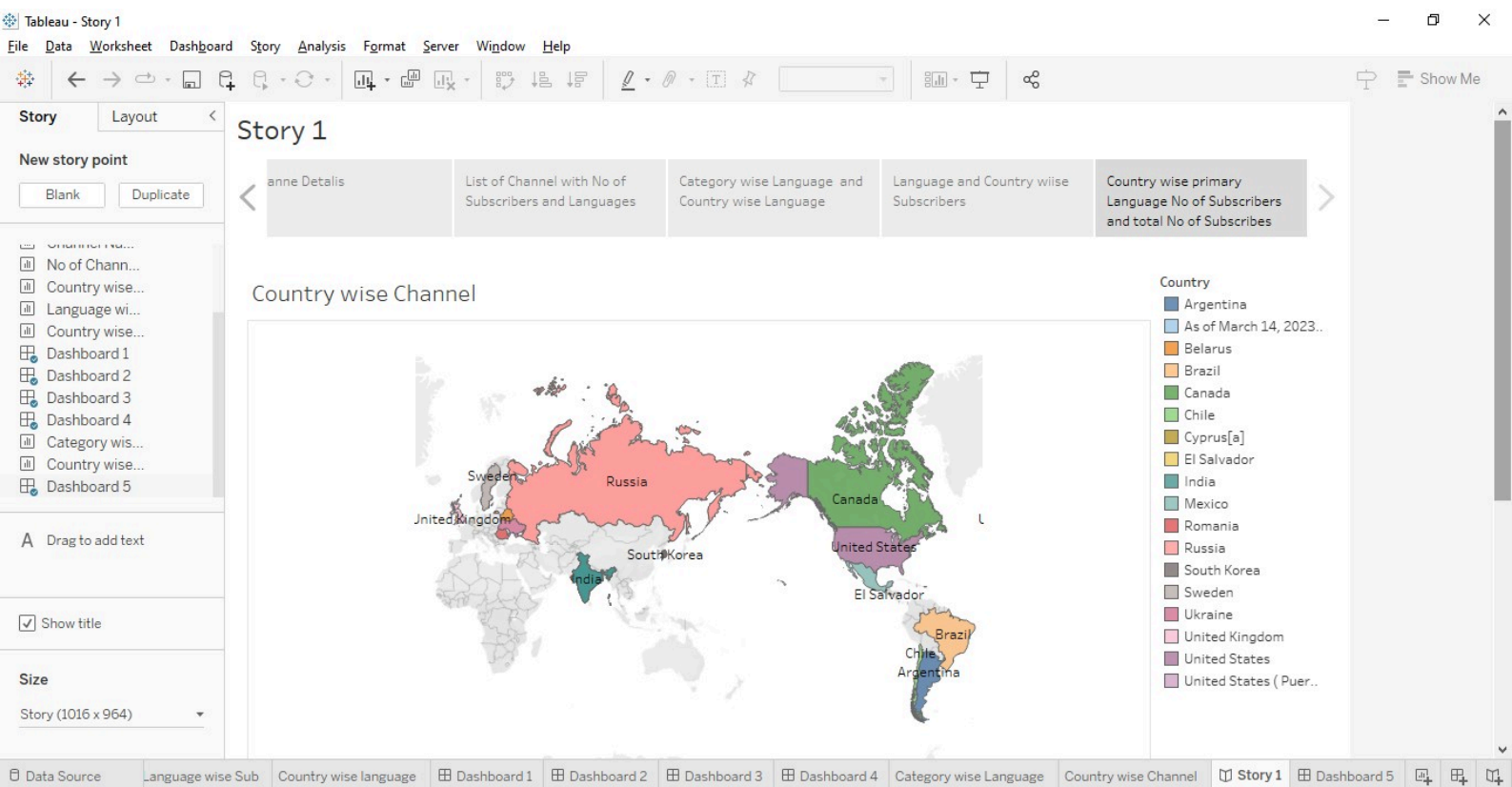














S GOPINATH

Edit Profile

Vizzes Favorites Following Followers

Create a Viz



Story 1  
S GOPINATH

☆ 0 3

...



Dashboard 5  
S GOPINATH

☆ 0 4

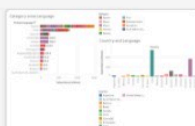
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Dashboard 4  
S GOPINATH

☆ 0 5

...



Dashboard 3  
S GOPINATH

☆ 0 4

...



Dashboard 2  
S GOPINATH

☆ 0 5

...



Dashboard1  
S GOPINATH

☆ 0 6

...