

KEVIN STANDS OUT FOR HIS CREATIVITY

As an **Agile** thinker Kevin excels at solving complex problems. He is able to learn quickly and make logical decisions based on limited knowledge. In being **Balanced** Kevin is usually calm in times of stress and difficulty. In the face of adversity he is able to stay level headed and focused. Kevin is **Diplomatic** and able to build and maintain good relationships with people at any level. It also makes him an effective manager of teams — he looks after everyone's needs and well-being. Kevin is **Innovative** which means he is able to generate original ideas and apply them in useful ways. He is able to think differently and take the lead on how things should be done.

WHAT MAKES KEVIN UNIQUE

Kevin's **Creativity** score measures how original and innovative his thinking is, or how logical and analytical it is. He is open-minded, enjoys novelty and change, and is often coming up with new and interesting ideas.

Thinking measures how abstractly or concretely Kevin prefers to think when solving problems. Kevin is a fast learner, with a particular skill when it comes to dealing with more complex reasoning problems. It's in his nature to think logically with a knack of seeing rules and patterns in everything.

Kevin's **Drive** score measures his level of ambition. He is confident and always aims to do his very best work, but he doesn't see the people around him as rivals. So while Kevin enjoys being praised for his achievements, he is equally happy to see others being recognised for theirs.

The **Connections** score measures how Kevin manages relationships and how well he works independently. Kevin enjoys being at a stage in his career where he is helping other people, establishing connections and growing a network.

KEVIN'S TOP STRENGTHS



AGILE

Kevin learns fast and enjoys solving complex problems through his logical, analytical way of working. He succeeds through:

- using reason to solve problems
- focusing on objectivity
- learning constantly



BALANCED

Kevin is good at keeping a cool head, and staying upbeat and focused. He succeeds through:

- his confidence
- keeping positive
- not worrying too much



DIPLOMATIC

Kevin is looking for a win-win and a way for both sides to find some level of benefit. He prefers to avoid unnecessary conflicts and tends to be as tactful as possible. He is also accommodating of other people's needs. He succeeds through:

- his sense of fairness
- his ability to resolve confrontations
- his ability to empathise




INNOVATIVE

Kevin stands out for his original thinking. He enjoys finding new angles and ideas that no one's tried before. He succeeds through:

- his ability to innovate
- his lateral thinking
- his love of new ideas

PEOPLE LIKE KEVIN




Are natural problem-solvers

Stay calm when stress levels rise

Have strong social skills

Enjoy coming up with innovative solutions



May be constrained by a desire for structure and being analytical

May not realise when others are stressed

Need to be deliberate in delivering critical feedback

Can feel constrained by too much routine