

Abstraction

Task



Task



Task



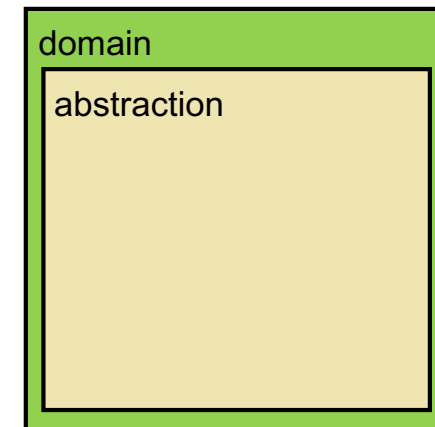
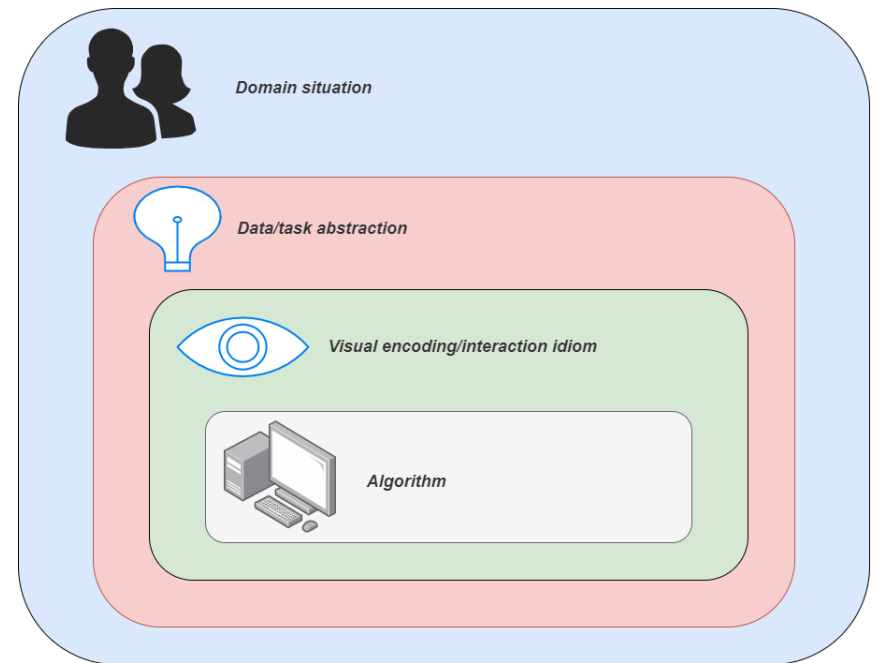
VISUALIZATION ANALYSIS & DESIGN

TASK ABSTRACTION (CH 3)

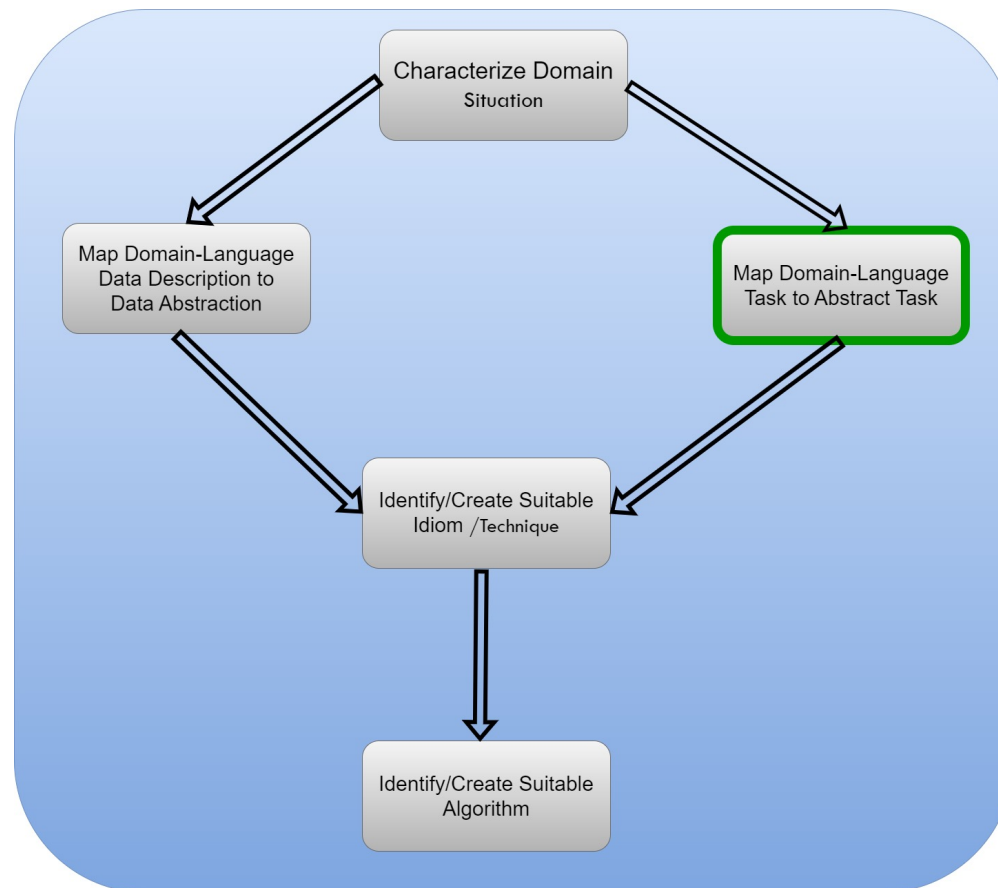
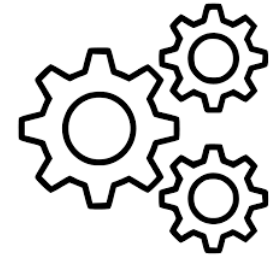
WHY?

