

The  GNOME™ Conference

GUADEC

GOTHENBURG 2015





Computing for everyone

GNOME brings companies, volunteers, professionals and non-profits together from around the world. We make GNOME 3: a complete free software solution for everyone. GNOME 3 is an easy-to-use computer environment that respects your privacy and comes with first-class internationalization and accessibility. Our development infrastructure and communication channels are public, and our code can be freely downloaded, modified and shared with others.

Powerful technologies

GNOME provides a flexible and powerful platform for desktop and mobile developers. We developed toolkits such as GTK+ and Clutter, the browser engine WebKitGTK+, sound and media library GStreamer, the D-Bus message bus system, and the Pango library for text rendering. GNOME developers also push forward the development of the Linux Kernel, systemd and Wayland.

Used by many

GNOME 3 is distributed with a number of popular GNU/Linux distributions such as Debian, Fedora, openSUSE and Ubuntu. GNOME technologies have been adopted by companies like Endless Mobile, Amazon, TiVo, Nokia, TouchTunes, Garmin and TomTom. A number of other companies adopt GNOME components, as our free license allows use in commercial products at no cost.



GUADEC, GNOME Users And Developers European Conference, is an annual event organized to gather all members of the GNOME community. This includes users, developers, students, governments, business, and open-source enthusiasts from all across the world. In 2013, GUADEC brought together 250 people from the North and South America, Europe and Asia.

GUADEC brings attendees together to share their experiences and ideas for developing, using and deploying GNOME and its technologies. We also organize the conference as an opportunity to:

- Discuss and set the direction of GNOME for the coming year.
- Engage with corporate partners involved in the project.
- Get new developers involved with GNOME, and present it to new users.
- Connect different parties interested in the project, such as companies, developers and governments.
- Showcase our current developments, and latest GNOME technologies.

But GUADEC isn't just a software conference. We come together to meet people we've been working with via chat rooms and mailing lists, to make connections and network, to visit old friend and meet new ones. Our general program for GUADEC reflects this, and includes time for social activities and tourism.

In 2015, GUADEC will be split in 6 days:

Day 1 to 3: Conference days

- Two tracks of speakers from Sweden and across the world. Social events.

Day 3 to 6: Work days

- Get attendees working together on different areas of GNOME.
- Welcomes new users and contributors.

We need your support to make GUADEC happen. The conference is organized by volunteers, and we invest a big part of our budget in travel assistance for students and members of the GNOME Foundation.

GUADEC is a unique opportunity to meet the community behind one of the world's leading Free and Open Source projects. Sponsoring and attending GUADEC gives you a voice in shaping GNOME 3 and the technologies behind it. It is also a chance to engage your company with the community through presentations and stands, and to find new talents to recruit.

Past sponsors of GUADEC include Igalia, SUSE, ARM, Intel, O'Reilly, Canonical, Collabora, Linux Magazine, Red Hat, Google, Mozilla, Hewlett-Packard, The Linux Foundation, IBM and Nokia.

Sponsorship levels

For GUADEC 2015, we have the following sponsorship levels:

	Platinum €15.000	Gold €10.000	Silver €5.000	Bronze €2.500	Supporter €1.000
Logo on conference badge	Front	Inside	Inside	Inside	Inside
Logo on front page of website					
Logo and short description (max. 100 words) on website under Sponsors					
Table in the exhibit area					
Banner in the reception area					
Banner in two conference rooms					
Five tickets to the conference					

We also have some extra sponsorship opportunities which can be negotiated separately:

Social event - Day 1

Social event - Day 2

Coffee and pastries - Day 1 to 3

Coffee and pastries - Day 3 to 6

Lunch - Day 1 to 3, or one of the days separately.

We're also happy to accept any other kind of sponsorship -- such as printing, T-shirts, food, etc.

