

Untitled

Go to this address

Search

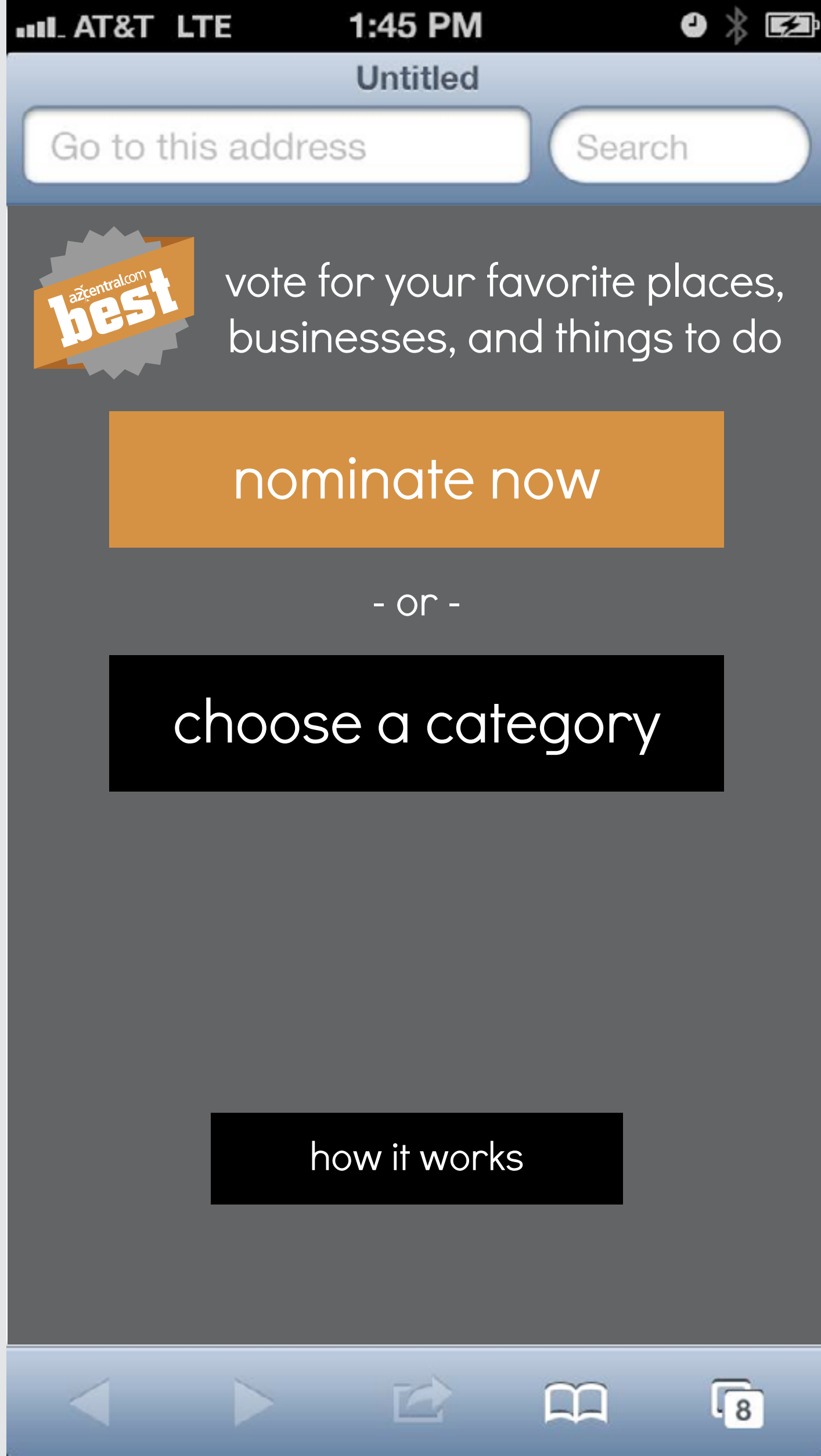


brought to you by COX

ADVERTISEMENT

Splash

Branding and sponsor
info displayed briefly
while content loads



Welcome

Branding and brief instructions

User chooses between nominating based on location or choosing a category

Option to view video and detailed instructions

Untitled

Go to this address

Search



what is azcentral.com's Best?