FROM DOMAIN TO ABSTRACTION

- ❑ Domain characterization: details of application domain
 - group of users, target domain, their questions & data
 - varies wildly by domain
 - must be specific enough to get traction
 - domain questions/problems
 - break down into simpler abstract tasks
- ❑ Abstraction: data & task
 - map what and why into generalized terms
 - identify tasks that users wish to perform, or already do
 - find data types that will support those tasks
 - possibly transform /derive if need be



DESIGN PROCESS



TASK ABSTRACTION: ACTIONS AND TARGETS



TASK ABSTRACTION: ACTIONS AND TARGETS

❑ Very high-level pattern

❑ Actions

- analyze
 - high-level choices
- search
 - find a known/unknown item
- query
 - find out about characteristics of item

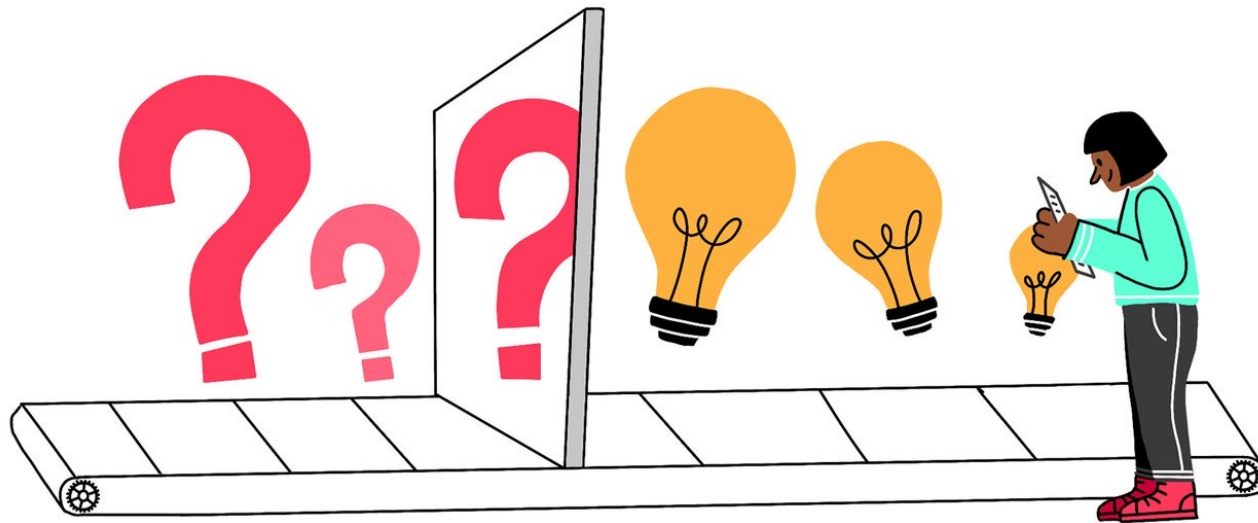
❑ Targets

- what is being acted on

❑ {action, target} pairs

- *discover distribution*
- *compare trends*
- *locate outliers*
- *browse topology*

ACTIONS: ANALYZE



ACTIONS: ANALYZE

❑ consume

- discover vs present
 - classic split
 - aka explore vs explain
- enjoy
 - newcomer
 - aka casual, social

