



DAMILOLA AJIJOLA

SHOPIFY DEVELOPER AND DIGITAL MARKETER

PROFILE

I specialize in developing comprehensive digital strategies and putting them into practice using specialized Shopify solutions. I have a rare blend of creative marketing prowess and technological ability. Using cutting-edge digital tools and platforms to improve online presence and drive brand growth is my passion. With a thorough awareness of both consumer behavior and the digital environment, I work hard to develop streamlined, interesting online experiences that produce noticeable outcomes.



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Ado-Ekiti, Ekiti State, Nigeria

LANGUAGE

- English
- French(basic)
- Spain (basic)

EXPERTISE

- Management Skills
- Creativity
- Digital Marketing
- Shopify Development
- Product Listing
- Landing Page Design
- Dropshipping

PROFESSIONAL EXPERIENCE

- Developed and executed digital marketing strategies for diverse clients across various industries, resulting in significant increases in website traffic, lead generation, and revenue.
- Designed and implemented custom Shopify solutions for e-commerce businesses, focusing on enhancing user experience, optimizing conversion funnels, and improving site performance.
- Managed end-to-end marketing campaigns, including campaign ideation, execution, monitoring, and performance analysis, to ensure alignment with business goals and objectives.
- Provided ongoing support and maintenance for Shopify websites, including troubleshooting technical issues, implementing updates, and optimizing site performance for speed and usability.

EDUCATION

- Bachelor's degree in Marketing, Business Administration, or related field.
- Certifications in digital marketing disciplines such as Google Ads, Google Analytics, HubSpot, or equivalent.

ATTRIBUTES

- Creative thinker with a data-driven approach to decision-making.
- Strong analytical skills and attention to detail.
- Excellent communication and interpersonal skills.

SKILLS SUMMARY

Design Process

100%

Marketing Process

100%