

# for an exhibition

name:

submitted:

checkpoint grade:

final grade:

## people (CIRCLE YOUR ARTIST)

Ruth Asawa	Takashi Murakami
Walead Beshty	Eddie Opara*
Mark Bradford	Dario Robleto*
Theaster Gates	Amanda Ross-Ho*
Elsi Giauque	Cindy Sherman
Olafur Eliasson	Taryn Simon
Leslie Hewitt*	Lorna Simpson
Jenny Holzer	Do Ho Suh
Anish Kapoor	Stephanie Syjuco
Yayoi Kusama	Kara Walker
Glenn Ligon	Kehinde Wiley
Julie Mehretu	*Visual Voices speaker

## description

This project is a challenge in creating a poster for an artist without using any images of the artist or of the artist's work. Chose an artist from the list provided\* and create a poster that has a conceptual connection to that artist's work. The connection should go beyond trying to mimic the visual look of the work and consider mood, emotion, material, execution, etc. The only design restriction is that images of the artist's work, real or created, or images of the artist cannot be used in the design. There is a prompt on the back of this sheet to generate a list of words to help create a concept for the poster.

The poster should include following information — title of exhibition, name of artist, dates of exhibition (October 23, 2021 to February 5, 2022), exhibition venue (Geoson Contemporary Art Museum), location (Fairfax, VA), a few paragraphs about the artist or show (does not have to be original writing but should be relevant), your name, and fall 2021.

*\*It is possible to choose you own artist but it has to be approved.*

## requirements

- ☐ 24"x36" portrait format
- ☐ your name on poster
- ☐ fall 2021 on the poster
- ☐ max of 3 typefaces used
- ☐ title of exhibition
- ☐ venue and location
- ☐ dates of exhibition
- ☐ name of artist
- ☐ descriptive text
- ☐ no imagery of artist/artist's work

## checkpoints (25 POINTS EACH)

- ☐ 10/28/21\_#1 – descriptive word list and three digital sketches done at the correct proportion, printed black and white on letter sized paper, and trimmed to size. word list and drafts added to miro.
- ☐ 11/04/21\_#2 – two digital drafts, printed in color (if necessary) on tabloid sized paper (scaled to fit) and trimmed to size. drafts added to miro.
- ☐ 11/11/21\_#3 – one refined draft, tiled in black and white at full size, a color version printed on letter sized paper, both trimmed to size. draft added to miro.
- ☐ 11/18/21\_#4 – one final draft, printed or tiled in color at half size and trimmed to size. draft added to miro.

## final submission (100 POINTS TOTAL)

- ☐ turned in on time (12/02/21)
- ☐ printed and trimmed with care to correct size
- ☐ pdf added to miro
- ☐ all requirements met

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## **words, words, words**

In the space below, right a list of words or phrases that describes the artist's work. These could describe a specific piece or describe a body of work but do not need to encompass all of the artist's work since you are deciding what this exhibition might hold. The words could relate to mood, emotion, material, execution, form, or anything else. You can also look at interviews and artist's statements to see how the artist describes their work.