

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	NM2023TMID05074
Project Name	Solar Panel Forecasting
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10-12 team members
- 1 hour to 2 hours
- 2-3 people are needed

Before you collaborate

It's a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

- Team gathering
- Set the goal
- Brainstorming

Define your problem statement


What problem are you trying to solve? Define your problem as a clear, Measurable statement. It will tell the focus of your brainstorm.

PROBLEM

What is the problem you are trying to solve? Define your problem as a clear, Measurable statement. It will tell the focus of your brainstorm.

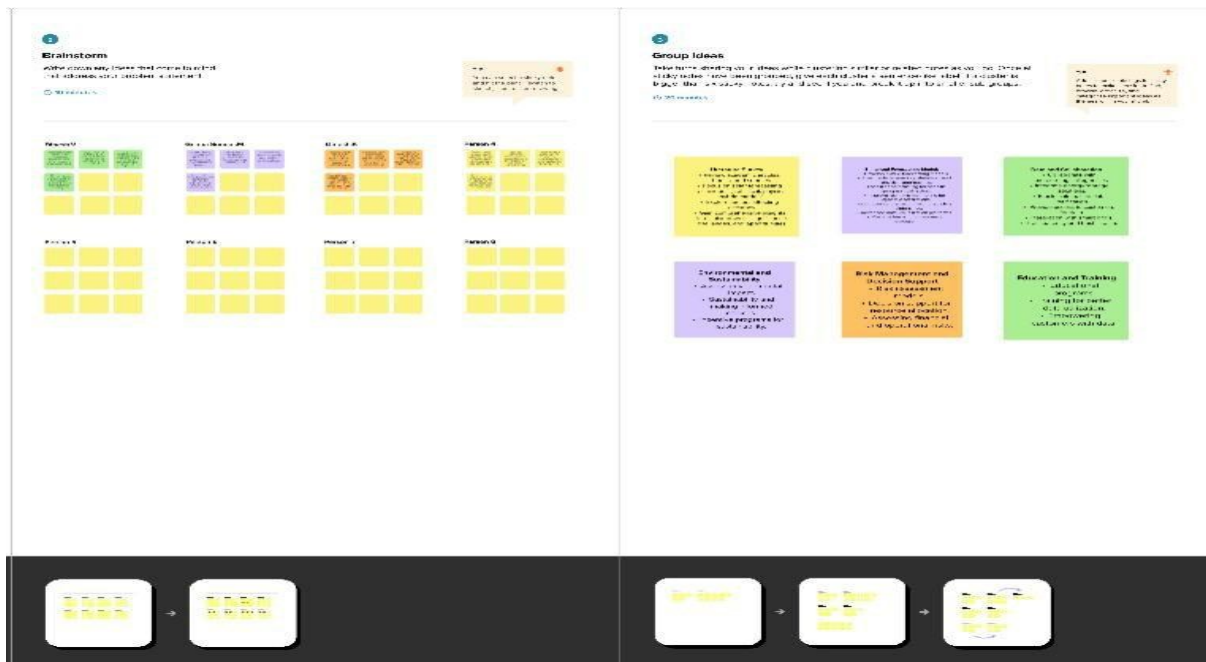
Key rules of brainstorming

- Quantity over quality
- Go for quantity
- Don't judge ideas
- Build on others' ideas
- Encourage wild ideas
- One idea at a time



Headlines
Headlines
Headlines
Headlines
Headlines

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

