

Garrett M. Gassensmith

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Work Experience

Northwestern IT | Media & Technology Innovation | Video Production Team Evanston, IL

Digital Media Specialist - Lead Cinematographer

May 2017 - Present

Contract - Editor, Camera Operator, Photographer

March 2017 - May 2017

- Support all aspects of production for projects varying from promotional and recruitment to classroom education and live events, driving projects from inception to delivery
- Coordinate shoot dates and scheduling; scout and secure locations; create estimates, invoices and production plans for promotional pieces, instructional videos, educational content and live events
- Collaborate extensively across the university, generating ideas and driving alignment between clients and production crew
- Provide visual / aesthetic leadership: creating best practices, training colleagues and maintaining quality / consistency across projects
- Operate Unmanned Aerial Vehicle (UAV) and oversee flight plans and safety standards

Freelance Filmmaker Chicago, IL

August 2014 – Present

Director of Photography, Camera Operator, Gaffer, Grip, Assistant Camera, Production Assistant, Camera P.A, Editor

- Worked on high profile live events and smaller independent projects including: The NFL Draft, Lollapalooza, Regina Spektor “Black and White” music video, and ABC 7 News promos

EnergyBBDO Chicago, IL

Assistant Editor/In-house production

January 2016 – January 2017

Studio Production Intern

September 2015 – December 2015

- Assistant Editor on broadcast / web spots for: Raid, Ziploc, Windex, Bayer, Aleve, and Wrigley
- Produced internal projects such as case studies, new business content and special events

Northwestern IT | Media & Design | Media Production Team Evanston, IL

Contract - Assistant Editor, Assistant Camera, Grip

June 2015 – December 2015

Student - Production Assistant, Assistant Editor

September 2013 – June 2015

- Worked on instructional and promotional videos, educational content and live events

Crystal Lake Country Club Crystal Lake, IL

April 2007 – September 2013

Honor Caddie and Bag Room Supervisor

Education

Northwestern University Evanston, IL

Class of 2015

- Coding Bootcamp 2020
- Bachelor of Science in Radio, Television, Film; School of Communication
- Cumulative GPA: 3.672/4.0

University of North Carolina at Chapel Hill, The Friday Center for Continuing Studies

October 2015

- Online Course: HTML Web Page Design

Activities and Awards

Cannes Bronze Lion-Give Extra Get Extra, Wrigley Web Campaign EnergyBBDO Chicago

December 2016 - March 2016

Technical Specialist

- Collaborated with a programmer to develop, design and build a custom photography / video system in order to record, process and deliver upwards of 1600 time-lapse videos - totaling over 270,000 photos - to consumers across Twitter over 3 months

Chick Evans Caddie Scholar Northwestern University Alpha Chapter

September 2011 – June 2015

Executive Vice President, Vice President of Communications

- Served on six-member executive board for two consecutive years, managing and overseeing chapter affairs

Studio 22 Northwestern University Student-run Production Company

March 2014 - March 2015

Productions Coordinator

- Worked with grant recipients to develop a production plan, secure necessary equipment and manage insurance agreements

Technical Skills

Video: Adobe Creative Cloud, Smartsheet, FreeAgent, Production camera operation, FAA certified UAV pilot

Web: HTML/CSS, Javascript