

Como integrar a AdOpt com Google AMP

A coleta de consentimentos de cookies utilizando AMP pode ser um pouco complexa, porém a AdOpt está aqui para te ajudar. O AMP é muito conhecido por otimizar a navegação em páginas da internet por dispositivos móveis, ele permite a captura do consentimento do uso de cookies possibilitando o bloqueio de certos conteúdos com base na resposta do usuário.

Inserindo a AdOpt no seu site AMP

Passo 1 - Adicionando os Scripts necessários

O AMP exige a inserção dos Scripts no head da sua página HTML para que seja possível a utilização dos seus elementos customizados na página. Para isso, copie esses scripts e coloque-os no head de um arquivo HTML do seu site.

```
<!DOCTYPE html>
<html>
  <head>
    ...
    <script
      async
      custom-element="amp-script"
      src="https://cdn.ampproject.org/v0/amp-script-0.1.js"></script>
    <script
      async
      custom-element="amp-consent"
      src="https://cdn.ampproject.org/v0/amp-consent-0.1.js"></script>
    ...
  </head>
  <body>
    ...
  </body>
</html>
```

Passo 2 - Adicionando os estilos

Seguindo, adicione o seguinte style no head do seu documento:

```
<!DOCTYPE html>
<html>
  <head>
    ...
    <style amp-custom>
      .card-primary{color:rgb(0,221,128)}.card-
text{color:rgb(52,70,76)}.ao-ball-
button{position:fixed;bottom:10px;left:15px;width:70px;height:70px;cursor:p
ointer;opacity:0.5;z-
```

```

index:10000;border:none;outline:none;background:none;transition:500ms}.ao-
ball-button:hover{opacity:1}.ao-ball-button-path{fill:rgb(0, 221, 128)}.ao-
ball-button img{max-width:50px;max-
height:50px;position:absolute;left:50%;top:50%;transform:translate(-50%, -50
%)} .ao-Bar{width:100%;height:80px;box-sizing:border-
box;padding:0px;position:fixed;bottom:0px;font-size:11px;line-
height:1.5em;z-index:1000002;box-shadow:0 3px 6px 0 rgba(0, 0, 0,
0.2);user-select:none;background:var(--bgColor)}.ao-Bar a{font-
weight:bold}.ao-bar-center{max-width:350px;width:calc(100vw - 40px);max-
height:170px;height:calc(100vh - 100px);bottom:90px;margin-
left:auto;margin-right:auto;left:0;right:0;border-
radius:15px;position:fixed;flex-wrap:wrap;background:#fff}.ao-Inner{box-
sizing:border-box;height:100%;width:100%;display:flex;align-
items:center;padding:20px;justify-content:space-between}.ao-bar-center .ao-
Inner{flex-wrap:wrap}.ao-ConsentText{box-sizing:border-box;min-
width:100%;max-width:100%;text-align:left}.ao-bar-center .ao-
ConsentText{min-width:100%;max-width:100%;min-height:0;max-
height:100%;font-size:13px}.ao-ConsentText a{text-
decoration:underline;font-size:13px}.ao-Preferences{font-weight:bold;text-
transform:uppercase;text-decoration:none;padding:10px;border-
radius:20px;cursor:pointer;font-size:11px;border-radius:20px;min-
width:45%;outline:none;background:none;color:rgb(52, 70, 76);border:1px
solid rgb(52, 70, 76);background-color:none}.ao-AcceptAll{font-
weight:bold;text-transform:uppercase;padding:10px;border:none;border-
radius:20px;cursor:pointer;font-size:11px;min-
width:45%;outline:none;color:#fff;background-color:rgb(0, 221, 128);box-
shadow:rgb(0, 221, 128) 0px 10px 28px -12px}.ao-flex{display:flex;justify-
content:space-between;width:100%}.ao-bar-center .ao-flex{flex-wrap:no-
wrap}.ao-bar-center .ao-flex button{max-width:49%;min-width:45%}.ao-Bar
h3{font-size:13px;margin:0 0 10px;padding:0;line-height:1.25em}.ao-Bar
span{line-height:2em;padding:0}.ao-ConsentText a{font-size:11px}.ao-
ConsentText .adopt-logo{color:rgb(0, 221,
128);position:absolute;top:25px;right:25px;text-decoration:none;font-
weight:400;width:60px;text-align:right;white-space:nowrap;font-
size:13px}.adopt-logo span{top:-3px;position:relative;font-size:11px;text-
decoration:none}
    </style>
    ...
</head>
<body>
    ...
</body>
</html>

