

Eda-bank-loan-default-risk- analysis

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1. Introduction:

- This case study aims to give an idea of applying EDA in a real business scenario. In this case study, we will develop a basic understanding of risk analytics in banking and financial services and understand how data is used to minimise the risk of losing money while lending to customers.

Business Objective

- This case study aims to identify patterns which indicate if a client has difficulty paying their installments which may be used for taking actions such as denying the loan, reducing the amount of loan, lending (to risky applicants) at a higher interest rate, etc. This will ensure that the consumers capable of repaying the loan are not rejected. Identification of such applicants using EDA is the aim of this case study. In other words, the company wants to understand the driving factors (or driver variables) behind loan default, i.e. the variables which are strong indicators of default. The company can utilise this knowledge for its portfolio and risk assessment.

Business Understanding

The loan providing companies find it hard to give loans to the people due to their insufficient or non-existent credit history. Because of that, some consumers use it as their advantage by becoming a defaulter. Suppose you work for a consumer finance company which specialises in lending various types of loans to urban customers. You have to use EDA to analyse the patterns present in the data. This will ensure that the applicants capable of repaying the loan are not rejected.

When the company receives a loan application, the company has to decide for loan approval based on the applicant's profile. Two types of risks are associated with the bank's decision:

- If the applicant is likely to repay the loan, then not approving the loan results in a loss of business to the company
 - If the applicant is not likely to repay the loan, i.e. he/she is likely to default, then approving the loan may lead to a financial loss for the company.
- The data given below contains the information about the loan application at the time of applying for the loan. It contains two types of scenarios:
- **The client with payment difficulties:** he/she had late payment more than X days on at least one of the first Y instalments of the loan in our sample
 - **All other cases:** All other cases when the payment is paid on time

When a client applies for a loan, there are four types of decisions that could be taken by the client/company):

1. **Approved:** The Company has approved loan Application
2. **Cancelled:** The client cancelled the application sometime during approval. Either the client changed her/his mind about the loan or in some cases due to a higher risk of the client he received worse pricing which he did not want.
3. **Refused:** The company had rejected the loan (because the client does not meet their requirements etc.)
4. **Unused offer:** Loan has been cancelled by the client but on different stages of the process.

2. Getting Jupyter Ready:

Import Python Libraries:

2.1 Import Python Libraries:

```
import matplotlib.pyplot as plt
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import matplotlib.style as style
import seaborn as sns
import itertools
%matplotlib inline
```

setting up plot style

```
style.use('seaborn-v0_8-poster')
style.use('fivethirtyeight')
import warnings
warnings.filterwarnings('ignore')
```

2.2 Suppress Warnings:

```
import warnings
warnings.filterwarnings('ignore')
```

2.3 Adjust Jupyter Views

```
pd.set_option('display.max_rows', 500)
pd.set_option('display.max_columns', 500)
pd.set_option('display.width', 1000)
pd.set_option('display.expand_frame_repr', False)
```

3. Reading & Understanding the data

3.1 Importing the input files

```
In [6]: applicationDF = pd.read_csv(r'E:\Flask\EDA Bank Loan Default Risk Analysis\archive\application_data.csv')
previousDF = pd.read_csv(r'E:\Flask\EDA Bank Loan Default Risk Analysis\archive\previous_application.csv')
applicationDF.head()
```

```
Out[6]:
```

EDIF_BUREAU_DAY	AMT_REQ_CREDIT_BUREAU_WEEK	AMT_REQ_CREDIT_BUREAU_MON	AMT_REQ_CREDIT_BUREAU_QRT	AMT_REQ_CREDIT_BUREAU_YEAR
0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0
NaN	NaN	NaN	NaN	NaN
0.0	0.0	0.0	0.0	0.0


```
In [7]: previousDF.head()
```

```
Out[7]:
```

	BK_ID_PREV	BK_ID_CURR	NAME_CONTRACT_TYPE	AMT_ANNUITY	AMT_APPLICATION	AMT_CREDIT	AMT_DOWN_PAYMENT	AMT_GOODS_PRICE	WEEK
0	2330495	271077	Consumer loans	1730.430	17145.0	17145.0	0.0	17145.0	
1	2002425	105129	Cash loans	26146.615	607500.0	679670.0	NaN	607500.0	
2	2523466	122040	Cash loans	15040.735	112800.0	136444.5	NaN	112600.0	
3	2819043	175158	Cash loans	41041.335	459000.0	470790.0	NaN	450000.0	
4	1704005	202034	Cash loans	31924.380	337000.0	404000.0	NaN	337000.0	

3.2 Inspect Data Frames

```
In [8]: # Database dimension
print("Database dimension - applicationDF", applicationDF.shape)
print("Database dimension - previousDF", previousDF.shape)

#Database size
print("Database size - applicationDF", applicationDF.size)
print("Database size - previousDF", previousDF.size)

Database dimension - applicationDF : (307511, 122)
Database dimension - previousDF : (1576214, 37)
Database size - applicationDF : 37516342
Database size - previousDF : 61797918
```

```
In [0]: # Database column types
applicationDF.info(verbose=True)
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 387511 entries, 0 to 387510
Data columns (total 122 columns):
#   Column                                Dtype
---  -
0   SK_ID_CURR                           int64
1   TARGET                               int64
2   NAME_CONTRACT_TYPE                   object
3   CODE_GENDER                          object
4   FLAG_OWN_CAR                         object
5   FLAG_OWN_REALTY                      object
6   CNT_CHILDREN                         int64
7   AMT_INCOME_TOTAL                     float64
8   AMT_CREDIT                           float64
9   AMT_ANNUITY                          float64
10  AMT_GOODS_PRICE                       float64
11  NAME_TYPE_SUITE                       object
12  NAME_INCOME_TYPE                     object
13  NAME_EDUCATION_TYPE                  object
```

```
In [10]: previousDF.info(verbose=True)
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1678214 entries, 0 to 1678213
Data columns (total 37 columns):
 #   Column                                Non-Null Count  Dtype
---  -
0   SK_ID_PREV                            1678214 non-null  int64
1   SK_ID_CURR                            1678214 non-null  int64
2   NAME_CONTRACT_TYPE                   1678214 non-null  object
3   AMT_ANNUITY                          1297970 non-null  float64
4   AMT_APPLICATION                      1678214 non-null  float64
5   AMT_CREDIT                           1678213 non-null  float64
6   AMT_DOWN_PAYMENT                     774378 non-null  float64
7   AMT_GOODS_PRICE                      1284099 non-null  float64
8   WEEKDAY_APPR_PROCESS_START           1678214 non-null  object
9   HOUR_APPR_PROCESS_START              1678214 non-null  int64
10  FLAG_LAST_APPL_PER_CONTRACT          1678214 non-null  object
11  NFLAG_LAST_APPL_IN_DAY               1678214 non-null  int64
12  RATE_DOWN_PAYMENT                    774378 non-null  float64
13  RATE_INTEREST_PRIMARY                5951 non-null    float64
14  RATE_INTEREST_PRIVILEGED             5951 non-null    float64
15  NAME_CASH_LOAN_PURPOSE               1678214 non-null  object
16  NAME_CONTRACT_STATUS                 1678214 non-null  object
17  DAYS_DECISION                        1678214 non-null  int64
18  NAME_PAYMENT_TYPE                    1678214 non-null  object
19  CODE_REJECT_REASON                   1678214 non-null  object
20  NAME_TYPE_SUITE                       849899 non-null  object
21  NAME_CLIENT_TYPE                     1678214 non-null  object
22  NAME_GOODS_CATEGORY                  1678214 non-null  object
23  NAME_PORTFOLIO                       1678214 non-null  object
24  NAME_PRODUCT_TYPE                    1678214 non-null  object
25  CHANNEL_TYPE                         1678214 non-null  object
26  SELLERNAME_APPR                      1678213 non-null  int64
27  NAME_SELLER_INDUSTRY                 1678214 non-null  object
28  CNT_PAYMENT                          1297984 non-null  float64
29  NAME_YIELD_GROUP                     1678214 non-null  object
30  PRODUCT_COMBINATION                  1669868 non-null  object
31  DAYS_FIRST_DRAWING                   997149 non-null  float64
32  DAYS_FIRST_DUE                       997149 non-null  float64
33  DAYS_LAST_DUE_1ST_VERSION            997149 non-null  float64
34  DAYS_LAST_DUE                        997149 non-null  float64
35  DAYS_TERMINATION                     997149 non-null  float64
36  NFLAG_INSURED_ON_APPROVAL            997149 non-null  float64
dtypes: float64(15), int64(5), object(16)
memory usage: 471.5+ MB
```

```
In [11]: # Checking the numeric variables of the dataframes
applicationDF.describe()
```

Out[11]:

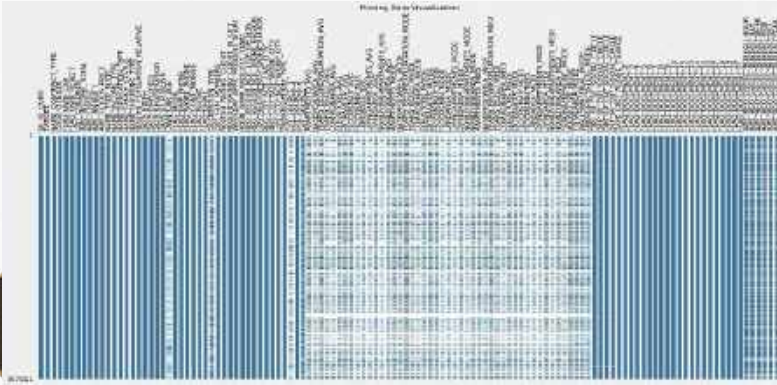
	SK_ID_CURR	TARGET	ONT_CHILDREN	AMT_INCOME_TOTAL	AMT_CREDIT	AMT_ANNUITY	AMT_GOODS_PRICE	REGION_POPULATION_RELATI
count	307511.000000	307511.000000	307511.000000	3.075110e+05	1.075110e+05	307486.000000	3.072330e+05	307511.0000
mean	375190.516677	0.060729	0.417052	1.807879e+05	5.990280e+05	27106.573909	5.383963e+05	0.0208
std	108790.178348	0.272415	0.722121	2.371231e+05	4.024906e+05	14485.731315	3.894486e+05	0.0138
min	100002.000000	0.000000	0.000000	2.985000e+04	4.900000e+04	1815.800000	4.050000e+04	0.0002
25%	169145.500000	0.000000	0.000000	1.125000e+05	2.700000e+05	16524.000000	2.385000e+05	0.0103
50%	279232.000000	0.000000	0.000000	1.471500e+05	5.135000e+05	24903.000000	4.500000e+05	0.0188
75%	367142.500000	0.000000	1.000000	2.029000e+05	8.094500e+05	34496.000000	6.795000e+05	0.0208
max	458255.000000	1.000000	19.000000	1.170000e+06	4.058030e+06	258025.800000	4.050000e+06	0.0725

```
In [12]: previousDF.describe()
```

Out[12]:

	SK_ID_PREV	SK_ID_CURR	AMT_ANNUITY	AMT_APPLICATION	AMT_CREDIT	AMT_DOWN_PAYMENT	AMT_GOODS_PRICE	HOUS_APPR_PROCESS_\$T2
count	1.670214e+08	1.670214e+08	1.297979e+08	1.570214e+08	1.670210e+08	7.743700e+05	1.294889e+08	1.670214e
mean	1.529036e+08	2.793572e+08	1.585512e+04	1.782530e+05	1.961140e+05	8.697402e+03	2.218473e+05	1.248416e
std	5.326990e+05	1.028148e+08	1.478214e+04	2.927798e+05	3.185740e+05	2.092150e+04	3.153966e+06	3.034028e
min	1.000001e+08	1.000001e+08	0.000000e+00	0.000000e+00	0.000000e+00	-9.000000e+01	0.000000e+00	0.000000e
25%	1.461837e+08	1.890290e+08	8.321780e+03	1.872000e+04	2.419050e+04	0.000000e+00	5.084100e+04	1.000000e
50%	1.925110e+08	2.787145e+08	1.125000e+04	7.104800e+04	8.054100e+04	1.638000e+03	1.123200e+05	1.200000e
75%	2.384280e+08	3.678140e+08	2.085440e+04	1.903800e+05	2.164180e+05	7.749000e+03	2.340000e+05	1.800000e
max	2.645332e+08	4.582550e+08	4.180580e+05	6.905150e+06	6.905180e+06	3.080045e+06	6.905180e+06	2.000000e

4. Data Cleaning & Manipulation



Insight:

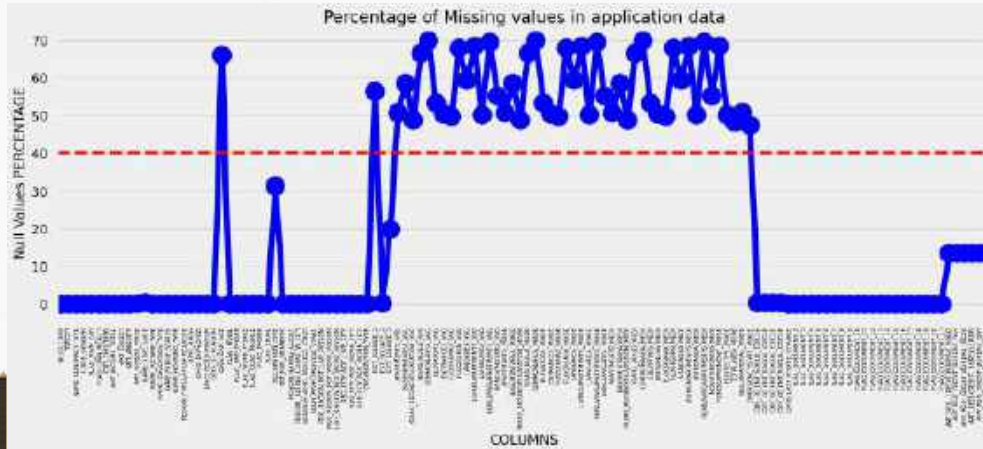
There are many columns in applicationDF dataframe where missing value is more than 40%. Let's plot the columns vs missing value % with 40% being the cut-off marks

Insight:

Based on the above Matrix, it is evident that the dataset has many missing values. Let's check for each column what is the % of missing values

```
In [14]: # If want values for each column
round(applicationDF.isnull().sum() / applicationDF.shape[0] * 100, 2)
```

```
Out[14]: SK_ID_CURR      0.00
TARGET      0.00
NAME_CONTRACT_TYPE      0.00
CODE_GENDER      0.00
FLAG_OWN_CAR      0.00
FLAG_OWN_REALTY      0.00
CNT_CHILDREN      0.00
AMT_INCOME_TOTAL      0.00
AMT_CREDIT      0.00
AMT_ANNUITY      0.00
AMT_GOODS_PRICE      0.00
NAME_TYPE_SUITE      0.41
NAME_INCOME_TYPE      0.00
NAME_EDUCATION_TYPE      0.00
NAME_FAMILY_STATUS      0.00
NAME_HOUSING_TYPE      0.00
REGION_POPULATION_RELATIVE      0.00
DAYS_BIRTH      0.00
DAYS_EMPLOYED      0.00
```



Column Name Null Values Percentage

21	OWN_CAR_AGE	61.886119
41	EXT_SOURCE_1	48.391119
44	APARTMENTS_AVG	51.734795
46	BASICAPARTMENTS_AVG	50.111990
48	YEARS_BEGINEXPLORATION_AVG	48.751019
47	YEARS_BUILT_AVG	60.487784
48	COMMERCIAL_AVG	55.072297
49	ELEVATORS_AVG	53.299900
50	ENTRANCES_AVG	50.348795
51	FLOORSMAX_AVG	49.756022
52	FLOORSMIN_AVG	57.846000
53	LANDAREA_AVG	59.376788
54	LIVINGAPARTMENTS_AVG	60.364953
55	LIVINGAREA_AVG	60.152398
56	NONLIVINGAPARTMENTS_AVG	60.432092
57	NONLIVINGAREA_AVG	58.576164
58	APARTMENTS_MODE	48.716788
59	BASICAPARTMENTS_MODE	49.616988
60	YEARS_BEGINEXPLORATION_MODE	48.391019
61	YEARS_BUILT_MODE	60.487788
62	COMMERCIAL_MODE	60.072297
63	ELEVATORS_MODE	53.299900
64	ENTRANCES_MODE	50.348795
65	FLOORSMAX_MODE	49.756022
66	FLOORSMIN_MODE	57.846000
67	LANDAREA_MODE	59.376788
68	LIVINGAPARTMENTS_MODE	60.364953
69	LIVINGAREA_MODE	60.152398
70	NONLIVINGAPARTMENTS_MODE	60.432092
71	NONLIVINGAREA_MODE	58.576164
72	APARTMENTS_MIN	48.716788
73	BASICAPARTMENTS_MIN	49.616988
74	YEARS_BEGINEXPLORATION_MIN	48.391019
75	YEARS_BUILT_MIN	60.487784
76	COMMERCIAL_MIN	60.072297
77	ELEVATORS_MIN	53.299900
78	ENTRANCES_MIN	50.348795
79	FLOORSMAX_MIN	49.756022
80	FLOORSMIN_MIN	57.846000
81	LANDAREA_MIN	59.376788
82	LIVINGAPARTMENTS_MIN	60.364953
83	LIVINGAREA_MIN	60.152398
84	NONLIVINGAPARTMENTS_MIN	60.432092
85	NONLIVINGAREA_MIN	58.576164
86	APARTMENTS_MAX	60.364953
87	BASICAPARTMENTS_MAX	60.152398
88	YEARS_BEGINEXPLORATION_MAX	48.751019
89	YEARS_BUILT_MAX	60.487784
90	COMMERCIAL_MAX	60.072297
91	ELEVATORS_MAX	53.299900
92	ENTRANCES_MAX	50.348795
93	FLOORSMAX_MAX	49.756022
94	FLOORSMIN_MAX	57.846000
95	LANDAREA_MAX	59.376788
96	LIVINGAPARTMENTS_MAX	60.364953
97	LIVINGAREA_MAX	60.152398
98	NONLIVINGAPARTMENTS_MAX	60.432092
99	NONLIVINGAREA_MAX	58.576164

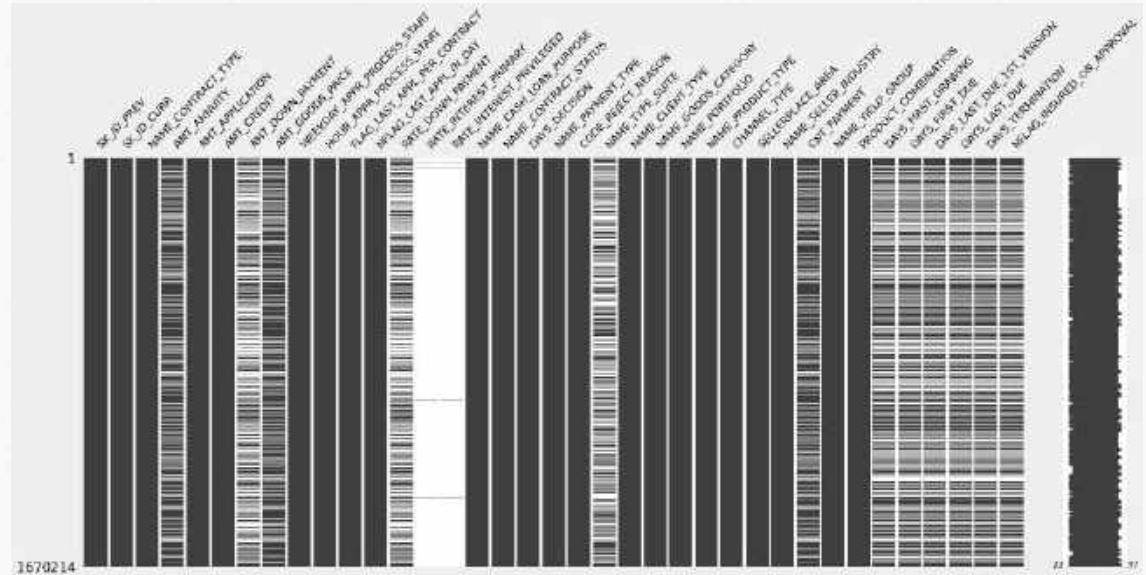
Insight:

Total of 49 columns are there which have more than 40% null values. Seems like most of the columns with high missing values are related to different area sizes on apartment owned/rented by the loan applicant

4.1.2 previousDF Missing Values

Insight:

Based on the above Matrix, it is evident that the dataset has many missing values. Let's check for each column what is the % of missing values



