THE GOODS

$$\begin{aligned} v &= Wkj * h \\ y &= \phi(v) \\ E &= (y - d)^2 \\ \frac{\partial E}{\partial w_{kj}} &= \frac{\partial E}{\partial y} * \frac{\partial y}{\partial v} * \frac{\partial v}{\partial w_{kj}} = 2 * (y - d) * \phi'(v) * h \end{aligned}$$