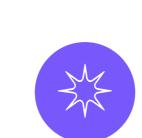


Persona grid

Use this framework to create a protopersona that will help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project.



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

