

# what is statistics?

Statistics is a branch of mathematics that involve collecting, analysing, interpreting and presenting data. It provides tools and methods to understand and make sense of large amounts of data and to draw conclusion and make devision based on the data.

In practice, statistics is used in a voide range of fields, such as business, economics, social science, medicine and engineering. It is used to conduct research studies, analyse market trends, evaluate the effectiveness of treatments and interventions, and make forecasts and predictions

#### Enamples

- 1. Business Data Analysis (Sdentifying Customer behavior) and Demand Poucasting.
- 2. Medical gélentify efficacy of new medicines (clinical trials); 3dentifying risk factor for diseases (Epidemiology)
- 3. Government 2 Politics conducting surveys, polling
- 4. Enroisomental Science Climate research

Statistics

Descriptive

Inferential

Data is given, and the descriptive (detail) are generated with the help of statistics.

Inferential Statistics use to prediction.

## Population VS Sample

Population refers to the entire group of Individual or objects that we are Interested in studying. Out is the compute set of observation that me mant to make Inferences about. For enample, the population might be all the students in a particular school or all the law in a particular school or all the

A sample, on the other hand, is a subset of the population. It is a smaller group of individuals or objects that we select from the population to study. Samples are used to estimate characteristics of the propulation such as the mean or the porpotion with a certain attribute. For enample, we mught randowly select 100 students

#### Enample

- 1 All cricket fam ve fam who were present in the Stadium.
- 2. All student us who visit callege for lectures

Things to be careful about which creating samples

- 1. Sample Gize
- e. Pandom
- 3. Representative

Parameter Vs Statistics

A parameter is a characteristic of a population, notice a statistic is a characteristic of a sample. Parameters are generally numberson and are estimated using Statistics. The goal of statistical inference is to use the information obtained from the cample to make inference about the population parameter.

Infuntial Statistics

Inferential statistics is a branch of statistics that deals with making inferences on predictions about a larger population based on a sample of data. It involves using statistical techniques to first of involves and draw conclusion from data. hypotheses and draw conclusion from data. Some of the topics heat come under inferential statistics some of the topics heat come under inferential statistics.

1. Hypothesis festing: This involves testing a hypothesis about a population parameter based On a sample of data. For enample, testing wheten 6 the mean highest of a population is different from a given value. 2. Confidence Entervals: The involves estimating the lange of values that a population parameter could take based on a Sample of data. 0 for example, estimating the population mean hight neithin a given confidence level. 3. Analysis of Variance (ANOVA): This involves comparing groups to determine if there are any significant différences. For enample, comparing the mean beignt of individuals from différent regions. 4. Regression analysis: This involves modelling the relationship between a dépendent variable and one or more indépendent 

variables. For enample, predicting the sales of a product based on advantage advertising enpenditure.

5. Chi- square tests: This involves festing the independence or association between two

Categorical variables. For example, festing nothether gender and occupation are independent variables.

6. Sampling techniques: This involves ensuring that the Sample of data is representation the population, for example, using landom sampling to select individuals from a population. 7. Bayusian statistis Types of data Numerical or Categorical or Quantitative Bata qualifative Data Discrete data Contino w Ordinat Nominal float Measure of Central Tendency A measure of central tendency is a statistical measure flrat represents a typical or central value for a dataset. It provides a summary

Of the data by identifying a single name frat is most répresentative of the dataset as a whole.

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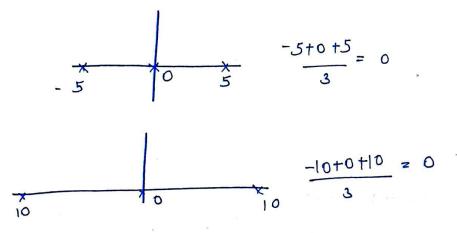
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Central Tendency - Hnd the
- Centeralized Mean Median 1. Mean The mean is the sum of all values in the dataset divided by the number of values. Sample Mean population Mean  $\bar{\lambda} = \frac{\sum_{i=1}^{n} x_i}{n}$  $\mu = \frac{\sum_{i=1}^{N} p_i}{N}$ Outlier - create Issue The median is the middle value in the dataset when the dataset is arranged. Mode The mode is the value that appearance most frequently in the dataset.

4 Neighted Mean The neighted mean is the sum of the products of each value and its nielyhted, divided by the sum of the neeights - It is used to calculate a mean when the values in the datasets have different importance or frequency. =  $0.2 \times 10 + 0.3 \times 15 \times 0.5$ 0.2 + 0.3 + 0.5 [RP] 0:3 -> 15L [ regboost] 0:5 → 121 5. Winned Mean A trimmed mean is calculated by removing a certain percentage of the smallest and largest values from the dataset and then taking the mean of the remaining values The percentage of values sermoved is called the trining peruntage.

