

# Sim: A mobile app for tracking pers...

This proposal presents our strategic approach for Sim: A mobile app for tracking personal carbon footprints. After careful analysis of your requirements and market conditions, we recommend a No-Code MVP that balances innovation with practical implementation.

Prepared for: tracking personal carbon footprints

Date: 27-12-2025

## RECOMMENDED APPROACH

<b>Approach</b>	No-Code MVP
<b>Timeline</b>	3-4 weeks
<b>Investment</b>	\$15.000
<b>Estimated Hours</b>	200

## KEY FEATURES

- Database (Airtable)
- Workflows (Zapier)
- Frontend (Webflow)
- User management
- Basic analytics

## TECHNOLOGY STACK

Airtable | Zapier | Webflow | Make

## ROI ANALYSIS

Metric	Value
Cost of Doing Nothing	\$50,000/year
Projected Annual Savings	\$35,000/year
Payback Period	5 months
3-Year ROI	600%

## NEXT STEPS

1. Review this proposal and provide feedback
2. Schedule a kickoff meeting to align on requirements
3. Sign statement of work to begin development
4. Weekly progress updates throughout development