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur eu magna felis. Cras id vestibulum libero. Praesent a nunc adipiscing libero eleifend elementum sed ut tortor. Praesent eu fringilla dui, ut auctor tortor. Etiam nec metus condimentum, ultricies massa vitae.

watch video

get started

How It Works

Branding and brief introduction

Detailed instructions

Button to watch full-screen promo video

Get Started button back to welcome page



Location 1

Branding and brief instructions


App checks location input against database, displays closest match(es)

User chooses from list of options or chooses to search

AT&T LTE 1:45 PM

Untitled

Go to this address Search

 enter your location

Fla|

- or -

select a category

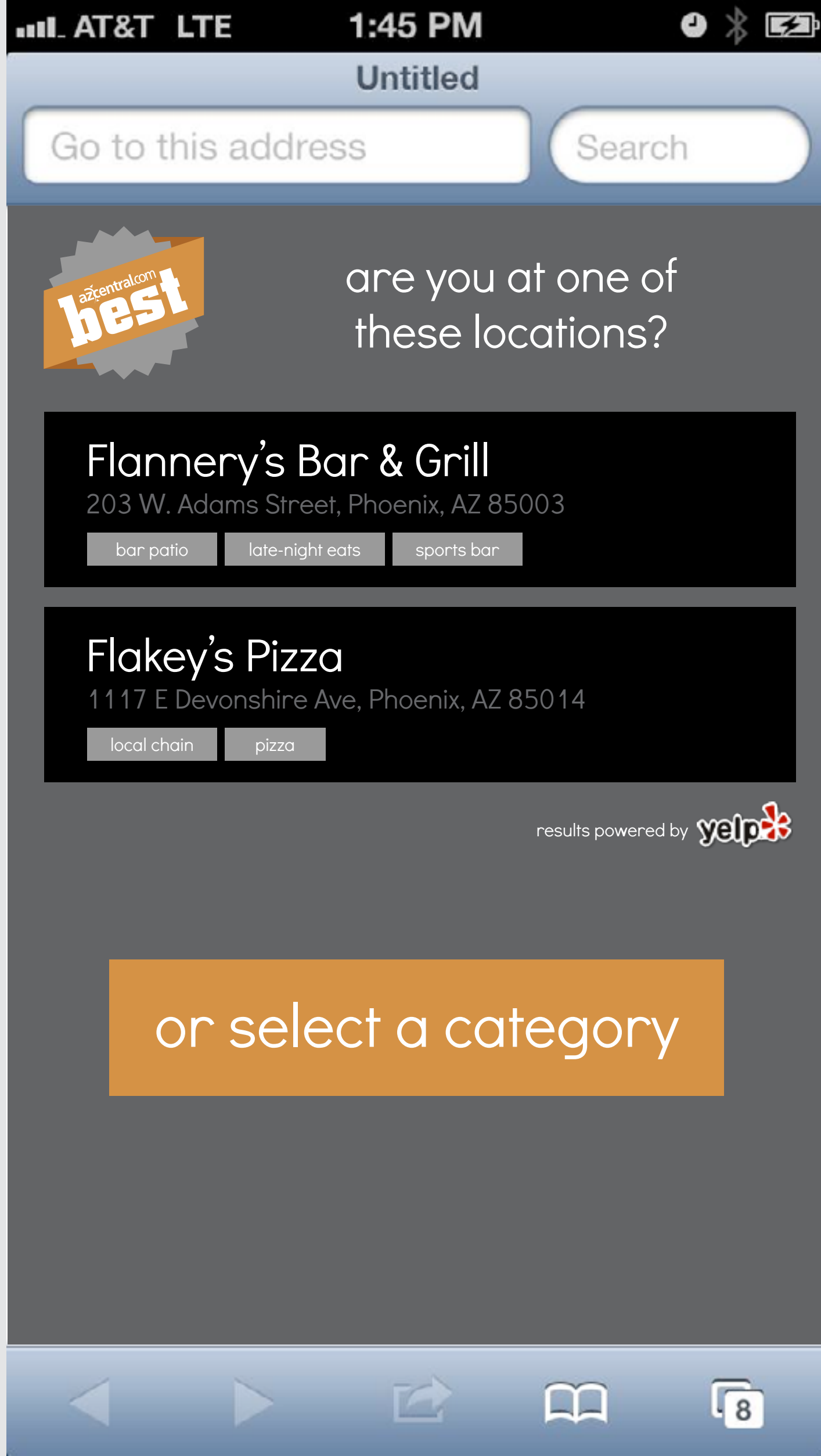
1 2 3 4 5 6 7 8 9 0
Q W E R T Y U I O P
A S D F G H J K L
↑ Z X C V B N M ↵
123 globe space return