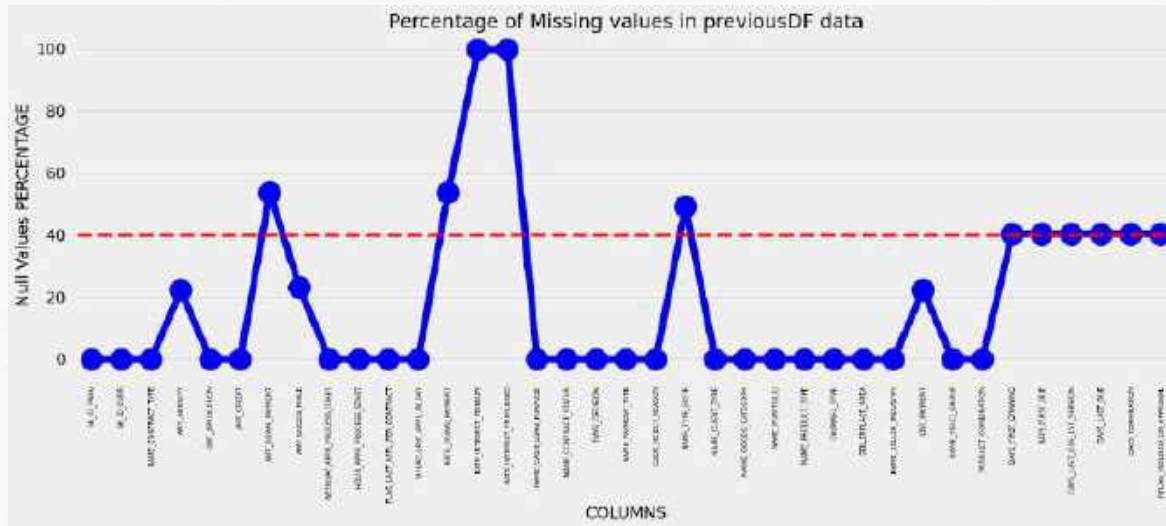
SK_ID_PREV	0.00
SK_ID_CURR	0.00
NAME_CONTRACT_TYPE	0.00
AMT_ANNUITY	25.25
AMT_APPLICATION	0.00
AMT_CREDIT	0.00
AMT_DOWN_PAYMENT	53.64
AMT_GOODS_PRICE	23.00
WEEKDAY_APPR_PROCESS_START	0.00
HOUR_APPR_PROCESS_START	0.00
FLAG_LAST_APPL_PER_CONTRACT	0.00
NFLAG_LAST_APPL_IN_DAY	0.00
RATE_DOWN_PAYMENT	53.64
RATE_INTEREST_PRIMARY	39.64
RATE_INTEREST_PRIVILEGED	39.64
NAME_CASH_LOAN_PURPOSE	0.00
NAME_CONTRACT_STATUS	0.00
DAYS_DECISION	0.00
NAME_PAYMENT_TYPE	0.00
CODE_REJECT_REASON	0.00
NAME_TYPE_SUITE	49.12
NAME_CLIENT_TYPE	0.00
NAME_GOODS_CATEGORY	0.00
NAME_PORTFOLIO	0.00
NAME_PRODUCT_TYPE	0.00
CHANNEL_TYPE	0.00
SELLERPLACE_AREA	0.00
NAME_SELLER_INDUSTRY	0.00
CNT_PAYMENT	22.29
NAME_YIELD_GROUP	0.00
PRODUCT_COMBINATION	0.01
DAYS_FIRST_DRAWING	40.30
DAYS_FIRST_DUE	40.30
DAYS_LAST_DUE_1ST_VERSION	40.30
DAYS_LAST_DUE	40.30
DAYS_TERMINATION	40.30
NFLAG_INSURED_ON_APPROVAL	40.30

dtype: float64

Insight:

There are many columns in previousDF dataframe where missing value is more than 40%. Let's plot the columns vs missing value % with 40% being the cut-off marks

checking the null value % of each column in previousDF dataframe



- **Insight:**

From the plot we can see the columns in which percentage of null values more than 40% are marked above the red line and the columns which have less than 40 % null values below the red line. Let's check the columns which has more than 40% missing values

	Column Name	Null Values Percentage
8	AMT_DOWN_PAYMENT	33.630480
12	RATE_DOWN_PAYMENT	33.630460
13	RATE_INTEREST_PRIMARY	49.613995
14	RATE_INTEREST_PRIVILEGED	49.613995
20	NAME_TYPE_SUITE	45.115754
31	DAYS_FIRST_DRAWING	40.298129
32	DAYS_FIRST_DUE	40.298129
33	DAYS_LAST_DUE_1ST_VERSION	40.298129
34	DAYS_LAST_DUE	40.298129
35	DAYS_TERMINATION	40.298129
36	INFLAG_INURED_ON_APPROVAL	40.298129

more than or equal to 40% empty rows
columns

Insight:

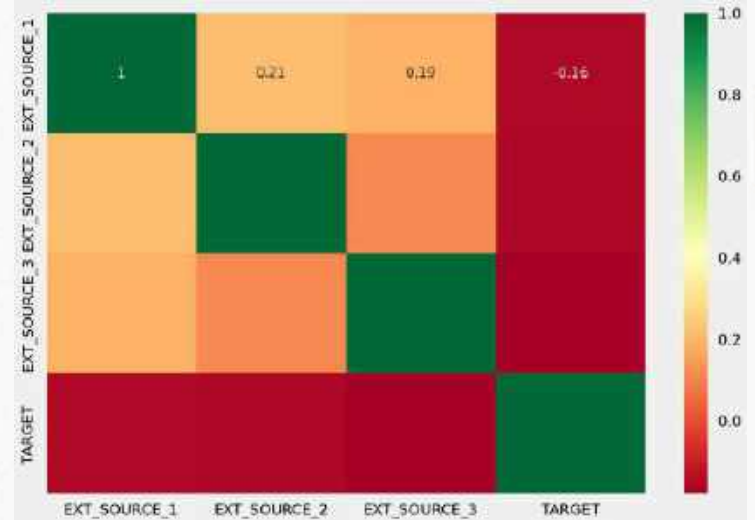
Total of 11 columns are there which have more than 40% null values. These columns can be deleted. Before deleting these columns, let's review if there are more columns which can be dropped or not[(http://)]

4.2 Analyze & Delete Unnecessary Columns in applicationDF

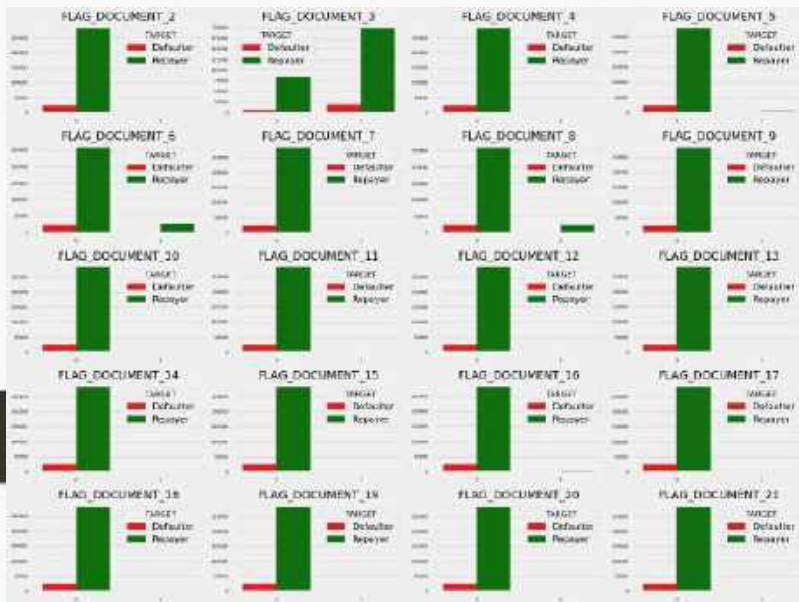
4.2.1 EXT_SOURCE_X

Insight:

Based on the above Heatmap, we can see there is almost no correlation between EXT_SOURCE_X columns and target column, thus we can drop these columns. EXT_SOURCE_1 has 56% null values, where as EXT_SOURCE_3 has close to 20% null values



Checking correlation of EXT_SOURCE_X columns vs TARGET column



4.2.2 Flag Document

Insight:

The above graph shows that in most of the loan application cases, clients who applied for loans has not submitted FLAG_DOCUMENT_X except FLAG_DOCUMENT_3. Thus, Except for FLAG_DOCUMENT_3, we can delete rest of the columns. Data shows if borrower has submitted FLAG_DOCUMENT_3 then there is a less chance of defaulting the loan.



Contact Parameters

checking is there is any correlation between mobile phone, work phone etc, email, Family members and Region rating

Insight:

There is no correlation between flags of mobile phone, email etc with loan repayment; thus these columns can be deleted

including the 6 FLAG columns to be deleted

Insight:

Total 76 columns can be deleted from applicationDF

```
# inspecting the column types after removal of unnecessary columns:
applicationDF.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 387511 entries, 0 to 387510
Data columns (total 46 columns):
#   Column                                     Non-Null Count  Dtype
---  -
0   SK_ID_CURR                               387511 non-null  int64
1   TARGET                                   387511 non-null  int64
2   NAME_CONTRACT_TYPE                       387511 non-null  object
3   CODE_GENDER                             387511 non-null  object
4   FLAG_OWN_CAR                             387511 non-null  object
5   FLAG_OWN_REALTY                         387511 non-null  object
6   CNT_CHILDREN                             387511 non-null  int64
7   AMT_INCOME_TOTAL                       387511 non-null  float64
8   AMT_CREDIT                             387511 non-null  float64
9   AMT_ANNUITY                             387490 non-null  float64
10  AMT_GOODS_PRICE                         387233 non-null  float64
11  NAME_TYPE_SUITE                         386319 non-null  object
12  NAME_INCOME_TYPE                       387511 non-null  object
13  NAME_EDUCATION_TYPE                   387511 non-null  object
14  NAME_FAMILY_STATUS                     387511 non-null  object
15  NAME_HOUSING_TYPE                     387511 non-null  object
16  REGION_POPULATION_RELATIVE             387511 non-null  float64
17  DAYS_BIRTH                             387511 non-null  int64
18  DAYS_EMPLOYED                           387511 non-null  int64
19  DAYS_REGISTRATION                     387511 non-null  float64
20  DAYS_ID_PUBLISH                         387511 non-null  int64
21  OCCUPATION_TYPE                       211120 non-null  object
22  CNT_FAM_MEMBERS                         387500 non-null  float64
23  REGION_RATING_CLIENT                   387511 non-null  int64
24  REGION_RATING_CLIENT_W_CITY            387511 non-null  int64
25  WEEKDAY_APPR_PROCESS_START             387511 non-null  object
26  HOUR_APPR_PROCESS_START                 387511 non-null  int64
27  REG_REGION_NOT_LIVE_REGION              387511 non-null  int64
28  REG_REGION_NOT_WORK_REGION              387511 non-null  int64
29  LIVE_REGION_NOT_WORK_REGION             387511 non-null  int64
30  REG_CITY_NOT_LIVE_CITY                  387511 non-null  int64
31  REG_CITY_NOT_WORK_CITY                  387511 non-null  int64
32  LIVE_CITY_NOT_WORK_CITY                 387511 non-null  int64
33  ORGANIZATION_TYPE                       387511 non-null  object
34  OBS_30_CNT_SOCIAL_CIRCLE                386490 non-null  float64
35  DEF_30_CNT_SOCIAL_CIRCLE                386490 non-null  float64
36  OBS_60_CNT_SOCIAL_CIRCLE                386490 non-null  float64
37  DEF_60_CNT_SOCIAL_CIRCLE                386490 non-null  float64
38  DAYS_LAST_PHONE_CHANGE                  387518 non-null  float64
39  FLAG_DOCUMENT_3                         387511 non-null  int64
40  AMT_REQ_CREDIT_BUREAU_HOUR              265992 non-null  float64
41  AMT_REQ_CREDIT_BUREAU_DAY               265992 non-null  float64
42  AMT_REQ_CREDIT_BUREAU_WEEK              265992 non-null  float64
43  AMT_REQ_CREDIT_BUREAU_MON               265992 non-null  float64
44  AMT_REQ_CREDIT_BUREAU_QRT               265992 non-null  float64
45  AMT_REQ_CREDIT_BUREAU_YEAR              265992 non-null  float64
dtypes: float64(18), int64(16), object(12)
memory usage: 187.0+ MB
```

Insight:

After deleting unnecessary columns, there are 46 columns remaining in applicationDF

4.3 Analyze & Delete Unnecessary Columns in previousDF

Getting the 11 columns which has more than 40% unknown

```
to_drop = ['BWT_DOWN_PAYMENT',  
           'RATE_DOWN_PAYMENT',  
           'RATE_INTEREST_PRIMARY',  
           'RATE_INTEREST_PRIVILEGED',  
           'NAME_TYPE_SUITE',  
           'DAYS_FIRST_DRAWING',  
           'DAYS_FIRST_DUE',  
           'DAYS_LAST_DUE_1ST_VERSION',  
           'DAYS_LAST_DUE',  
           'DAYS_TERMINATION',  
           'NFLAG_INSURED_ON_APPROVAL']
```

Insight:

After deleting unnecessary columns, there are 22 columns remaining in applicationDF

```
In [36]: # Inspecting the column types after removal of unnecessary columns  
previousDF.info()  
  
(class 'pandas.core.frame.DataFrame')  
RangeIndex: 1678214 entries, 0 to 1678213  
Data columns (total 22 columns):  
#   Column                                Non-Null Count  Dtype    
---  --  -  
0   SE_ID_PREV                            1678214 non-null  int64    
1   SK_ID_CURR                            1678214 non-null  int64    
2   NAME_CONTRACT_TYPE                   1678214 non-null  object   
3   AMT_ANNUITY                          1267070 non-null  float64   
4   AMT_APPLICATION                      1678214 non-null  float64   
5   AMT_CREDIT                           1678213 non-null  float64   
6   AMT_GOODS_PRICE                      1284699 non-null  float64   
7   NAME_CASH_LOAN_PURPOSE               1678214 non-null  object   
8   NAME_CONTRACT_STATUS                1678214 non-null  object   
9   DAYS_DECISION                       1678214 non-null  int64    
10  NAME_PAYMENT_TYPE                   1678214 non-null  object   
11  CODE_DEFECT_REASON                  1678214 non-null  object   
12  NAME_CLIENT_TYPE                    1678214 non-null  object   
13  NAME_GOODS_CATEGORY                 1678214 non-null  object   
14  NAME_PORTFOLIO                      1678214 non-null  object   
15  NAME_PRODUCT_TYPE                   1678214 non-null  object   
16  CHANNEL_TYPE                        1678214 non-null  object   
17  SELLER_INFLUENCE_AREA               1678214 non-null  int64    
18  NAME_SELLER_INDUSTRY                1678214 non-null  object   
19  CNT_PAYMENT                         1267080 non-null  float64   
20  NAME_YIELD_GROUP                    1678214 non-null  object   
21  PRODUCT_COMBINATION                 1649868 non-null  object   
  
dtypes: float64(5), int64(4), object(13)  
memory usage: 238.1+ MB
```

```
Out[43]: AGE_RANGE
50 Above    31.684398
30-49       27.020052
40-50       24.194582
20-39       17.171741
0-29        8.090325
Name: proportion, dtype: float64
```

Insight:

More than 50% loan applicants have income amount in the range of 100K-200K. Almost 92% loan applicants have income less than 300K

```
Out[41]: AMT_CREDIT_RANGE
200K-300K    17.824728
1M Above     15.254783
500K-600K    11.131908
400K-500K    10.418485
300K-400K     9.801275
200K-300K     8.504897
100K-200K     7.820533
500K-600K     7.006576
700K-800K     6.241481
500K-1M       2.801994
0-100K        1.071850
Name: proportion, dtype: float64
```

Insight:

31% loan applicants have age above 50 years.
More than 55% of loan applicants have age over 40 years.

4.4 Standardize Values

Strategy for applicationDF:

- Convert DAYS_DECISION, DAYS_EMPLOYED, DAYS_REGISTRATION, DAYS_ID_PUBLISH from negative to positive as days cannot be negative.
- Convert DAYS_BIRTH from negative to positive values and calculate age and create categorical bins columns
- Categorize the amount variables into bins
- Convert region rating column and few other columns to categorical

Binning Numerical Columns to create a categorical column

Creating bins for income amount

Converting Negative days to positive days

```
Out[16]: AMT_INCOME_RANGE
100K-200K    50.735080
200K-300K    21.218001
0-100K       20.729095
100K-400K     4.776115
400K-500K     1.744069
500K-600K     0.351354
600K-700K     0.181805
800K-900K     0.001088
700K-800K     0.051721
900K-1M       0.001112
1M Above     0.005858
Name: proportion, dtype: float64
```

Insight:

More Than 16% loan applicants have taken loan which amounts to more than 1M.


```
Out[45]: EMPLOYMENT_YEAR
0-5      55.582363
5-10     28.966411
10-15    14.504315
15-20     3.750117
20-25     1.825728
25-30     0.978044
30-35     0.889990
35-40     0.000000
Name: proportion, dtype: float64
```

Insight:

More than 55% of the loan applicants have work experience within 0-5 years and almost 80% of them have less than 10 years of work experience

#Checking the number of unique values each column possess to identify categorical columns
applicationDF.nunique().sort_values()

```
Out[36]: LIVE_CITY_NOT_WORK_CITY      2
TARGET                             2
NAME_CONTRACT_TYPE                 2
REG_REGION_NOT_LIVE_REGION         2
FLAG_OWN_CAR                       2
FLAG_OWN_REALTY                   2
REG_REGION_NOT_WORK_REGION         2
LIVE_REGION_NOT_WORK_REGION        2
FLAG_DOCUMENT_1                   3
REG_CITY_NOT_LIVE_CITY             2
REG_CITY_NOT_WORK_CITY            2
REGION_RATING_CLIENT              3
CODE_GENDER                       3
REGION_RATING_CLIENT_H_CITY        3
AMT_REQ_CREDIT_BUREAU_HOUR         2
NAME_EDUCATION_TYPE               5
AGE_GROUP                         5
NAME_FAMILY_STATUS                 6
NAME_HOUSING_TYPE                  4
EMPLOYMENT_YEAR                   6
WEEKDAY_APPR_PROCESS_START         7
NAME_TYPE_SUITE                    7
NAME_INCOME_TYPE                   8
AMT_REQ_CREDIT_BUREAU_WEEK         9
AMT_REQ_CREDIT_BUREAU_DAY          9
DEF_30_CNT_SOCIAL_CIRCLE          9
DEF_30_CNT_SOCIAL_CIRCLE          10
AMT_CREDIT_RANGE                   11
AMT_INCOME_RANGE                   11
AMT_REQ_CREDIT_BUREAU_QRT         11
CNT_CHILDREN                       15
CNT_FAM_MEMBERS                    17
OCCUPATION_TYPE                    18
HOUR_APPR_PROCESS_START            24
AMT_REQ_CREDIT_BUREAU_MON          24
AMT_REQ_CREDIT_BUREAU_YEAR         25
OBS_30_CNT_SOCIAL_CIRCLE          31
OBS_30_CNT_SOCIAL_CIRCLE          31
AGE                                50
YEARS_EMPLOYED                     51
ORGANIZATION_TYPE                  58
REGION_POPULATION_RELATIVE         81
AMT_GOODS_PRICE                   1001
AMT_INCOME_TOTAL                   2548
DAYS_LAST_PHONE_CHANGE             1771
AMT_CREDIT                         5681
DAYS_30_PUBLISHED                  6168
DAYS_EMPLOYED                      12574
AMT_BANQUET                        13622
DAYS_REGISTRATION                  17088
DAYS_BIRTH                          17460
SK_ID_CURR                         387511
dtypes: int64
```

4.5 Data Type Conversion

[illegible]

Insight:

Numeric columns are already in int64 and float64 format. Hence proceeding with other columns.

In [49]: # Inspecting the column types if the above conversion is reflected
applicationOf.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 387511 entries, 0 to 387510
Data columns (total 52 columns):
 #   Column                Non-Null Count  Dtype
---  --
 0   SK_ID_CURR            387511 non-null  int64
 1   TARGET                387511 non-null  int64
 2   NAME_CONTRACT_TYPE    387511 non-null  category
 3   CODE_GENDER           387511 non-null  category
 4   FLAG_OWN_CAR          387511 non-null  category
 5   FLAG_OWN_REALTY       387511 non-null  category
 6   CNT_CHILDREN          387511 non-null  int64
 7   AMT_INCOME_TOTAL      387511 non-null  float64
 8   AMT_CREDIT            387511 non-null  float64
 9   AMT_ANNUITY           387490 non-null  float64
10  AMT_GOODS_PRICE       387232 non-null  float64
11  NAME_TYPE_SUITE       386210 non-null  category
12  NAME_INCOME_TYPE      387511 non-null  category
13  NAME_EDUCATION_TYPE   387511 non-null  category
14  NAME_FAMILY_STATUS     387511 non-null  category
15  NAME_HOUSING_TYPE      387511 non-null  category
16  REGION_POPULATION_RELATIVE 387511 non-null  float64
17  DAYS_BIRTH            387511 non-null  int64
18  DAYS_EMPLOYED         387511 non-null  int64
19  DAYS_REGISTRATION     387511 non-null  float64
20  DAYS_TO_PURCHASE      387511 non-null  int64
21  OCCUPATION_TYPE       211120 non-null  category
22  CNT_FAM_MEMBERS       387500 non-null  float64
23  REGION_RATING_CLIENT   387511 non-null  category
24  REGION_RATING_CLIENT_W_CITY 387511 non-null  category
25  WEEKDAY_APPR_PROCESS_START 387511 non-null  category
26  HOUR_APPR_PROCESS_START 387511 non-null  int64
27  REG_REGION_NOT_LIVE_REGION 387511 non-null  int64
28  REG_REGION_NOT_WORK_REGION 387511 non-null  category
29  LIVE_REGION_NOT_WORK_REGION 387511 non-null  category
30  REG_CITY_NOT_LIVE_CITY 387511 non-null  category
31  REG_CITY_NOT_WORK_CITY 387511 non-null  category
32  LIVE_CITY_NOT_WORK_CITY 387511 non-null  category
33  ORGANIZATION_TYPE      387511 non-null  category
34  OBS_30_CNT_SOCIAL_CIRCLE 386490 non-null  float64
35  DEF_30_CNT_SOCIAL_CIRCLE 386490 non-null  float64
36  OBS_60_CNT_SOCIAL_CIRCLE 386490 non-null  float64
37  DEF_60_CNT_SOCIAL_CIRCLE 386490 non-null  float64
38  DAYS_LAST_PHONE_CHANGE 387510 non-null  float64
39  FLAG_DOCUMENT_1       387511 non-null  int64
40  AMT_REQ_CREDIT_BUREAU_HOUR 265992 non-null  float64
41  AMT_REQ_CREDIT_BUREAU_DAY 265992 non-null  float64
42  AMT_REQ_CREDIT_BUREAU_WEEK 265992 non-null  float64
43  AMT_REQ_CREDIT_BUREAU_MON 265992 non-null  float64
44  AMT_REQ_CREDIT_BUREAU_QRT 265992 non-null  float64
45  AMT_REQ_CREDIT_BUREAU_YEAR 265992 non-null  float64
46  AMT_INCOME_RANGE      387279 non-null  category
47  AMT_CREDIT_RANGE      387511 non-null  category
48  AGE                   387511 non-null  int64
49  AGE_GROUP              387511 non-null  category
50  YEARS_EMPLOYED        387511 non-null  int64
51  EMPLOYMENT_YEAR       224230 non-null  category

dtypes: category(23), float64(18), int64(11)
memory usage: 74.8 MB
```

4.4.2 Standardize Values for previousDF

Strategy for previousDF:

- Convert DAYS_DECISION from negative to positive values and create categorical bins columns.
- Convert loan purpose and few other columns to categorical.

