

# Service Expansion

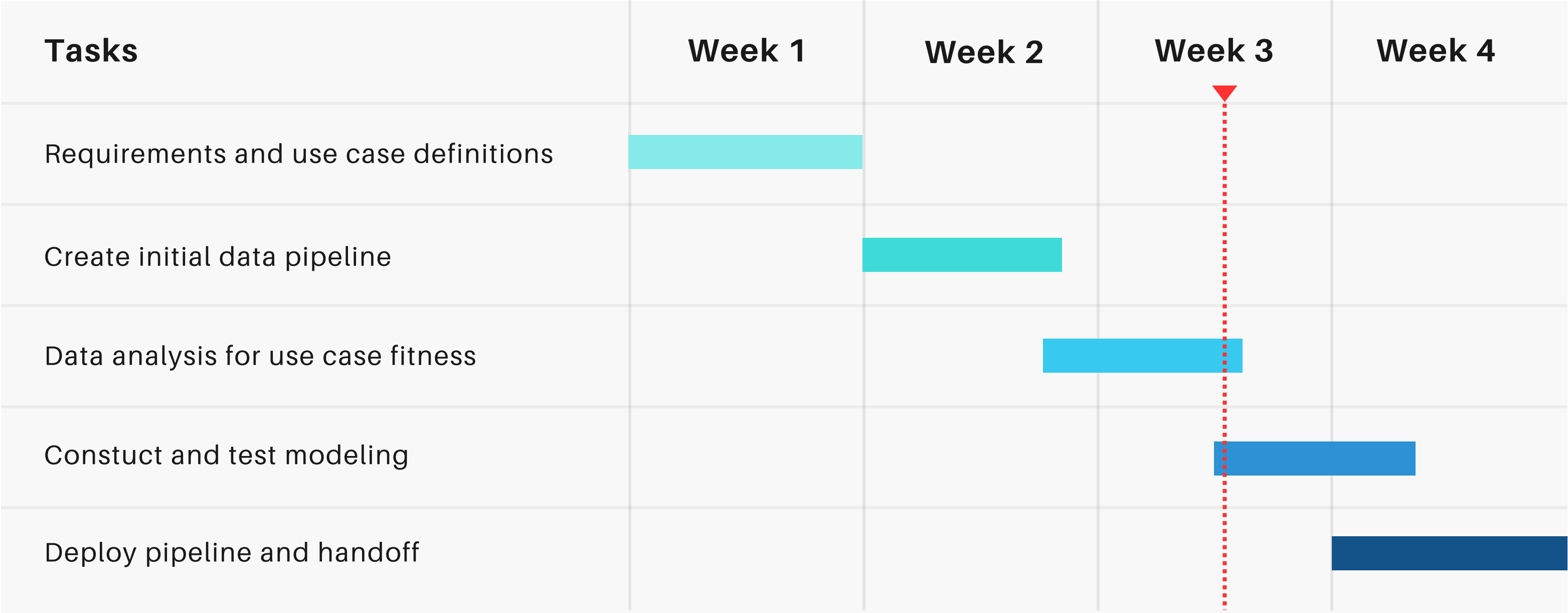
*evaluating opportunities to leverage data for  
potential client service expansion*

## Python Pricers

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# PROJECT UPDATE

Status: *On-track*  
Complete: 65%



initial discovery meetings  
revealed several common use  
cases either already in the market  
by competitors or something WRE  
would like to pioneer

## USE CASES



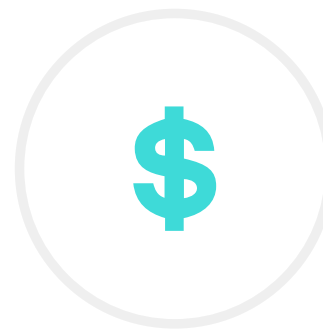
### VALUE ESTIMATES

identify the market value of your property or  
future property, and it's potential value over time



### INVESTMENT CONSULTATION

identify and evaluate investment opportunities  
with real time market trends and forecasting