❑ produce

- annotate, record
- derive
 - crucial design choice

➔ Analyze

➔ Consume

➔ Discover



➔ Present



➔ Enjoy

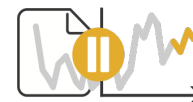


➔ Produce

➔ Annotate



➔ Record



➔ Derive







ACTIONS: SEARCH

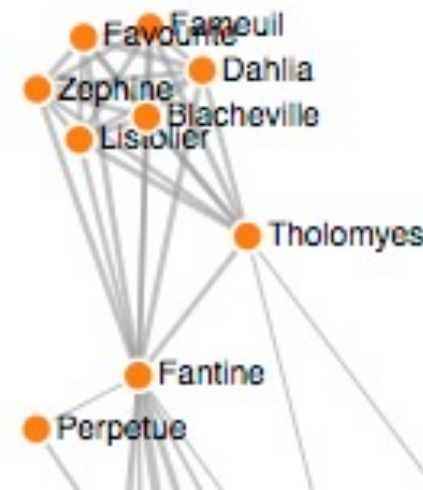


ACTIONS: SEARCH

- ☐ What does user know
 - target, location
- ☐ Lookup
 - ex: word in dictionary
 - alphabetical order
- ☐ Locate
 - ex: keys in your house
 - ex: node in network
- ☐ Browse
 - ex: books in bookstore
- ☐ Explore
 - ex: find cool neighborhood in new city

➔ Search

	Target known	Target unknown
Location known	 <i>Lookup</i>	 <i>Browse</i>
Location unknown	 <i>Locate</i>	 <i>Explore</i>



<https://blocks.org/heyblanick/3faf257bbbbc7743bb72310d03b86ee8>

ACTIONS: SEARCH

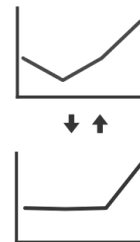
- ❑ How much of the data matters
 - one: identify
 - some: compare
 - all: summarize

→ Query

→ Identify



→ Compare



→ Summarize



ACTIONS

- ☐ Independent choices for each of these three levels
 - analyze, search, query
 - mix and match

Actions

➔ Analyze

➔ Consume

➔ Discover



➔ Present



➔ Enjoy



➔ Produce

➔ Annotate







➔ Record



➔ Derive



➔ Search

	Target known	Target unknown
Location known	 <i>Lookup</i>	 <i>Browse</i>
Location unknown	 <i>Locate</i>	 <i>Explore</i>

➔ Query

➔ Identify



➔ Compare



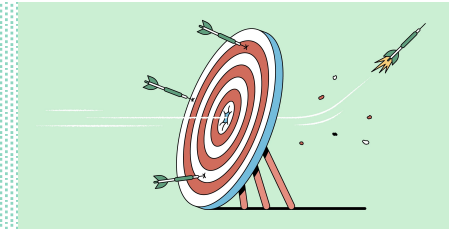
➔ Summarize



An illustration featuring a target with concentric rings of red, white, and blue. Three green arrows are embedded in the target. To the right, a rocket with a green body and yellow flames is shown in flight, leaving a white trail. The background is a light green field with a dark green horizontal band. The text 'TASK ABSTRACTION: TARGETS' is centered in the dark band.

TASK ABSTRACTION: TARGETS

TASK ABSTRACTION: TARGETS

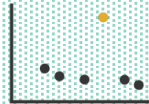


→ All Data

→ Trends



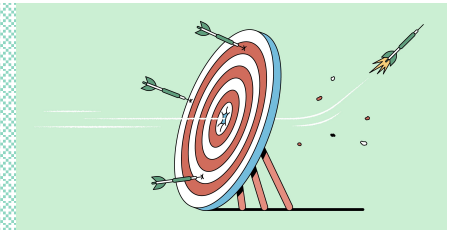
→ Outliers



→ Features

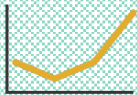


TASK ABSTRACTION: TARGETS

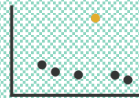


→ All Data

→ Trends



→ Outliers



→ Features



→ Attributes

→ One

→ Distribution



→ Extremes

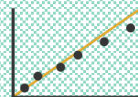


→ Many

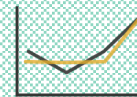
→ Dependency



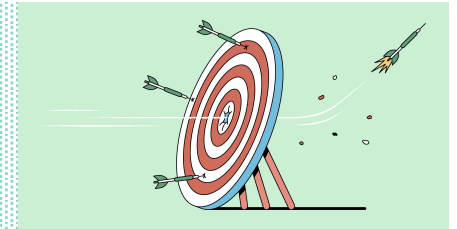
→ Correlation



→ Similarity



TASK ABSTRACTION: TARGETS

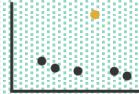


→ All Data

→ Trends



→ Outliers



→ Features



→ Attributes

→ One

→ Distribution



→ Extremes

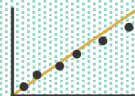


→ Many

→ Dependency



→ Correlation

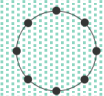
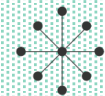
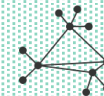


