



**Chu Chun, Yen (Gna)**  
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Hi, I'm Gna, a product designer, I was born in Taiwan and I'm living in Singapore now have around **5 years of experience** in product design. Now I play a role as a **Product Designer at GoodDoctor (GrabHealth)** currently.

## PROFILE

**Dec 2019 ~ NOW • GoodDoctor**  
**Product Designer at GrabHealth**

Good Doctor Technology is a joint-venture between Ping An Good Doctor and Grab. It is a digital health platform with the mission to improve access to healthcare in Southeast Asia.

- Design end to end experience for our E-commerce product and helping patients have seamless medical purchase experience.
- In charge of E-health mall product design for GrabHealth.
- Concept exploration, define the E-commerce feature direction, product validation, UX/UI design, and prototyping.
- Overseeing and creating a holistic design system for GrabHealth consumer experience including Econsult, E-content, E-commerce and E-profile.

**Mar 2019 ~ Nov 2019 • PressLogic**  
**UI / UX Designer at BeautyBee**

BeautyBee Is a UGC mobile app and website empowers female to record and share their daily life.

- Design end to end experience for our social media platform to cater to KOL & young girls of sharing and recording their lives.
- In charge of APP Design for BeautyBee.
- Concept exploration, define the BeautyBee feature direction, UX/UI design, and prototyping.
- Overseeing and creating a holistic design system for BeautyBee consumer experience.

**Sep 2017 ~ Mar 2019 • Accuvally**  
**UI / UX Designer at ACCUPASS**

ACCUPASS is the biggest ticketing platform to assist organizer to create activities simply and effectively.

For the consumer side, providing more than 1,000,000 activities with multiple categories to cater to our consumers and engage with them.

- Redesign the holistic APP for helping consumers have a seamless end to end experiences of attending the events.
- Redesign end to end experiences of the backend platform for helping organizers to create activities with efficiency.
- Concept exploration, define the APP's feature direction, product validation, UX/UI design, and prototyping.

**Oct 2015 ~ Sep 2017 • Kerjadulu**  
**Web UI/UX Designer at KerjaDulu**

KerjaDulu that help talent to seek ideal job liked linked in Indonesia, I play a role as a UI/UX designer.

## EDUCATION

**Oct 2013 ~ Dec 2014 • University of Southampton**  
Master's Degree of Communication Design

**Sep 2007 ~ Jun 2011 • University of Daye**  
Bachelor of Visual Communication Design

## CREATIVE

Information Architecture, Persona, Flow Chart, Wireframe, Mock Up, UI Flow, Prototype, Animation, Illustration

## SKILLS

**PhotoShop** 、 **Illustrator** 、 **InDesign** 、 **Sketch** 、 **HTML** 、 **CSS** 、 **JQuery** 、 **Axure** 、 **Invision** 、 **After Effect**