Location 2

Branding and brief instructions

Option 1: Type in nomination

Option 2: Select a category

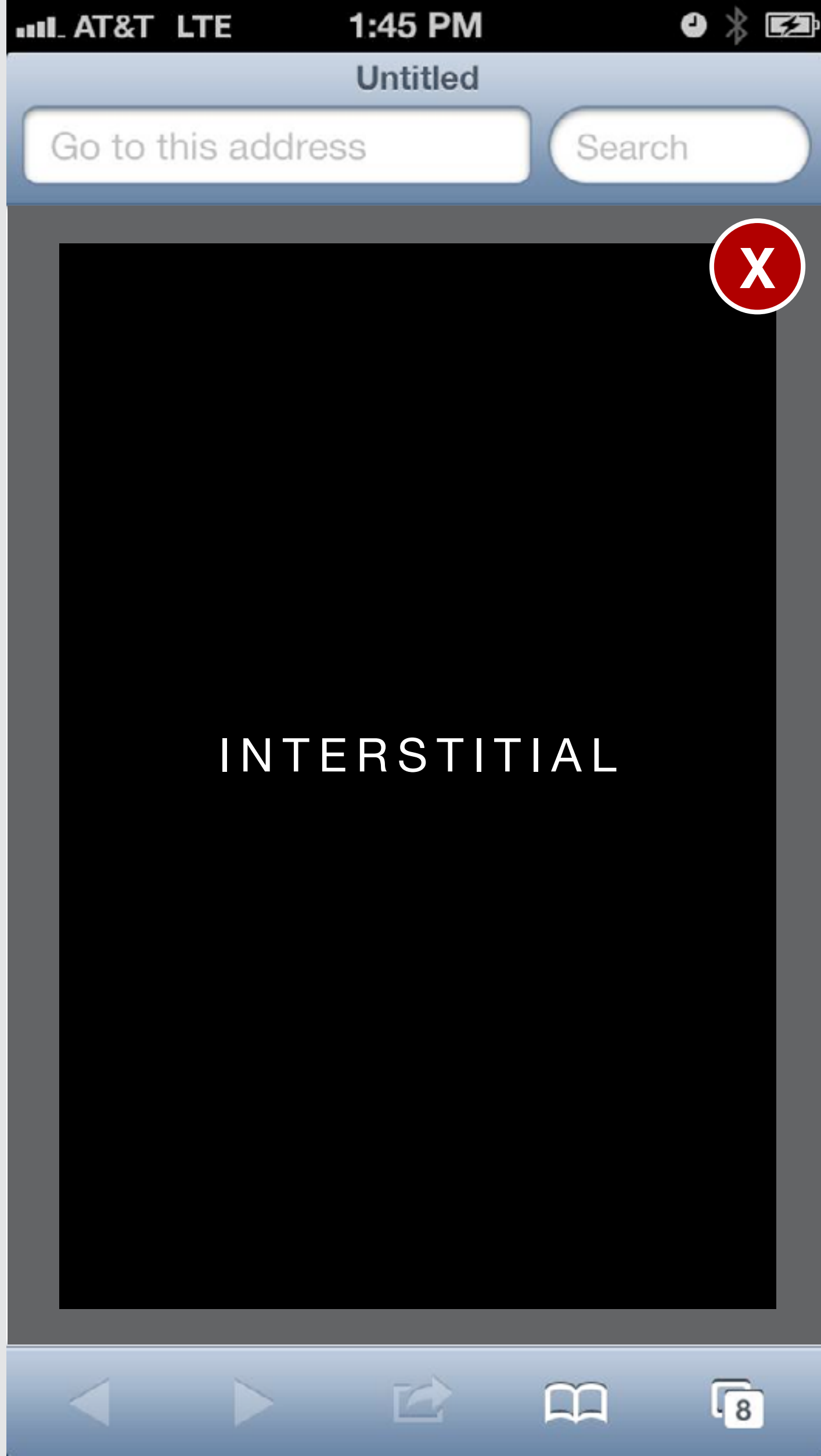


Location 3

Branding and brief instructions