### RENOVATION ROI CALCULATOR

enable customers to make informed and  
optimized renovation decisions

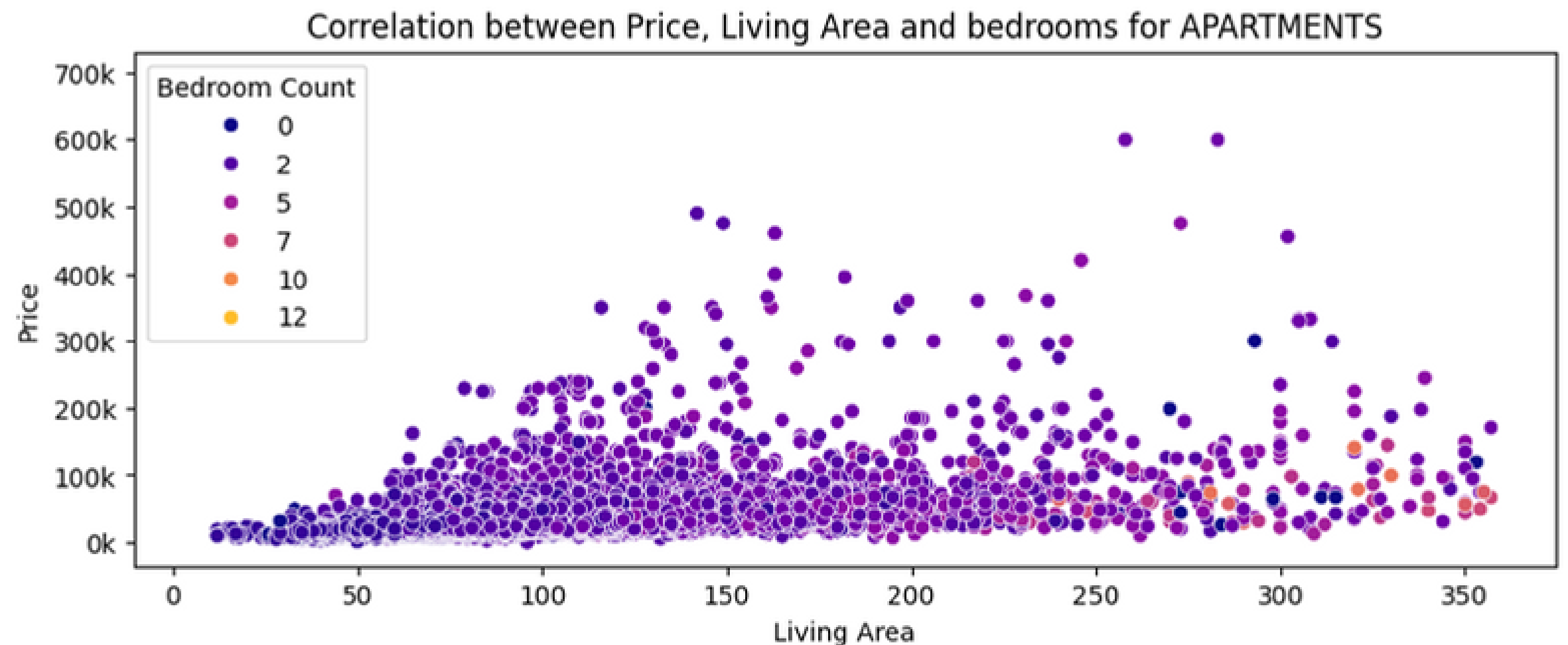
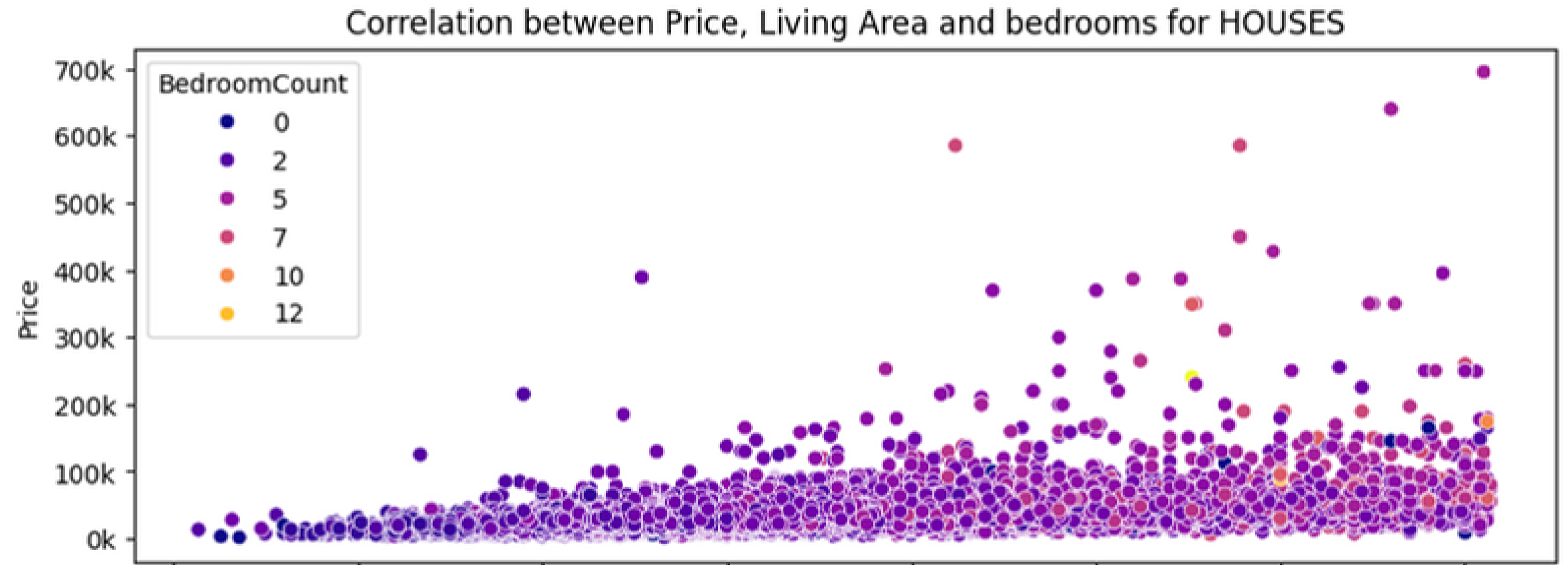


