AmazingCloaker™
Step by Step 7 Guide

Advanced Affiliate Link Cloaking Suite

The Affiliate Marketer's Weapon of Choice

This software works with:

Microsoft Windows   Mac   LINUX

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How Link Cloaking Works

Most people don't really understand how link cloaking actually works, so this page is dedicated to helping you to understand the basic concepts of cloaking.

Types of cloaking

Java Scripts

Some of the most common forms of cloaking are done through the use of javascripts to hide or disguise your link info that is displayed in the browser's taskbar when you "mouse over" the link text.

This is pretty effective for eliminating the "bare link display" problem in the task bar of your browser, however this method has some drawbacks.

Some of the drawbacks are:

● Many times the javascript will only work with Internet Explorer

● A viewer can simply view your page source and get all your link info

● Your visitor must have java script enabled on his browser, or it won't work

Redirect Method

This is the most effective type of link cloaking and the method used by any quality cloaking tool.

This is done by creating a "re-direct" page. A re-direct page is a web page that contains an invisible frame inside the main viewing window.

Think of this invisible frame as another web browser window. Or a browser window inside a browser window.

Huh? I know, it sounds confusing! Let me try to clarify this with an example:
Let's say that your affiliate link is http://YourAfilliateID.keifersoft.hop.clickbank.net
When you click on this link, your web browser opens up the destination page in your browser window and you see all its content displayed on that web page.

Now let's say that you have created a re-direct page on your website, and you named your re-direct page "Cloaker.html". When you open "Cloaker.html", you are viewing the web page from inside your own web site.

For example:
http://www.yoursite.com/Cloaker.html.
Framed inside your browser window, is another window that is pointed to
http://YourAfilliateID.keifersoft.hop.clickbank.net. which is displayed inside the main
browser window.

All the content from the target page "amazingcloaker.com" is being displayed inside
your web page at "yoursite.com/Cloaker.html".

Everything you're looking at appears to be located on your own web site even though
it is really coming directly from your merchant's site.

Now you might be thinking "Won't the merchant be angry if you're disguising the link
to his/her web page?" I have to say that I have NEVER seen a merchant object to
getting referrals to his/her web site along with the sales that follow.

The bottom line is that you are sending them traffic and generating sales for their
product(s) at your own expense and effort.

They are certainly not going to complain about a cloaked link, unless they have a
screw loose or something. In that case you're better off without them.

With a re-direct page, everything looks the same. All the content from your target site
is displayed exactly as it would be as if you clicked on the bare link itself. The actual
link is completely cloaked. In this example the "address bar" would show
http://www.yoursite.com/Cloaker.html.

No-Frames Re-Direct Pages
Re-Direct pages can also be created with PHP or ASP scripting without using frames.
These re-directs relay you straight to the destination site and you leave the originating
site altogether.

Their page is not displayed inside your own web page, nor does it give the illusion that it is
part of your web site. If you don't like the idea of your merchant's product page appearing to
be a part of your own website, this could be a good alternative.
The AmazingCloaker supports this feature as well.

In either case, you would now you simply replace your bare affiliate link in your
product web page to your cloaked link, ie - "http://www.Yoursite.com/Cloaker.html"
This works because your affiliate info is already embedded inside your re-direct page
source code.

Also, in this example the status bar would display
"http://www.yoursite.com/Cloaker.html" when you mouse over your new link.
The AmazingCloaker encrypts your affiliate link in the source code of the re-direct
page for extra security.

Plus you get the added bonus of using the "auto cookie". This allows you to cookie
your visitor even if he/she bypasses your affiliate link and goes straight to the vendor
site. Now you will still receive credit for the referral!

As a result, you have the peace of mind that your links are secure, your conversions
are increasing, and your merchant is happy because he/she is not losing your referred
traffic because of other ineffective or flawed cloaking methods.
To see what a cloaked re-direct page generated by AmazingCloaker looks like, just
Click Here

To see some examples of cloaked links http://www.amazingcloaker.com/sample.php

Installing & Using The AmazingCloaker

By purchasing the AmazingCloaker you have made a wise decision. Not only will your
commissions be more secure, but you will have an advantage over your competition that
almost seems unfair!

Ok, Let's get started!

Login to the members area at http://www.declareyourday.com/members/member.php using
the credentials that you created when purchasing AmazingCloaker.

Select the download link to access the download area, and then choose the download link
with corresponds with your operating system (Windows, Mac, or Linux).

Save to your hard drive and run the installer. After the install is successful, AmazingCloaker
will open on your desktop.

AmazingCloaker runs on Windows, Mac OS X, and Linux!

First Time Use

The first time that you open AmazingCloaker, you will be shown a **log-in screen**. You need to authenticate here so that you can be validated as a registered user.

By default, AmazingCloaker will automatically remember your user-name & password information so that you won't have to type it again the next time you launch AmazingCloaker.

Setting Your Preferences

You may notice that some of the check-boxes and field labels have an asterisk next to them, for example, the ***Your website URL:** field label begins with an asterisk.

The asterisk means that this item can be set to a default setting in the Preferences area.

You can set your preferences by clicking the **Edit** menu and selecting **Preferences**. Anything you set in your preferences area will become the default settings every time you open AmazingCloaker.

The Three Steps to Cloaking

Cloaking your affiliate link with AmazingCloaker can be broken down into 3 steps.

1. Filling out the cloaking fields with your affiliate info & click the "Cloak Affiliate Link" button to generate your redirect page & link codes.

2. Upload your redirect page using the built in FTP feature.

3. Copy your link code (3rd tab), then open your web page editor which you used to create your web site, and paste your link code into your web page. Typically, you would overwrite any existing bare affiliate link with your new cloaked link code.

Overview

When you click the "Cloak Affiliate Link" button, you not only generate the link and cookie codes for your website, you also create a redirect page.