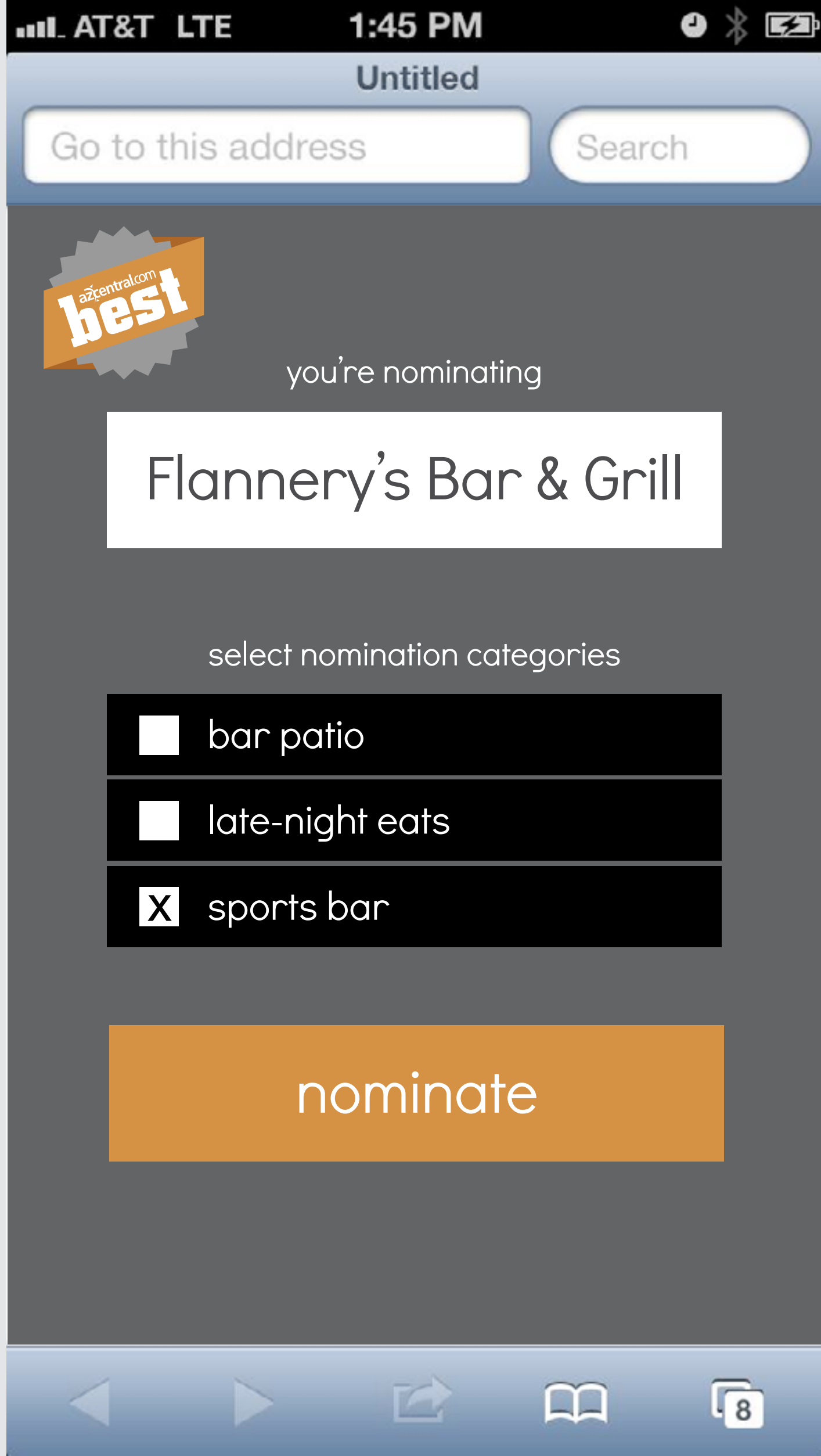
Displays search results

User chooses from list of options or chooses to select a category



Interstitial

Ad displayed is based on category of user's selection



Location 4

