

## Inspiration to maintain a healthy lifestyle

### PROBLEM

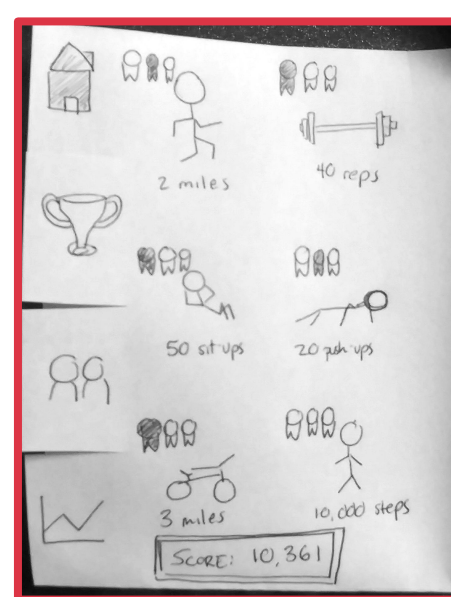
People want to stay healthy, but they rarely prioritize their health.

### SOLUTION

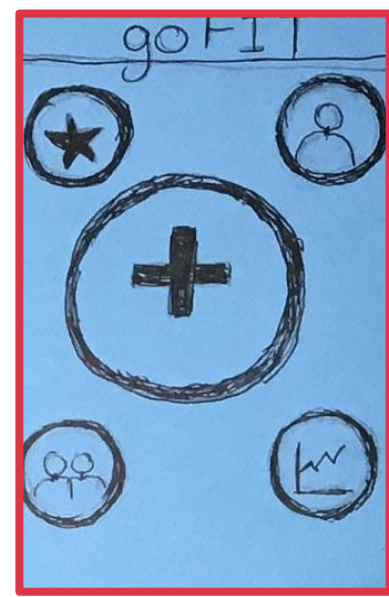
Offer social connection and immediate rewards when meeting goals.

Motivate people to be more excited about maintaining a healthy lifestyle.