```
In [50]: #Checking the number of unique values each column possess to identify categorical columns.
previousDF.nunique().sort_values()
```

```
Out[50]:
NAME_PRODUCT_TYPE      2
NAME_PAYMENT_TYPE      4
NAME_CONTRACT_TYPE     4
NAME_CLIENT_TYPE       4
NAME_CONTRACT_STATUS   4
NAME_PORTFOLIO          5
NAME_YIELD_GROUP       5
CHANNEL_TYPE           8
CODE_REJECT_REASON     9
NAME_SELLER_INDUSTRY    11
PRODUCT_COMBINATION    17
NAME_CASH_LOAN_PURPOSE 25
NAME_GOODS_CATEGORY    28
CNT_PAYMENT            48
SELLERPLACE_AREA      1897
DAYS_DECISION          1922
AMT_CREDIT             86891
AMT_GOODS_PRICE        91885
AMT_APPLICATION        91885
SK_ID_CURR             336657
AMT_ANNUITY            357959
SK_ID_PREV             1679214
dtype: int64
```

```
In [51]: # Inspecting the column types if the above conversion is reflected
previousDF.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1679214 entries, 0 to 1679213
Data columns (total 22 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   SK_ID_PREV            1679214 non-null  int64
 1   SK_ID_CURR            1679214 non-null  int64
 2   NAME_CONTRACT_TYPE    1679214 non-null  object
 3   AMT_ANNUITY           1297979 non-null  float64
 4   AMT_APPLICATION       1679214 non-null  float64
 5   AMT_CREDIT            1679211 non-null  float64
 6   AMT_GOODS_PRICE       1284699 non-null  float64
 7   NAME_CASH_LOAN_PURPOSE 1679214 non-null  object
 8   NAME_CONTRACT_STATUS  1679214 non-null  object
 9   DAYS_DECISION         1679214 non-null  int64
10   NAME_PAYMENT_TYPE     1679214 non-null  object
11   CODE_REJECT_REASON    1679214 non-null  object
12   NAME_CLIENT_TYPE      1679214 non-null  object
13   NAME_GOODS_CATEGORY   1679214 non-null  object
14   NAME_PORTFOLIO        1679214 non-null  object
15   NAME_PRODUCT_TYPE     1679214 non-null  object
16   CHANNEL_TYPE          1679214 non-null  object
17   SELLERPLACE_AREA      1679214 non-null  int64
18   NAME_SELLER_INDUSTRY  1679214 non-null  object
19   CNT_PAYMENT           1297884 non-null  float64
20   NAME_YIELD_GROUP      1679211 non-null  object
21   PRODUCT_COMBINATION   1667868 non-null  object
dtypes: float64(5), int64(4), object(13)
memory usage: 289.3e MB
```

```
Out[54]: DAYS_DECISION_GROUP
0-400      37.499125
400-800    22.544724
800-1200   12.444753
1200-1600   7.984555
1600-2000   6.197455
2000-2400   5.795788
2400-2800   5.684589
2800-3200   4.677101
Name: proportion, dtype: float64
```

Insight:

Almost 37% loan applicants have applied for a new loan within 0-400 days of previous loan decision

```
In [56]: # Inspecting the column types after conversion
previousdf.info()

Out[56]:
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1678221 entries, 0 to 1678220
Data columns (total 23 columns):
#   Column              Non-Null Count  Dtype
---  --
0   SK_ID_CURR          1678214 non-null  int64
1   SK_ID_PREV          1678214 non-null  int64
2   NAME_CONTRACT_TYPE  1678214 non-null  category
3   AMT_TERM            1257079 non-null  float64
4   DTT_APPRICATION     1678214 non-null  float64
5   AMT_CREDIT          1678213 non-null  float64
6   AMT_GOODS_PRICE     1284089 non-null  float64
7   NAME_CASH_LOAN_PURPOSE 1678214 non-null  category
8   NAME_CONTRACT_STATUS 1678214 non-null  category
9   DAYS_DECISION       1678214 non-null  int64
10  NAME_PAYMENT_TYPE   1678214 non-null  category
11  CODE_REJECT_REASON  1678214 non-null  category
12  NAME_CREDIT_TYPE    1678214 non-null  category
13  NAME_GOODS_CATEGORY 1678214 non-null  category
14  NAME_PORTFOLIO      1678214 non-null  category
15  NAME_PRODUCT_TYPE   1678214 non-null  category
16  CHANNEL_TYPE        1678214 non-null  category
17  SELLERPLACE_AREA    1678214 non-null  int64
18  NAME_SHELLER_INDUSTRY 1678214 non-null  category
19  DTT_PAYMENT         1257084 non-null  float64
20  NAME_YIELD_GROUP    1678214 non-null  category
21  PRODUCT_COMBINATION 1658668 non-null  category
22  DAYS_DECISION_GROUP 1678214 non-null  category
dtypes: category(14), float64(5), int64(4)
memory usage: 127.0 MB
```

4.6 Null Value Data Imputation

4.6.1 Imputing Null Values in applicationDF

Strategy for applicationDF:

- To impute null values in categorical variables which has lower null percentage, mode() is used to impute the most frequent items.
- To impute null values in categorical variables which has higher null percentage, a new category is created.
- To impute null values in numerical variables which has lower null percentage, median() is used as
 - There are no outliers in the columns
 - Mean returned decimal values and median returned whole numbers and the columns were number of requests


```

Out[57]: SK_ID_CURR      0.00
TARGET      0.00
NAME_CONTRACT_TYPE  0.00
CODE_GENDER  0.00
FLAG_OWN_CAR  0.00
FLAG_OWN_REALTY  0.00
CNT_CHILDREN  0.00
AMT_INCOME_TOTAL  0.00
AMT_CREDIT      0.00
AMT_ANNUITY      0.00
AMT_GOODS_PRICE  0.00
NAME_TYPE_SUITE  0.42
NAME_INCOME_TYPE  0.00
NAME_FAMILY_STATUS  0.00
NAME_HOUSING_TYPE  0.00
REGION_POPULATION_RELATIVE  0.00
DAYS_BIRTH      0.00
DAYS_EMPLOYED    0.00
DAYS_REGISTRATION  0.00
DAYS_TO_BIRTH    0.00
OCCUPATION_TYPE  31.35
CNT_FAM_MEMBERS  0.00
REGION_RATING_CLIENT  0.00
REGION_RATING_CLIENT_W_CITY  0.00
WEEKDAY_APP_PROCESS_START  0.00
HOUR_APP_PROCESS_START  0.00
REG_REGION_NOT_LIVE_REGION  0.00
REG_REGION_NOT_WORK_REGION  0.00
LIVE_REGION_NOT_WORK_REGION  0.00
REG_CITY_NOT_LIVE_CITY  0.00
REG_CITY_NOT_WORK_CITY  0.00
LIVE_CITY_NOT_WORK_CITY  0.00
ORGANIZATION_TYPE  0.00
OBS_30_CNT_SOCIAL_CIRCLE  0.33
DEF_30_CNT_SOCIAL_CIRCLE  0.33
OBS_90_CNT_SOCIAL_CIRCLE  0.33
DEF_90_CNT_SOCIAL_CIRCLE  0.33
DAYS_LAST_PHONE_CHANGE  0.00
FLAG_DOCUMENT_2  0.00
AMT_REQ_CREDIT_BUREAU_HOUR  13.50
AMT_REQ_CREDIT_BUREAU_DAY  13.50
AMT_REQ_CREDIT_BUREAU_WEEK  13.50
AMT_REQ_CREDIT_BUREAU_MON  13.50
AMT_REQ_CREDIT_BUREAU_QRT  13.50
AMT_REQ_CREDIT_BUREAU_YEAR  13.50
AMT_INCOME_RANGE  0.00
AMT_CREDIT_RANGE  0.00
AGE  0.00
AGE_GROUP  0.00
YEARS_EMPLOYED  0.00
EMPLOYMENT_YEAS  27.00
dtype: float64

```

checking the null value % of each column in applicationDF dataframe
 $\text{round}(\text{applicationDF.isnull().sum()} / \text{applicationDF.shape}[0] * 100.00, 2)$

Impute numerical variables with the median as there are no outliers that can be seen from results of describe() and mean() returns decimal values and these columns represent number of enquiries made which cannot be decimal:

Impute categorical variable 'NAME_TYPE_SUITE' which has lower null percentage(0.42%) with the most frequent category using mode()[0].

Impute categorical variable 'OCCUPATION_TYPE' which has higher null percentage(31.35%) with a new category as assigning to any existing category might influence the analysis


```
Out[51]: count      306219  
         unique        7  
         top  Unaccompanied  
         freq      248526  
         Name: NAME_TYPE_SUITE, dtype: object
```

Impute numerical variables with the median as (here are no outliers that can be seen from results of describe() and mean() returns decimal values and these columns represent number of enquiries made which cannot be decimal:

```
In [61]: applicationDF[['AMT_REQ_CREDIT_BUREAU_HOUR', 'AMT_REQ_CREDIT_BUREAU_DAY',  
                       'AMT_REQ_CREDIT_BUREAU_WEEK', 'AMT_REQ_CREDIT_BUREAU_MON',  
                       'AMT_REQ_CREDIT_BUREAU_QRT', 'AMT_REQ_CREDIT_BUREAU_YEAR']].describe()
```

```
Out[61]:
```

	AMT_REQ_CREDIT_BUREAU_HOUR	AMT_REQ_CREDIT_BUREAU_DAY	AMT_REQ_CREDIT_BUREAU_WEEK	AMT_REQ_CREDIT_BUREAU_MON	AMT_REQ_CREDIT_BUREAU_QRT	AMT_REQ_CREDIT_BUREAU_YEAR
count	203892.000000	203892.000000	203892.000000	203892.000000	203892.000000	203892.000000
mean	0.006402	0.067700	0.004382	0.267395	0.000000	0.000000
std	0.002816	0.110757	0.006895	0.918002	0.000000	0.000000
min	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
25%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
50%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
75%	0.000000	0.000000	0.000000	0.000000	0.000000	0.000000
max	4.000000	9.000000	8.000000	27.000000	0.000000	0.000000

Impute with median as mean has decimal; and this is number of requests

```

In [10]: # print the first 100 values of the generated sequence
          from itertools import islice
          print([x for x in islice(generated_sequence, 0, 100)])

```

[illegible]

Industry

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4.6.2 Imputing Null Values in previousDF

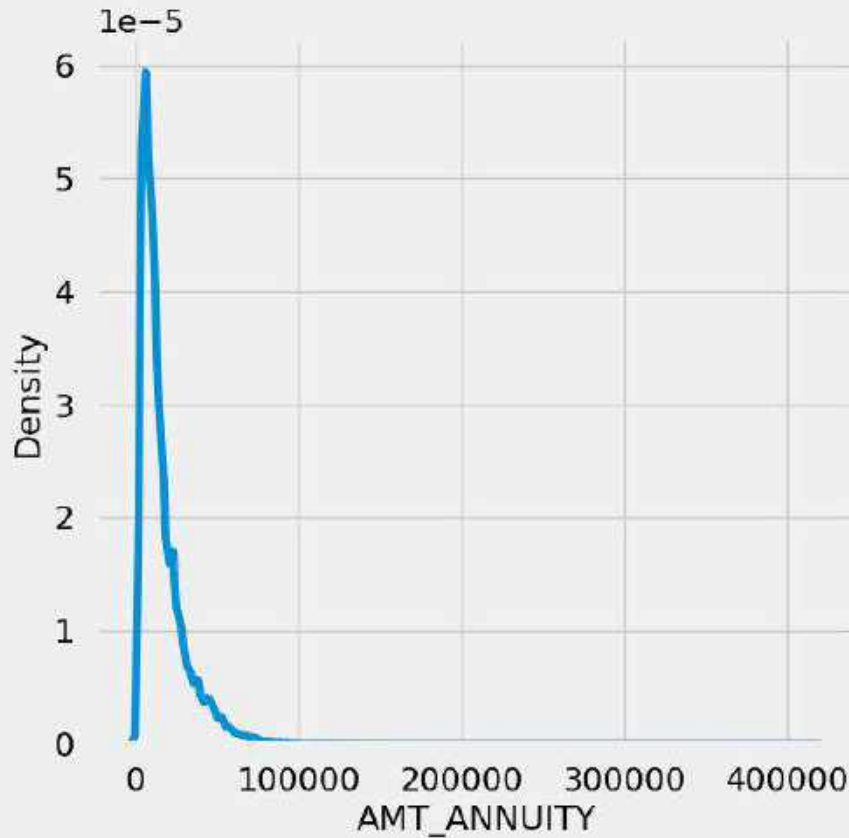
Strategy for applicationDF:

- To impute null values in numerical column, we analysed the loan status and assigned values.
- To impute null values in continuous variables, we plotted the distribution of the columns and used
 - median if the distribution is skewed
 - mode if the distribution pattern is preserved.

```
In [64]: # checking the null value % of each column in previousDF dataframe
round(previousDF.isnull().sum() / previousDF.shape[0] * 100, 2)
```

```
Out[64]: SK_ID_PREV      0.00
SK_ID_CURR      0.00
NAME_CONTRACT_TYPE  0.00
AMT_ANNUITY     22.00
AMT_APPLICATION   0.00
AMT_CREDIT       0.00
AMT_GOODS_PRICE  22.00
NAME_CASH_LOAN_PURPOSE  0.00
NAME_CONTRACT_STATUS  0.00
DAYS_DECISION     0.00
NAME_PAYMENT_TYPE  0.00
CODE_REJECT_REASON  0.00
NAME_CLIENT_TYPE  0.00
NAME_GOODS_CATEGORY  0.00
NAME_PORTFOLIO     0.00
NAME_PRODUCT_TYPE  0.00
CHANNEL_TYPE      0.00
SELLERPLACE_AREA  0.00
NAME_SELLER_INDUSTRY  0.00
CNT_PAYMENT      22.29
NAME_YIELD_GROUP  0.00
PRODUCT_COMBINATION  0.00
DAYS_DECISION_GROUP  0.00
dtype: float64
```

Impute AMT_ANNUITY with median as the distribution is greatly skewed.

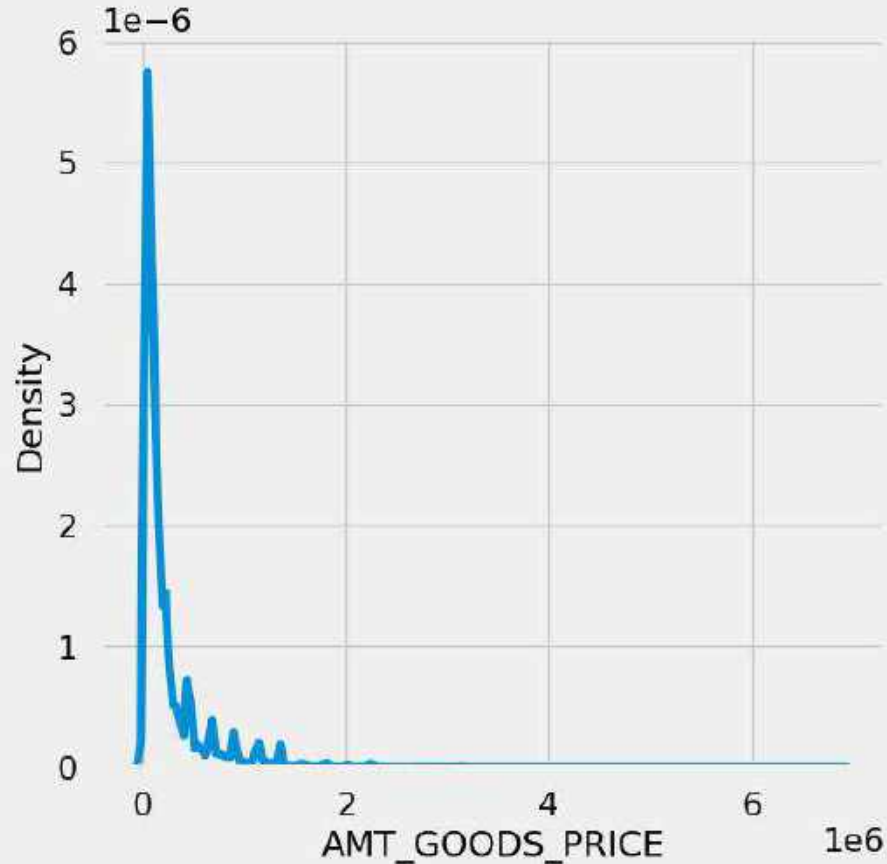


Impute AMT_ANNUIITY with median as the distribution is greatly skewed:

- **Insight:**

There is a single peak at the left side of the distribution and it indicates the presence of outliers and hence imputing with mean would not be the right approach and hence imputing with median.

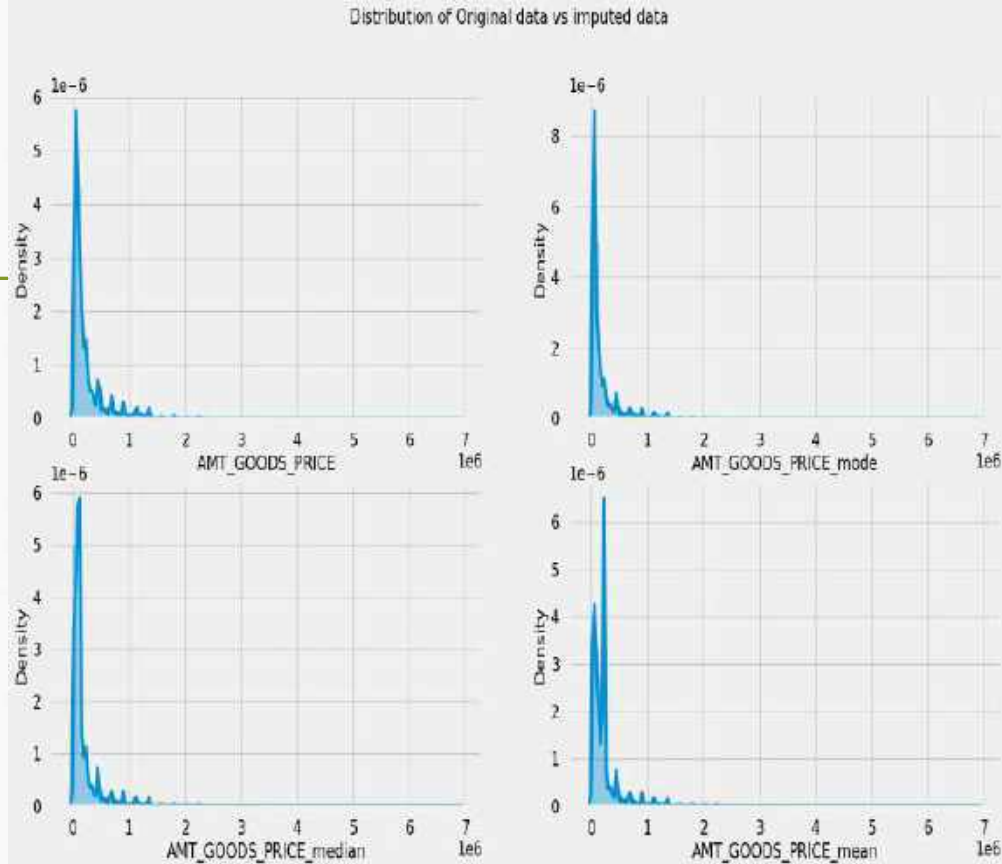
Impute
AMT_GOODS_PRICE
E with mode as the
distribution is closely
similar:



- There are several peaks along the distribution. Let's impute using the mode, mean and median and see if the distribution is still about the same.

Insight:

The original distribution is closer with the distribution of data imputed with mode in this case



There are several peaks along the distribution. Let's impute using the mode, mean and median and see if the distribution is still about the same.