Branding

Displays user's selection

User chooses which subcategories to nominate the selection from

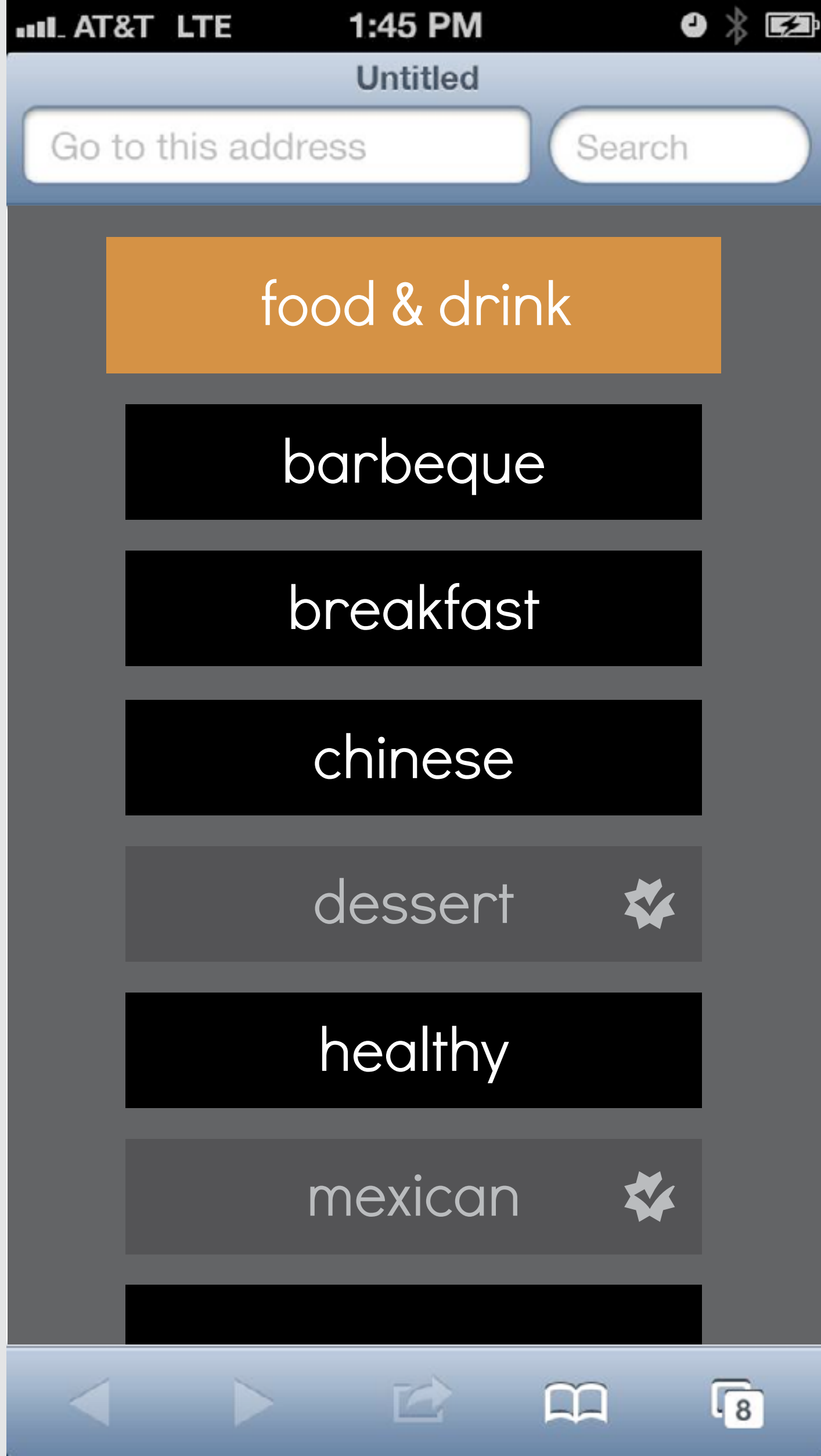
Nominate button takes the user to confirmation page



