PlantDoc: Branding for Website

Color Scheme Documentation:

Background

The primary color is green, Hex= #5A8651.

The secondary color is green, Hex= #8DA372.

Text

(Note: Actual font will be changed based on website capability)

Header text

The font text will be Calibri Light (Heading).

The size of the text will be 24 or 28 pt font.

Body text

The font text will be Calibri (Body)

The size of the text will be 16 pt font.

Button text

The color of the text on buttons shall be #FCF170.

The font text will be Calibri (Body)

The size of the text will be 12 pt font.

Alert text

The color of the text on buttons shall be #FCF170.

The font text will be Calibri (Body)

The size of the text will be 9 pt font.

The image next to the Alert should be a caution image for the degree of severity.

NOTE: The actual size of the images will be changed based on actual website. They will all need to be the same size.

The most severe alert should have this image:

The warning caution alert should have this image:

The informational alerts should have this image:

Button

Buttons for sections

Problems will be in all capital letters and have an image of a diseased plant on the button like below.

Action buttons will use secondary color green, Hex= #8DA372

Slogans Compilation:

Extract relevant slogans from our vision, mission, and team charter to be utilized across various sections of the website.

Top slogan

PlantDoc: Harvesting Hope, One Leaf at a Time – Turning Data into Growth!

This slogan shall appear on the landing page of the website.

This slogan shall appear on the title bar of the web page.

The website shall have a section named “About”. Inside that section will have information about the application, the mission, the team, and press releases.

About PlantDoc

Let’s grow together, one innovation at a time.

Imagine leveraging PlantDoc's extensive dataset, featuring over 2,500 images across 13 plant species, to create an AI-driven tool for early plant disease detection. This innovation promises to significantly reduce crop losses and enhance agricultural productivity, transforming the way farmers and agronomists approach plant health management.

Mission

Our Collective Commitment: Nurturing the Future of Agriculture with PlantDoc

At PlantDoc, our mission is to empower the agricultural community through groundbreaking AI technology. We are dedicated to transforming the way farmers and agronomists manage plant health, making proactive care a reality. Our team pledges to continually innovate and refine our solutions, harnessing the power of over 2,500 plant images across 13 species to offer the most accurate early detection of plant diseases. We are committed to reducing crop losses, boosting productivity, and fostering a sustainable and prosperous future for agriculture. Through our united efforts, we strive to blend the wisdom of nature with the precision of technology, ensuring every decision we make and every action we take aligns with our goal of cultivating healthier crops and a healthier world.

Meet Our Team

Naman Bajpai

Kabir Bhakta

Krithi Hari

Saksham Rajbhandari

Manish Gurung

The website shall have links to the bios for each of our team members.

Press releases

Press Release

PlantDoc Revolutionizes Agritech: Unleashing the Power of AI for Healthier Crops and Futures

In a groundbreaking advancement, PlantDoc has unveiled an AI-driven solution set to redefine agricultural practices globally. Harnessing a vast dataset of over 2,500 plant images across 13 species, this cutting-edge tool offers early detection and accurate diagnosis of plant diseases, marking a significant leap in proactive farming. Aimed at dramatically reducing crop losses and elevating yield quality, PlantDoc is not just an innovation; it's a commitment to a healthier, more bountiful world. This technology blends the precision of AI with the nuances of nature, ensuring farmers and agronomists are equipped with the insights needed to foster thriving crops, season after season.

- **Image Sourcing**: Curate a list of suitable images from the internet, including links to their sources, ensuring they align with our brand and have the appropriate usage rights.

From Microsoft Word online picture library (Creative Commons License Content) Creative Commons - Wikipedia

The following images shall be used in the website that show healthy and diseased plants.

- **Logo Preparation**: Provide high-resolution files of the project and Drexel University logos, alongside specific usage guidelines to maintain brand integrity.

The PlantDoc logo shall be placed on the top left corner of every page on the website.

Drexel UNIVERSITY

The Drexel University logo shall be placed on the bottom left corner of every page on the website.