Your redirect page is the web page that your cloaked link points to. This redirect page then forwards your visitor over to the website that corresponds to your original affiliate link.

When you add your cloaked link code to your affiliate review web page or home page, this cloaked link code points to your redirect page.

Step 1 – Cloaking Your Link

Tour of the AmazingCloaker Cloaking Fields

Method: (default is 'Framed')
*Select **Framed*** if you want your re-direct page to be inside an invisible frame. For example, when a visitor clicks on your link, they will be sent to the merchant's site, but it will appear to the visitor that they are still within your own web domain.

*Select **Un-Framed*** if you don't want to hide the location of your merchant's web site. Many people prefer this method. With an un-framed redirect, your link location will be hidden in the taskbar of your browser. After the visitor clicks through, your natural (uncloaked) affiliate link will appear in the address bar of the web browser.

Your website must support either PHP or ASP to use the 'Un-Framed' feature. The chances are nearly 100% that your web host supports one of these.

With either method, your affiliate cookie is set when the visitor clicks your link.

Special: (default is 'Nothing')

Cloak a Banner Ad
Only select this option if you're cloaking a banner ad on your site. This option will disable unnecessary fields and format the link code to make it easy to combine with your banner image.

Cloak for an email or e-book
This feature will do the same as above. It will modify your link code for pasting inside a word document or equivalent when authoring an e-book. The cookie feature will disable for this setting, because cookies can't be inserted into an e-book / email.

Affiliate Link
The first field is where your actual affiliate link goes (ie - http://39240il5i6wht064irydk99td8.hop.clickbank.net)

Alternate Link
This field is optional. If you want to send your visitor to a different area of your merchant's website other than the page specified in the affiliate link, you would put that link here. For example, you could use this if you want to use your own sales page and direct your visitor straight to the merchant's order page by using the cloaked link in your order button.

The embedded cookie code in Step 3 is needed for this, so the **include embedded cookie** check-box will automatically be selected. The cookie code allows you to get credit for the sale when your visitor lands on the alternate page. Both styles of cookie will work.

**Link Text** (Disabled when cloaking banner ads or e-books)
This is the hot-link text that the visitors see on your web page such as: "Click Here Now".

Give Your Page A Title (Disabled during 'Un-Framed' cloaking because it's not needed)
This field is optional.
Here is where you give a title to your framed re-direct page. The title is what appears up in the blue border at the top of your web browser.

Here's a screen shot of a title bar from Internet Explorer:
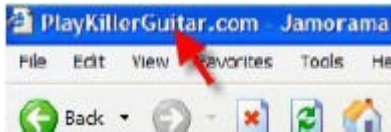
Web Site URL
This is where you enter your website URL. You need this so your Re-Direct page will work properly.

Sub-directory
The next field over is for sub-directories. If you want to store your re-direct page in a different folder other than your root, you can add it here. Remember to create the folder first on your website if it doesn't already exist. Example – http://www.mysite.com/**recommends**

Name Your Cloaked Page
This is where you give your page a name, such as "MyBlueWidgets". The file extensions are generated automatically in the next field, so **don't** include it here in your file name.

Extensions
The next field over is a drop down window that will let you select a different file extension to best match your web site format. You can choose from **.html**, **.htm**, **.php**, and **.asp**

Now click the **Cloak My Affiliate Link** button to generate your code and redirect page.

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Here's a screen shot of a typical cloaking session:

Your cloaked URL from the above example would look like this:
http://www.amazingcloaker.com/Point-n-Click-Coaching.php

And your cloaked link text on your website would look like this:
Point and Click Coaching - Lee McIntyre

Saving Your Cloaking Sessions

You can save your cloaking sessions from the tool bar at the top of the cloaking area.

Starting and saving sessions is not required to cloak your links. This is only here for your convenience. It's your choice whether you wish to use it or not.

All your cloaking settings & fields are saved from the cloaking area when you save the session.

If you would like AmazingCloaker to automatically save your cloaking sessions, select the check-box "Automatically save sessions" next to the toolbar.
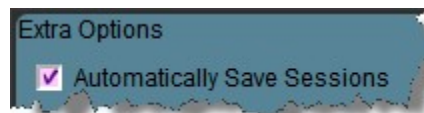
As you scroll through the sessions using the buttons, they will display in the corresponding cloaking fields below.

When you mouse over the buttons, a hint will display showing what each button is for. Here is a quick breakdown of the buttons starting from left to right:

The **blue left arrow button** takes you to the first saved session in your database.

With the **left & right green arrow** buttons, you can cycle back & forth through the sessions.

The **blue right arrow** button moves you to the last saved cloaking session.

The **Red button with the plus sign** is for adding a new session to your database.

The **Purple button with the up arrow** is for updating any changes to your existing session.

The **Red button with the minus sign** will delete the displayed session.

The **orange button with the check-mark** will clear all the cloaking fields to their defaults, and start a new cloaking session.

Here is a screen shot of the Sessions window

	SessionId	Affiliate Link	
1	1	http://39240il5i6wht064irydk99td8.hop.clickbank.net	https://ssl.clickbank.net/order/orderform.htm
2	2	https://aim.infusionsoft.com/go/sevenrules/jkeifer/	
3	3	https://aim.infusionsoft.com/go/pac/jkeifer/	
4	4	http://132ebjjfhcxr28yux3rhwg1xaa.hop.clickbank.net	
5	5	http://b4a376q7i-0dtb8g3myjw8xjp0.hop.clickbank.net	

You can view your session listings by the session ID, Affiliate Link, Alternate Links, Link Text, Title, URL, Sub Folder, and Name Page.

Your saved session will instantly load into your cloaking fields simply by clicking on any row in this window.

Additional Options

Automatically Save Sessions
Select this box if you want to automatically save a new or modified cloaking session every time you cloak an affiliate link.