Categories

Branding and brief instructions

User chooses a main category

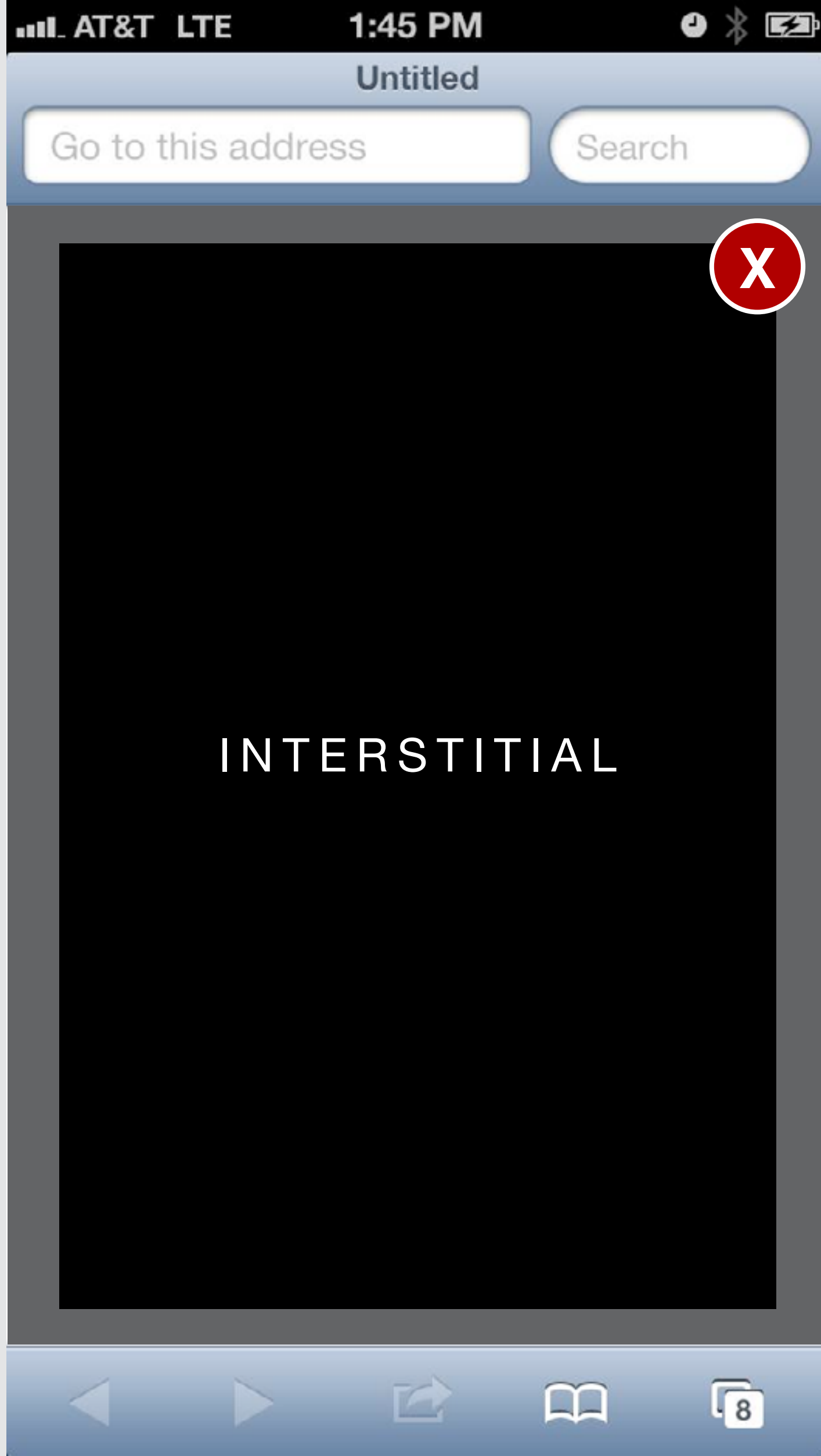


Categories

Selected category is highlighted and shifts to top of page, accordion submenu expands

Ability to swipe up and down to select a different category

Categories that the user has submitted a nomination to within the last 24 hours become grayed out with a checkmark



