

Ideation Phase

Empathize & Discover – EduTutor AI

Date: 26 June 2025

Team ID: LTVIP2025TMID33995

Project Name: EduTutor AI – Personalized AI-Powered Learning Platform

Maximum Marks: 4 Marks

Empathy Map Canvas (Student – Primary User)

Section	Description
Says	“I want quizzes that match what I just learned.” “I don't know which topics I’m weak in.” “Why can’t I get instant feedback?”
Thinks	“Will I do well in the exam?” “Am I learning at the right pace?” “I wish the app guided me like a real tutor.”
Does	Attempts quizzes on random websites. Uses Google Classroom daily. Scrolls past non-personalized content.
Feels	Overwhelmed by too much generic content. Wants guidance and clarity. Feels unsupported and anxious before tests.
Pains (Challenges)	Too much irrelevant study material. Lack of feedback and progress tracking. No tailored quizzes based on individual performance.
Gains (Goals & Needs)	Instant feedback after each quiz. Quiz questions matched to learning gaps. Google integration for seamless use.