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Peer-graded Assignment: Booking a table on the Little Lemon website You passed! Congratulations! You earned 97.5 / 100 points. Review the feedback below and continue the course when you

are ready. Instructions My submission Discussions

Online booking feature for the Little Lemon restaurant responsive website Submitted on May 28, 2024 Shareable Link PROMPT RUBRIC Submit a clear **definition of the problem** you are Does the problem description identify that Little trying to solve by entering it into the text box Lemon currently has no online table reservation provided. element?

**Problem Description** 10 points SM Yes Current Scenario RK The restaurant currently relies on a manual 0 points booking process where customers must call the No restaurant or visit in person to make a reservation. This process is time-consuming and inconvenient, especially for busy professionals like Jennifer Lawson, who have hectic schedules and limited time. · Challenges Faced by Customers Customers need to call during business hours or visit the restaurant in person to make a reservation, which can be inconvenient and timeconsuming. This manual process often leads to long waiting times on the phone or during peak hours at the restaurant. Without an automated system, it is challenging to provide real-time information on table availability. Customers face uncertainty about whether their desired reservation time will be available, leading to frustration and potential doublebookings or no availability at their preferred time. Moreover, customers cannot make reservations outside of the restaurant's business hours, restricting their ability to plan ahead. Busy individuals, like Jennifer Lawson, may find it difficult to align their schedule with the restaurant's booking hours, leading to missed opportunities for reservations. Operational Challenges for the Restaurant The staff spends considerable time handling reservations manually, which could be better spent on providing excellent customer service. The lack of an automated system makes it harder to manage and optimize table assignments efficiently. Manual entry of reservations increases the risk of errors, such as doublebookings or incorrect entries, leading to customer dissatisfaction. Additionally, without an automated booking system, it is difficult to collect and analyze data on customer preferences and peak booking times, hindering the ability to make data-driven decisions to improve operations. Solution Implementing an online booking feature will address these challenges by providing a convenient, efficient, and reliable way for customers to make reservations. This will enhance the overall customer experience, improve operational efficiency, and reduce the risk of errors, ultimately leading to increased customer satisfaction and loyalty. Use Research to Inform Design Concepts and **Identify Required Features**  Add a 'Make a Reservation' button on the Header to ensure easy access to the booking system from any page within the app. Design and implement the booking system to streamline the reservation process, making it

intuitive and user-friendly. Add a table reservation component that allows customers to select their preferred seating area and make special requests. **PROMPT** RUBRIC Submit your Persona page in a Figma file. Your Does the persona have a name and a photo? reviewers will open the Persona page and answer the questions provided. 2 points SM Yes My whole project is submitted as a single zipped RK file including Figma, FigJam, PDF and video demo 0 points of all tasks No My whole project is submitted as a single zipped file including Figma, FigJam, PDF and video demo of all tasks [2] Does the persona have important details such as Including User Persona in both PDF and Figma's FigJam age, gender, occupation and a statement that format defines some of her characteristics? 2 points SM Yes RK 0 points No Does the persona have a bio?

2 points

Yes

SM

RK 0 points No Are the persona's core needs listed? 2 points SM Yes RK 0 points No Are the persona's frustrations listed? 2 points SM Yes RK 0 points No PROMPT RUBRIC Submit your Journey Map in a Figma file. Your Does the Journey Map contain the persona's reviewers will open the Journey Map and answer name? the questions provided. 1 point SM User%20Journey%20Map%20-Yes %20Perform%20a%20on-line%20reservation%20-RK %20Jennifer%20LAWSON.jam □ 0 points No Does it contain the persona's photo? 1 point SM Yes RK 0 points No Are the user expectations listed? 1 point SM Yes RK 0 points No Does it list the steps the user is expected to take? 1 point SM Yes RK 0 points No Does it document what they are doing throughout the journey? 1 point SM Yes RK 0 points No Does it document what they are thinking throughout the journey? 1 point SM Yes RK 0 points No Does it document what they are saying throughout the journey? 1 point RK Yes O points +0.5 pts because of a tie SM Does it document what they are feeling throughout the journey? 1 point SM Yes RK 0 points No Are the opportunities for improvement identified? 1 point Yes

RK 0 points No Is there a list of actions to be taken in the following steps of the design? 1 point SM Yes RK 0 points No **PROMPT** RUBRIC Submit your Wireframe in a Figma file. Your This submission should contain at least two reviewers will open the Wireframe and answer the wireframes. The first one needs to capture the questions provided. details of the table reservation and link to the second wireframe. The first three questions are reserve%20a%20table%20feature%20-%20lowabout the table reservation wireframe. fidelity%20wireframes.fig 1. Is there a Table Reservation wireframe and does it include elements to select the date and time? 5 points SM Yes 0 points No 2. Does the Table Reservation wireframe include an element to select the number of diners? 5 points SM Yes RK 0 points No 3. Does the Table Reservation wireframe include a button to submit the information users supply on this wireframe that links to a Customer Detail Input wireframe? 5 points SM Yes RK 0 points No Questions 4, 5 and 6 are about the second wireframe. This wireframe needs to capture the customer details. 4. Is there a Customer Detail Input wireframe and does it include elements to input the user's first and last name? 5 points SM Yes RK 0 points No 5. Does the Customer Detail Input wireframe include an element to input the user's contact information? 5 points SM Yes RK 0 points No 6. Does the Customer Detail Input wireframe include a button to submit the user's information? 5 points SM Yes RK 0 points No **PROMPT** RUBRIC Submit your Prototype in a Figma file. Your Is there a high-fidelity prototype and does it reviewers will open the Prototype and answer the resemble the logic and functionality of the questions provided. wireframe? reserve%20a%20table%20feature%20-%20high-4 points SM fidelity%20protoype.fig ☐ 0 points No Do the fonts in the prototype adhere to the style guide provided? 4 points SM Yes RK 0 points No Do the colors in the prototype adhere to the style guide provided? 4 points SM Yes RK 0 points No Are there images? 4 points SM Yes RK 0 points No Does the prototype contain an element so users can input a date?

Yes RK 0 points No Are there two interactive components such as radio buttons or buttons that change color when clicked? 4 points RK Yes 0 points +2 pts because of a tie SM No Are the pages linked in a logical way? 4 points SM Yes RK 0 points No Start new attempt Comments left for the learner are visible only to that learner and the person who left the comment. Share your thoughts... 8 minutes ago ─ Report an issue

**RK Richie Kishan** 

△ Like

Good Job! Keep it up!

**ঈ**A Translate to English

→ Dislike

4 points

Yes

0 points No

can input a time?

4 points

Yes

0 points No

4 points

Yes

0 points No

4 points

Does the prototype contain an element so users

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SM

RK

SM

RK

SM

RK

SM