Ideation Phase Define the Problem Statements

Date	25-06-2025
Team ID	LTVIP2025TMID55347
Project Name	Freelance finder
Maximum Marks	2 Marks

Customer Problem Statement Template:

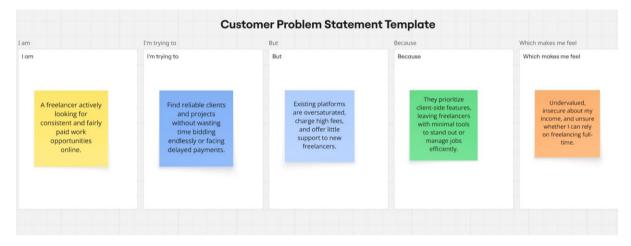
To define the core problems freelancers face while searching for jobs online, and use those insights to guide the development of Freelance Finder.

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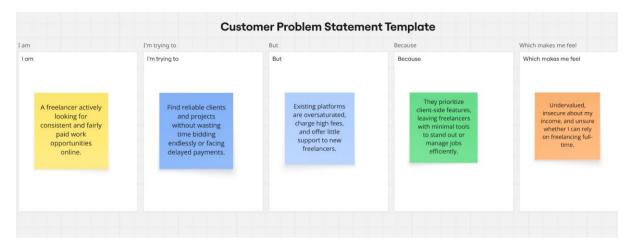
Customer Problem Statement Template:

To define the core problems freelancers face while searching for jobs online, and use those insights to guide the development of Freelance Finder.



Reference: https://miro.com/templates/customer-problem-statement/

Problem	l am	I'm trying to	But	Because	Which makes
Statement (PS)	(Customer)				
PS-1	freelance web developer.	land steady projects	competiti on on mainstrea m platforms is overwhel ming	many clients opt for the cheapest bid	frustrated and demotivated.
PS-2	freelance graphic designer	showcase my portfolio to potential clients effectively,	platform limits personal branding tools		I can't stand c grow my cares



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Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	freelance	land steady	competiti	many clients	frustrated and
	web	projects	on on	opt for the	demotivated.
	developer.		mainstrea	cheapest bid	
			m		
			platforms		
			is		
			overwhel		
			ming		
PS-2	freelance	showcase my	platform		
	graphic	portfolio to	limits		I can't stand out or
	designer	potential	personal		grow my career.
		clients	branding		
		effectively,	tools		