

Sim: A fleet tracking mobile app fo...

This proposal presents our strategic approach for Sim: A fleet tracking mobile app for logistics companies. After careful analysis of your requirements and market conditions, we recommend a No-Code MVP that balances innovation with practical implementation.

Prepared for: a logistics company

Date: 27-12-2025

RECOMMENDED APPROACH

Approach	No-Code MVP
Timeline	3-4 weeks
Investment	\$15.000
Estimated Hours	200

KEY FEATURES

- Database (Airtable)
- Workflows (Zapier)
- Frontend (Webflow)
- User management
- Basic analytics

TECHNOLOGY STACK

Airtable | Zapier | Webflow | Make

ROI ANALYSIS

Metric	Value
Cost of Doing Nothing	\$50,000/year
Projected Annual Savings	\$35,000/year
Payback Period	5 months
3-Year ROI	600%

NEXT STEPS

1. Review this proposal and provide feedback
2. Schedule a kickoff meeting to align on requirements
3. Sign statement of work to begin development
4. Weekly progress updates throughout development