```

Passo 3 - Adicionando o AMP-Consent

Finalmente, adicione o **amp-consent** ao **body** do seu documento. Esse é o elemento responsável pela captura do consentimento do usuário.

```

<!DOCTYPE html>
<html>

```

```

<head>
  ...
</head>
<body>
  ...
  <amp-consent id="adoptConsent" layout="nodisplay">
    <script type="application/json">
      {
        "consentInstanceId": "AdoptConsent",
        "consentRequired": true,
        "promptUI": "consent-ui",
        "postPromptUI": "reprompt-dialog"
      }
    </script>
    <button
      id="reprompt-dialog"
      class="ao-ball-button ao-button-left"
      on="tap:adoptConsent.prompt">
      <svg version="1.1" viewBox="0 0 330 330" style="width: auto;
height: auto" id='logoAdoptReprompt' > <defs id="defs2"> <filter
id="filter43" style="color-interpolation-filters: srgb"> <feGaussianBlur
stdDeviation="5 3.8" result="blur" id="feGaussianBlur41" ></feGaussianBlur>
</filter> <filter id="filter4609" x="-0.156" width="1.312" y="-0.156"
height="1.312" style="color-interpolation-filters: srgb" > <feGaussianBlur
stdDeviation="15.996187" id="feGaussianBlur4611" ></feGaussianBlur>
</filter> </defs> <circle id="path53" cx="163.82628" cy="165.72458"
r="138.43221"
transform="matrix(0.92523923,0,0,0.92523923,7.146084,13.940543)" style="
fill: none; stroke: rgb(0, 0, 0); stroke-width: 17.9154; stroke-miterlimit:
4; stroke-dasharray: none; stroke-opacity: 0.5; filter: url('#filter4609');
" ></circle> <g id="g4680"
transform="matrix(0.92523923,0,0,0.92523923,16.172283,23.815094)" > <g
transform="translate(9.5495409,2.6750356)" id="g8"> <path id="path4" d="m
149.79668,4.8974491 c -75.969079,0 -137.548476,64.0910029
-137.548476,143.1799609 0,79.08897 61.579397,143.18009 137.548476,143.18009
75.96894,0 137.54846,-64.09112 137.54846,-143.18009 0,-79.088958
-61.57952,-143.1799609 -137.54846,-143.1799609 z M 231.90151,147.5504
160.81253,218.63938 a 38.015411,38.015411 0 0 1 -53.21188,0 L
67.681994,178.73376 A 37.203188,37.203188 0 0 1 120.2953,126.12058 l
13.91775,13.90151 45.08168,-45.08168 a 37.203224,37.203224 0 1 1
52.6133,52.613298 z" class='ao-ball-button-path' style="stroke-width:
3.25335" ></path> <path id="path6" d="m 224.37001,101.54799 a
27.715301,27.715301 0 0 0 -39.21273,0 l -44.72374,44.72054
-26.86951,26.8727 a 27.715301,27.715301 0 0 0 0,39.21273 l 0.92098,0.92099
a 27.715301,27.715301 0 0 0 39.21261,0 l 17.02486,-17.02486
54.56519,-54.56519 a 27.715301,27.715301 0 0 0 0,-39.21261 z m
-90.16348,113.00514 a 21.914575,21.914575 0 1 1 21.90814,-21.92105
21.924336,21.924336 0 0 1 -21.90814,21.92105 z" class='ao-ball-button-path'
style="stroke-width: 3.25335" ></path> </g> </g> </svg>
    </button>
    <div id="consent-ui">
      <button
        id='dismissButton'
        on="tap:adoptConsent.dismiss"

