



GMOPLUS COOKIE POLICY

Effective Date: 2025

Data Controller: GMOPLUS GmbH

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1. PURPOSE AND SCOPE

This Cookie Policy explains how **GMOPLUS GmbH** ("GMOPLUS") uses cookies and similar tracking technologies on the website www.gmoplus.com and its mobile applications.

Its purpose is to inform users about the types of cookies used, their purposes, duration, and how users can manage or disable them.

This policy should be read together with our [Privacy Policy](#).

2. WHAT ARE COOKIES?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They allow the website to recognize your device, remember your preferences, and improve your browsing experience.

Some cookies may collect personal data, which GMOPLUS processes in accordance with the **GDPR** and applicable data protection laws.

3. TYPES OF COOKIES USED BY GMOPLUS

GMOPLUS uses different types of cookies to ensure proper website functionality and to enhance user experience:

a) Strictly Necessary Cookies

Essential for the website to function (e.g., login sessions, authentication, shopping cart, security). These cookies cannot be disabled as they are required for the site to operate.

b) Functional Cookies

Allow the site to remember user preferences such as language, region, and login details. These cookies improve usability and personalization.

c) Performance and Analytics Cookies

Collect anonymous statistical data (e.g., page visits, click patterns, traffic sources) to improve site performance and content.

d) Advertising and Targeting Cookies

Used to deliver relevant ads or promotions based on user interests.
These cookies are set only with the user's **explicit consent**.

e) Third-Party Cookies

Placed by third-party providers such as **Google Analytics, Meta (Facebook), Stripe, PayPal, Cloudflare, and AWS**.
These are subject to the respective providers' privacy policies.

4. PURPOSES OF COOKIE USE

GMOPLUS uses cookies for the following purposes:

- Ensuring the security, stability, and functionality of the website,
 - Managing user logins and sessions,
 - Remembering language preferences and shopping/reservation data,
 - Analyzing website usage and performance,
 - Providing personalized content and advertisements,
 - Preventing fraud and ensuring compliance with legal requirements.
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5. COOKIE RETENTION PERIODS

Cookie Type	Retention Period
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Session Cookies	Until the browser is closed
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Persistent Cookies	Up to 12 months or until the user withdraws consent
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Once the retention period expires, cookies are automatically deleted or anonymized.

6. MANAGING AND DISABLING COOKIES

Users can manage or disable cookies at any time through browser settings or via the "**Cookie Preferences Panel**" available on the GMOPLUS website.

Browser Management:

- **Google Chrome:** <chrome://settings/cookies>
- **Mozilla Firefox:** <about:preferences#privacy>
- **Safari:** <https://support.apple.com/guide/safari/sfri11471/mac>
- **Microsoft Edge:** <edge://settings/content/cookies>

 Please note: **Strictly necessary cookies** cannot be disabled, as they are essential for core website functions.

7. DATA PROTECTION AND SECURITY

All personal data collected through cookies are processed in accordance with **Article 6(1) of the GDPR** and are protected by robust technical and organizational measures, including:

- SSL/TLS encryption,

- Access control and authentication,
- Firewalls and anti-virus systems,
- Regular backups and penetration tests.

For more details, please refer to our **Privacy Policy**.

8. UPDATES TO THIS POLICY

GMOPLUS may update this Cookie Policy from time to time to comply with legal requirements or reflect technical changes.

The latest version will always be available at www.gmoplus.com/cookies and becomes effective upon publication.

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