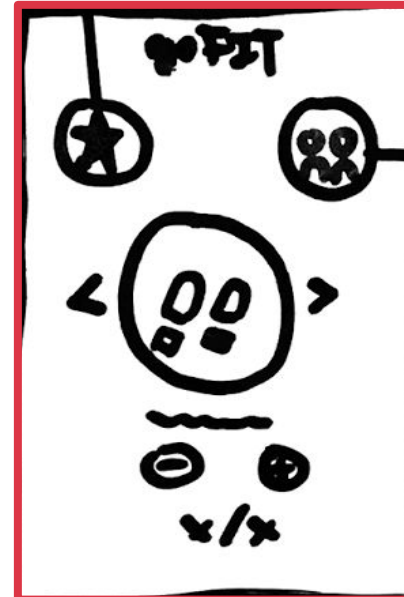
### DESIGN



experience  
prototype



low-fi  
prototype

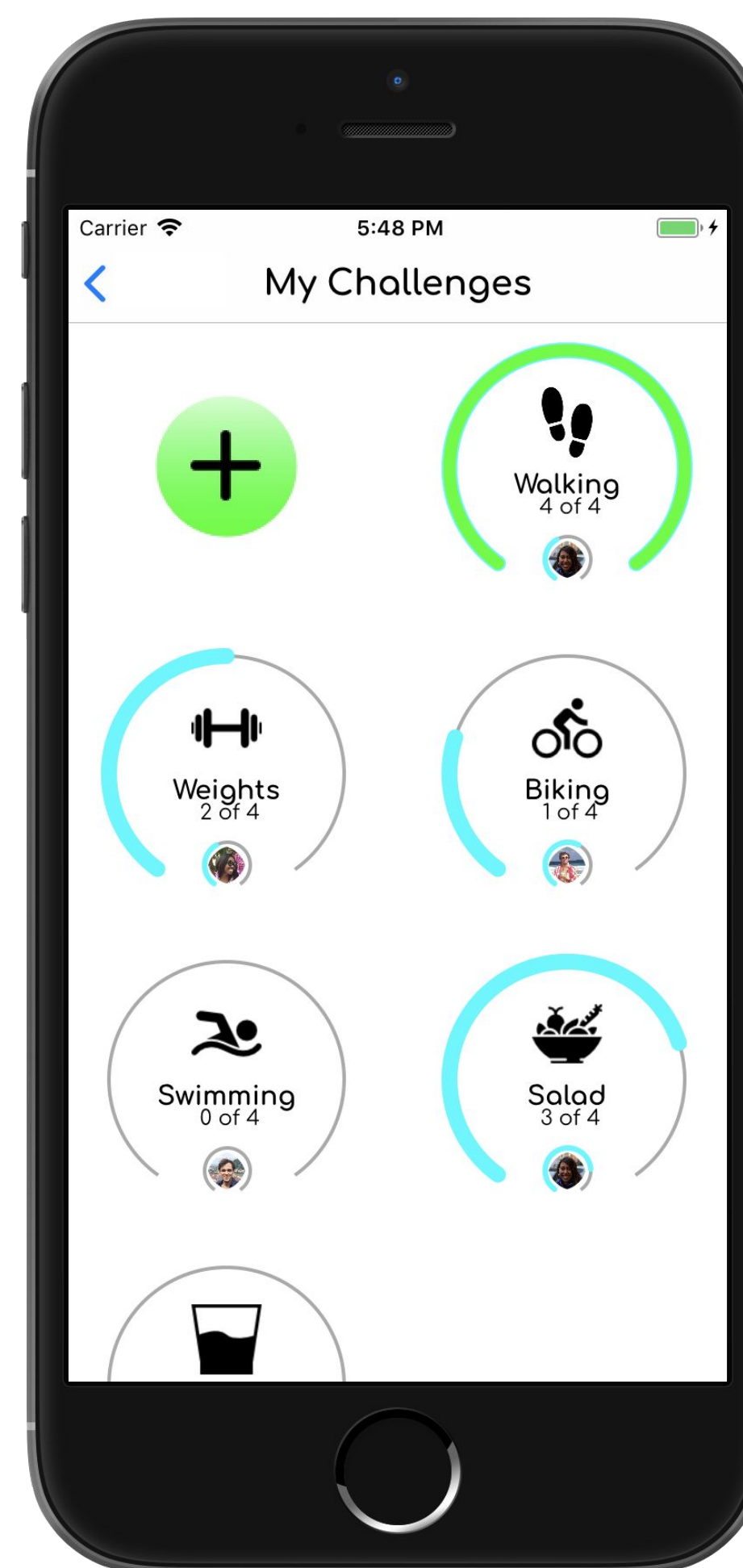


med-fi  
redesign

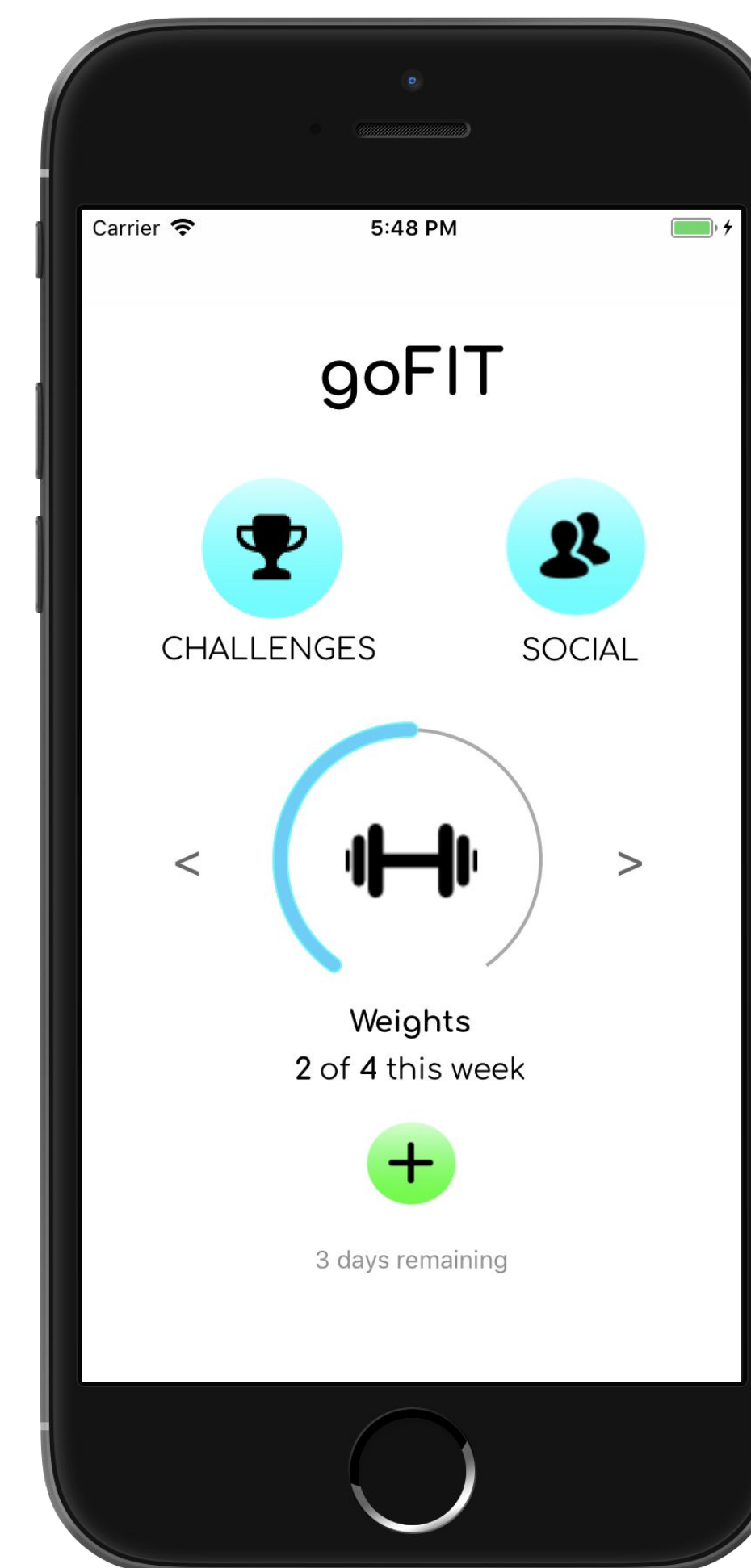


med-fi  
