THE REAL SHOW

PROJECT 4

Client Name

National Women's Law Center, TIME'S UP Legal Defense Fund

Problem

Design an annual report for TIME'S UP Legal Defense Fund showcasing women reporting sexual harassment and being fired from their jobs by retaliation.

Audience

Sexual harassment and assault is rampant. So many people need help fighting back — especially women working at low-wage jobs who can't afford attorneys to represent them. And so many of our workplaces need structural change.

Background Information

The TIME'S UP Legal Defense Fund, administered by the National Women's Law Center Fund, is a ground-breaking initiative that connects those who experience workplace sexual harassment and related retaliation with legal and media assistance. The Fund connects workers seeking assistance with its network of attorneys. The Fund helps defray the costs of selected legal cases especially for low-wage workers; women in male-dominated occupations; workers who are facing defamation suits; and workers who are fired or blacklisted after reporting harassment.

Specifications

size: 8.5" x 11"

inks: Black + 1 PMS (Pantone red 032 C)

Copy

Copy supplied

Images

Images supplied

Presentation

Please submit your entry as one 8.5" x 11" PDF viewed in spreads:

Please show:

- Cover (text: TIMES UP), back cover with a fold out panel
- Inside Cover: TIME'S UP donors list by country + world map and Legal Defense Fund by the Numbers.
- Page 1: Message from the TIME'S UP LDF founders
- Spread: Workers who have been retaliated against for reporting sexual harassment by being fired from their jobs (you only need to use 6-8 of the testimonials given. Not everyone needs a photo).



ENTRIES DUE APRIL 7, 2023

FREE TO ENTER

Submission, judging, and exhibition details to come.

ELIGIBILITY

All undergraduate students currently enrolled in an accredited college or university are eligible to participate. Part-time students working more than 1,000 hours annually in the field are not eligible.

CONTACT

For questions and sponsorship opportunities, please contact:

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