```
In [69]: previousDF['AMT_GOODS_PRICE'].fillna(previousDF['AMT_GOODS_PRICE']
```

Impute CNT_PAYMENT with 0 as the NAME_CONTRACT_STATUS for these indicate that most of these loans were not started:

```
In [70]: previousDF.loc[previousDF['CNT_PAYMENT'].isnull(), 'NAME_CONTRACT'
```

```
Out[70]: NAME_CONTRACT_STATUS
Canceled    305805
Refused     48897
Unused offer 25524
Approved         4
Name: count, dtype: int64
```

```
In [72]: # checking the null value % of each column in previousDF dataframe
round(previousDF.isnull().sum() / previousDF.shape[0] * 100.00,2)
```

```
Out[72]: SK_ID_PREV          0.00
SK_ID_CURR          0.00
NAME_CONTRACT_TYPE    0.00
AMT_ANNUITY          0.00
AMT_APPLICATION       0.00
AMT_CREDIT            0.00
AMT_GOODS_PRICE       0.00
NAME_CASH_LOAN_PURPOSE 0.00
NAME_CONTRACT_STATUS  0.00
DAYS_DECISION         0.00
NAME_PAYMENT_TYPE     0.00
CODE_REJECT_REASON    0.00
NAME_CLIENT_TYPE      0.00
NAME_GOODS_CATEGORY   0.00
NAME_PORTFOLIO        0.00
NAME_PRODUCT_TYPE     0.00
CHANNEL_TYPE          0.00
SELLERPLACE_AREA      0.00
NAME_SELLER_INDUSTRY  0.00
CNT_PAYMENT           0.00
NAME_YIELD_GROUP      0.00
PRODUCT_COMBINATION   0.02
DAYS_DECISION_GROUP   0.00
dtype: float64
```

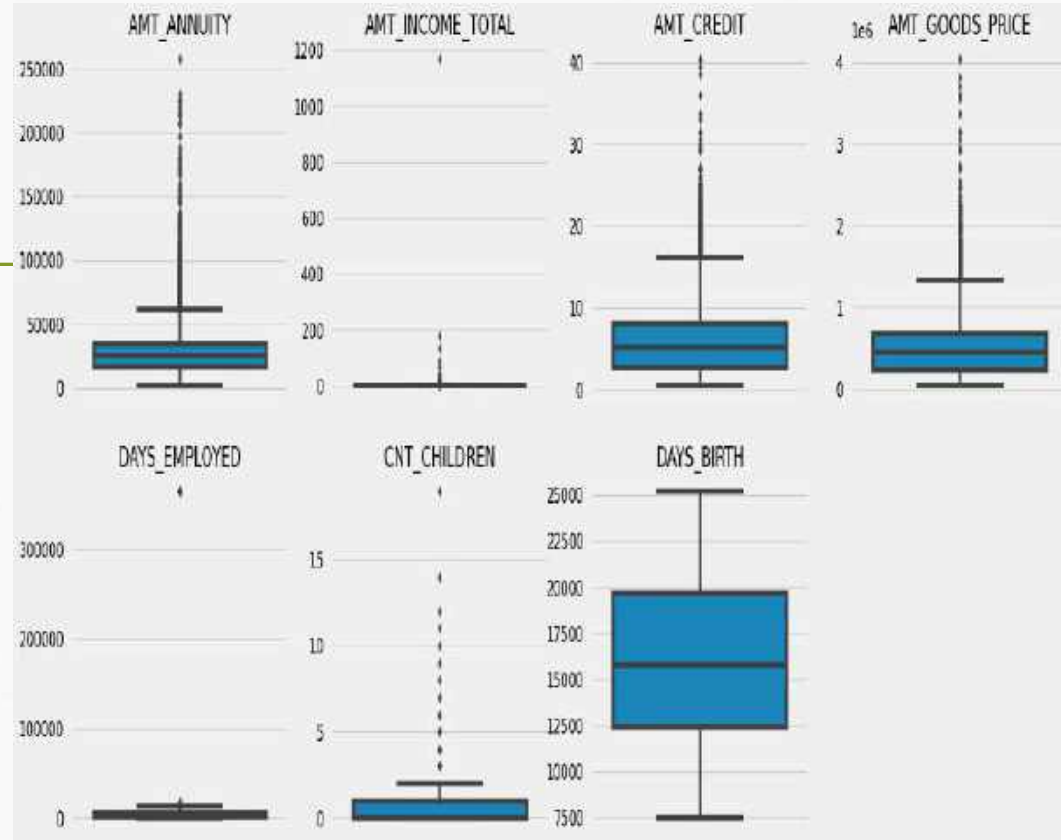
Insight:

We still have few null values in the PRODUCT_COMBINATION column. We can ignore as this percentage is very less.

4.7 Identifying the outliers

Finding outlier information in applicationDF

Finding outlier information in applicationDF



Insight:

It can be seen that in current application data AMT_ANNUITY, AMT_CREDIT, AMT_GOODS_PRICE, CNT_CHILDREN have some number of outliers.

AMT_INCOME_TOTAL has huge number of outliers which indicate that few of the loan applicants have high income when compared to the others.

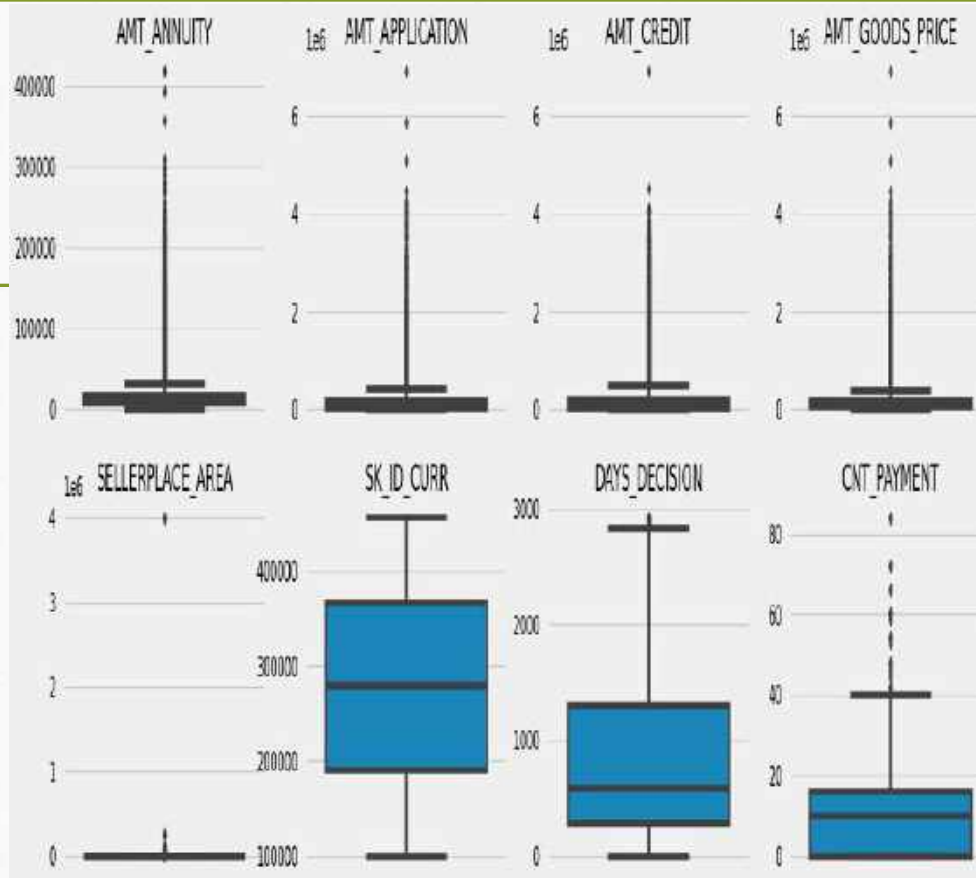
DAYS_BIRTH has no outliers which means the data available is reliable.

DAYS_EMPLOYED has outlier values around 350000(days) which is around 958 years which is impossible and hence this has to be incorrect entry.

Out[13]:

	AMT_ANNUITY	AMT_INCOME_TOTAL	AMT_CREDIT	AMT_GOODS_PRICE	DAYS_BIRTH	ONT_CHILDREN	DAYS_EMPLOYED
count	30799.000000	307511.000000	307511.000000	3.072233e+05	307511.000000	307511.000000	307511.000000
mean	37106.571909	1.683979	6.660260	5.380665e+05	18036.096067	0.417052	67726.712169
std	14959.757315	2.074211	4.024900	0.369468e+05	4503.888838	0.722121	106443.751698
min	1510.500000	0.290900	0.400000	4.050000e+04	7499.000000	0.000000	0.000000
25%	16504.000000	1.125000	2.700000	2.345600e+05	12413.000000	0.000000	900.000000
50%	34020.000000	1.471900	6.103240	4.500000e+05	15753.000000	0.000000	5216.000000
75%	34060.000000	2.020000	6.000000	6.755600e+05	19601.000000	1.000000	6707.000000
max	256025.500000	1170.000000	40.500000	4.000000e+06	25329.000000	19.000000	365262.000000

Finding
outlier
information
in
previousDF



- **Insight:** It can be seen that in previous application data AMT_ANNUIY, AMT_APPLICATION, AMT_CREDIT, AMT_GOODS_PRICE, SELLERPLACE_AREA have huge number of outliers.
- CNT_PAYMENT has few outlier values.
- SK_ID_CURR is an ID column and hence no outliers.
- DAYS_DECISION has little number of outliers indicating that these previous applications decisions were taken long back.

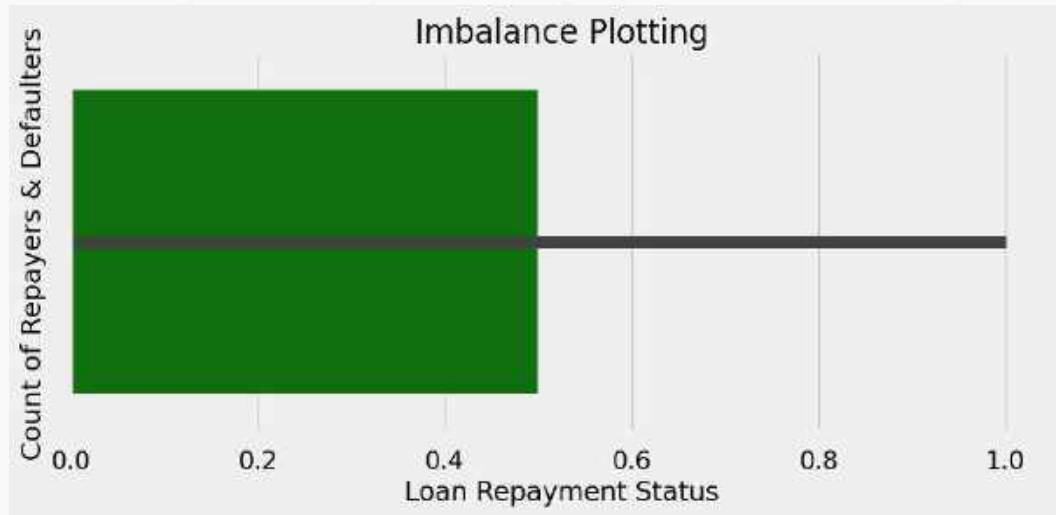
5. Data Analysis

Strategy:

The data analysis flow has been planned in following way :

- Imbalance in Data
- Categorical Data Analysis
 - Categorical segmented Univariate Analysis
 - Categorical Bi/Multivariate analysis
- Numeric Data Analysis
 - Bi-furcation of databased based on TARGET data
 - Correlation Matrix
 - Numerical segmented Univariate Analysis
 - Numerical Bi/Multivariate analysis

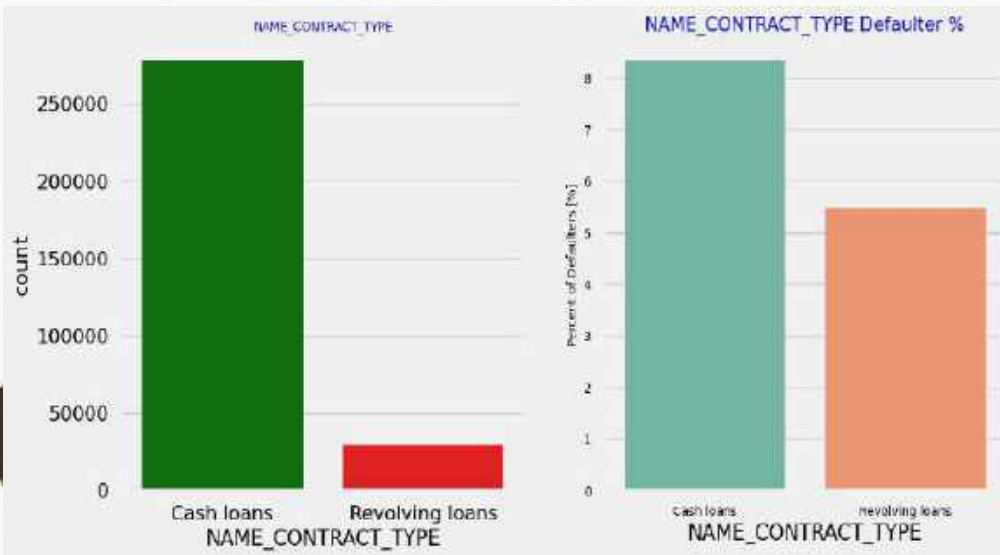
5.1 Imbalance Analysis



Ratios of imbalance in percentage with respect to Repayer and Defaulter datas are: 0.00 and 100.00 Ratios of imbalance in relative with respect to Repayer and Defaulter datas is 0.00 : 1 (approx)

5.2 Plotting Functions

Following are the common functions customized to perform uniform analysis that is called for all plots:



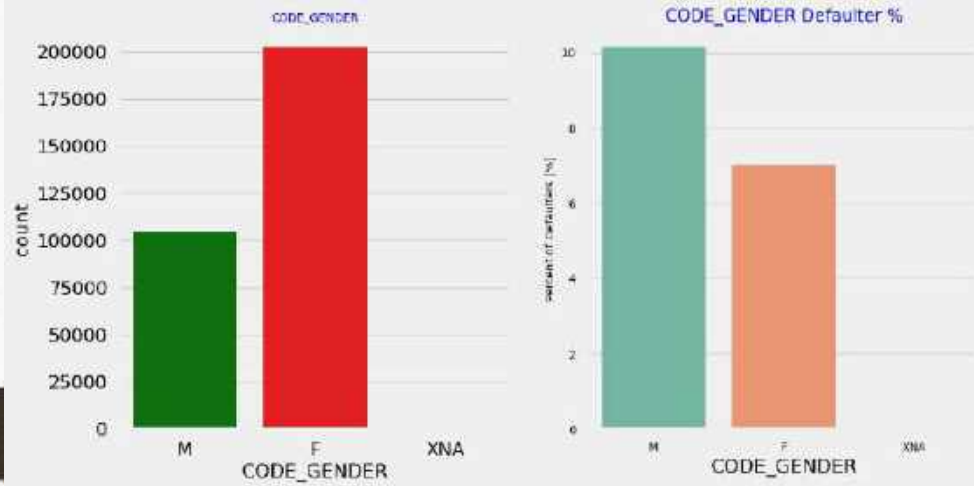
5.3 Categorical Variables Analysis

5.3.1 Segmented Univariate Analysis

- **Inferences:**

Contract type: Revolving loans are just a small fraction (10%) from the total number of loans; in the same time, a larger amount of Revolving loans, comparing with their frequency, are not repaid.

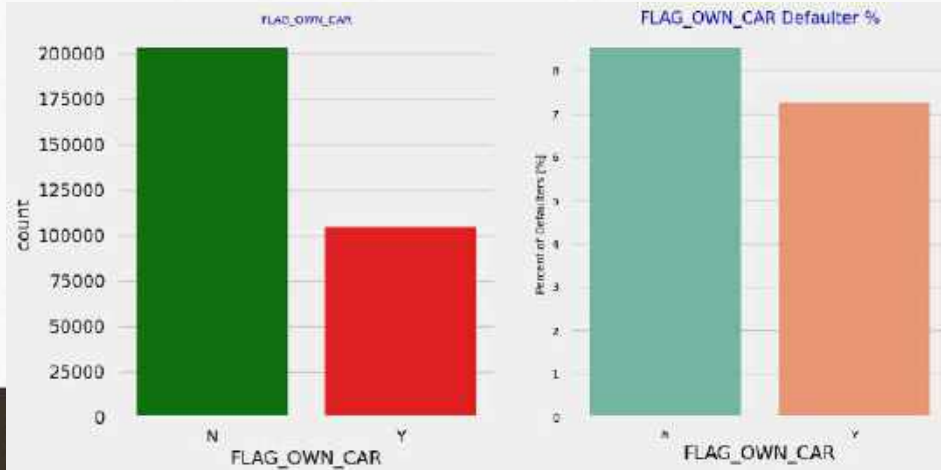
```
# Checking the contract type based on loan repayment status
univariate_categorical('NAME_CONTRACT_TYPE', ylog=False, label_rotation=False,
horizontal_layout=True)
```



Checking the type of Gender on loan repayment status
`univariate_categorical('CODE_GENDER')`

- **Inferences:**

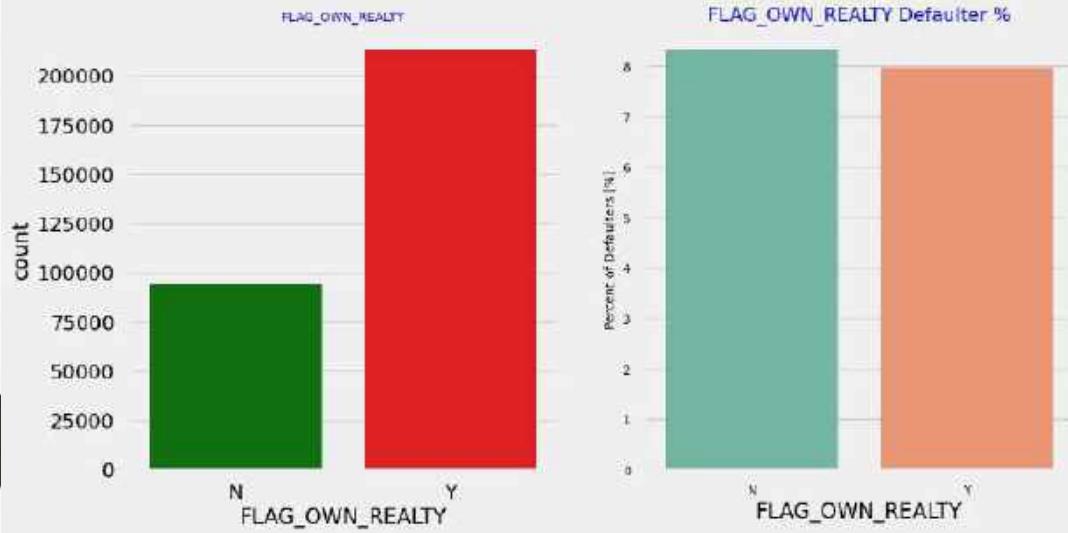
The number of female clients is almost double the number of male clients. Based on the percentage of defaulted credits, males have a higher chance of not returning their loans (~10%), comparing with women (~7%)



Checking if owning a car is related to loan repayment status
univariate_categorical('FLAG_OWN_CAR')

► **Inferences:**

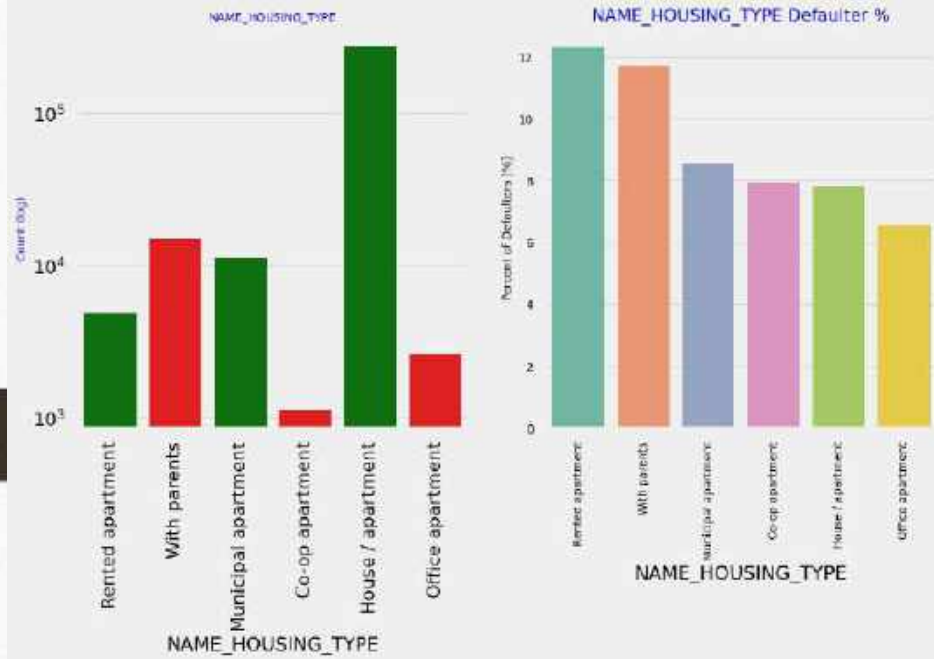
Clients who own a car are half in number of the clients who don't own a car. But based on the percentage of default, there is no correlation between owning a car and loan repayment as in both cases the default percentage is almost the same.



Checking if owning a realty is related to loan repayment status
`univariate_categorical('FLAG_OWN_REALTY')`

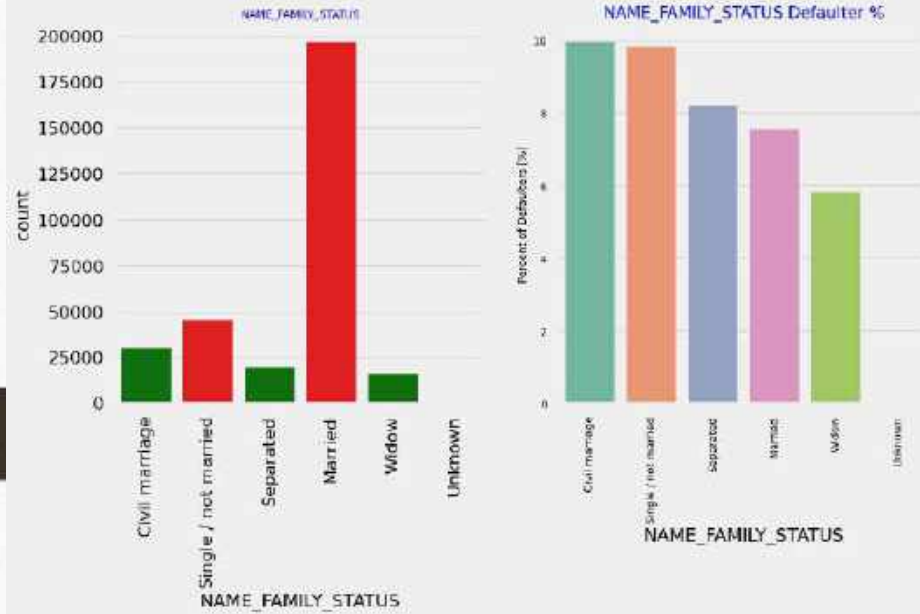
- **Inferences:**

The clients who own real estate are more than double of the ones that don't own. But the defaulting rate of both categories are around the same (~8%). Thus there is no correlation between owning a realty and defaulting the loan.



Analyzing Housing Type based on loan repayment status
univariate_categorical("NAME_HOUSING_TYP
E", True, True, True)

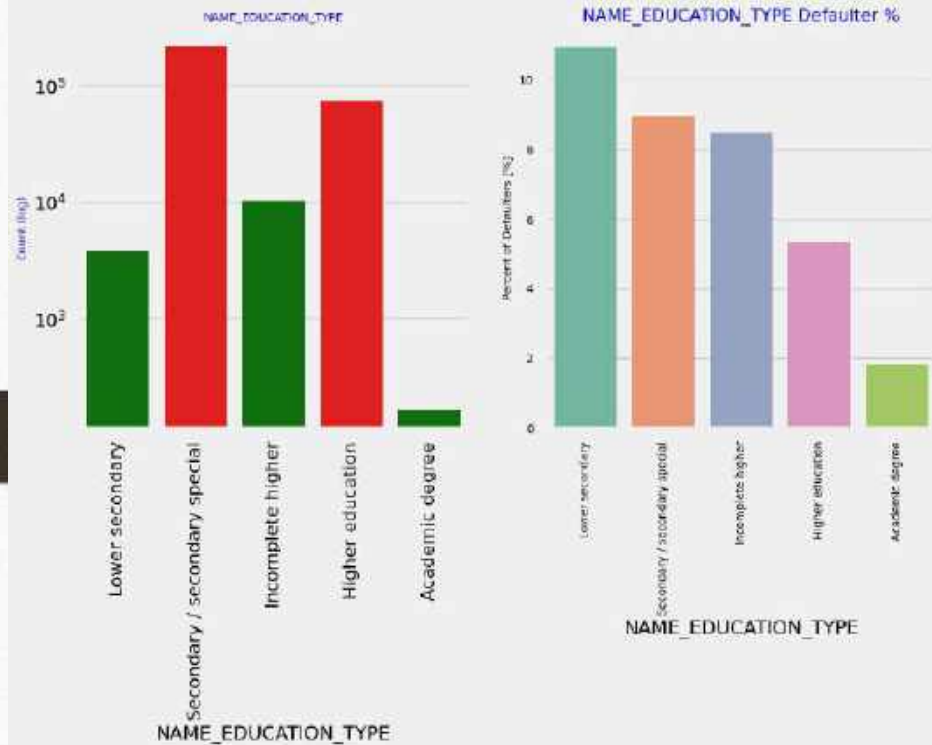
- **Inferences:** Majority of people live in House/apartment
- People living in office apartments have lowest default rate
- People living with parents (~11.5%) and living in rented apartments(>12%) have higher probability of defaulting



Analyzing Family status based on loan repayment status