Add Google Analytics Tracking (Advanced Users)
If you are using Google Analytics to track your clicks and conversions, you can select this box and AmazingCloaker will format your cloaked link to be used with your Google Analytics.

For more info on how to use Google Analytics, you can check out their official website here:
http://www.google.com/analytics/

The Embedded Cookie

AmazingCloaker has two options for the embedded cookie. The first option is to drop the cookie on your visitor as the page is loading, and the visitor never notices anything happening. This is the method that has been used since AmazingCloaker was created back in 2006.

Newer web browsers are getting less friendly with third party cookies, and many affiliate networks are now using 1st level cookies to track affiliate links. As a result, some browsers no longer work with the original embedded cookie when using some affiliate networks. Clickbank is one example.

The second option is designed address this issue. It's pretty bullet proof, but works on a slightly different principal. Checking the "**Force Cookie with Redirection**", will automatically redirect your visitor straight out to the affiliate vendor's website. This will set your affiliate cookie automatically.

When the visitor hits their back button, they will land back on your website. Once the cookie is set, they won't be automatically redirected again.

By default, the redirection is immediate, but you can also delay the redirection, by entering in the number of seconds to delay (ie – 5, 10, 30, 300 seconds, etc). Default is 0 seconds. This delay feature works for both cookie options.

When you upload your redirect page, AmazingCloaker will also upload a javascript file that will do the embedded cookie handling to a directory named **js**. It will be created if it doesn't exist.

A Word of Caution – Some affiliate networks don't allow cookie dropping, especially CPA networks. The embedded cookie feature is not intended to be used with CPA offers, and other networks that don't allow it.

Using the embedded cookie could get you BANNED from their network, and you could lose the commissions you earned for that pay period!

Most affiliate networks outside of the CPA genre won't have issues with it, because they are generating sales, and you are getting paid what is rightfully yours. The embedded cookie feature is designed to be used with the product you are promoting, and to ensure that you are credited for the sale, even if your affiliate link is bypassed. Check with your affiliate network before using this feature.

Step2 – FTP Upload
Using the FTP option to upload your cloaked re-direct page.

A Tour Of The FTP Fields

I have added an FTP feature to the AmazingCloaker for your convenience. If for some reason you wish to use your current FTP client instead, to upload the page, you can find your re-direct page on your hard drive in the **\\Documents\KeiferSoft\AmazingCloaker** folder.

The Main FTP List Box
The first box you see in your FTP section is the list of saved names of your websites where you want to upload your redirect page to. To the right of that, you will see the FTP info fields where you enter your FTP account information to save in your list for future use.

Screen-shot of a typical configuration

Site Name
This is the name that will appear in the address list box. This name can be anything that helps you identify your website.

FTP://
Put your FTP address here which is typically your domain name. ie: **yourwebsite.com**
Do **not** add "www." or "http://" here.

Here's an example:

The **Home [Public] Folder** Field in the same row is used if your web host has your homepage in a public user folder. This is common with shared hosting plans. Most people use shared hosting, because it's much less expensive than other options.

Shared hosting services will typically store your website inside reserved folders on their web server. Some typical folder names would include **public_html, public, htdocs, or httpdocs**. For example, if your public folder is called "public_html" you would add it here:

If you don't have a public folder, because you have a dedicated server, for example, then this field would be left blank.

Please remember that it is <u>YOUR</u> responsibility to find out what your home page folder is. That information can be obtained from your web host.

The built-in FTP is a convenience so that you don't have to use your own FTP program or web browser, but you can still use them if you wish. Your cloaked redirect pages are located in your **\Documents\KeiferSoft\AmazingCloaker** folder.

Note regarding some web hosts that offer multiple domain hosting under the same account.

*Some web hosts such as **dreamhost.com** allow you to have as many domains as you wish all hosted under one user account. In this case, your web host might auto generate a separate homepage folder named after each domain that you have.*

This can be confusing, if you don't realize that your home folder might have the same name as your domain.

*You would then add, for example, **playkillerguitar.com** (which is the matching folder name) into this field as well.*

Here is an example:

The first part calls your FTP server and the second half calls the auto generated public folder named "playkillerguitar.com" which contains your website.

Port:
The default port is 21 and already filled in. You can change it if your web server is using an unconventional port.

Username:
The FTP user name for your website that you normally use in your other FTP client or web editor.

Password:
Your FTP password for your website that you normally use in your other FTP client or web editor.

The "Connect and Upload" button
Click this to automatically upload your cloaked redirect page (*& javascript file if using the embedded cookie*) to your website. The selected website will be displayed just below the button for your reference.

Test Your Link
You can instantly test your redirect page with AmazingCloaker's auto-generated test link. This link only appears <u>after</u> you have uploaded the redirect page.

Just click on the link and you will see the product website for your affiliate link.

"Test your link" screen shot
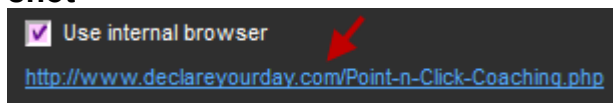
Deselect the **Use Internal Web Browser** option if you prefer to preview it in your default web browser.

The Stay Connected check-box
If you wish to simply explore your website, you can check the "Stay connected" checkbox located just to the right of the "connect and upload" button.

This is especially convenient if you have shared hosting, and you don't know your home folder. You can explore your site to find the folder that your home page is located in simply by

adding your info to the FTP list, and leaving the Home Folder field blank.
Then check the "Stay Connected" check-box, and click the "Connect and Upload" button.