→ Similarity



→ Network Data

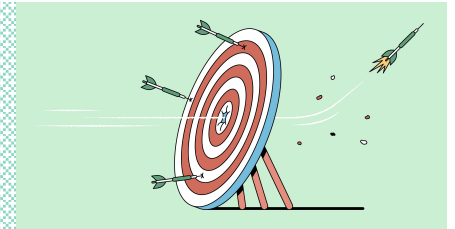
→ Topology



→ Paths

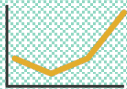


TASK ABSTRACTION: TARGETS

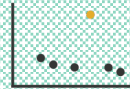


→ All Data

→ Trends



→ Outliers



→ Features



→ Attributes

→ One

→ Distribution



→ Extremes

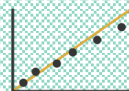


→ Many

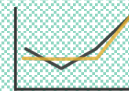
→ Dependency



→ Correlation

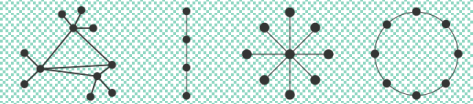


→ Similarity



→ Network Data

→ Topology

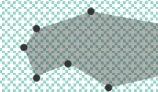


→ Paths



→ Spatial Data

→ Shape



ABSTRACTION

❑ These {action, target} pairs are good starting point for vocabulary

- But sometimes you'll need more precision!

❑ Rule of thumb

- systematically remove all domain jargon

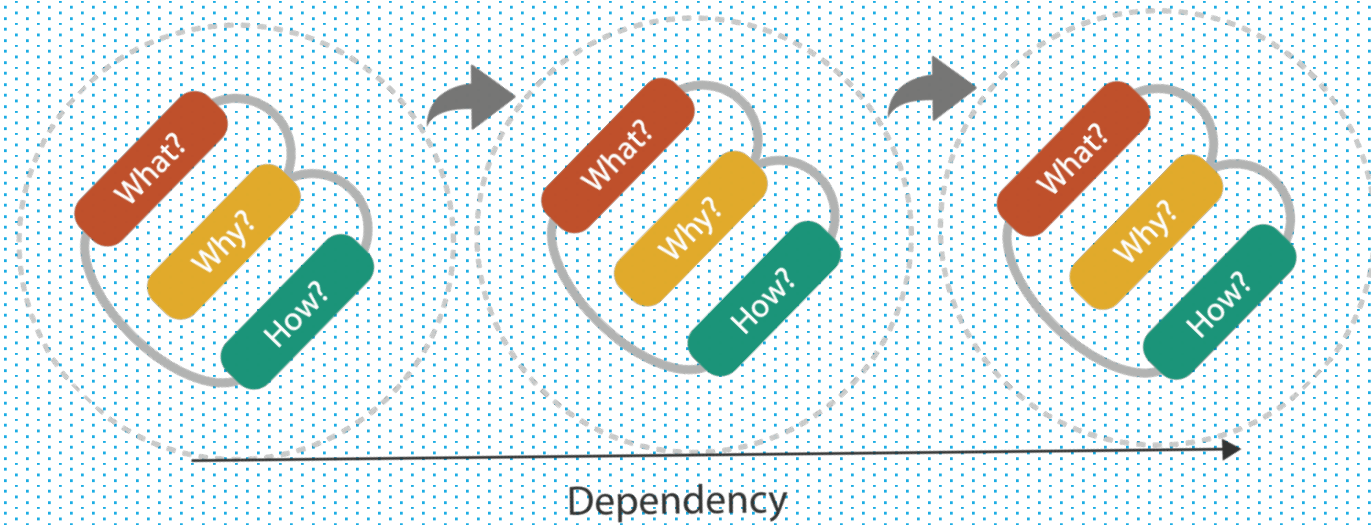
❑ Interplay: task and data abstraction

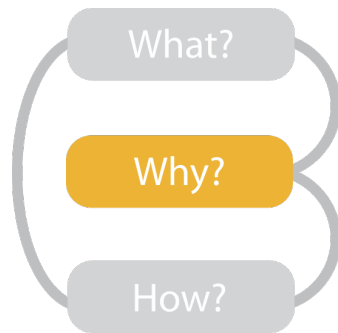
- need to use data abstraction within task abstraction
 - to specify your targets!
 - but task abstraction can lead you to transform the data

❑ Iterate back and forth

- first pass data, first pass task, second pass data, ...

MEANS AND ENDS





- {action, target} pairs
- *discover distribution*
 - *compare trends*
 - *locate outliers*
 - *browse topology*

