# MUST INCLUDE KEYWORDS FOR CONSULTING CV

# 1 ENTREPRENEURIAL DRIVE

These demonstrate your previous experience launching initiatives and show your passion for innovation and sharing new ideas. Examples of keywords related to entrepreneurial drive include:

- Obtained backing or support
- Took the initiative to
- Started a project
- Redesigned a process
- Grew a project from A to B
- Began a new internal initiative at the company
- Founded club, organization or business
- Refined company processes
- Initiated new workflow
- Built new relationships with clients
- Created concept for
- Developed framework for
- Wrote articles about results or research findings
- Implemented a new procedure

#### 2 LEADERSHIP ABILITIES

These demonstrate how your ability to lead groups of people or your potential to be a leader in the future. Examples of leadership abilities resume keywords include:

- Mentored junior colleagues
- Led a team
- Trained new colleagues
- Managed a project
- Organized an event
- Managed consulting engagements
- Oversaw a committee
- Started a workflow
- Collaborated with colleagues
- Facilitated discussions between staff and clients
- Recommended new strategies
- Led brainstorming sessions
- Redefined corporate vision
- Implemented employee reward program

### **J** PERSONAL IMPACT

Personal impact resume keywords illustrate your dedication to achieving great things and success in everything you pursue. Examples of personal impact resume keywords include:

- Achieved success by
- Delivered a project
- Presented in front of large audiences
- Improved the company's public image
- Implemented a solution to a problem
- Built successful relationships
- Presented to the executive team
- Improved processes by
- Maintained relationships with clients
- Increased efficiency by XYZ%
- Recognized by executives as
- Assessed business strategies
- Reduced overhead costs by XYZ%
- Improved customer loyalty and customer retention

## 4 PROBLEM SOLVING

Problem-solving resume keywords relate to your ability to use your intelligence and work ethic to identify, create and implement solutions. Examples of problem-solving resume keywords include:

- Resolved a problem
- Generated actionable insights
- Performed an analysis
- Evaluated a situation to identify issues
- Designed a solution
- Conducted market research
- Developed a quantitative model
- Analyzed data to find insight
- Completed research through focus groups and surveys
- Performed industry or competitor analysis
- Developed market segmentation
- Researched past performance

#### 5 QUANTITATIVE SKILLS

Quantitative skills resume keywords provide insight into your experience with numbers. Use these to talk about your math skill set and past successes. Examples of quantitative skills resume keywords include:

- Used statistical analysis
- Conducted financial analysis
- Analyzed financial statements
- Built a quantitative model
- Managed large dataset
- Improved ROI by a specific percentage
- Conducted in-depth research
- Assisted client in generating
- Exceeded annual sales goals
- Reviewed monthly sales reports
- Provided recommendations based on previous reports

#### **CONSULTING FELLOWSHIP**

**Mentors from** 

McKinsey



- 2 months, 9 mentors, and 20+ hours of course content from making your CV to getting an offer
- 2 Hands-on, Live Consulting project
- 3 Industry breakdown with domain experts
- Free CV templates and interview preparation resources
- Referrals & Placement Assistance from our mentors
- 6 Exclusive networking opportunity with MBB consultants
- Regular Job Updates from consulting firms & 1:1 Mentorship

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