

## Says

What have we heard them say?
What can we imagine them saying?

Find the right template.

Choose from hundreds of professionaly-designed resume templates. ...

personalize your resume. After picking a template. Use canva"s drag and drop desing tools to tweak your resume...

Get creative with more features...
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prints...

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

Land your dream job
with captiviting CVs you
can professionally
customize to refelt your
true potential with
canva"s free resume
templates and easy-touse desing editoer.

For most recruiters, when you"ve seen one resume, you"ve seen all.

**Thinks** 

Type your paragraph...



## Persona's name

Short summary of the persona

Stand out by going for one of our modern resume templates - free to customize on Canva!

You can create a CV for free using our free visual desing platfiorm.

We have a gallary filled with hundreds of professionally desingned and free CV templates to fit a range of industries,theme,format,or even color schemes.

Canva"s selection of professionally desingned resumen temolates proves that simple can be stunning with the help of our intivituve editing tools

Show your creativity on your CV with graphics, shapes, and illustrations for a designer touch.

Upload your photo or logo on our dashboard, then drag and drop into your resume with ease.

## Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

