

Justin Kim

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WORK EXPERIENCE / PROJECTS

American Automobile Association

10/22 – 03/23

Product Management Analyst Intern

- Conducted market research on auto, home, condo, and motorcycle policies resulting in the identification in customer pain points, potential areas of improvement, and opportunities of growth.
- Leveraged tableau dashboards to analyze and track key customer metrics such as historical records, renewals, and autopay trends, leading to greater insight into customer retention.
- Collaborated with another a product manager from another department to develop a new feature in an insurance product.

Mechanics Bank

05/22 – 08/22

Risk Analyst Intern

- Contributed to Auto-Approval process to streamline the top 20% of loan applications leading to an increase in operational efficiency and productivity.
- Analyzed hidden trends in risky auto loans by aggregating fraud alert data in SQL, leading to improved risk management practices.
- Monitored and created a Population Stability Indexes to find market shifts or changes.

TraPac

08/22 – 10/22

Systems Analyst Intern

- Initiated root cause analysis of long turnaround times at the automated terminal through identifying pain points leading to a 5% decrease in turnaround time.
- Collaborated with cross functional teams to deliver business to help improve efficiency in Azure DevOps

Regression Covid-19 Death Rate

04/21 – 05/21

Project

- Developed and trained a linear regression model in Python to predict the relationship, achieving an accuracy rate of 74%
- Utilized visualization from Matplotlib to illustrate the model's performance and showcase the significant predictors of the dependent variable.

EDUCATION

California State University, Fullerton

01/20 – 12/22

Bachelor of Arts in Business Administration, Economics Analytics

Program Highlights / Extracurricular

- Dean's List
- Member of the Business and Data Analytics
- Econometrics
- Data science
- Applied Statistics
- Data Mining

SKILLS & INTERESTS

Technical Skills

- Proficient in Microsoft Excel, PowerPoint, Word, Visio, PostgreSQL, Tableau
- Intermediate in Python (Matplotlib, Pandas, NumPy, Scikit-learn, Spark), Machine Learning, Statistics
- Learning in R, Hadoop

Professional Certification

- Google Data Analytics

Interests: Volleyball, Basketball, Hiking, Fashion, Investing, and Video games.