Interstitial

Ad displayed is based on category of user's selection



Nomination 1

Branding and category title

Type in nomination

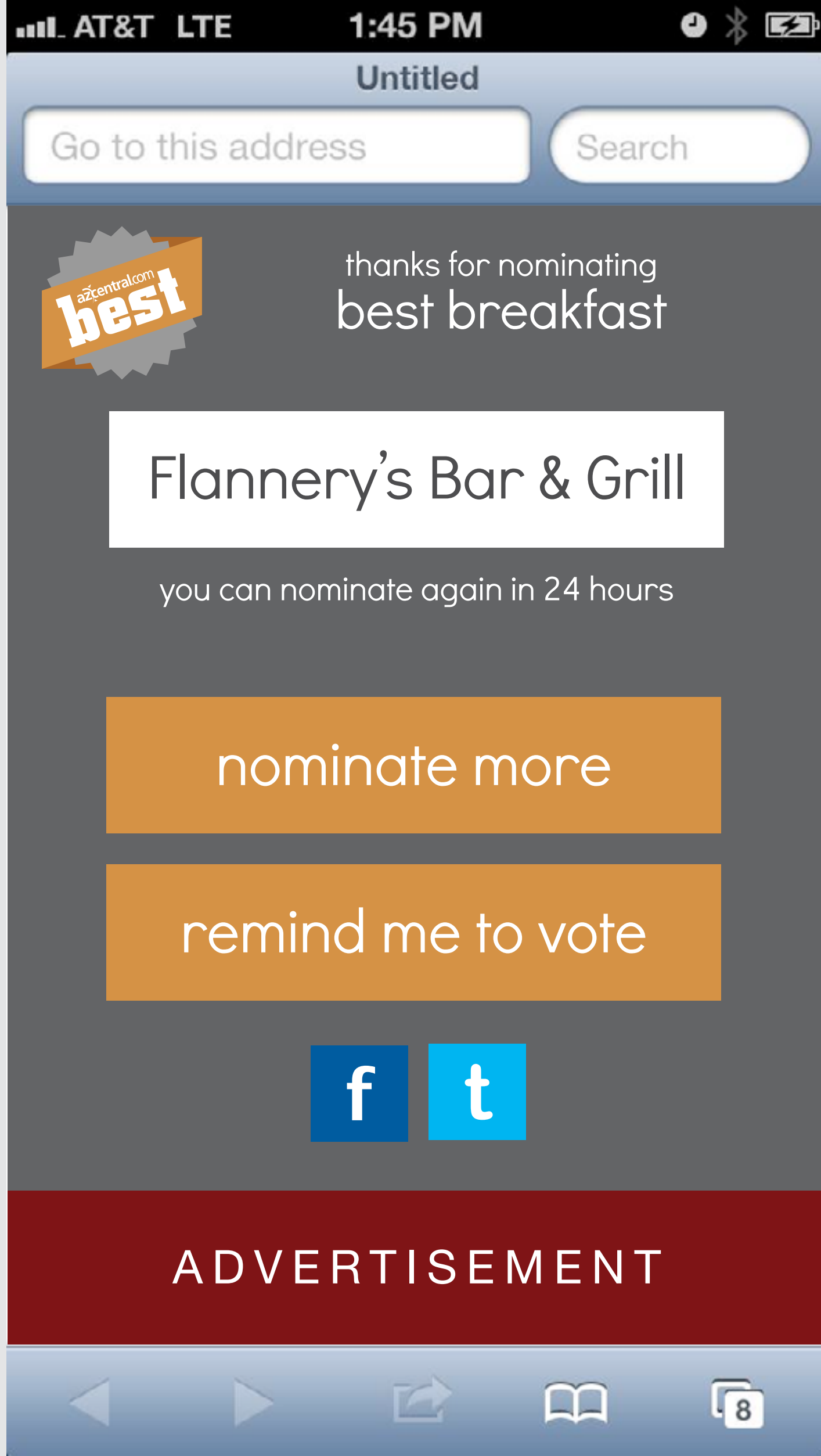


Nomination 2

Branding and category title

Option 1: User chooses from search results

Option 2: Uses the exact phrase user typed



Success

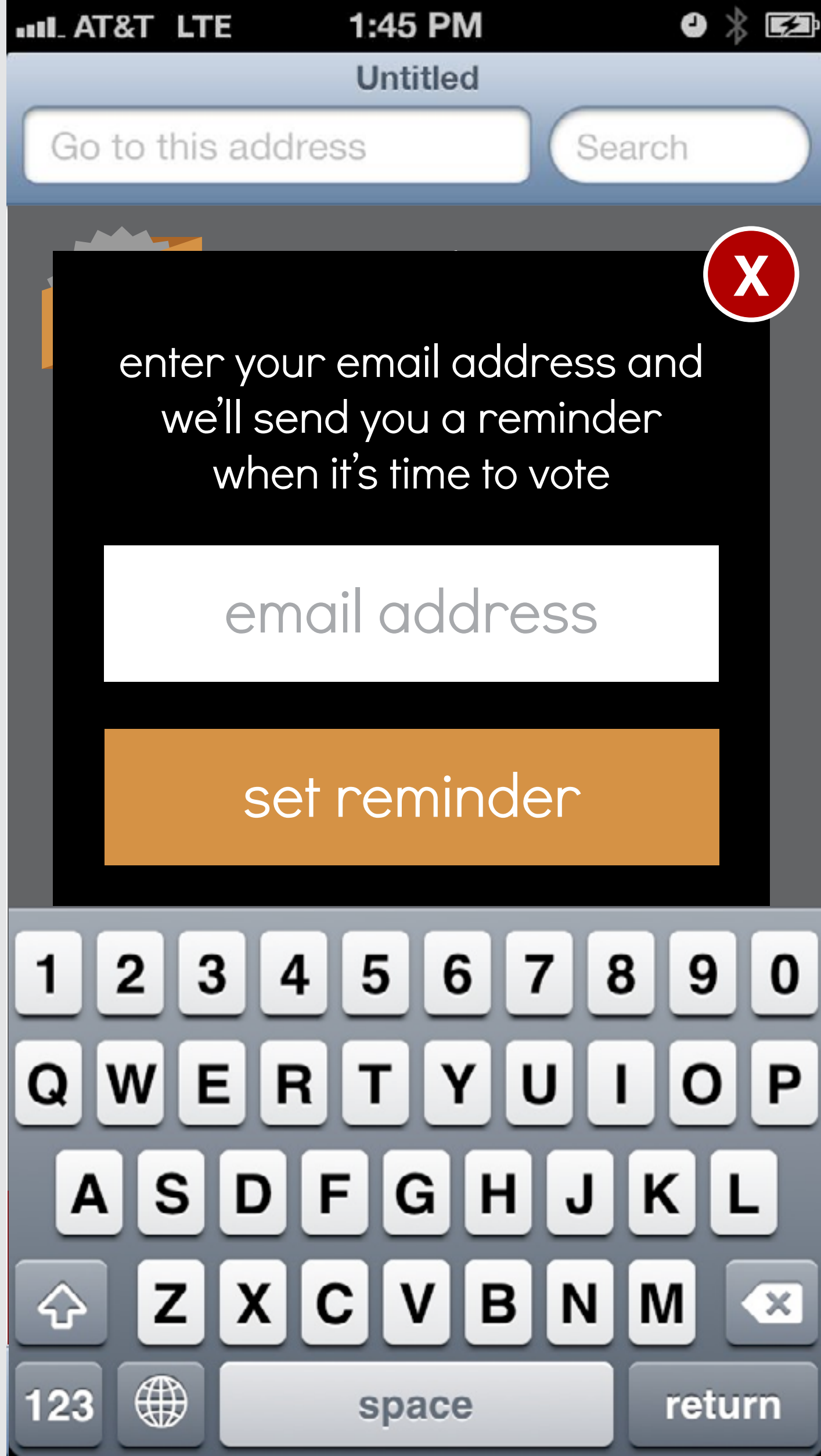
Branding and category title

Displays user's selection and reminder to nominate again in 24 hours

Option 1: Return to nomination screen

Option 2: Set reminder to vote (text box slides out to capture email address)

Option 3: Share nomination on Facebook or Twitter



Reminder

Overlay with close button over top confirmation screen

User types in email address and clicks Set Reminder button

Untitled

Go to this address

Search



thanks for nominating
best breakfast

Cancel

Facebook

Post

I just nominated

Flannery's Bar and Grill
as Arizona's Best Sports
Bar at azcentral.com!



Add Location

Friends



Share

Use in-app Facebook
share API

Untitled

Go to this address

Search



thanks for nominating
best breakfast

Cancel

Tweet

Send

I just nominated Flannery's
Bar and Grill as Arizona's
Best Sports Bar at
azcentral.com!



➤ Add Location

20



Share

Use in-app Twitter
share API