```

```

        class="ao-ball-button ao-button-left">
            <svg version="1.1" viewBox="0 0 330 330" style="width: auto;
height: auto" id='logoAdoptReprompt' > <defs id="defs2"> <filter
id="filter43" style="color-interpolation-filters: srgb"> <feGaussianBlur
stdDeviation="5 3.8" result="blur" id="feGaussianBlur41" ></feGaussianBlur>
</filter> <filter id="filter4609" x="-0.156" width="1.312" y="-0.156"
height="1.312" style="color-interpolation-filters: srgb" > <feGaussianBlur
stdDeviation="15.996187" id="feGaussianBlur4611" ></feGaussianBlur>
</filter> </defs> <circle id="path53" cx="163.82628" cy="165.72458"
r="138.43221"
transform="matrix(0.92523923,0,0,0.92523923,7.146084,13.940543)" style="
fill: none; stroke: rgb(0, 0, 0); stroke-width: 17.9154; stroke-miterlimit:
4; stroke-dasharray: none; stroke-opacity: 0.5; filter: url('#filter4609');
" ></circle> <g id="g4680"
transform="matrix(0.92523923,0,0,0.92523923,16.172283,23.815094)" > <g
transform="translate(9.5495409,2.6750356)" id="g8"> <path id="path4" d="m
149.79668,4.8974491 c -75.969079,0 -137.548476,64.0910029
-137.548476,143.1799609 0,79.08897 61.579397,143.18009 137.548476,143.18009
75.96894,0 137.54846,-64.09112 137.54846,-143.18009 0,-79.088958
-61.57952,-143.1799609 -137.54846,-143.1799609 z M 231.90151,147.5504
160.81253,218.63938 a 38.015411,38.015411 0 0 1 -53.21188,0 L
67.681994,178.73376 A 37.203188,37.203188 0 0 1 120.2953,126.12058 l
13.91775,13.90151 45.08168,-45.081668 a 37.203224,37.203224 0 1 1
52.6133,52.613298 z" class='ao-ball-button-path' style="stroke-width:
3.25335" ></path> <path id="path6" d="m 224.37001,101.54799 a
27.715301,27.715301 0 0 0 -39.21273,0 l -44.72374,44.72054
-26.86951,26.8727 a 27.715301,27.715301 0 0 0 0,39.21273 l 0.92098,0.92099
a 27.715301,27.715301 0 0 0 39.21261,0 l 17.02486,-17.02486
54.56519,-54.56519 a 27.715301,27.715301 0 0 0 0,-39.21261 z m
-90.16348,113.00514 a 21.914575,21.914575 0 1 1 21.90814,-21.92105
21.924336,21.924336 0 0 1 -21.90814,21.92105 z" class='ao-ball-button-path'
style="stroke-width: 3.25335" ></path> </g> </g> </svg>
        </button>
        <div
            id='disclaimerBar'
            class="ao-Bar ao-bar-center"
        >
            <div class="ao-Inner">
                <div class="ao-ConsentText">
                    <h3 class='card-primary'>
                        Controle sua privacidade
                    </h3>
                    <span
                        class='card-text'
                    ><span id='text'>Nosso site usa cookies para melhorar a
navegação.</span> <br />
                    <a id='privacyPolicy'
                        target="_blank"
                        class='card-primary'
                        href='LINK_PARA_SUA_PÁGINA_DE_POLÍTICA_DE_PRIVACIDADE'
                    >Politica de privacidade</a>
                    -
                    <a id='terms'

