

# ASSIA 2017: 3rd Asian Summer School in Information Access Call for Sponsorship

On behalf of the organising committee of the 3rd Asian Summer School in Information Access (ASSIA 2017), we would like to invite you to consider becoming a sponsor of ASSIA 2017. Your generous support will contribute to travel support and registration fees of student participants. Please feel free to contact us for any enquiry regarding the sponsorship of ASSIA 2017.

We're pleased to announce that 3rd Asian Summer School in Information Access (ASSIA 2017) will be held on August 2-5, 2017, Kyoto Japan. ASSIA 2017 will offer lectures taught by world-class experts in Information Access. Lecture topics include core topics such as advanced Information Retrieval models, user modelling, and social media analysis, but also advanced topics such as deep learning and online experiment in IR. The summer school also offers a panel session on writing a good paper for top conferences, and poster presentation by participants.

ASSIA 2017 will be co-located with SIGIR 2017 (August 7-11, 2017, Tokyo, Japan), and thus, we expect to have participants from a broader range of countries and regions than previous summer schools.

Web site: <http://goassia.github.io/assia2017/>

## Overview of ASSIA 2017

**Date:** August 2-5 (Wed-Sat), 2017

**Venue:** Kyoto University Clock Tower

Yoshida-honmachi, Sakyo, Kyoto, 606-8501, Japan

**Capacity:** 80 participants

**Supporters:** ACM SIGIR, Dept. of Social Informatics, Kyoto University

- Lectures(TBA):**
- Introduction to IR
  - Advanced IR Models
  - Machine Learning for IR
  - User Modeling
  - Evaluation
  - Social Media Analysis
  - Collaborative Search
  - Online Experiment
  - Federated Search
  - CrowdSourcing

- Organising Committee:** Makoto P. Kato (Chair, Kyoto University)  
Takehiro Yamamoto (Kyoto University)  
Hideo Joho (University of Tsukuba)  
Masatoshi Yoshikawa (Kyoto University)

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## Call for Sponsorship

### Plans and benefits of sponsorship

	Platinum	Gold	Silver
Fee	150,000 JPY	100,000 JPY	50,000 JPY
1. Logo	Large	Medium	Small
2. Flyers	✓	✓	✓
3. Free registration	3	2	1

### Benefits

- 1. Logo** Visual identity of sponsoring organisations will be shown at the cover of the lecture textbook and website. The size of logo differs across the sponsorship. We will link to a preferred URL from the logo on the website.
- 2. Flyers** Sponsoring organisation's flyer or pamphlet will be distributed to all participants at the registration.
- 3. Free registrations** Employees of sponsoring organisation can have free registrations at the summer school. The number of free seats differs across the sponsorship. Free seat participants can give a poster presentation (research only). A free seat includes teaching materials, lunch, coffee break, and banquet.

- \* Please let us know if you have any request regarding the usage of your sponsorship.  
We will try our best to accommodate your preference.
- \* Please note that ASSIA 2017 currently has a plan to use a crowdfunding service for personal sponsors.

**Deadline: April 30, 2017**

### Contact

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