You can now explore your site and find the location of your homepage. Or explore for any other reason you wish. Your current path will be displayed just above the client window.
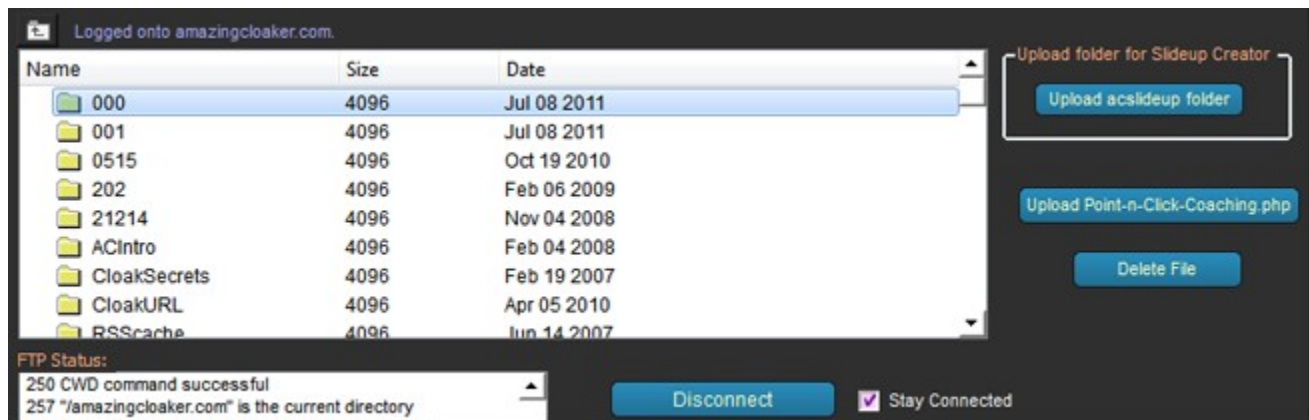

If you've already cloaked a link, you'll notice two other buttons appear next to the FTP client window. The first button is so that you can manually upload your cloaked redirect file if you desire. To auto-upload, simply disconnect, then un-check the "Stay Connected" check-box, and click the "Connect and Upload" button again.

The delete file button will allow you to delete the file if you uploaded it to the wrong location by mistake.

Upload Folder for Slideup Creator
If you want to make a slideup capture form to put on your website, you will need to upload the acslideup folder first. You can do this automatically by clicking this button.
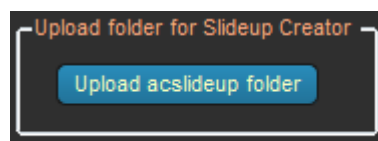
You only need to do this one time for each website. After that, you can create as many slide-ups as you wish within your site..

Step 3 - Your Cloaked Link and Optional Cookie Code

Your Cloaked Link Code

Now you need to point to the redirect page that you just uploaded. This is what your cloaked link code does.

The first line in the text area from the screen shot is the code that you will use for your link on your affiliate review site or home page.

The second line of code is the code used for the embedded cookie. This line will only appear if you chose the cookie option while cloaking.

Below that field is an optional set of radio buttons where you can specify a target into your cloaked link code. The first option is *target="_blank"*.   If you use this option, then your cloaked link will open up in a new window or tab of your web browser.

If you chose *target="_top"* then your cloaked link will open in the same window and will load from the top of your browser. Your focus in the browser will be back to the top of the page. The third option is *No Target* which is the default when cloaking a link. AmazingCloaker will automatically remember these settings for you.

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As you can see in this example, the *target="_blank"* option is selected and the new code that is inserted into your cloaked link code is highlighted in yellow.

Click the **Copy Link Code** button and then paste into your landing, or review page on your website.

Simply open your web page editor that you used when you created your site and paste into your landing page, and if it exists, over your current bare affiliate link..

Now upload the changes to your website.

Examples:
Here is a sample web page HTML snippet of a cloaked affiliate link on *amazingcloaker.com* highlighted and opened in an HTML editor:

```
<p> </p>
<a href="http://www.amazingcloaker.com/awmiracle.php">Click here to get Adwords Miracle</a>
<div id="space_me"></div>
<a href="AmazingCloaker.php"><img src="images/banners/banner-1.jpg" border="1" alt="awmiracle banner pic"></a>
```

An example of both link code and cookie code pasted into web page
The highlighted code shows both the cloaked link code and the embedded cookie reference:

```
<p> </p>
<a href="http://www.amazingcloaker.com/awmiracle.php">Click here to get Adwords Miracle</a>
<script type="text/javascript" src="http://www.amazingcloaker.com/js/awmiracle.js"></script>
<div id="space_me"></div>
<a href="AmazingCloaker.php"><img src="images/banners/banner-1.jpg" border="1" alt="awmiracle banner pic"></a>
```

Internal Web Browser

The other great feature of the AmazingCloaker is the Integrated Web Browser. Now you can conveniently test your link right from within the AmazingCloaker!

Also, if you wish to follow along with the video tutorials, you can view them from within the AmazingCloaker, pause the video, and simply tab over to where you are working. This makes learning a breeze.

Here is a screen shot of the integrated browser:

The internal web browser can be toggled on and off from the **FTP upload** area. If the internal web browser is off, then all outbound links will open in your default web browser.
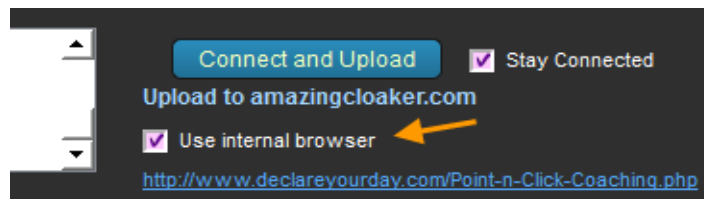
You can also change this setting in the default preferences area as well.

Setting Your Default Preferences

You can save certain settings to be saved as your defaults from within AmazingCloaker. For example, you can choose to have your cloaking method always default to "Unframed" cloaking when you start AmazingCloaker.

If you have one website which you use all the time for cloaking, you can also specify it in your preferences settings so that your website URL field is automatically filled in when you cloak.