```

```

        target="_blank"
        class='card-primary'
        href='LINK_PARA_SUA_PÁGINA_DE_TERMOS_DE_USO'
    >Termos de uso</a>
    -
    <a id='optOut'
        href="https://app.goadopt.io/7dbc9711-fe7a-4635-
ab07-2d157a0bd11d/opt-out/ea121fef-5177-4cb1-97da-863a530d102b"
        target="_blank"
        class='card-primary'
    >Opt-Out</a></span>
<br />
<a
    href="https://goadopt.io/porque-aviso"
    class="adopt-logo"
    target="_blank"
    style="color: rgb(0, 221, 128)"
>
    <svg version="1.1" viewBox="0 0 330 330" style="width:
16px; height: 16px" > <defs id="defs2"> <filter id="filter43" style="color-
interpolation-filters: srgb" > <feGaussianBlur stdDeviation="5 3.8"
result="blur" id="feGaussianBlur41" ></feGaussianBlur> </filter> <filter
id="filter4609" x="-0.156" width="1.312" y="-0.156" height="1.312"
style="color-interpolation-filters: srgb" > <feGaussianBlur
stdDeviation="15.996187" id="feGaussianBlur4611" ></feGaussianBlur>
</filter> </defs> <circle id="path53" cx="163.82628" cy="165.72458"
r="138.43221"
transform="matrix(0.92523923,0,0,0.92523923,7.146084,13.940543)" style="
fill: none; stroke: rgb(0, 0, 0); stroke-width: 17.9154; stroke-miterlimit:
4; stroke-dasharray: none; stroke-opacity: 0.5; filter: url('#filter4609');
" ></circle> <g id="g4680"
transform="matrix(0.92523923,0,0,0.92523923,16.172283,23.815094)" > <g
transform="translate(9.5495409,2.6750356)" id="g8"> <path id="path4" d="m
149.79668,4.8974491 c -75.969079,0 -137.548476,64.0910029
-137.548476,143.1799609 0,79.08897 61.579397,143.18009 137.548476,143.18009
75.96894,0 137.54846,-64.09112 137.54846,-143.18009 0,-79.088958
-61.57952,-143.1799609 -137.54846,-143.1799609 z M 231.90151,147.5504
160.81253,218.63938 a 38.015411,38.015411 0 0 1 -53.21188,0 L
67.681994,178.73376 A 37.203188,37.203188 0 0 1 120.2953,126.12058 l
13.91775,13.90151 45.08168,-45.08168 a 37.203224,37.203224 0 1 1
52.6133,52.613298 z" style="fill: rgb(0, 221, 128); stroke-width: 3.25335"
></path> <path id="path6" d="m 224.37001,101.54799 a 27.715301,27.715301 0
0 0 -39.21273,0 l -44.72374,44.72054 -26.86951,26.8727 a
27.715301,27.715301 0 0 0 0,39.21273 l 0.92098,0.92099 a
27.715301,27.715301 0 0 0 39.21261,0 l 17.02486,-17.02486
54.56519,-54.56519 a 27.715301,27.715301 0 0 0 0,-39.21261 z m
-90.16348,113.00514 a 21.914575,21.914575 0 1 1 21.90814,-21.92105
21.924336,21.924336 0 0 1 -21.90814,21.92105 z" style="fill: rgb(0, 221,
128); stroke-width: 3.25335" ></path> </g> </g> </svg>
    <span>AdOpt</span></a>
    >
    <br />
</div>
<div class="ao-flex">

```

```

        <amp-script layout="container" script="buttons"
style='width: 100%; justify-content: space-between; display: flex;'>
        <button class="ao-Preferences" id="rejectButton"
on="tap:adoptConsent.reject">Rejeitar</button>
        <button class="ao-AcceptAll" id="acceptButton"
on="tap:adoptConsent.accept">Aceitar</button>
        </amp-script>
        <script id="buttons" type="text/plain" target="amp-
script">

            let website_code = 'CÓDIGO_DO_SEU_WEBSITE';

            const
acceptButton=document.getElementById('acceptButton');const
rejectButton=document.getElementById('rejectButton');const
TAG_URI="https://api.goadopt.io/adopt/user";const
EVENT_URI="https://api.goadopt.io/adopt/log/";let options=
{bundleVersion:1,cookieId:getCookie("AdoptId",website_code),website_code:we
bsite_code};let adoptCB;function sendOptIn(type="all"){const xhttp=new
XMLHttpRequest();xhttp.onreadystatechange=(xhr)=>
{if(xhr.target["readyState"]===4&&xhr.target["status"]===200){const
optCookie=
{...options};setCookie("AdoptConsent",JSON.stringify(optCookie));}
else{const optCookie={...options};delete
optCookie['disclaimer'];setCookie("AdoptConsent",JSON.stringify(optCookie))
;}};const uri=TAG_URI;xhttp.open("POST",uri+`?
website_code=${website_code}`,true);xhttp.withCredentials=true;xhttp.setReq
uestHeader("Content-Type","application/x-www-form-urlencoded");let
form="";const consent=
{cookieId:getCookie("AdoptId",website_code),};form="value="+btoa(JSON.strin
gify(consent));xhttp.send(form);};function sendEvent(type="click"){const
xhttp=new XMLHttpRequest();xhttp.open("POST",EVENT_URI+`?
website_code=${website_code}`,true);xhttp.withCredentials=true;xhttp.setRe
questHeader("Content-Type","application/x-www-form-urlencoded");if(options)
{const event=
{type:type,bundleVersion:1,cookieId:getCookie("AdoptId",website_code),abTes
tGroup:options.abTestGroup,uri:encodeURIComponent(location.href),};xhttp.se
nd("event="+JSON.stringify(event));};function setCookie(cname,cvalue)
{localStorage.setItem(cname,cvalue);const d=new
Date();d.setTime(d.getTime()+60*24*60*60*1000);const
expires="expires="+d.toUTCString();if(cname=='AdoptConsent'){let
optCookie=JSON.parse(cvalue);delete
optCookie['cookie'];optCookie=JSON.stringify(optCookie);document.cookie=cna
me+"="+optCookie+";"+expires+";path=/";}else{document.cookie=cname+"="+cval
ue+";"+expires+";path=/";};function getCookie(cname,website_code=null)
{if(website_code=="preview"){return"preview";}
if(localStorage.getItem(cname)){return localStorage.getItem(cname);} const
name=cname+"=";const
decodedCookie=decodeURIComponent(document.cookie);const
ca=decodedCookie.split(";");for(let i=0;i<ca.length;i++){let
c=ca[i];while(c.charAt(0)==" ")c=c.substring(1);} if(c.indexOf(name)===0)
{return c.substring(name.length,c.length);} return""};function
removeCookie(name){document.cookie=name+"=;expires=Thu, 01 Jan 1970
00:00:01 GMT";} const uuidv4=(()=>{return"xxxxxxxx-xxxx-4xxx-yxxx-
xxxxxxxxxxxx".replace(/[xy]/g,function(c){var r=