prototype

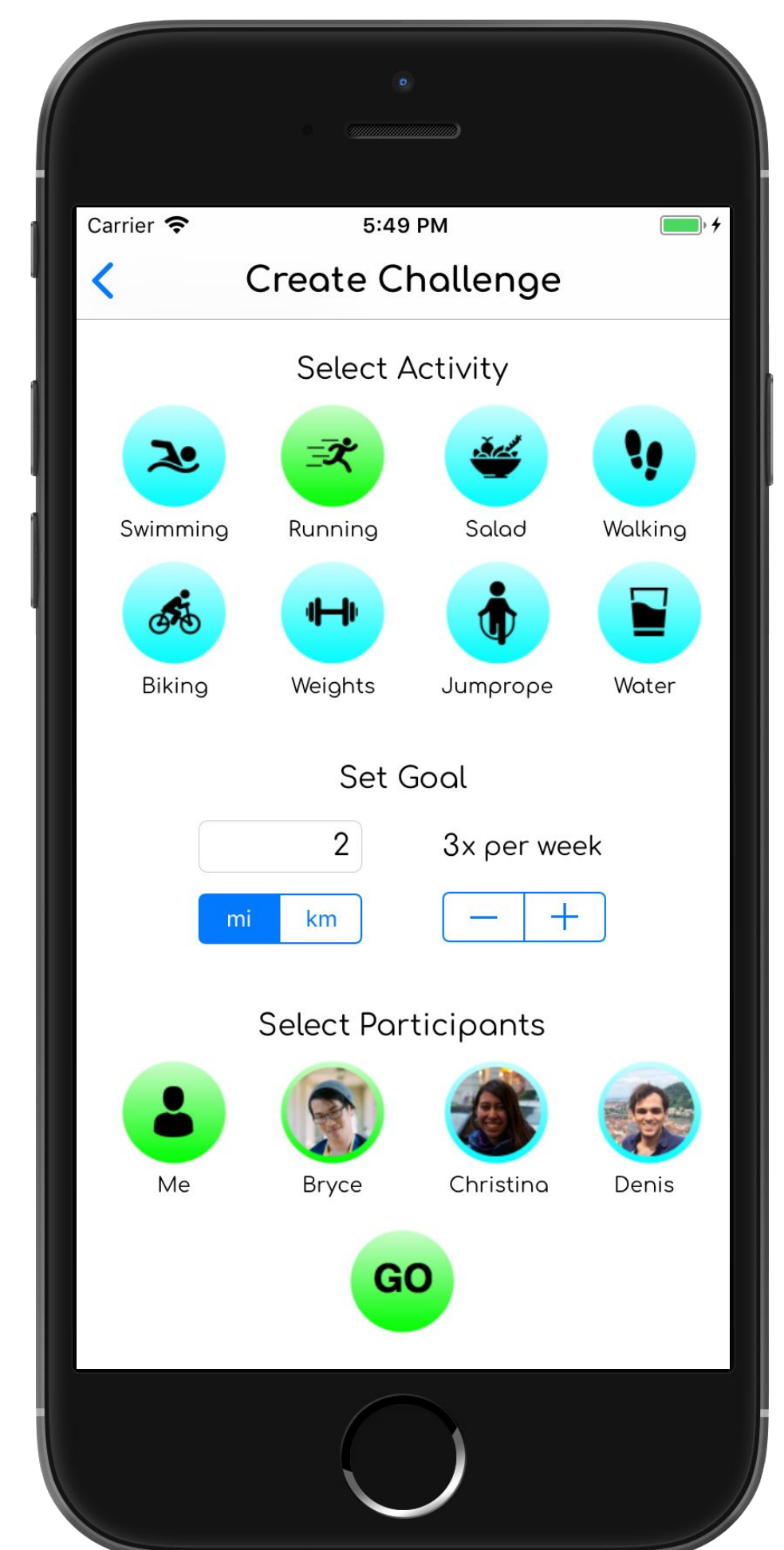
### KEY FEATURES



Set fitness goals  
in a variety of  
activities



Log progress  
when you work  
towards a goal



Challenge friends  
to different  
competitions