

Sim: A subscription box management ...

This proposal presents our strategic approach for Sim: A subscription box management After careful analysis of your requirements and market conditions, we recommend No-Code MVP that balances innovation with practical implementation.

Prepared for: m for pet toys

Date: 27-12-2025

RECOMMENDED APPROACH

| | |
|-----------------|-------------|
| Approach | No-Code MVP |
| Timeline | 3-4 weeks |
| Investment | \$15.000 |
| Estimated Hours | 200 |

KEY FEATURES

- Database (Airtable)
- Workflows (Zapier)
- Frontend (Webflow)
- User management
- Basic analytics

TECHNOLOGY STACK

Airtable | Zapier | Webflow | Make

ROI ANALYSIS

| Metric | Value |
|--------------------------|---------------|
| Cost of Doing Nothing | \$50.000/year |
| Projected Annual Savings | \$35.000/year |
| Payback Period | 5 months |
| 3-Year ROI | 600% |

NEXT STEPS

1. Review this proposal and provide feedback
2. Schedule a kickoff meeting to align on requirements
3. Sign statement of work to begin development
4. Weekly progress updates throughout development