Rohan Jasani

Vancouver, BC
604-735-1906, jasani.rohan@gmail.com
https://www.linkedin.com/in/rohan-jasani-dev/

Education

Master of Business Analytics, *UBC Sauder School of Business, Vancouver, BC*   August 2026
- Relevant Coursework: Business Applications of Machine Learning, Data modernization for Business Innovation, Process Fundamentals, Optimal Decision Making, Analyzing and Modeling Uncertainty

Bachelor of Science, Business Management*, University of Utah, Salt Lake City, USA*   December 2021
- Minor in Entrepreneurship, Innovation Scholar recipient
- Relevant Coursework: Strategic Management, Principals of Marketing, Business Ethics, Sustainability Leadership

Technical Strengths

- **Analytics and BI tools:** Tableau | Looker Studio | Power BI | Advanced Excel
- **AI and Machine Learning:** LangChain | BigQuery | OpenAI API | Vertex AI | n8n | Claude Code
- **Programming Languages:** Python | R | SQL | JavaScript/TypeScript
- **Statistical Analysis: A/B Testing** | Predictive Modeling | Regression Analysis | Statistical Inference
- **Database & Cloud:** PostgreSQL | MongoDB | Snowflake | AWS | GCP | Cloudflare Workers
- **Version Control & Collaboration:** GitHub | Jira | Confluence | Miro | Figma

Work Experience

Consumer Wealth Management Analyst, *Goldman Sachs, Salt Lake City, USA*   June 2022 – Feb 2023
- Streamlined client onboarding process by screening 200+ documentation packages weekly, reducing processing time while maintaining 100% compliance with SEC regulatory guidelines across all our high-net-worth client accounts
- Analyzed client data using proprietary tools and databases to identify anomalies and compliance risks, flagging fraudulent activities and preventing potential regulatory violations.
- Mastered Client Identification Program (CIP) policies covering 50+ country-specific requirements and applied knowledge to validate documentation across international markets, reducing review cycle time.
- Collaborated cross-functionally with CWM Sales teams across different regions to compile essential account opening documents, serving as primary liaison and resolving 95% of documentation issues within 48 hours.

Data Analytics Intern, *Larry H Miller Megaplex Theatres, Salt Lake City, USA*   March 2022 – June 2022
- Web-scrapped movie trailer data using automated Python scripts that leveraged YouTube API and compiled a raw database for movie sales and trailer viewership for the organization.
- Visualized and analyzed data and trends for movie sales and trailer viewership for the past 3 years.
- Performed statistical correlation analysis and hypothesis testing between YouTube trailer viewership and U.S. theatre sales, identifying negligible correlation and presented findings to our project manager.

Technical Projects

ALGS Esports Performance Dashboard
- Developed comprehensive analytics dashboard tracking performance metrics for 60+ professional players across several Apex Legends Global Series (ALGS) tournaments. Gained significant community traction on Reddit, receiving hundreds of upvotes for high-impact data visualizations and esports insights.

AI Canvas Platform
- Created a unified visual productivity suite that blends vector drawing, generative AI, and rich markdown documentation into a single, cohesive infinite workspace.

Promptfolio
- Developed an AI prompt management and evaluation platform for power users, originating from a hackathon prototype. Refining product roadmap and scalability under mentorship from a Principal PM-T at Amazon to transition the MVP into a production-ready tool.

Interests

Hiking | Snowboarding | Esports