Sponsorship packages

GUADEC is the largest of the three conferences we organize annually. The other two are the GNOME Summit in North America and GNOME.Asia. If you'd like to sponsor more than one event, we have package deals available for reduced fees:

Sponsor GUADEC and GNOME.Asia	Platinum €21.000	Gold €15.000	Silver €8.000	Bronze €4.000
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GUADEC Sponsorship Application Form

GUADEC 2015: Gothenburg, Sweden.

Please review the terms and conditions of sponsorship listed below. By submitting a completed sponsor application form, the sponsoring organization agrees to these terms and conditions.

To ensure that matters move quickly and smoothly, electronic documents and transactions are used where possible. Unless requested otherwise, the invoice and other documents will be sent as printable PDF files.

- Platinum €15.000 EUR
- Gold €10.000 EUR
- Silver €5.000 EUR
- Bronze €2.500 EUR
- Supporter €1.000 EUR
- Custom Sponsorship (as agreed) _____

Extras: _____

Details (as agreed): _____

Total Amount _____

Invoicing Details _____

Organization Name _____

Contact Person _____

Full Title / Position _____

Email _____ Phone _____

Organization Address _____

City _____ Postal Code _____

Authorized Signature: _____ Date: _____

Please mail this form by post to:

GNOME Foundation

#117

21 Orinda Way

Orinda, CA 94563

Or email a scanned copy of this form to:

sponsors@guadec.org

USA

Terms and conditions

1. By submitting a completed sponsor application form, all sponsoring entities ("the sponsor") agree to these Terms and Conditions for GUADEC ("the conference").
2. Sponsorship applications and exhibit space table allocations are handled on a "first come-first served" basis. Sponsors should be committed to Free Software deployment and improvement, and supportive of the conference organizers' mission. The conference retains the right to reject sponsors that it deems inappropriate.
3. Sponsorship pledges cannot be processed without payment. All pledges must be in Euros (€) or US Dollars (\$), or other currency as agreed, and made payable to the organization designated by the GNOME Foundation. The sponsor will be contacted regarding details of the money transfer.
4. GNOME.Asia packages are subject to additional Terms and Conditions.
For more details see: <http://2015.gnome.asia>
5. The sponsorship brochure is only indicative of deliverables to sponsors. The conference reserves the right to modify its content. The final deliverables will be as per the sponsorship application, after it is confirmed by the conference.
6. After written acceptance of the sponsor's application form by the conference, the sponsor must provide any further signed agreements and the sponsorship funds to the conference organizers within 30 days of receiving the conference sponsorship invoice.
7. Once the sponsor's application has been secured, the sponsor must provide logos, digital graphics and/or any other details as required (e.g., the sponsor's brand name, trademarks, etc) within 14 days. The sponsor grants to the conference the right and permission to use its name and/or logo for promotion of the event. Likewise the sponsor is granted the right and permission to use the conference name and/or logo for communications about the event.
8. Requested materials should reach the conference organizers by requested deadlines, or they may not be properly processed. Physical materials (banners, handouts, etc) should be provided by the sponsor at least 30 days in advance of the event.
9. For sponsorship packages that include the use of signage, please note that space may be limited. The conference will inform each sponsor of the maximum size or number of signs allowed. The conference will not be liable for damage or loss of sponsors' properties by fire, theft, accident or any other cause, by negligence or otherwise or in case of force majeure.
10. The sponsor may not sublet, assign or apportion any part of the item(s) sponsored nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by the conference.
11. To limit conference production costs, the conference organizers may limit the number of colors used to print sponsor logos and materials.
12. To minimize detritus, the conference may use electronic versions of inserts and advertisements. The sponsors will be notified in advance to be able to provide material that might be better suited to the medium used.
13. Any remaining funds from sponsorship money will be donated to the GNOME Foundation upon completion of the conference for the GNOME Foundation's general use.
14. Sponsorship is not limited to financial support but can also be in the form of material provisions, e.g., hardware, software, services, etc. Should your organization be interested in sponsoring in an arrangement not listed in the conference brochure, please feel free to contact the conference organizers to discuss your preferences: sponsors@guadec.org