

model specification

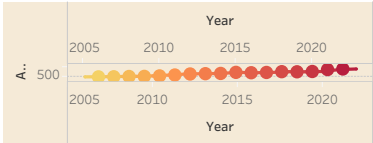
Model	Process..	Front Ca..	Rear Ca..	Colour	
APPLE I..	A Bionic..	12MP	12MP + ..	Black	
APPLE	A Bionic	12MP	12MP +	Black	
IPHONE ..	Chip wit..		12MP	Blue	
APPLE	A Bionic..	12MP	12MP +	Black	
IPHONE ..	Chip wit..		12MP	Blue	
APPLE I..	A Bionic..	12MP	12MP + ..	Blue	
APPLE I..	A Bionic..	12MP	12MP + ..	Blue	
APPLE I..	A Bionic..	12MP	12MP + ..	Blue	

KPI

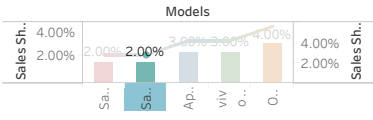
Brand	Discou..	Mrp	Numbe..	Sale Pr..	Star R..
Apple	0	77,000	794	77,000	5

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

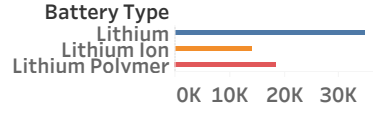
Annual Revenue



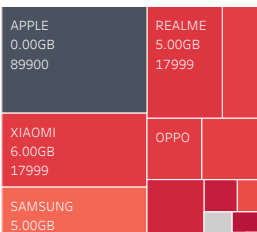
Country wise best selling smartphone



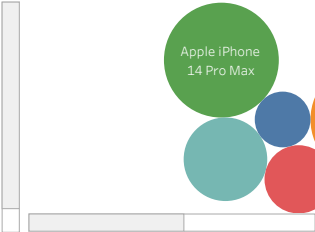
Battery type Distribution



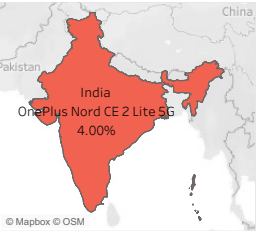
Brand price comparison



Model- share



Global Market Share



Quarterly -share

