

HELLO, I'M

Gary Moran

I make the complex clear through storytelling, strategy & design.

EXPERIENCE

Strategy Director at Branding Records

Jul 20 – Present | Hong Kong

Leadership and management position at a boutique branding agency in Hong Kong. Working on brand strategy, visual identity, UI/UX and video projects from concept to delivery.

Promoted from Project Lead | Designer in Jul 21

Graphic Designer at WHub

Nov 18 – Feb 20 | Hong Kong

Working as a core part of a small startup design team on the brand and brand architecture, design systems, marketing collateral, podcast production and environmental design.

Promoted from Graphic Design Intern in Jul 21

Copyeditor at HelloTalk

Jan 18 – Mar 19 | Shenzhen, China

ESL Teacher at Shenzhen Polytechnic

Sep 17 – Jul 18 | Shenzhen, China

Video Editor at SNK

Jul 17 – Nov 17 | Shenzhen, China

Lecturer at SUSTech University

Jan 16 – Mar 17 | Shenzhen, China

Digital Content Creator at Olice

May 14 – Mar 16 | Bristol, UK

Independent and team production of digital media, video and photography, localisation of elearning content, planning and project management and interacting with clients.

ESL Teacher

Mar 13 – Feb 14 | Catedral Inglés | Seoul, South Korea

Nov 11 – Dec 12 | Avalon English | Seville, Spain

ACHIEVEMENTS

Hong Kong Winner—Microsoft Design Expo 2019

Silver & Bronze—Marketing Magazine AOTY Awards 2021



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EDUCATION

Brainstation.io

User Interface Design Course

Upcoming (Dec 2021)

SCAD, Hong Kong

MA Graphic Design & Visual Experience

Sep 2018 – Nov 2019

HKBU, Hong Kong

Socrates Exchange

Jan 2010 – May 2010

UWE, Bristol, UK

BA(Hons) Media Practice (2:1)

Sep 2007 – Jun 2011

SKILLS

Storytelling

Strategy

Design

Copywriting

Leadership

Presentation

Video Production

Video Editing

Audio Production

Photography

LANGUAGES

English (Native)

Spanish (Advanced)

Mandarin (Intermediate)

Cantonese (Basic)

Korean (Basic)