### 24/7 SUPPORT CHATBOT

support your clients all day every day with a  
support chatbot trained on your business

# size

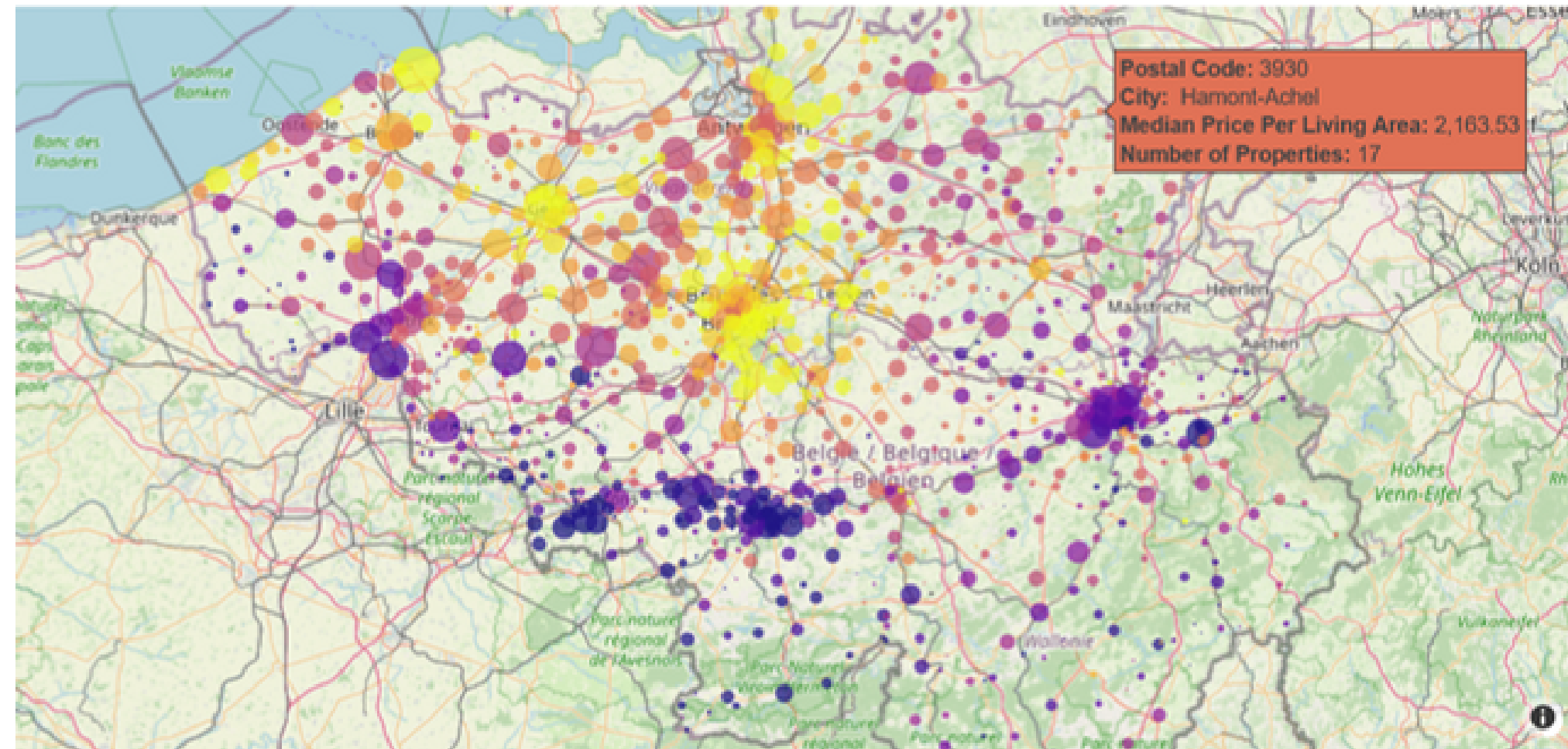
- Correlation is logical for both cases
- Still some outliers



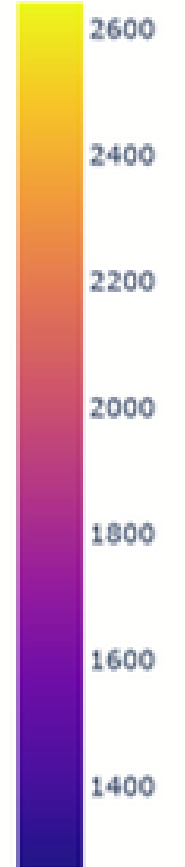
# location

## House Price per Living Area gou

- location plays a very large part in price
- Brussels region is the most expensive
- highest in high density areas
- uniquely high along the coast line
- properties in Wallonia are cheaper

