#### Is a Single Vector Enough? Exploring Node Polysemy for Network Embedding

Ninghao Liu,<sup>1</sup> Qiaoyu Tan,<sup>1</sup> Yuening Li,<sup>1</sup> Hongxia Yang,<sup>2</sup> Jingren Zhou,<sup>2</sup> Xia Hu<sup>1</sup>

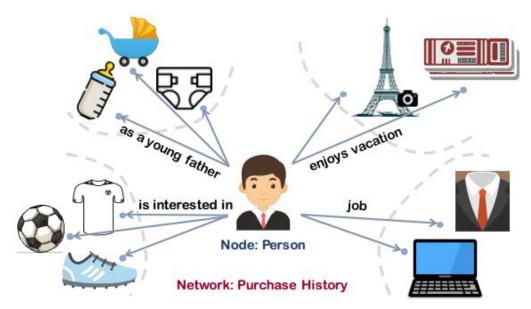
Department of Computer Science and Engineering, Texas A&M University, TX, USA

<sup>2</sup> Alibaba Group, Hangzhou, China

{nhliu43,qytan,liyuening,xiahu}@tamu.edu,{yang.yhx,jingren.zhou}@alibaba-inc.com

#### todo

• propose a polysemous(多义的) network embedding method in order to take into account multiple facets of nodes in network data



#### challenge

- How to determine the facets of nodes
- How to maintain the correlation among embedding vectors of different facets
- How to make the modeling process adaptive to the existing wellestablished base models such as Deepwalk, LINE, PTE and GCN

## Polysemous Deepwalk

• each node  $\mathbf{v}_i$  is associated with a target embedding matrix Ui  $\in R^{Ki \times D}$  and a context embedding matrix Hi  $\in R^{Ki \times D}$ 

 The traditional Deepwalk model could be seen as a special case where Ki = 1.

### Deepwalk objective function

Skip-gram

$$\mathcal{L}_{DW}(\theta) = \sum_{o \in O} \log p(o|\theta) = \sum_{o \in O} \log p((\mathcal{N}(v_i), v_i)|\theta)$$

$$= \sum_{o \in O} \sum_{v_j \in \mathcal{N}(v_i)} \log p(v_j|v_i), \tag{1}$$

• o是random walk路径上的点,O是所有路径集合

## Polysemous Deepwalk objective function

prior knowledge denoted as

$$\mathcal{L}_{PolyDW}(\theta) = \sum_{o \in O} \log p(o|\mathcal{P}, \theta)$$

$$= \sum_{o \in O} \log \left[ \sum_{s(o)} p(o|s(o), \mathcal{P}, \theta) \cdot p(s(o)|\mathcal{P}, \theta) \right]. \tag{2}$$

• o是random walk路径上的点,O是所有路径集合,s(o)是路径o上的点的facet分布

$$s(o) = \{s(v|o) \mid v \in v_i \cup \mathcal{N}(v_i)\}\$$

Node-Facet Assignment (get prior knowledge 80)

perform community discovery on the network

$$\min_{\mathbf{P} \ge 0} \|\mathbf{A} - \mathbf{P} \cdot \mathbf{P}^T\|_F^2 + \alpha \|\mathbf{P}\|_F^2$$

We define the facet distribution of a node as

$$\mathbf{p}(v) = [p(1|v), ..., p(K|v)]$$

## Node-Facet Assignment of o

• 
$$\mathbf{p}(o) = (\mathbf{p}(v) + \sum_{v,j} \sum_{v,j} \mathbf{p}(v)) / (|\mathbf{N}(v)| + 1)$$
  

$$\mathbf{p}(v|o) = \min(\mathbf{p}(v), \mathbf{p}(o))$$

• s(o)是p(o)分布上sample的结果

## Polysemous Deepwalk objective function

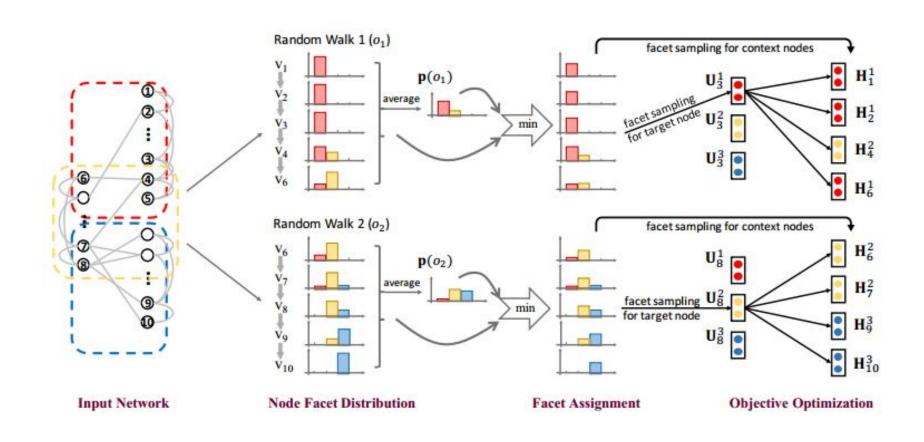
• 0 0 0 0

$$p(o|s(o), \mathcal{P}, \theta) = \prod_{v_j \in \mathcal{N}(v_i)} p(v_j|v_i, s(o)),$$

• similar to the softmax function in traditional skip-gram models

$$p(v_j|v_i,s(o)) = \frac{\exp(\langle \mathbf{H}_j^{k_j}, \mathbf{U}_i^{k_i} \rangle)}{\sum_{v,k} \exp(\langle \mathbf{H}_v^k, \mathbf{U}_i^{k_i} \rangle)},$$

# Polysemous Deepwalk



## Polysemous Embedding with GCN

• 传统GCN

$$\mathbf{u}_{d}^{k}(i) \leftarrow \sigma \bigg( \mathbf{W}_{d}^{k} \cdot \text{MEAN}(\mathbf{u}_{d-1}^{k}(i) \cup \{\mathbf{u}_{d-1}^{k}(j), \forall v_{j} \in \mathcal{N}^{k}(v_{i})\}) \bigg),$$

• 加上Polysemous Embedding

$$\mathbf{u}_{d}^{k}(i) \leftarrow \sigma \left(\mathbf{W}_{d}^{k} \cdot \text{MEAN}(\mathbf{u}_{d-1}^{k}(i) \cup \{\mathbf{u}_{d-1}^{k}(j), \forall v_{j} \in \mathcal{N}^{k}(v_{i})\})\right),$$