```
univariate_categorical("NAME_FAMILY_STATUS",  
False,True,True)
```

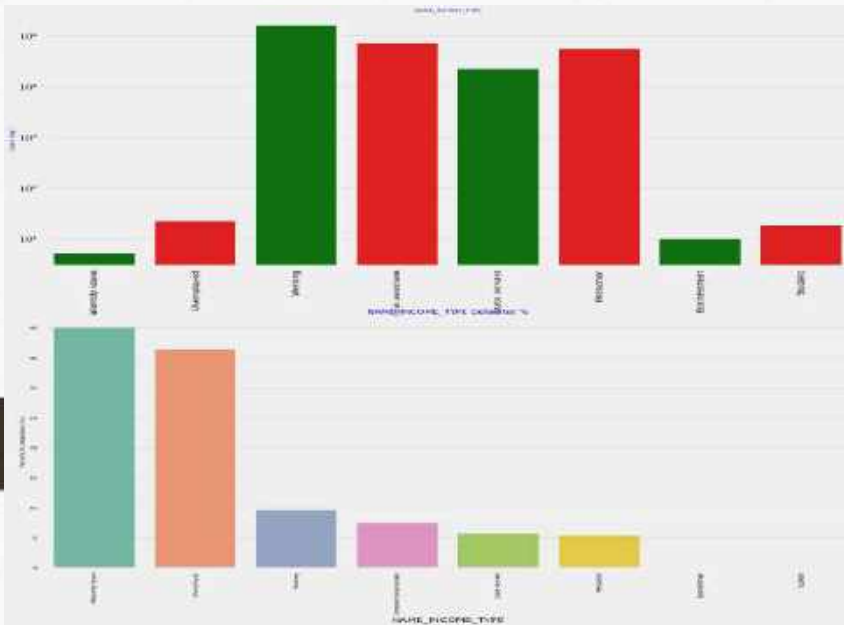
- **Inferences:** Most of the people who have taken loan are married, followed by Single/not married and civil marriage
- In terms of percentage of not repayment of loan, Civil marriage has the highest percent of not repayment (10%), with Widow the lowest (exception being Unknown).



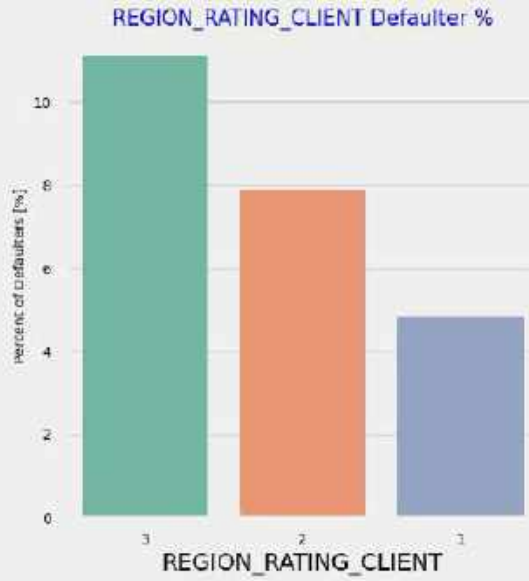
Analyzing Education Type based on loan repayment status
univariate_categorical("NAME_EDUCATION_TYPE", True, True, True)

- **Inferences:** Majority of the clients have Secondary / secondary special education, followed by clients with Higher education. Only a very small number having an academic degree
- The Lower secondary category, although rare, have the largest rate of not returning the loan (11%). The people with Academic degree have less than 2% defaulting rate.

Analyzing Income Type based on loan repayment status
 univariate_categorical("NAME_INCOME_TYPE", True, True, False)

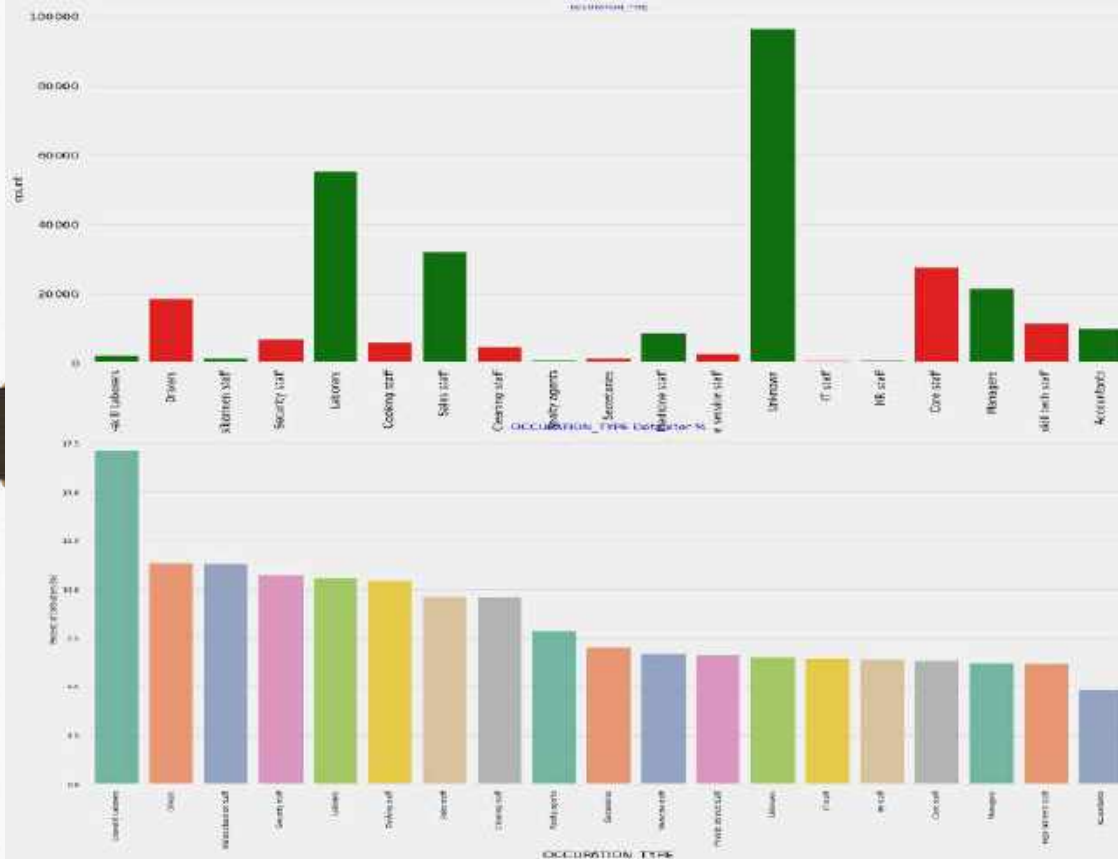


- **Inferences:** Most of applicants for loans have income type as Working, followed by Commercial associate, Pensioner and State servant.
- The applicants with the type of income Maternity leave have almost 40% ratio of not returning loans, followed by Unemployed (37%). The rest of types of incomes are under the average of 10% for not returning loans.
- Student and Businessmen, though less in numbers do not have any default record. Thus these two category are **safest** for providing loan.



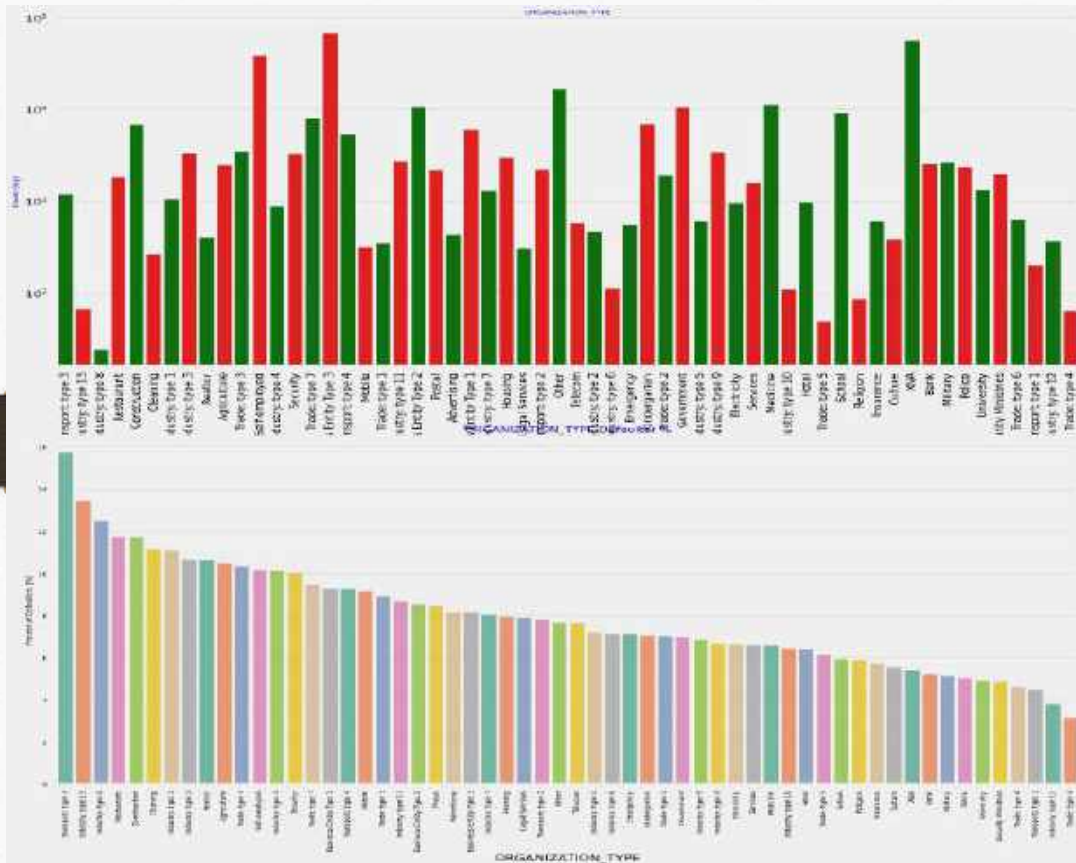
Analyzing Region rating where applicant lives based on loan repayment status
univariate_categorical("REGION_RATING_CLIENT", False, False, True)

- **Inferences:** Most of the applicants are living in Region_Rating 2 place.
- Region Rating 3 has the highest default rate (11%)
- Applicant living in Region_Rating 1 has the lowest probability of defaulting, thus **safer** for approving loans

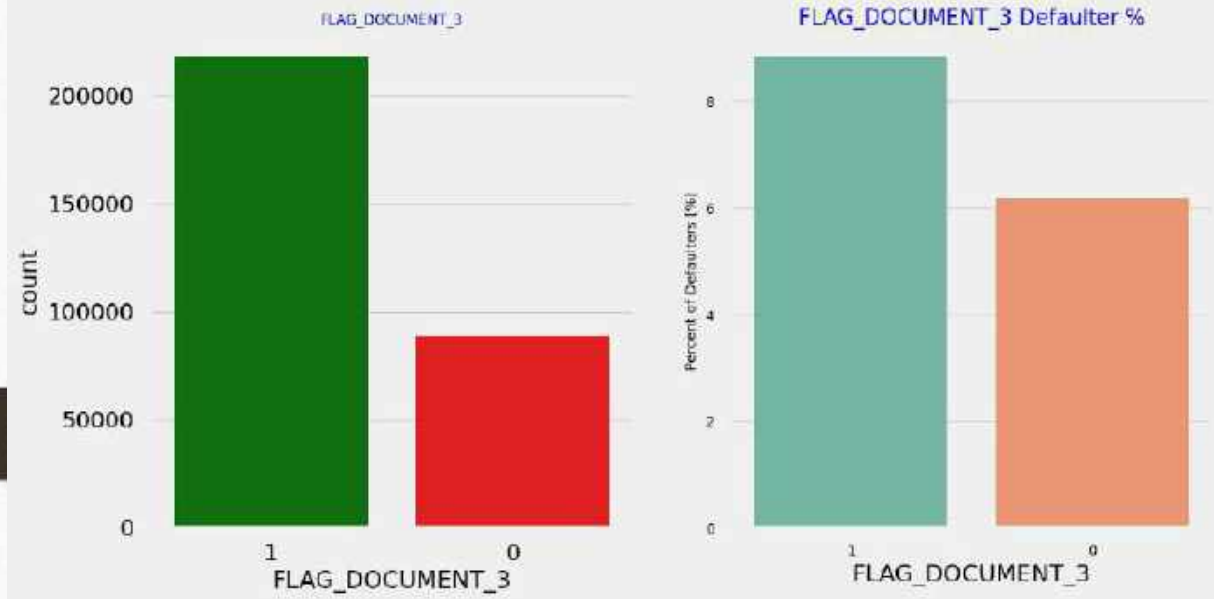


Analyzing Occupation Type where applicant lives based on loan repayment status
 univariate_categorical("OCCUPATION_TYPE", False, True, False)

- **Inferences:** Most of the loans are taken by Laborers, followed by Sales staff. IT staff take the lowest amount of loans.
- The category with highest percent of not repaid loans are Low-skill Laborers (above 17%), followed by Drivers and Waiters/barmen staff, Security staff, Laborers and Cooking staff.



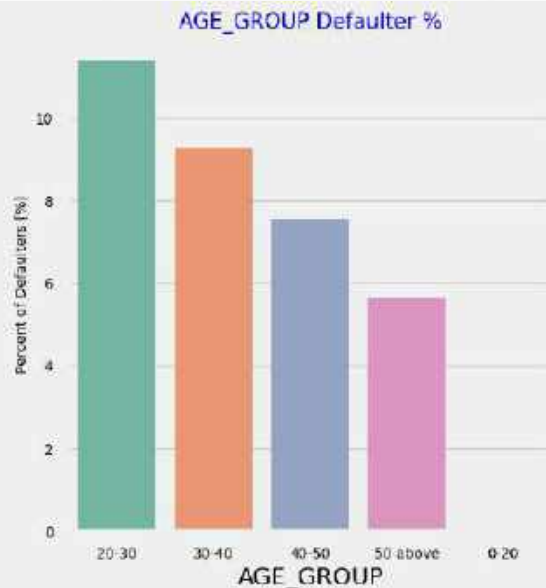
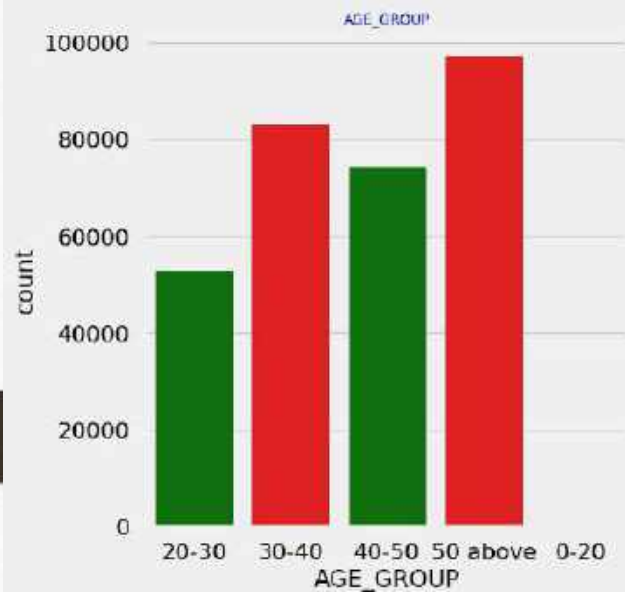
- **Inferences:** Organizations with highest percent of loans not repaid are Transport: type 3 (16%), Industry: type 13 (13.5%), Industry: type 8 (12.5%) and Restaurant (less than 12%). Self employed people have relative high defaulting rate, and thus should be avoided to be approved for loan or provide loan with higher interest rate to mitigate the risk of defaulting.
- Most of the people application for loan are from Business Entity Type 3
- For a very high number of applications, Organization type information is unavailable(XNA)
- It can be seen that following category of organization type has lesser defaulters thus safer for providing loans: Trade Type 4 and 5
- Industry type 8



Analyzing Flag_Doc_3 submission status based on loan repayment status
univariate_categorical("FLAG_DOCUMENT_3", False, False, True)

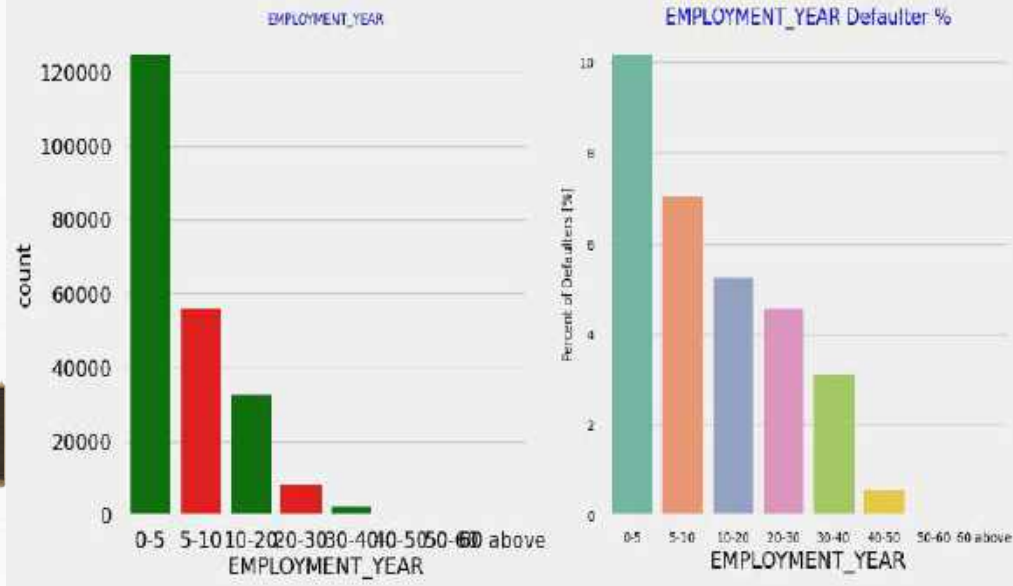
- Inferences:**

There is no significant correlation between repayers and defaulters in terms of submitting document 3 as we see even if applicants have submitted the document, they have defaulted a slightly more (~9%) than who have not submitted the document (6%)



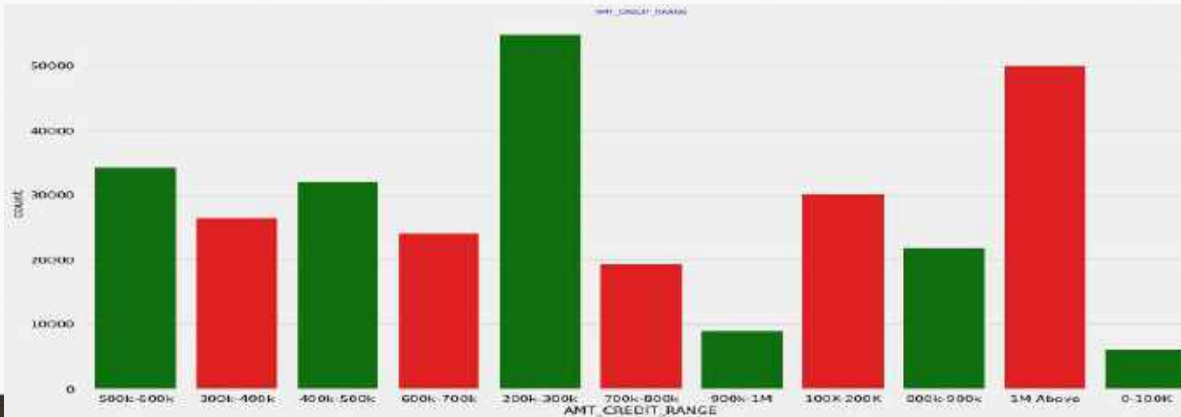
- **Inferences:** People in the age group range 20-40 have higher probability of defaulting
- People above age of 50 have low probability of defaulting

Analyzing Age Group based on loan repayment status
`univariate_categorical("AGE_GROUP", False, False, True)`



Analyzing Employment_Year based on loan repayment status
univariate_categorical("EMPLOYMENT_YEAR", False, False, True)

- **Inferences:** Majority of the applicants have been employed in between 0-5 years. The defaulting rating of this group is also the highest which is 10%
- With increase of employment year, defaulting rate is gradually decreasing with people having 40+ year experience having less than 1% default rate



Analyzing Amount_Credit based on loan repayment status
 univariate_categorical("AMT_CREDIT_RANGE", False, False, False)



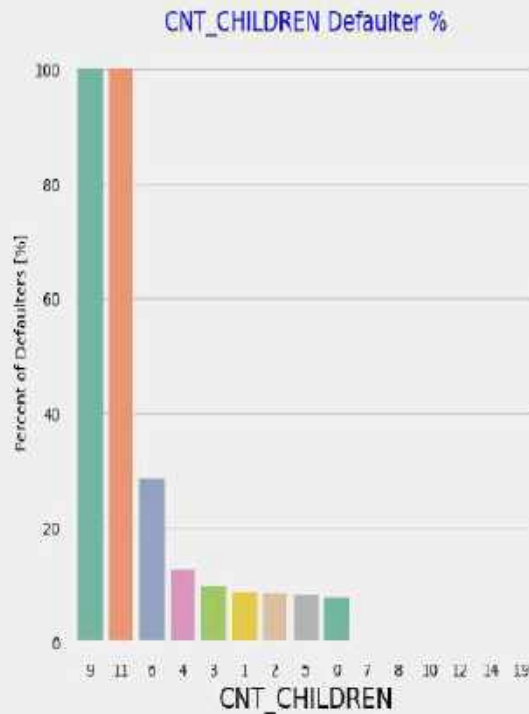
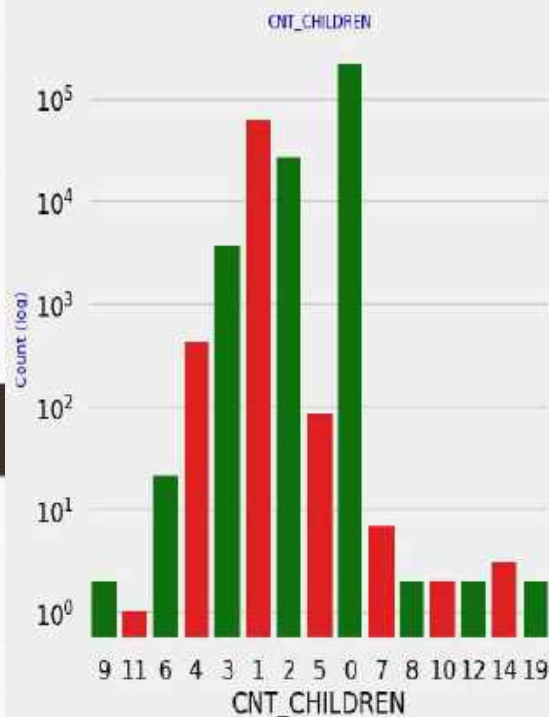
- **Inferences:** More than 80% of the loan provided are for amount less than 900,000
- People who get loan for 300-600k tend to default more than others.



Analyzing Amount_Income Range based on loan repayment status
 univariate_categorical("AMT_INCOME_RANGE", False, False, False)

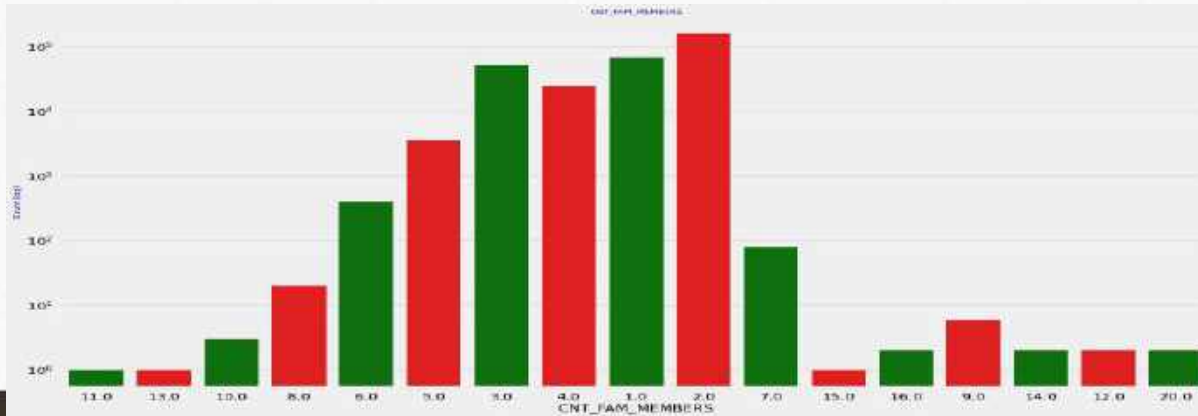
- **Inferences:** 90% of the applications have Income total less than 300,000
- Application with Income less than 300,000 has high probability of defaulting
- Applicant with Income more than 700,000 are less likely to default





Analyzing Number of children based on loan repayment status
`univariate_categorical("CNT_CHILDREN", True)`

- **Inferences:** Most of the applicants do not have children
- Very few clients have more than 3 children.
- Client who have more than 4 children has a very high default rate with child count 9 and 11 showing 100% default rate



Analyzing Number of family members based on loan repayment status
 univariate_categorical("CNT_FAM_MEMBERS", True, False, False)

- **Inferences:**
 Family member follows the same trend as children where having more family members increases the risk of defaulting

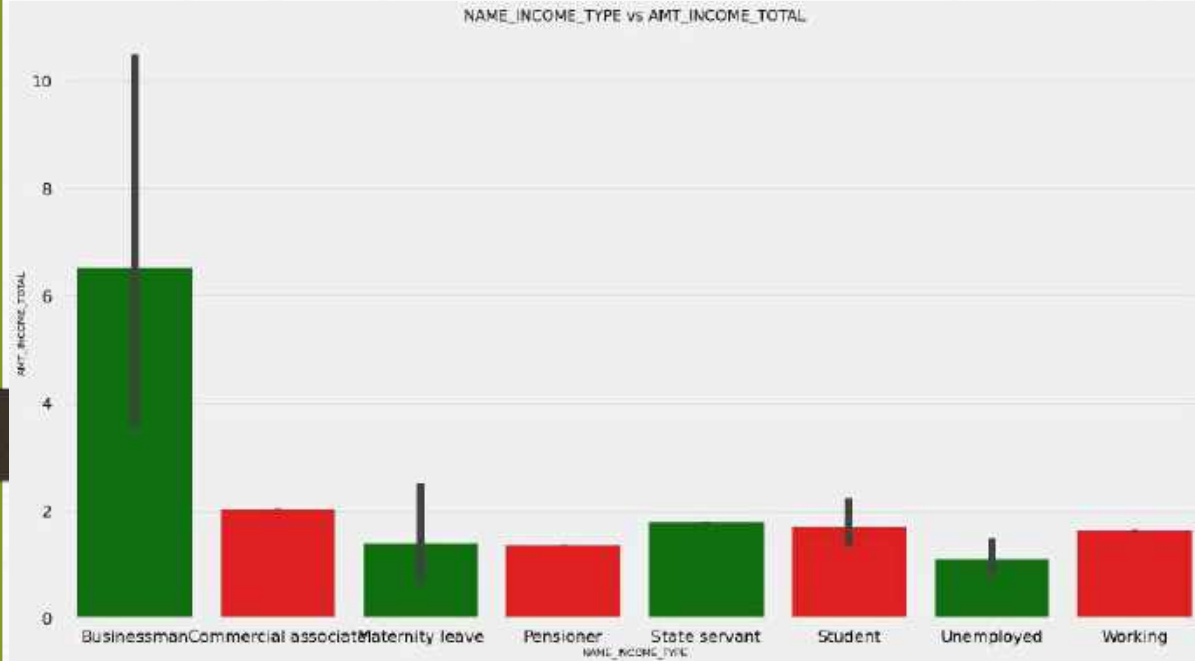


5.3.2 Categorical B/Multivariate Analysis