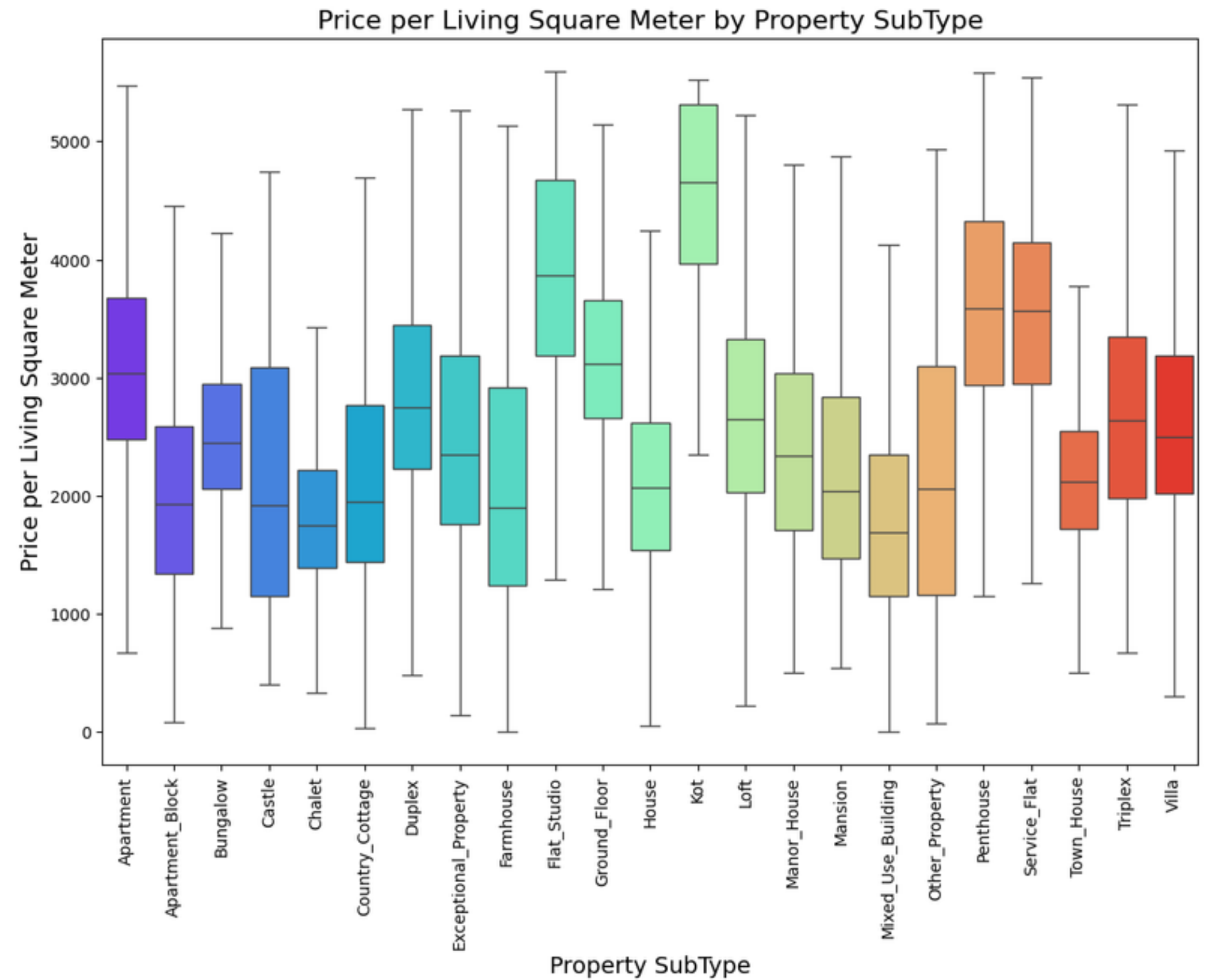


HOUSE Price Per Living Area



# type