Here is a screen-shot of the various settings that you can save:
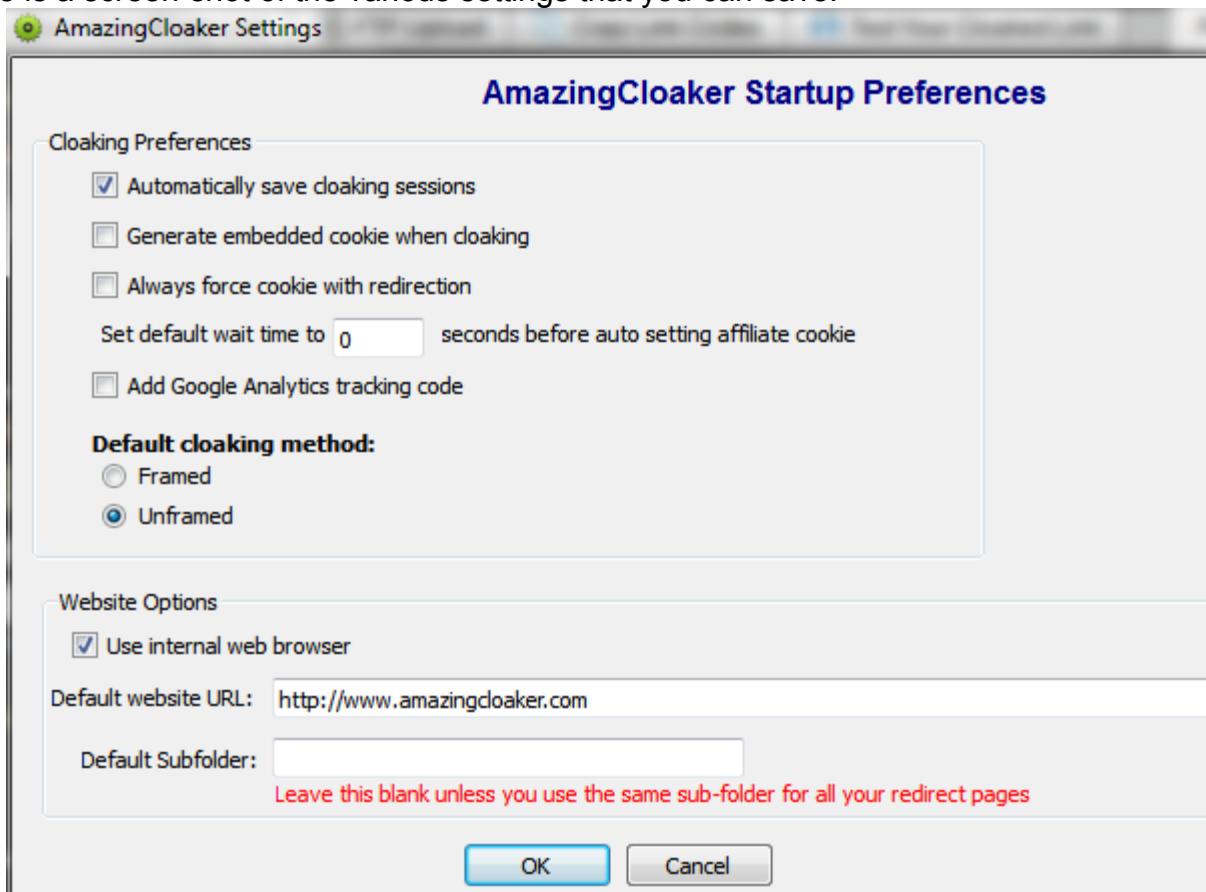
The Article Cloaker

Now you can cloak your website for your articles! Major article sites such as EzineArticles.com now require that you link your articles to a top level domain when referring affiliate products with redirects. No sub-directories, or sub-domains are allowed. This means that **www.YourWebsite.com** is allowed, but **www.YourWebsite.com/MyReview**, or **WeightLoss.YourWebsite.com** is **not** allowed

This means that for each article you submit for your affiliate products, you have to have a separate website for each product. This can get real expensive, real fast! This is were the AmazingCloaker Article Cloaker comes in.

Now you can generate cloaking code for your website that will direct your visitor from your article posted on an article site, such as ezinearticles.com, and display your affiliate page right onto the top level of your domain!

You can have as many review pages as you wish, and every time an article refers to one of them, your review page linked from that article will always display as your home page.

The link that is generated for your article has a variable within the link which activates the correct review page to display at the top-level of your website.

Don't worry, this will all become clearer in a moment.

First, your website **must support PHP**. Every web host worth their salt will support it. If yours doesn't, then it's time to get a new web-host such as hostgator, or dreamhost.

Here's how it works in a nut-shell:

You create a review page for your affiliate product, and put it into a sub-directory with a name of your choice. If you already have a review page, make sure that it is in a sub-directory, and NOT just sitting on the root of your website. **This is IMPORTANT**. Also, the name of your review page must be **index**. For example, **index.html**, or **index.php**. **This is also IMPORTANT!**

Let's say that your affiliate product is for weight-loss. You would create a directory on your website with a name related to your product. For this example, we'll call it **Fat-away**. Assuming your website is myAwesomeStuff.com, the location of your review page for Fat-away would be http://www.myAwesomeStuff.com/Fat-away

If you wanted to be even more organized, you could create a general sub-directory for all your weight-loss products, and stick Fat-away in there. *ie –*
http://www.myAwesomeStuff.com/weight-loss/Fat-away
For this tutorial, we'll keep it simple & stick with the first example.

Now that you have your review page inside a directory, we are now ready to create a link to insert into your article.

You will see three fields where we will enter our info.