```
In [127]: applicationDF.groupby('NAME_INCOME_TYPE')['AMT_INCOME_TOTAL'].describe()
```

```
Out[127]:
```

	count	mean	std	min	25%	50%	75%	max
NAME_INCOME_TYPE								
Businessman	10.0	6.525000	6.272260	1.0000	2.250	4.9500	8.43750	22.5000
Commercial associate	71817.0	2.029553	1.479742	0.2655	1.350	1.8000	2.25000	180.0009
Maternity leave	5.0	1.404000	1.268569	0.4950	0.875	0.9000	1.35000	3.6000
Pensioner	55362.0	1.364013	0.768503	0.2655	0.900	1.1700	1.68500	22.5000
State servant	21703.0	1.797380	1.008806	0.2700	1.125	1.5750	2.25000	31.5000
Student	18.0	1.705000	1.068447	0.6100	1.125	1.5750	1.78875	5.6250
Unemployed	22.0	1.105364	0.880551	0.2655	0.540	0.7875	1.35000	3.3750
Working	158774.0	1.831689	3.075777	0.2565	1.125	1.3500	2.02500	1170.0000



- **Inferences:**

It can be seen that business man's income is the highest and the estimated range with default 95% confidence level seem to indicate that the income of a business man could be in the range of slightly close to 4 lakhs and slightly above 10 lakhs

5.4 Numeric Variables Analysis

5.4.1 Bifurcating the applicationDF dataframe based on Target value 0 and 1 for correlation and other analysis

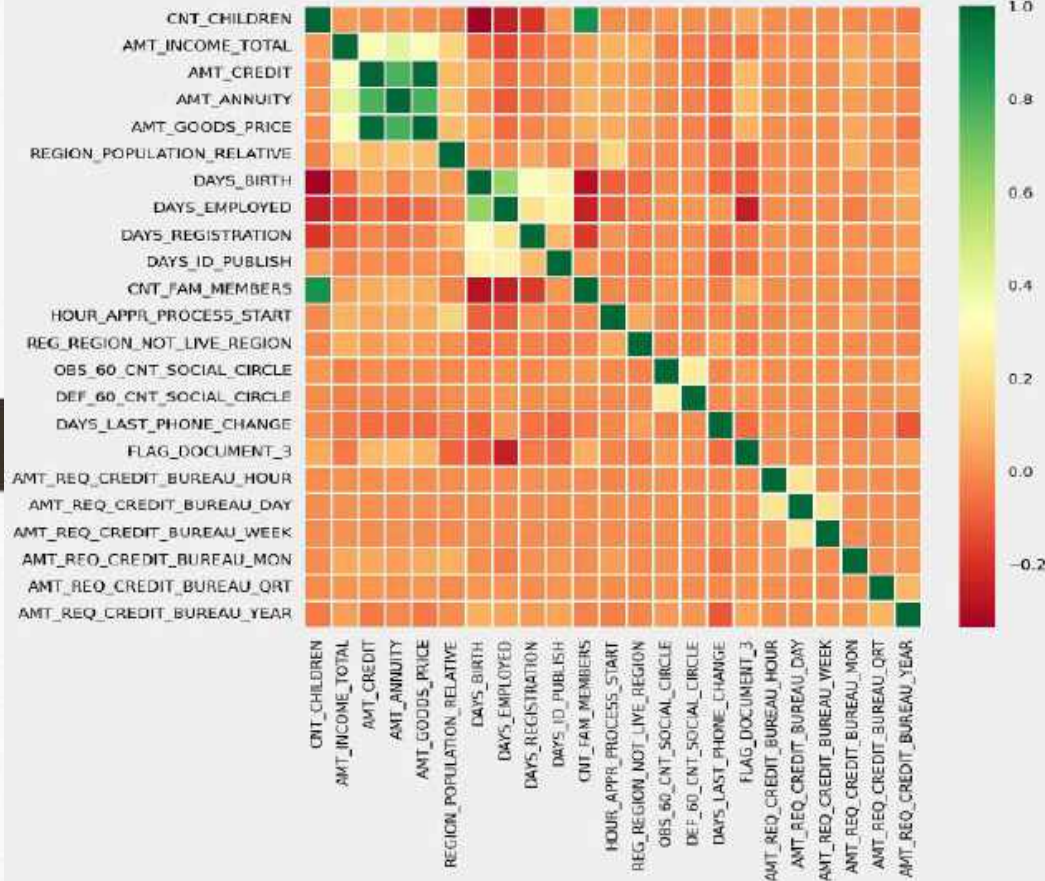
```
In [176]: applicationDF.columns
```

```
Out[176]: Index(['CK_ID_CURR', 'TARGET', 'NAME_CONTRACT_TYPE', 'CODE_GENDER', 'FLAG_OWN_CAR', 'FLAG_OWN_REALTY', 'CNT_CHILDREN', 'AMT_INCOME_TOTAL', 'AMT_CREDIT', 'AMT_ANNUITY', 'AMT_GOODS_PRICE', 'NAME_TYPE_SUITE', 'NAME_INCOME_TYPE', 'NAME_EDUCATION_TYPE', 'NAME_FAMILY_STATUS', 'NAME_HOUSING_TYPE', 'REGION_POPULATION_RELATIVE', 'DAYS_BIRTH', 'DAYS_EMPLOYED', 'DAYS_REGISTRATION', 'DAYS_ID_PUBLISH', 'OCCUPATION_TYPE', 'CNT_APM_MEMBERS', 'REGION_RATING_CLIENT', 'REGION_RATING_CLIENT_W_CITY', 'WEEKDAY_APPR_PROCESS_START', 'HOUR_APPR_PROCESS_START', 'REG_REGION_NOT_LIVE_REGION', 'REG_REGION_NOT_WORK_REGION', 'LIVE_REGION_NOT_WORK_REGION', 'REG_CITY_NOT_LIVE_CITY', 'REG_CITY_NOT_WORK_CITY', 'LIVE_CITY_NOT_WORK_CITY', 'ORGANIZATION_TYPE', 'BES_30_CNT_SOCIAL_CIRCLE', 'DEF_30_CNT_SOCIAL_CIRCLE', 'HQS_30_CNT_SOCIAL_CIRCLE', 'DAYS_LAST_PHONE_CHANGE', 'FLAG_DOCUMENT_3', 'AMT_REQ_CREDIT_BUREAU_HOUR', 'AMT_REQ_CREDIT_BUREAU_DAY', 'AMT_REQ_CREDIT_BUREAU_WEEK', 'AMT_REQ_CREDIT_BUREAU_MON', 'AMT_REQ_CREDIT_BUREAU_QRT', 'AMT_REQ_CREDIT_BUREAU_YEAR', 'AMT_INCOME_RANGE', 'AMT_CREDIT_RANGE', 'AGE', 'AGE_GROUP', 'YEARS_EMPLOYED', 'EMPLOYMENT_YEAR'],  
      dtype='object')
```

5.4.2 Correlation between numeric variable

```
Out[131]:
```

	VAR1	VAR2	Correlation
34	AMT_GOODS_PRICE	AMT_CREDIT	0.501290
236	CNT_FAM_MEMBERS	CNT_CHILDREN	0.879571
98	AMT_GOODS_PRICE	AMT_ANNUITY	0.776808
71	AMT_ANNUITY	AMT_CREDIT	0.771308
167	DAYS_EMPLOYED	DAYS_BIRTH	0.625114
76	AMT_ANNUITY	AMT_INCOME_TOTAL	0.419860
95	AMT_GOODS_PRICE	AMT_INCOME_TOTAL	0.349402
47	AMT_CREDIT	AMT_INCOME_TOTAL	0.342198
138	DAYS_BIRTH	CNT_CHILDREN	0.330996
190	DAYS_REGISTRATION	DAYS_BIRTH	0.331151