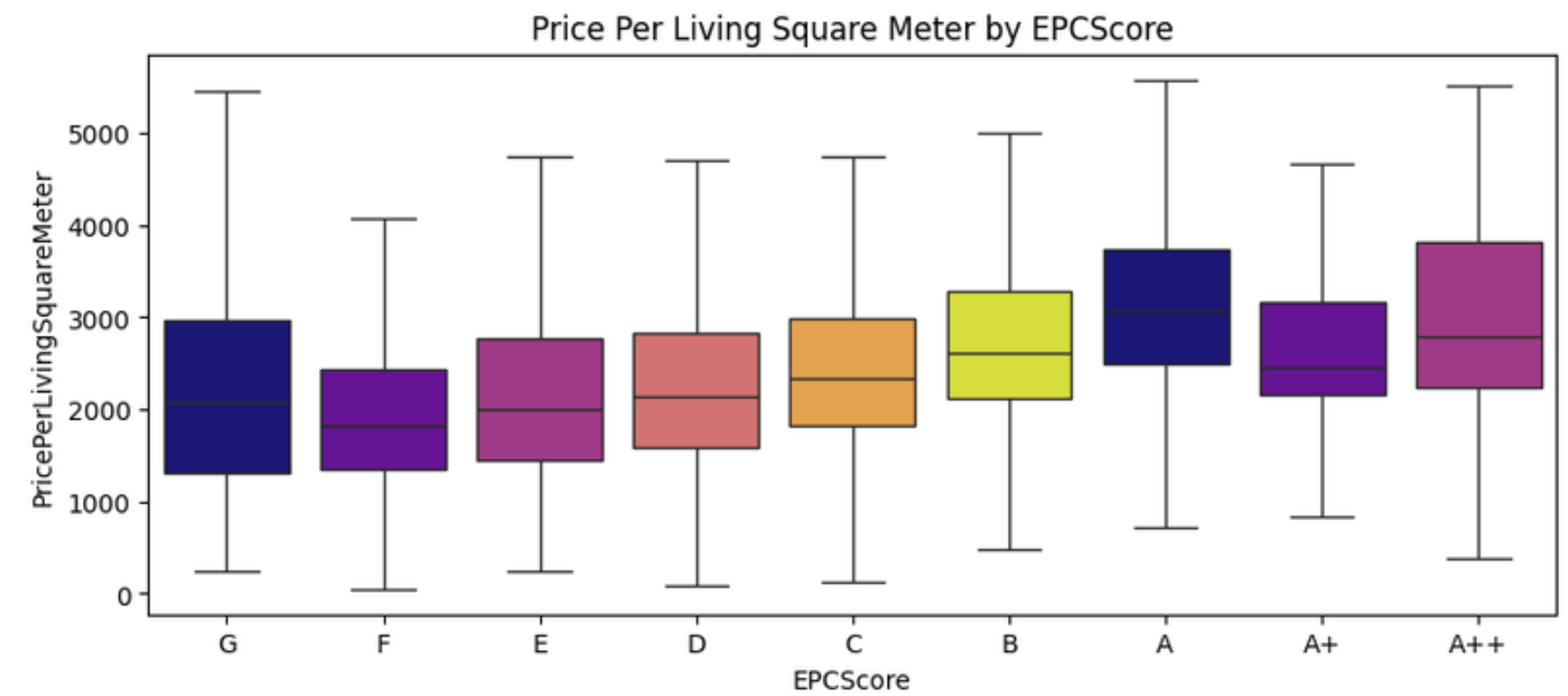
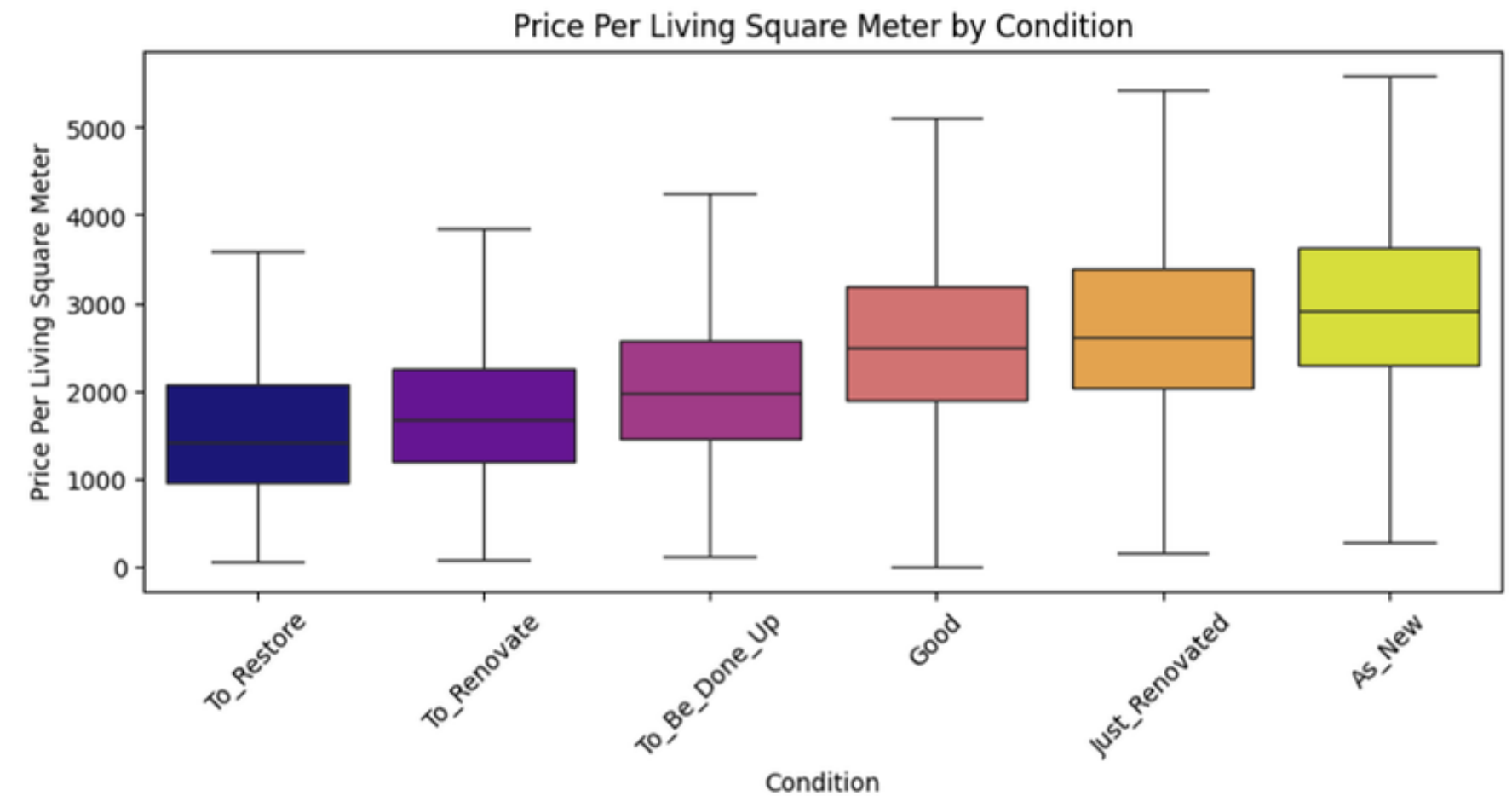
- House versus apartment
- Even more detail for subtypes
- Evaluation of investment opportunities
- Location is relevant