The first field is called **Article Link Text**:
This is simply the text that you want to display as your link such as "Click here to visit my fat burning website".
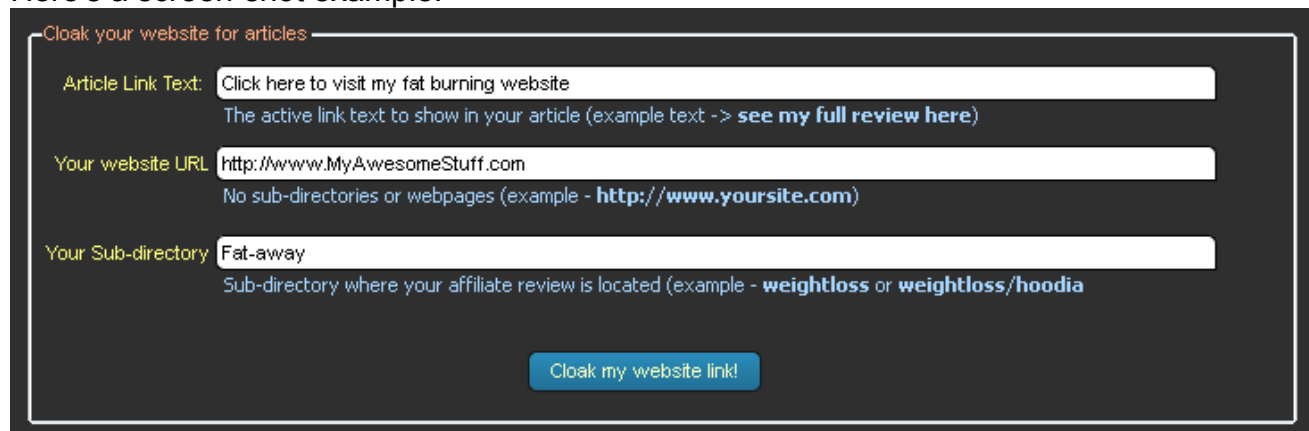
The next field is **Your website URL**:
Add only your main URL here. In this example it would be "http://www.MyAwesomeStuff.com"

The third field is **Your sub-directory:**
This is where we specify our sub-directory that we created. *ie –* **Fat-away**

Here's a screen-shot example:

Now click the **Cloak My Website Link** button.

This will generate the links that you can use in your article.

Another area will appear containing the cloaked links for your articles. The first text-box contains the link with your active text. *ie -* "Click here to visit my fat burning website".

The second text area contains essentially the same thing, except that the active link text is the same as the URL itself. This can be used in your article's resource box.
ie – http://www.MyAwesomeStuff.com?Fat-away

You'll notice that the link is using a **?** separator. This is much different than the slash that is normally used to indicate a sub-directory.

The **?** seperator tells a web browser that a variable needs to be sent to the web server for some function, such as setting tracking info, or something.

As far as the article directories know, this is simply a link to your top-level domain with a reference variable. This is perfectly acceptable to the article directories.

Here is a screen-shot of the generated links from the article cloaker:

Click the "copy" button next to the corresponding fields and paste where appropriate in your article.

The next step is to Click on the **Upload ac.php to your website** tab in AmazingCloaker.

Select your website from the FTP list, and then click the **Upload ac.php** button. This will upload the php file that will do the cloaking magic on your website!

NOTE: *You only have to upload this file one time to your website. You can skip this step for all future articles that you cloak for this website.*

When you click the button, AmazingCloaker will switch you over to the FTP upload area. The upload button will read "Upload ac.php". Select the website that you wish to upload to, and then click the upload button to upload the file.

After the upload is complete, select the Article Cloaker tab to resume.

The final step is to copy the contents of the text-box labeled **Add this line to the first line of your webpage:** The code will look like this:

<?php include($_SERVER['DOCUMENT_ROOT'].'/ac.php'); ?>

Remember, add this code into your **home page**. **Not** your review page.

WordPress Users - If you want to use this on your WordPress powered website, then the above code snippet needs to be pasted into the **first line** of your **header.php** file, which is located in your WordPress *themes* folder. Some themes may have the header.php file duplicated in a *templates* sub-folder. If this is the case, then you should modify that one.

There are thousands of WordPress themes out there and the Article Cloaker may not be compatible with every theme out there. You may need to custom modify your theme (or use a different one) accordingly if you're having trouble getting it to work.

NOTE: You only have to do this step **once** per website. For any future articles that you will cloak for your website, you can **skip this step**.

That's it! Your website is now cloaked for your articles. Visitors coming from your articles will see your review page in place of your home page.

Visitors coming from elsewhere, such as Google, will see your normal home page.

Create a Footer Slide-up Capture Form

One of the biggest mistakes affiliate marketers make is that they promote other people's products, but they never capture those leads for themselves.

Now you can build a list to whom you can recommend other related products that may be of interest to them. I'm sure that you've heard the old saying "The money is in the list", or in the "Relationship with the list".

As worn out as they may seem, it's so true. Your list can be your most valuable asset in your online business, giving you the ability to generate revenue on demand.

With AmazingCloaker, you can create a capture form that slides up from the bottom of your web page. This is a non-intrusive, non-threatening way to invite your visitor to sign up for your offer, or to get on your mailing list.

The slide-up capture form can be set to disappear after a set amount of time, or to stay at the bottom of your window.

There are five different templates that you can choose from, or you can add your own custom image.

The five template themes are:
E-books, **Videos**, **Audios**, **Sign-up for updates**, and **Special Offer**.

To capture emails, you do need some sort of method for generating capture forms & building a list. The most popular is Aweber and GetResponse.

Okay, let's get started creating a Slide-up capture form for your review page!

Before using the Footer Slide-up feature of AmazingCloaker, you first need to upload your **acslideup** folder to the root of your website.

When you installed AmazingCloaker, a copy of **acslideup** was added to your **Documents\KeiferSoft\AmazingCloaker** folder.