```
# Display the top 10 correlations
print(top_10_correlations)
```

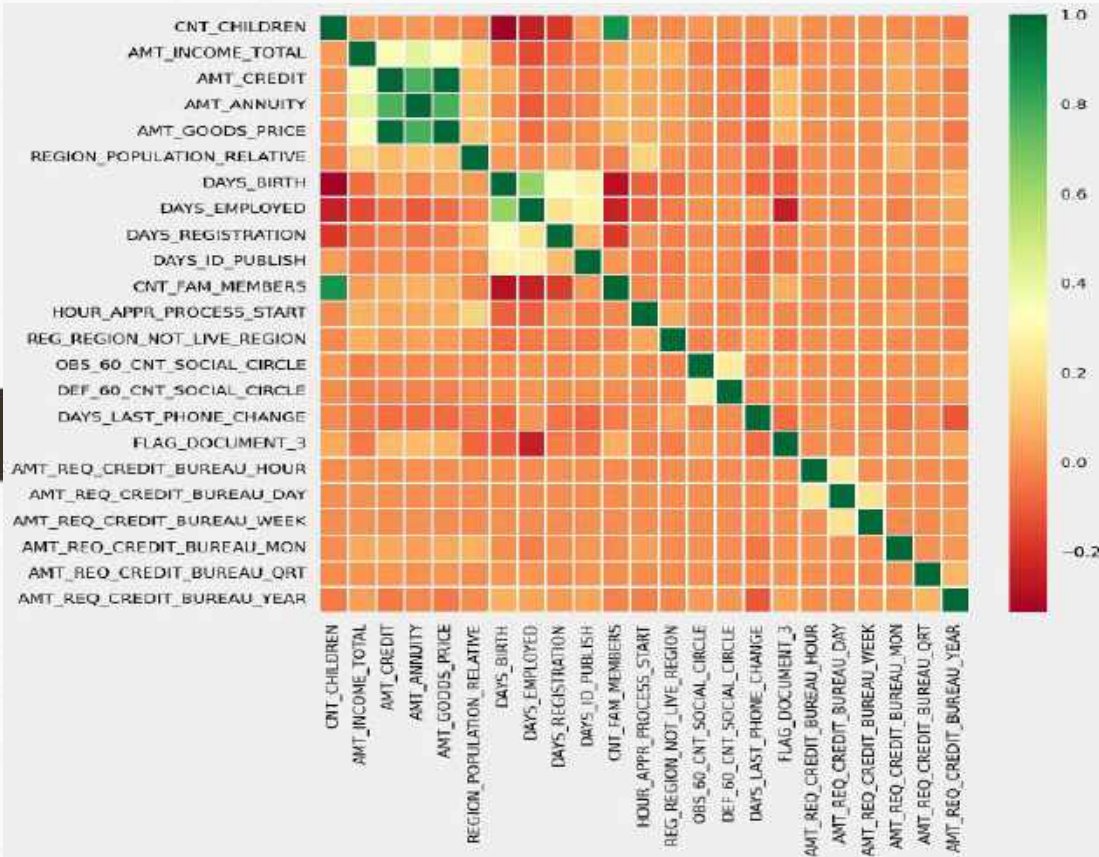
	VAR1	VAR2	Correlation
44	AMT_CREDIT	AMT_GOODS_PRICE	0.963693
9	CNT_CHILDREN	CNT_FAM_MEMBERS	0.885484
63	AMT_ANNUITY	AMT_GOODS_PRICE	0.752698
43	AMT_CREDIT	AMT_ANNUITY	0.752695
117	DAYS_BIRTH	DAYS_EMPLOYED	0.582105
138	DAYS_BIRTH	DAYS_REGISTRATION	0.389144
140	DAYS_EMPLOYED	FLAG_DOCUMENT_3	0.272189
288	OBS_60_CNT_SOCIAL_CIRCLE	DEF_60_CNT_SOCIAL_CIRCLE	0.264159
5	CNT_CHILDREN	DAYS_BIRTH	0.259189
119	DAYS_BIRTH	DAYS_ID_PUBLISH	0.252863

Inferences:

Correlating factors amongst repayers:
Credit amount is highly correlated with

- amount of goods price
- loan annuity
- total income

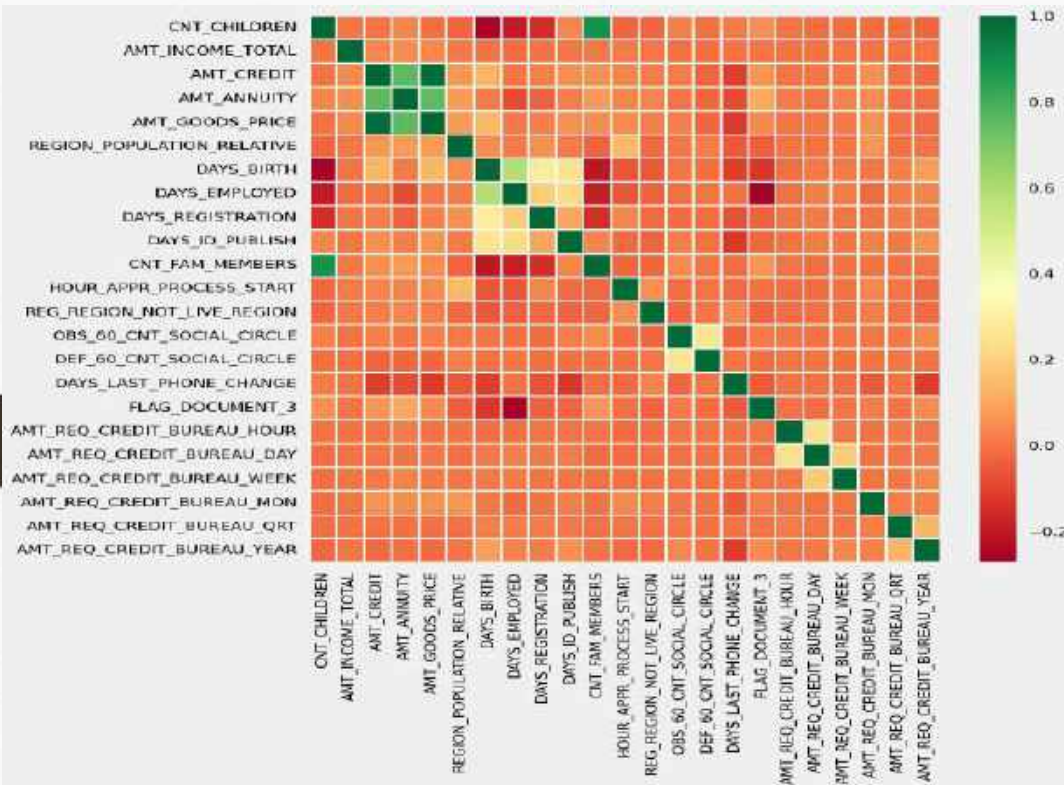
We can also see that repayers have high correlation in number of days employed.



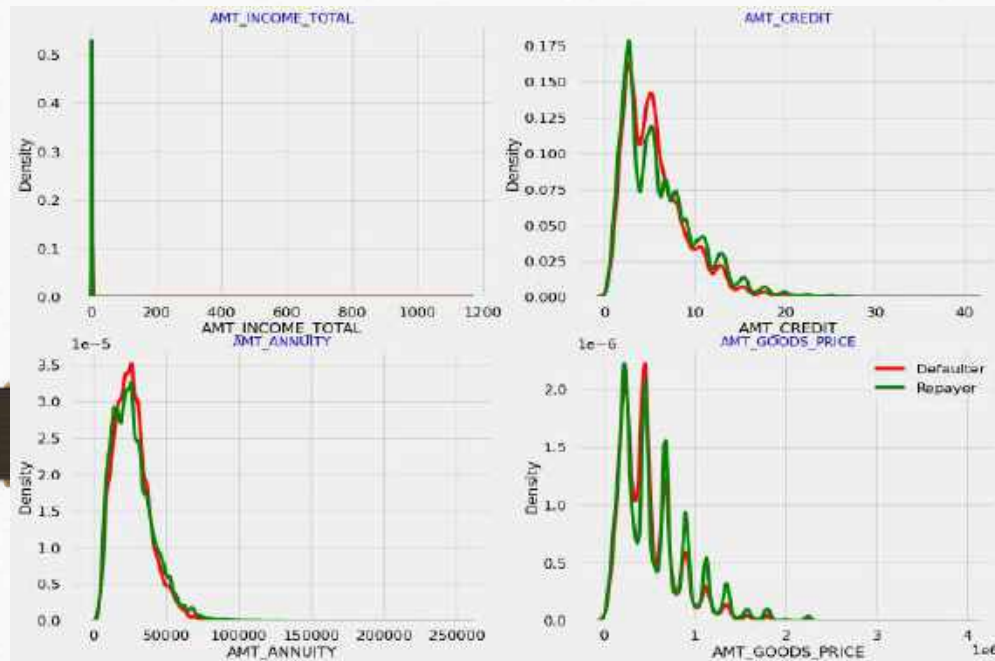
• Inferences:

Correlating factors amongst repayers:
Credit amount is highly correlated with amount of goods price

- loan annuity
- total income
- We can also see that repayers have high correlation in number of days employed.

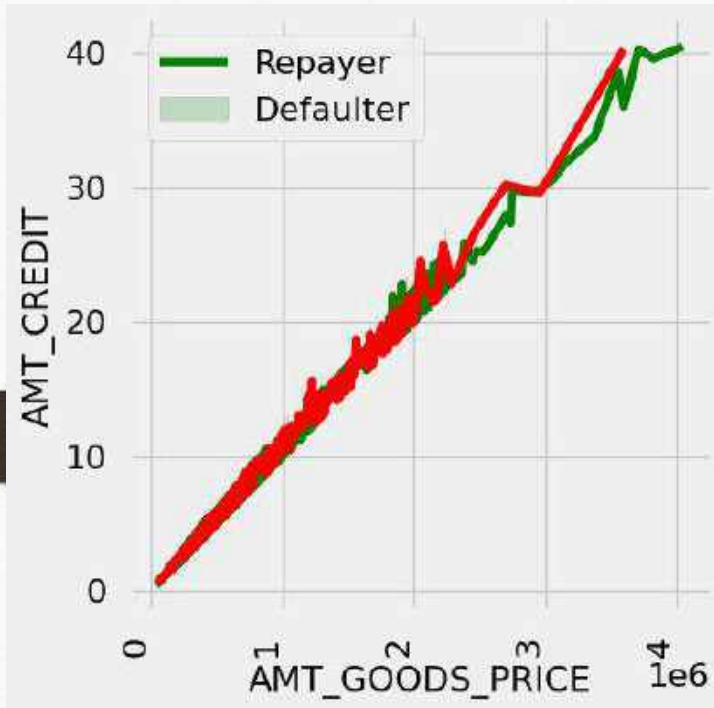


- **Inferences:** Credit amount is highly correlated with amount of goods price which is same as repayers.
- But the loan annuity correlation with credit amount has slightly reduced in defaulters(0.75) when compared to repayers(0.77)
- We can also see that repayers have high correlation in number of days employed(0.62) when compared to defaulters(0.58).
- There is a severe drop in the correlation between total income of the client and the credit amount(0.038) amongst defaulters whereas it is 0.342 among repayers.
- Days_birth and number of children correlation has reduced to 0.259 in defaulters when compared to 0.337 in repayers.
- There is a slight increase in defaulted to observed count in social circle among defaulters(0.264) when compared to repayers(0.254)



5.4.3 Numerical Univariate Analysis

- **Inferences:** Most no of loans are given for goods price below 10 lakhs
- Most people pay annuity below 50000 for the credit loan
- Credit amount of the loan is mostly less then 10 lakhs
- The repayers and defaulters distribution overlap in all the plots and hence we cannot use any of these variables in isolation to make a decision



5.4.4 Numerical Bivariate Analysis

Inferences: When $\text{amt_annuity} > 15000$ and $\text{amt_goods_price} > 3\text{M}$, there is a lesser chance of defaulters.

AMT_CREDIT and AMT_GOODS_PRICE are highly correlated as based on the scatterplot where most of the data are consolidated in form of a line.

There are very less defaulters for $\text{AMT_CREDIT} > 3\text{M}$.

Inferences related to distribution plot has been already mentioned in previous distplot graphs inferences section.

- **Inferences:**

When the credit amount goes beyond 3M, there is an increase in defaulters.

6. Merged Dataframes Analysis

```
In [138]: #Merge both the dataframe on SK_ID_CURR with Inner Join  
loan_process_df = pd.merge(applicationDF, previousDF, how='inner', on='SK_ID_CURR')  
loan_process_df.head()
```

```
Out[138]:
```

	SK_ID_CURR	TARGET	NAME_CONTRACT_TYPE_X	CODE_GENDER	FLAG_OVIN_CAR	FLAG_OVIN_REALTY	CNT_CHILDREN	AMT_INCOME_TOTAL	AMT_OF
0	100002	1	Cash loans	M	N	Y	0	2.025	4
1	100003	0	Cash loans	F	N	N	0	2.700	12
2	100003	0	Cash loans	F	N	N	0	2.700	12
3	100003	0	Cash loans	F	N	N	0	2.700	12
4	100004	0	Revolving loans	M	Y	Y	0	0.875	1


```
In [142]: # Checking merged dataframe numerical columns statistics  
loan_process_df.describe()
```

Out[142]:

	SK_ID_CURR	TARGET	CNT_CHILDREN	AMT_INCOME_TOTAL	AMT_CREDIT_x	AMT_ANNUITY_x	AMT_GOODS_PRICE_x	REGION_POPULATION_RE
count	1.413701e+08	1.413701e+08	1.413701e+08	1.413701e+08	1.413701e+08	1.413808e+08	1.412490e+08	1.4137
mean	2.784913e+05	8.855298e-02	4.046903e-01	1.733180e+00	5.875537e+00	2.701702e+04	5.277186e+05	2.874
std	1.028118e+05	2.811789e-01	7.173454e-01	1.965734e+00	3.849173e+00	1.395118e+04	3.532485e+05	1.334
min	1.000020e+05	0.000000e+00	0.000000e+00	2.586000e-01	4.600000e-01	1.615500e+03	4.050000e+04	2.900
25%	1.693840e+05	0.000000e+00	0.000000e+00	1.125000e+00	2.700000e+00	1.682100e+04	2.389000e+05	1.003
50%	2.789920e+05	0.000000e+00	0.000000e+00	1.575000e+00	5.084955e+00	2.492550e+04	4.500000e+05	1.889
75%	3.675580e+05	0.000000e+00	1.000000e+00	2.070000e+00	8.079840e+00	3.454200e+04	6.799000e+05	2.868
max	4.562550e+05	1.000000e+00	1.900000e+01	1.170000e+03	4.050000e+01	2.250000e+05	4.050000e+06	7.250

```
In [143]: # Organizing the application's database based on target value & sex 1 for correlation and other analysis
```

```
L0 = loan_process_df[loan_process_df['TARGET']==0] # Suppliers  
E0 = loan_process_df[loan_process_df['TARGET']==1] # Borrowers
```

```
In [150]: L0
```

```
Out[150]:
```

	SK_ID_CURR	TARGET	NAME_CONTRACT_TYPE_X	CODE_GENDER	FLAG_OWN_CAR	FLAG_OWN_REALTY	CNT_CHILDREN	AMT_INCOME_TOTAL
1	100003	0	Cash loans	F	N	N	0	2.700
2	100003	0	Cash loans	F	N	N	0	2.700
3	100003	0	Cash loans	F	N	N	0	2.700
4	100004	0	Revolving loans	M	Y	Y	0	0.675
5	100008	0	Cash loans	F	N	Y	0	1.350
...
1412686	456256	0	Cash loans	F	N	N	0	1.575
1412687	456256	0	Cash loans	F	N	N	0	1.575
1413555	456255	0	Cash loans	F	N	N	0	1.575
1413559	456255	0	Cash loans	F	N	N	0	1.575
1413700	456255	0	Cash loans	F	N	N	0	1.575

1281341 rows x 9 columns

4

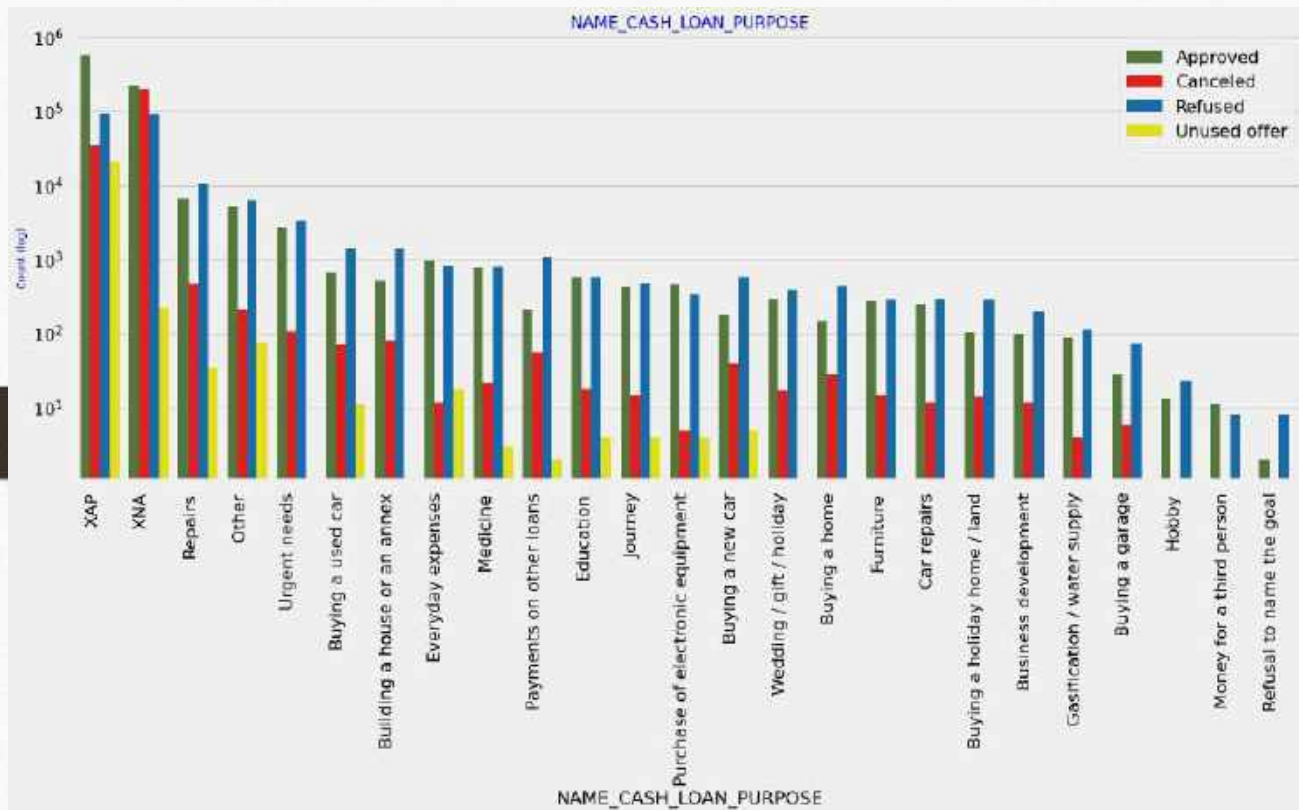
```
In [156]: E0
```