## Measure of Dispersion

A measure of dispersion is a statistical measure that describe the spread or nariability of a dataset. It provides information about how the data is distributed around the central tendency (mean, median or mode) of the dataset.



1. Lange

The Range is the diff" beth the maximum and minimum values in the dataset. It is a simple measure of dispersion that is easily to valuable but can be affected by outlins.

$$loi-(-10) = 20$$

Raye affected by outliers.

### 1. Range

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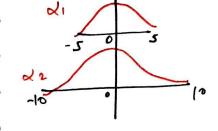
The range is the difference between the morinum values in the adataset. It is a simple measure of adispersion that is easy to calculate but can be affected by outliers.

### 2. Vayance

The variance is the average of the squad differences between each idata point and the mean. It measures the average distance of each dota point from the mean and is useful in comparing the dispersion of idatasets with different means.

		*	. 42		
>	× 1	X-mean	(x-mean)^2		
	3	3-3	0		n - 12
2	2	2-3	1	<del>u</del> <sup>2</sup> =	$\sum_{i=1}^{n} (x_i - \overline{x})^2$
1	1	3-3	4		$\frac{1}{2}$
Ţ	5	5-3	9		
2	4	4-3	1	8	

Variance is not giving entret spread value but Variance is directly proportional to spread.



$$S^2 = \sum_{n=1}^{\infty} (n - \overline{n})^2$$
 Sample variance

MAD = \(\sum\_{1/2} - \overline{\gamma}\) \\
\text{Vot inference pop data ke nive partiane noise partiane noise

### 3. Standard Deviation

The standard deviation is the square costs of the variance. It is a widely used measured of dispersion that is useful in describing the shape of a distribution.

$$S^2 = \sum_{i=1}^{2} (x - \mu)^2$$
 Population Variance

Sample Variance

N

$$U = \sqrt{\frac{\sum_{i} (x - 4i)^2}{N}}$$
 Population SD

Standard Deviation -> Same Unit bez of under root

Variance =  $(5lpa)^2 = 5lpa^2$  $SD = \int 5lpa^2 = 5lpa$ 

## 4. Coefficient of Vaciance

coefficient of Variation (CV): The CV is the Ratio of the standard deviation to the mean expensed as a perentage of its used to compare the variability of datasets with different means and is commonly used in field such as bilogical, chemistry, and engineer. The coefficient of variation (CV) is a statistical measure that expenses the amount of their measure that expenses the amount of their variableity in a dataset relative to the mean of war of an dimensioners quantity that is expensed as a percentage.

CV z (("Standard devision") X (mean)) x loor.

Graph of Univariate Analysis Categorical Nymerical 1. Categorical - Frequency Distribution Table & cumulative frequency A frequency Bistoibution table is a table that summarizes the number of times (or frequency) frat each value occurs in a dataset. say we have a survey of 200 people and nee ask them about their favourite type of vacation, voluich could be one of six categories; beach, City, Adventure, Nature, cruise, or other Frequency Types of Vacation Beach 40 Bar chart City Adventure Nature Cruise 15

Polative frequency in the proportion or percentage of a category in a dataset on sample. It is calculated by dividing the frequency of a category by the total number of observation in the dataset or Sample.