```



```

(Math.random()*16)|0,v=c=="x"?r:(r&0x3)|0x8;return
v.toString(16));});};function onLoad(){const
url='https://auth.goadopt.io/amp/disclaimer-info/' const xhr=new
XMLHttpRequest();xhr.responseType='json';xhr.open('POST',url);xhr.setRequestHeader('Content-Type','application/json');xhr.onload=function()
{if(!getCookie("AdoptId",website_code)){setCookie("AdoptId",uuidv4());}
options["account_id"]=JSON.parse(xhr.response.consentString)
["account_id"];};xhr.send(JSON.stringify({'consentInstanceId':website_code
}));} onLoad();rejectButton.addEventListener('click',()=>
{sendOptIn("all");sendEvent("amp-reject-
all");});acceptButton.addEventListener('click',()=>
{sendOptIn("all");sendEvent("amp-accept-all");});
</script>
</div>
</div>
</div>
</div>
</div>
</amp-consent>
</body>
</html>

```

Passo 4 - Direcionando seu usuário

Após adicionar o código do passo 3 ao seu projeto, insira a URL da sua página de termos de uso no lugar de "LINK_PARA_SUA_PÁGINA_DE_TERMOS_DE_USO" e a URL da sua página de políticas de privacidade no lugar de "LINK_PARA_SUA_PÁGINA_DE_POLÍTICA_DE_PRIVACIDADE" (basta localizar essas variáveis dentro do código e substituí-las).

Exemplo:

```

// <a id='privacyPolicy'
//   target="_blank"
//   class='card-primary'
//   href='LINK_PARA_SUA_PÁGINA_DE_POLÍTICA_DE_PRIVACIDADE'
//   >Politica de privacidade</a>
<a id='privacyPolicy'
  target="_blank"
  class='card-primary'
  href='https://www.meu-site.com/politica-de-privacidade'
  >Politica de privacidade</a>

```

Passo 5 - Adicionando o código do seu Website ao projeto

Você também deve adicionar o código do seu webSite. Para encontrar esse código, acesse sua conta no site da Adopt (link de acesso: "https://app.goadopt.io/"), clique em "código do aviso" (ele se encontra no canto superior do site).

Assim você terá acesso ao seu website_code:

```
website_code=19df3e78-7877-4f85-a905-5618169c40d1
```

Por fim, basta substituir "CÓDIGO_DO_SEU_WEBSITE" encontrado no código do item 3 por esse valor.

Exemplo:

```
// let website_code = 'CÓDIGO_DO_SEU_WEBSITE';  
let website_code = '19df3e78-7877-4f85-a905-5618169c40d1';
```