```
Out[156]:
```

	SK_ID_CURR	TARGET	NAME_CONTRACT_TYPE_X	CODE_GENDER	FLAG_OWN_CAR	FLAG_OWN_REALTY	CNT_CHILDREN	AMT_INCOME_TOTAL
0	100002	1	Cash loans	M	N	Y	0	2.025
161	100047	1	Cash loans	M	N	Y	0	2.025
162	100047	1	Cash loans	M	N	Y	0	2.025
163	100047	1	Cash loans	M	N	Y	0	2.025
164	100047	1	Cash loans	M	N	Y	0	2.025
...
1413555	456255	1	Cash loans	M	N	Y	0	2.250
1413601	456253	1	Cash loans	F	N	Y	0	2.250
1413602	456253	1	Cash loans	F	N	Y	0	2.250
1413691	456254	1	Cash loans	F	N	Y	0	1.710
1413692	456254	1	Cash loans	F	N	Y	0	1.710

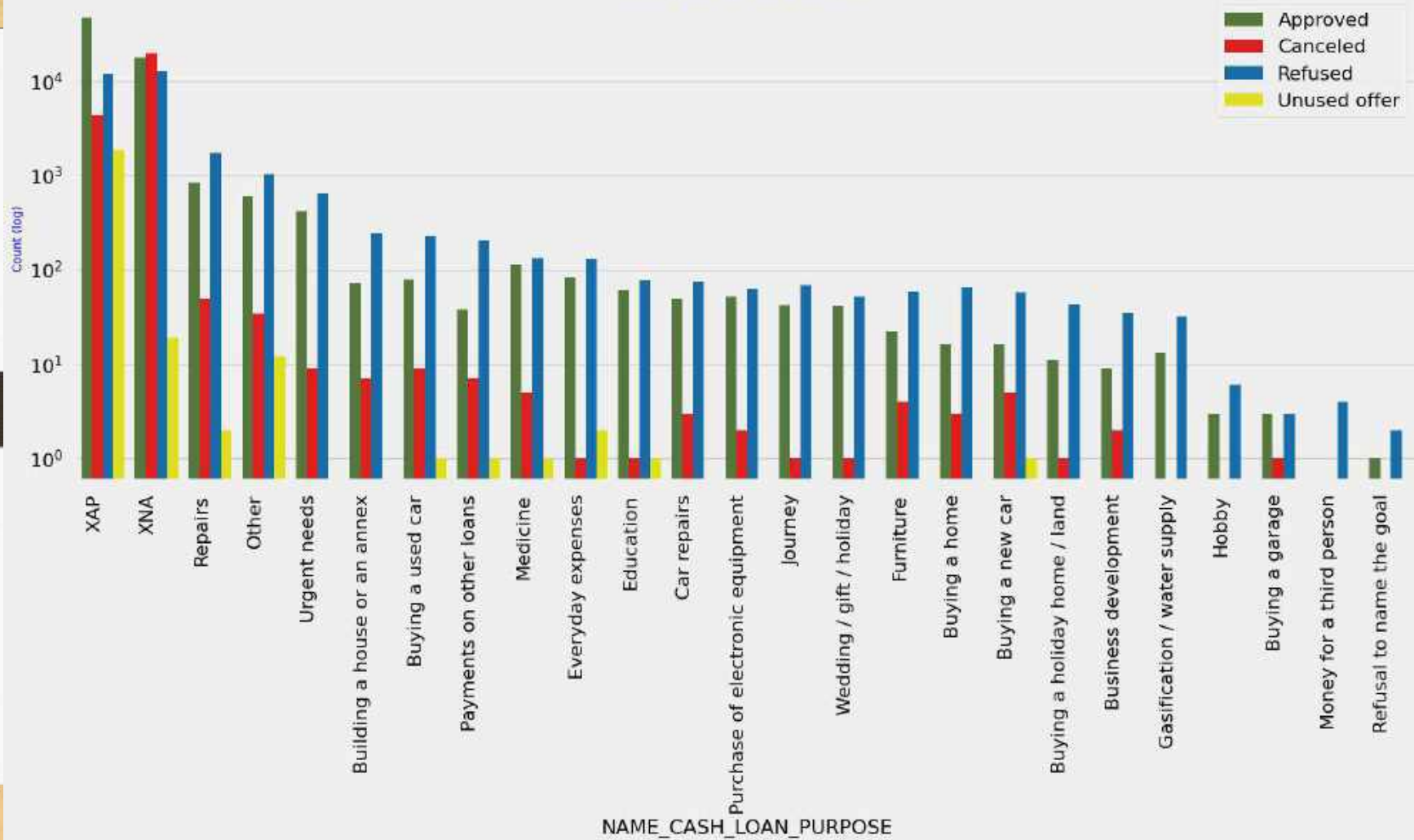
122990 rows x 9 columns

4



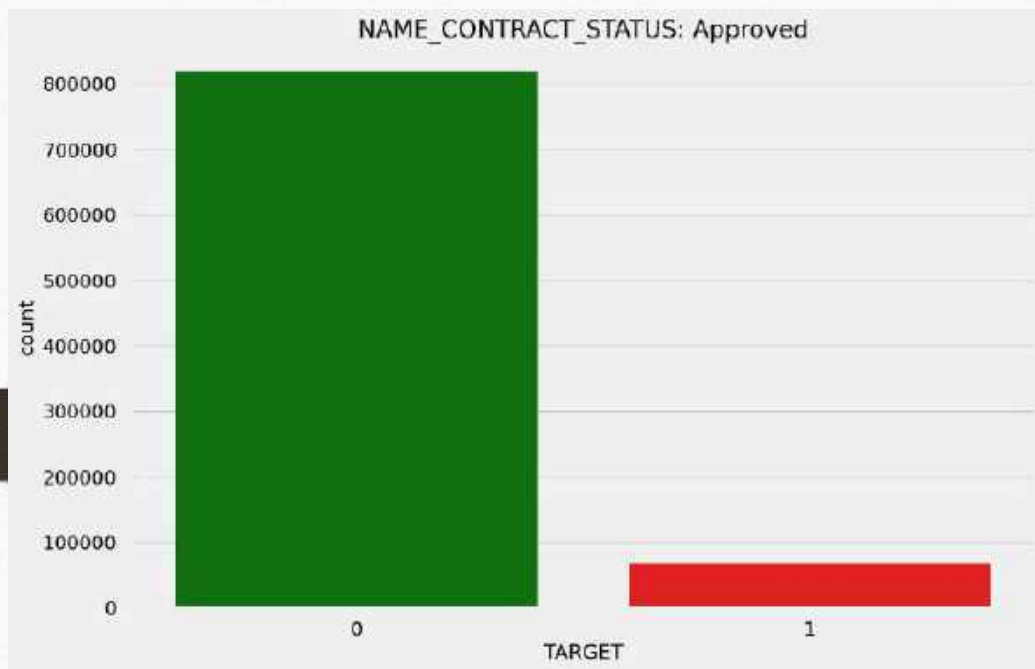
**Plotting Contract Status
vs purpose of the loan:**

NAME_CASH_LOAN_PURPOSE

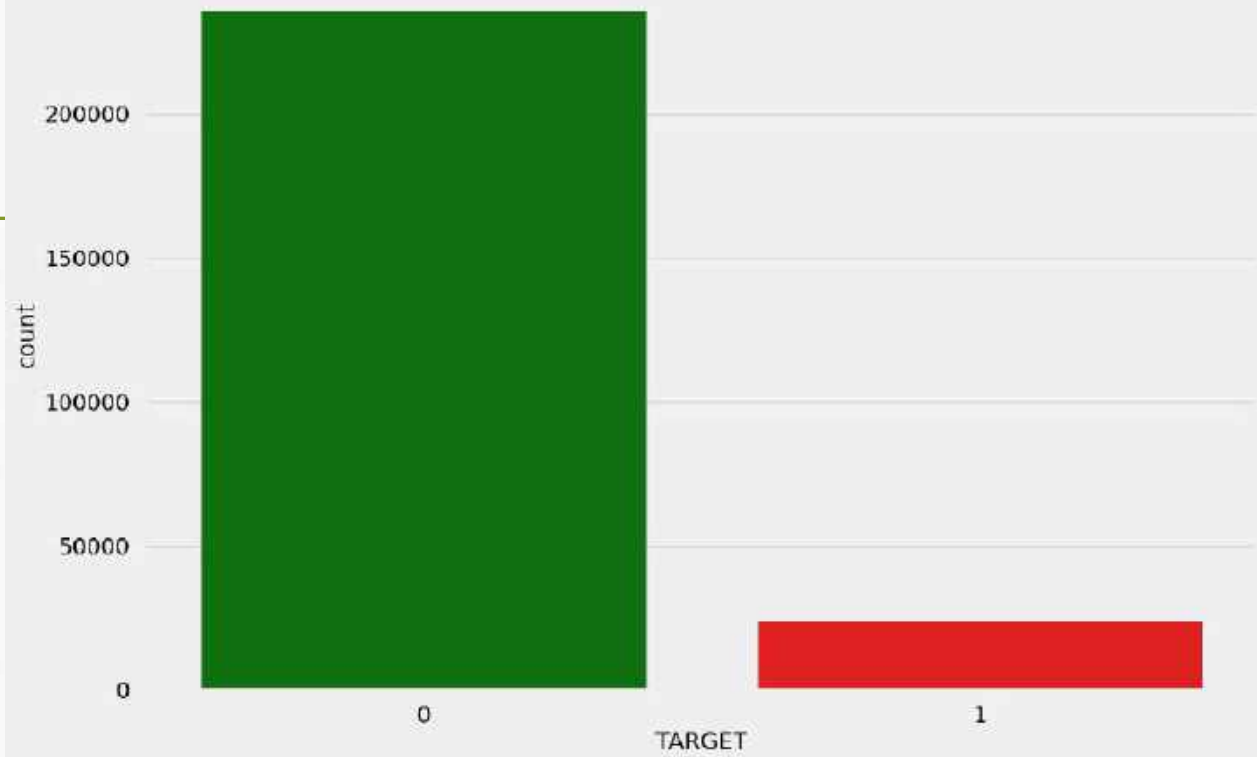


NAME_CASH_LOAN_PURPOSE

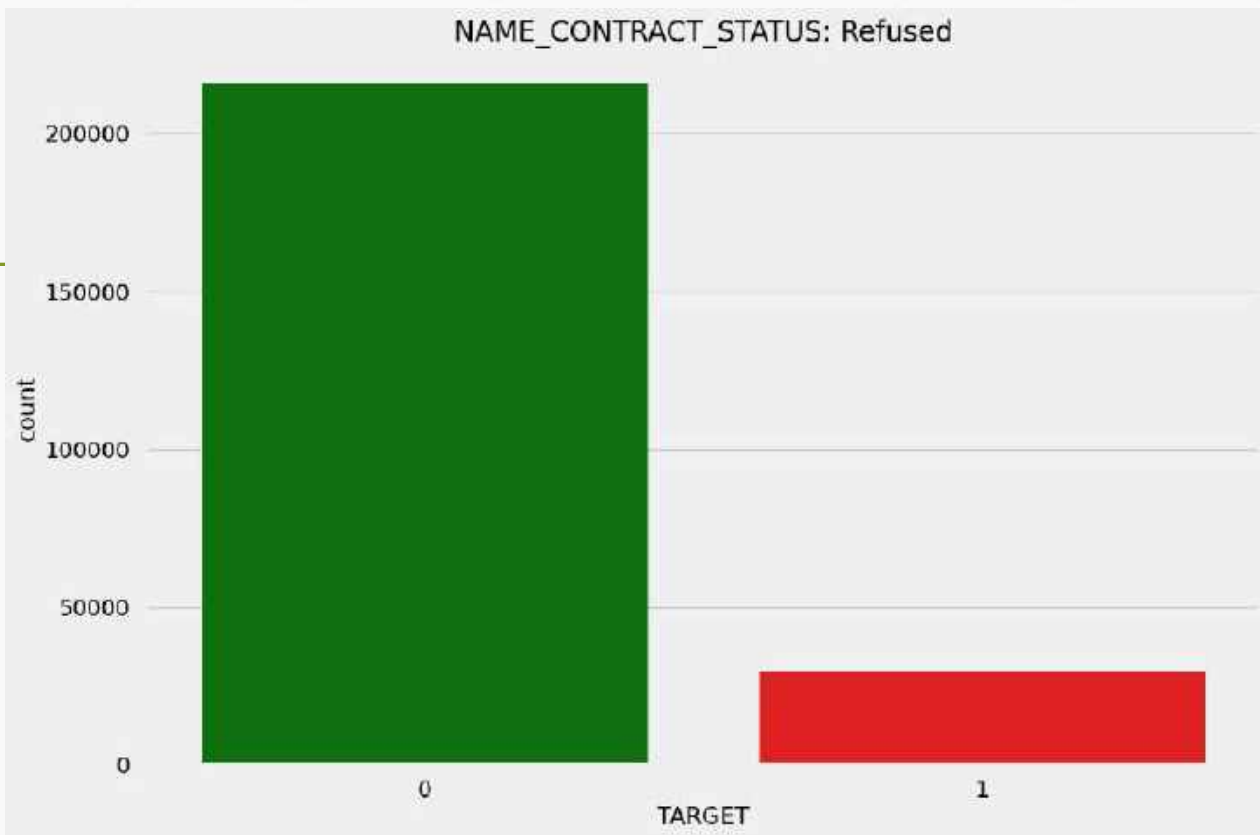
- Inferences:** Loan purpose has high number of unknown values (XAP, XNA)
 - Loan taken for the purpose of Repairs seems to have highest default rate
 - A very high number application have been rejected by bank or refused by client which has purpose as repair or other. This shows that purpose repair is taken as high risk by bank and either they are rejected or bank offers very high loan interest rate which is not feasible by the clients, thus they refuse the loan.
-



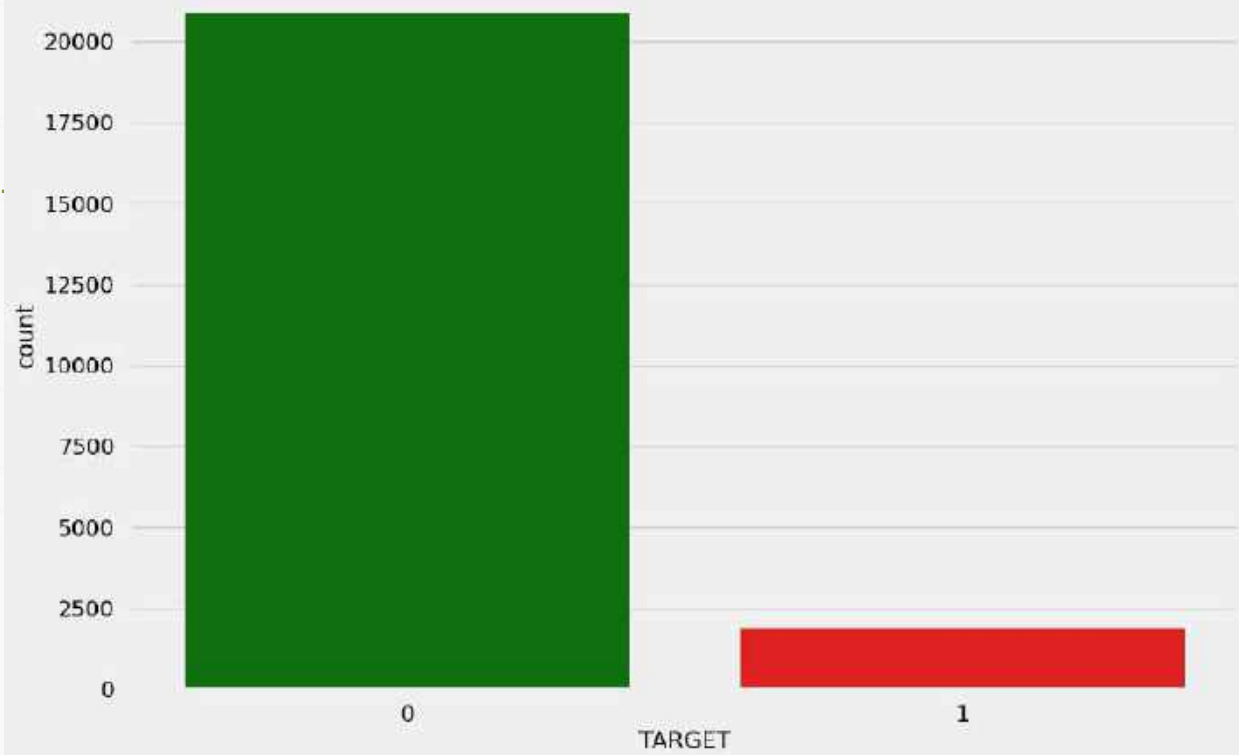
NAME_CONTRACT_STATUS: Canceled



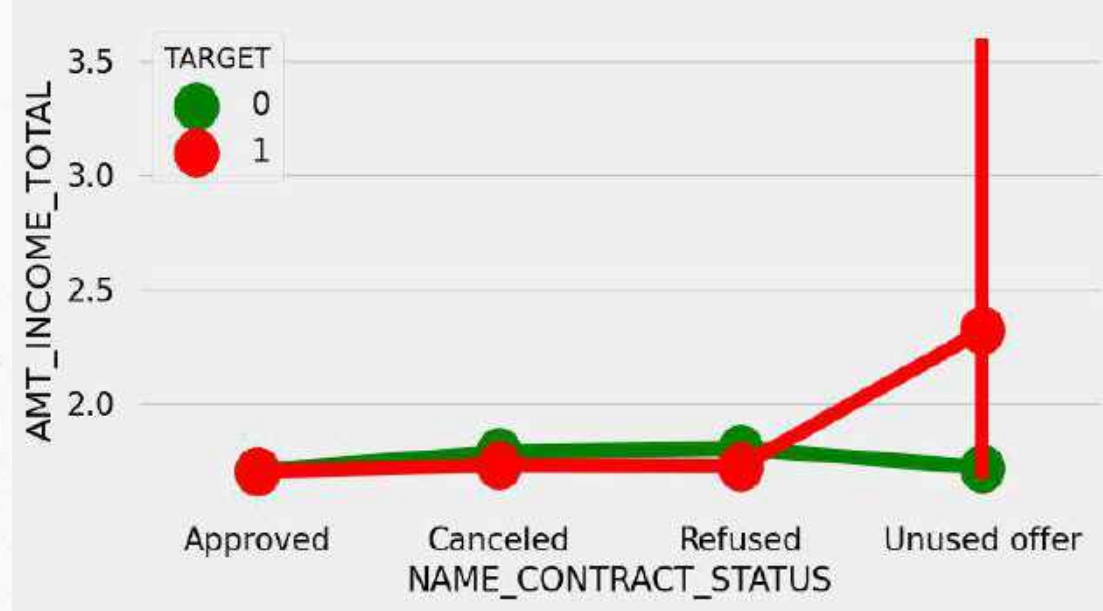
NAME_CONTRACT_STATUS: Refused



NAME_CONTRACT_STATUS: Unused offer



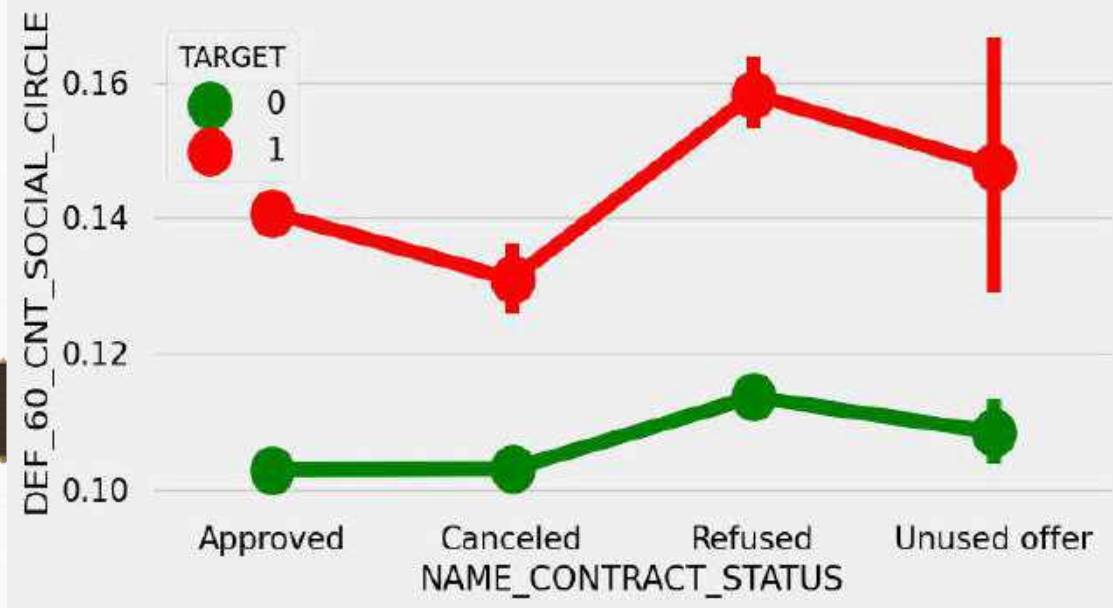
-
- Inferences:**90% of the previously cancelled client have actually repayed the loan. Revisiting the interest rates would increase business opportunity for these clients
 - 88% of the clients who have been previously refused a loan has payed back the loan in current case.
 - Refual reason should be recorded for further analysis as these clients would turn into potential repaying customer.



```
# plotting the relationship between  
income total and contact status  
merged_pointplot("NAME_CONTRACT  
_STATUS", 'AMT_INCOME_TOTAL')
```

Inferences:

The point plot show that the people who have not used offer earlier have defaulted even when there average income is higher than others



plotting the relationship between people who defaulted in last 60 days being in client's social circle and contact status
`merged_pointplot("NAME_CONTRACT_STATUS", "DEF_60_CNT_SOCIAL_CIRCLE")`

Inferences:

Clients who have average of 0.13 or higher

`DEF_60_CNT_SOCIAL_CIRCLE` score tend to default more and hence client's social circle has to be analysed before providing the loan.

- **7. Conclusions**

- After analysing the datasets, there are few attributes of a client with which the bank would be able to identify if they will repay the loan or not. The analysis is consised as below with the contributing factors and categorization:
-

1. **Decisive Factor whether an applicant will be Repayer:**NAME_EDUCATION_TYPE: Academic degree has less defaults.
2. NAME_INCOME_TYPE: Student and Businessmen have no defaults.
3. REGION_RATING_CLIENT: RATING 1 is safer.
4. ORGANIZATION_TYPE: Clients with Trade Type 4 and 5 and Industry type 8 have defaulted less than 3%
5. DAYS_BIRTH: People above age of 50 have low probability of defaulting
6. DAYS_EMPLOYED: Clients with 40+ year experience having less than 1% default rate
7. AMT_INCOME_TOTAL:Applicant with Income more than 700,000 are less likely to default
8. NAME_CASH_LOAN_PURPOSE: Loans bought for Hobby, Buying garage are being repayed mostly.
9. CNT_CHILDREN: People with zero to two children tend to repay the loans.

1. **Decisive Factor whether an applicant will be Defaulter:**CODE_GENDER: Men are at relatively higher default rate
 2. NAME_FAMILY_STATUS : People who have civil marriage or who are single default a lot.
 3. NAME_EDUCATION_TYPE: People with Lower Secondary & Secondary education
 4. NAME_INCOME_TYPE: Clients who are either at Maternity leave OR Unemployed default a lot.
 5. REGION_RATING_CLIENT: People who live in Rating 3 has highest defaults.
-
6. OCCUPATION_TYPE: Avoid Low-skill Laborers, Drivers and Waiters/barmen staff, Security staff, Laborers and Cooking staff as the default rate is huge.
 7. ORGANIZATION_TYPE: Organizations with highest percent of loans not repaid are Transport: type 3 (16%), Industry: type 13 (13.5%), Industry: type 8 (12.5%) and Restaurant (less than 12%).
 8. Self-employed people have relative high defaulting rate, and thus should be avoided to be approved for loan or provide loan with higher interest rate to mitigate the risk of defaulting.
 9. DAYS_BIRTH: Avoid young people who are in age group of 20-40 as they have higher probability of defaulting
 10. DAYS_EMPLOYED: People who have less than 5 years of employment have high default rate.
 11. CNT_CHILDREN & CNT_FAM_MEMBERS: Client who have children equal to or more than 9 default 100% and hence their applications are to be rejected.
 12. AMT_GOODS_PRICE: When the credit amount goes beyond 3M, there is an increase in defaulters.

- The following attributes indicate that people from these category tend to default but then due to the number of people and the amount of loan, the bank could provide loan with higher interest to mitigate any default risk thus preventing business loss:
-

1. NAME_HOUSING_TYPE: High number of loan applications are from the category of people who live in Rented apartments & living with parents and hence offering the loan would mitigate the loss if any of those default.
2. AMT_CREDIT: People who get loan for 300-600k tend to default more than others and hence having higher interest specifically for this credit range would be ideal.
3. AMT_INCOME: Since 90% of the applications have Income total less than 300,000 and they have high probability of defaulting, they could be offered loan with higher interest compared to other income category.
4. CNT_CHILDREN & CNT_FAM_MEMBERS: Clients who have 4 to 8 children has a very high default rate and hence higher interest should be imposed on their loans.
5. NAME_CASH_LOAN_PURPOSE: Loan taken for the purpose of Repairs seems to have highest default rate. A very high number applications have been rejected by bank or refused by client in previous applications as well which has purpose as repair or other. This shows that purpose repair is taken as high risk by bank and either they are rejected, or bank offers very high loan interest rate which is not feasible by the clients, thus they refuse the loan. The same approach could be followed in future as well.

-
- **Other suggestions:** 90% of the previously cancelled client have actually repayed the loan. Record the reason for cancellation which might help the bank to determine and negotiate terms with these repaying customers in future for increase business opportunity.
 - 88% of the clients who were refused by bank for loan earlier have now turned into a repaying client. Hence documenting the reason for rejection could mitigate the business loss and these clients could be contacted for further loans.