You can automatically upload this folder by selecting the "Upload aclideup folder" button in the FTP upload area.
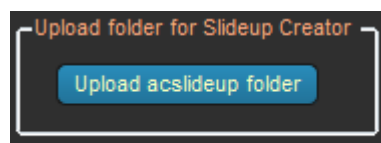
Now, to test that your upload was successful, you can go to your web browser and type in your website address, and add /**acslideup** to your URL's root. For example:
http://www.YourWebsite.com/acslideup

You should see a plain web page displaying a congrats message like the one here:
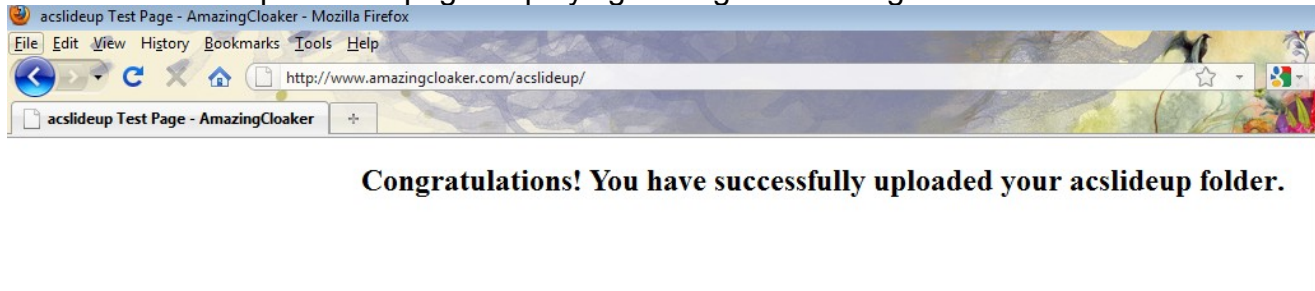
If you don't see this message, then the folder has not been uploaded to the correct location on your website. You may have chosen the wrong website from your FTP list, or you may have added a sub-directory in the home page field which is not the same as your home page location. It must reside where your home page resides (the website root directory, also known as the home page directory).

Now you're ready to start creating a slide-up capture form. Let's continue!

Select the Slideup Creator tab, and you will see a screen containing all of the segments of the slide-up designer as shown here:

The picture above shows your design area plus a preview of the slide-up at the bottom.

Since you haven't yet created your slide-up, the bottom will be mostly blank right now on your screen.

Now let's create a slide-up like the one shown above, stepping through each section one at a time.

Firstly, enter **your website URL** as shown in this example:

Each time that you make a change throughout these steps, you will see the results appear at the bottom in the preview area.

Next we can modify the **tagline**. This is the text that conveys that call to action to your visitor. For this example, we are going to stay with the default text that is shown above. You can also

change the font color if you wish, by clicking on the color selector box and selecting a color.

Now let's **Set the Timers & Effect**. Here is where we tell our slide-up how long to wait before appearing after the web page loads. We can also set the slide-up to disappear after a period of time as well.
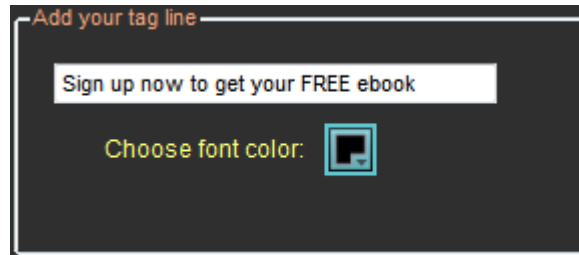
You can check the last check-box if you prefer your slide-up to fade in and out rather than slide up & down.

Next, we are going to choose a background for our slide-up form. There are three ways that you can add a background.

The first method is **Gradient Background**. With this method, you can choose from thousands of different combinations by selecting the colors from the two color pickers.

I find that I get the best results by choosing the light color of my gradient in the top color selector, and the darker shade in the lower color selector.

This type of background works with newer web browsers, but old browsers may not display the gradient, and will fallback on a solid light blue color instead.

The next method is the **Solid Background**. You can choose the background color from the adjoining color picker (bottom selector), and you will get one solid color for your background.

This background choice works with all web browsers.

You can click the **reset** buttons to set your selection back to the default colors.
The third choice is to **Use a gradient image instead**. When you select this option, a drop

down box will appear where you can choose from 9 different gradient backgrounds. This method allows you to use a gradient background that works with all web browsers, old and new.

In this example, we will select the Gold gradient image from the drop-down box.
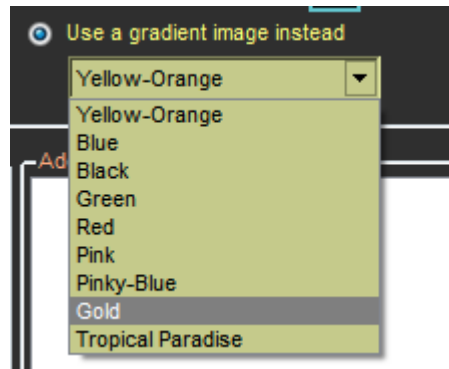
The next section is **Set Your Image**.