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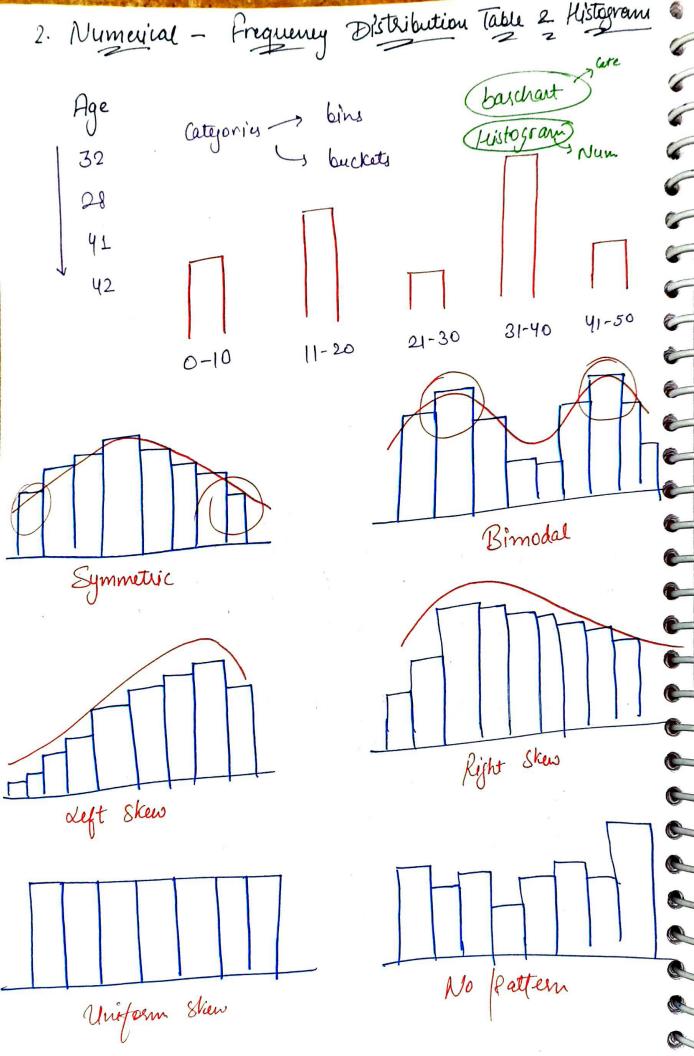
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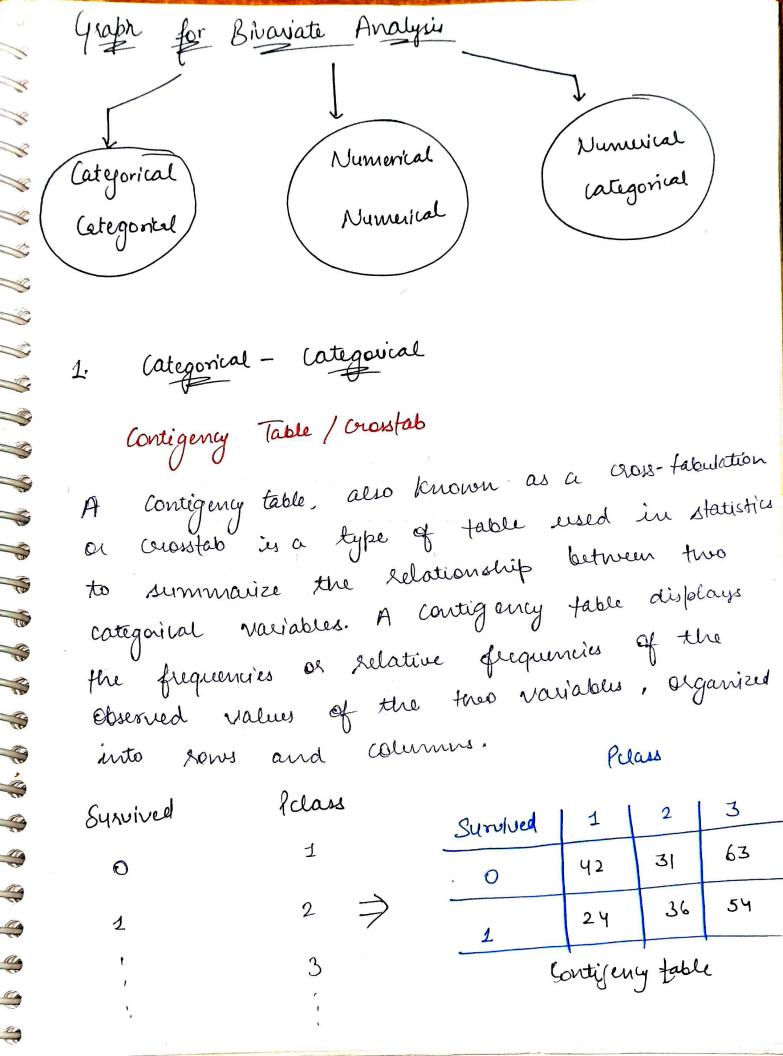
Types of Vacation	Frequency	Relative frequency
The state of the s	7. 0	0.3
Beach	60	0.2
City	40	0.15 Percentage
Adventure	30	0.175
Nature	35	(Pie chart) 0.1
	20	0.075
Other	15	0,0437

Cumulative Frequency is the running total of frequencies of a variable or category in a dataset or sample. It is calculated by adding up the frequencies of the current category and all previous categories in the dataset or sample.

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	Frequency	Relative Frequency	Cumulative for
Type of Valation	ragitety		60
	60	0.3	100
Beach	40	0.2	130
city	40	0.15	
Adventine	30	0.175	165
Nature	35		185
pocura	0.5	0.1	
Cruise	20	15	200
6 H	15	0.032	
other			

(line plot)

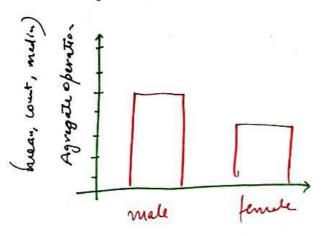




2. Numerical - Numerical

Scatter Plot

3. Categorical - Numerical



\* also create Contigency table

	0-10	10-20	20-30
male	32	प्।	110
Female	15	18	120