# condition

- Improved condition = increased € /sqm
- Better EPSCore = increased € /sqm \*

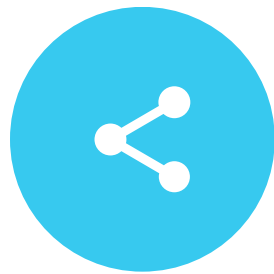
*\*there is a market valuation limit as you approach the upper thresholds of efficiency*





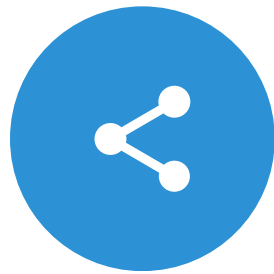
## **Additional Data**

expanding the pipeline to include real estate sales transactions could further expand service capabilities



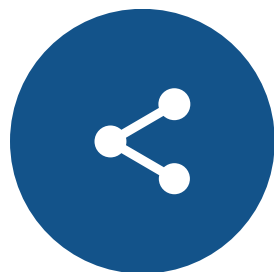
## **Hosting**

evaluate local vs 3rd party hosting of new data pipeline



## **UI/UX Development**

evaluate internal resources vs outsourcing



## **Product Launch & Management**

evaluate internal resources vs outsourcing

# **Next Steps**

reconnect in 1 week to update progress and share feedback