These are the images that appear in the left portion of the slide-up form. The default image is the Free Ebook image. You can click on the selector and choose other images in the list as shown below:
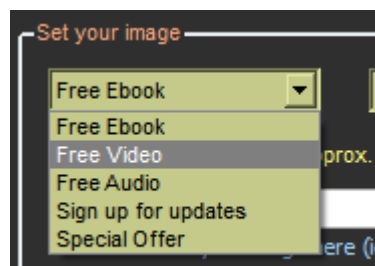
After that, you can choose a color scheme to better match your background as shown:

*Optional - If you prefer to use your own custom image, upload it to your images directory on your website, check the **Use your own image** box, and then add the URL in the text box. Click **Set Image,** or press Enter. You can also adjust your image size. The recommended size is 325 x 70. Click **Set**, or press Enter to add the changes to the image size.*

Here's a peak at the preview window to see what we have so far:
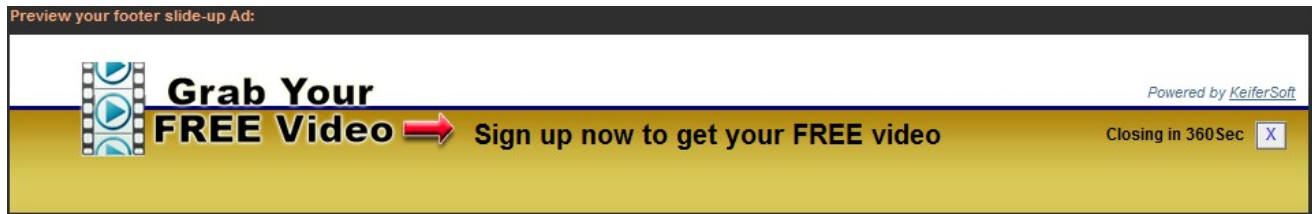
Now all we have to do is add our capture form code. We will use Aweber for this example. The same basic principle applies for any auto-responder or list service.

Although I personally prefer Firefox, I recommend using ***Internet Explorer*** for this, because at the time of this writing, the check-box in **Step 3** of Aweber's form creator doesn't work in Firefox.

In your Aweber account select **Web Forms** from the main menu tab, then **Create a form**.
Turn off all of the feature buttons so that we have just a plain, no-frills capture form.
Click **Save Web Form**, then click the **Go To Step 2 >>** button
For your basic settings, you can simply leave them at their Basic Version defaults if you wish, then click the **Go to Step 3 >>** button.
Select **I Will Install My Form** from the options as shown below:

Select the **Raw HTML Version** and deselect the check-box at the bottom. Now you can copy & paste the code into the form code window of the AmazingCloaker slide-up designer.
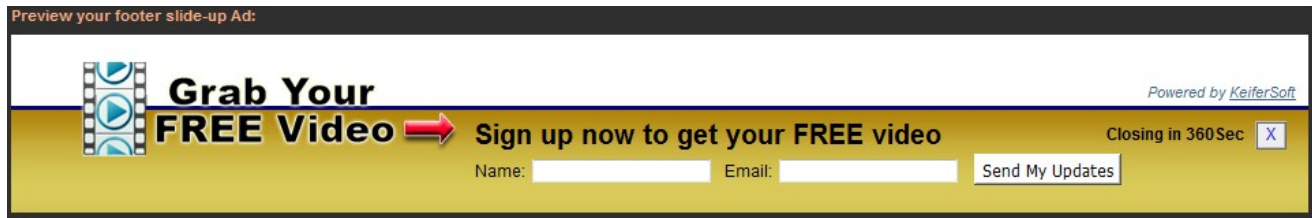

The main thing to remember is that you are copying just the form code, which is everything from the opening **<form >** tag to the closing **</form>** tag. In a different capture form creator other than Aweber's, you may need to visually select just that code from **<form >** to **</form>** for copy / pasting into the Slide-up designer.

After pasting in the Capture code, you should see a result similar to this:

The Slide-up is complete!

Clean tags button – *The slide-up creator automatically cleans your code, so it is not necessary to use this feature. You may want to use this button if you wish to edit your code. For example, you just want to paste in an existing form's html code directly off your website and then modify it in the capture code box to remove some extra text. Stripping the tags can make it visually easier to edit.*

Click the **Create Your Slide-up** button to generate the code for your web page.
After the new screen appears, you'll see two text areas plus a copy button next to each.

One is for copying the code to be pasted into the head of your web page, and the other to paste into the body of your web page.

Click the **Copy header code** button, and paste it into your web page between the **<head>** and **</head>** tags. I recommend pasting it just **above** the **closing </head>** tag.

Next, click the **Copy body code** button, and paste your slide up code into your web page between the **<body>** and **</body>** tags. I recommend pasting it just above the closing

</body> tag near the bottom.

Now refresh your web page and you should see the slide-up appear at the bottom of your web page.

Slide-up Session Cookie
When your slide-up times out, or if you close it, a session cookie is generated so that it won't reappear when you refresh the page or come back to it within the same browsing session.

This prevents your visitors from getting hammered by the slide-up every time they navigate somewhere within your website, which tends to irritate them. This cookie is temporary, and will disappear after the browser is closed.

Note: If you're tweaking or making changes to your slide-up, and you have it set to auto-close after a set number of seconds, you may notice that it is no longer appearing when you refresh your web page. **This is because the slide-up cookie is set in your browser**, *and you need to remove it before you can test the slide-up again.*

Another option is to simply close your browser, and re-open it. Every time you close your browser, the cookie will disappear.

To manually remove the cookie, *you can refer to the privacy options in your browser. For example, in Firefox you can click T**ools, Options, Privacy***, and select the* **remove individual cookies** *link. Select your website from the list and then select the cookie called* **ks_footer_slider***.*

Click the **Remove Cookie** *button, and close out of there. Now when you refresh your page you should see the slide-up appear again.*

Note About WordPress
This should also work with any WordPress site or blog which you have installed on your own web site. The **<head>** code would normally be pasted into your theme's **header.php** file, ideally just **above** the **closing </head>** tag.

Your body code would simply be pasted at the end of your post. You need to have the **HTML** tab selected in your WordPress editor of course.

I can't speak for all themes, so there may be some WordPress themes that won't work well with the slide-up. If that's the case, you may need to make the appropriate modifications to get it working.

More Information

For more info, you can visit our FAQs page at:
http://www.amazingcloaker.com/support/support.html

You can see videos on link cloaking with AmazingCloaker here:
http://www.amazingcloaker.com/tutorial

If you're having problems with AmazingCloaker you can contact me at
support@amazingcloaker.com

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